

BLU
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Studio G

Simply Grand



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KitKat 4.4



Upgradable to
Lollipop 5.0

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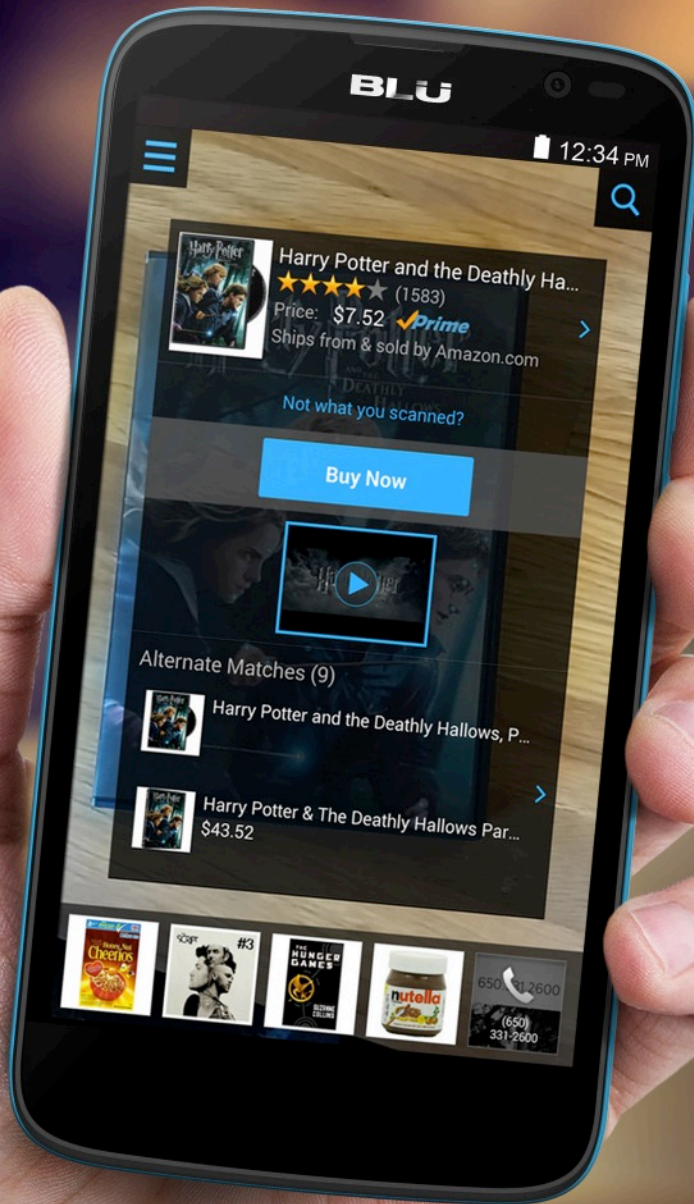
Studio G



KitKat 4.4



Upgradable to
Lollipop 5.0



KEY SELLING POINTS

Behold the best value in a **5.0"** smartphone, the **Studio G**. With 5 vibrant colors to choose from, one is sure to fit your personality.

Built with a powerful **1.3GHz Quad-core** processor, there is nothing you can put in its way that it can't handle.

Enjoy an ample **5.0"** screen with **BLU Infinite View Technology [IPS]** to assure that any angle you view your Studio G, will be as good as any.

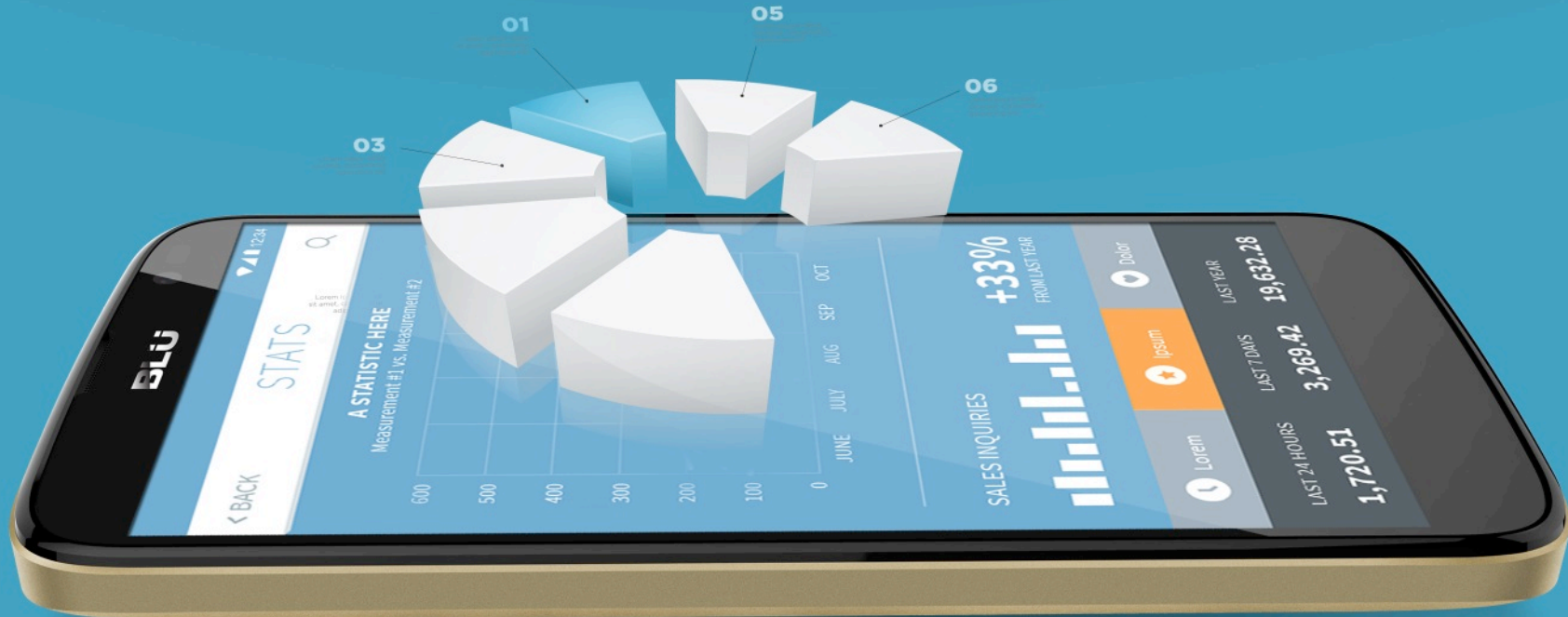
With two camera's, a main **5MP with autofocus** and a frontal **VGA**, the Studio G is a versatile companion to captivate all of life's simple pleasures.

POWER & GRIT

HSPA + 21 Mbps

Put your Studio G to the test with its **1.3GHz Quad-core processor** and you will see that it multitasks as good as you do.

From a vibrant Powerpoint presentation to your favorite video game, it will all look good thanks to the **Mali 400 GPU**.



NO NEED TO SQUINT

Your smartphone screen should be big enough to be a comfort to your eyes. The Studio G has an ample **5.0"** screen with **BLU Infinite View Technology (IPS)** to make any angle a great angle.



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DUAL CAMERA

Take advantage of the main **5MP autofocus** camera on your Studio G to capture all of life's great moments.

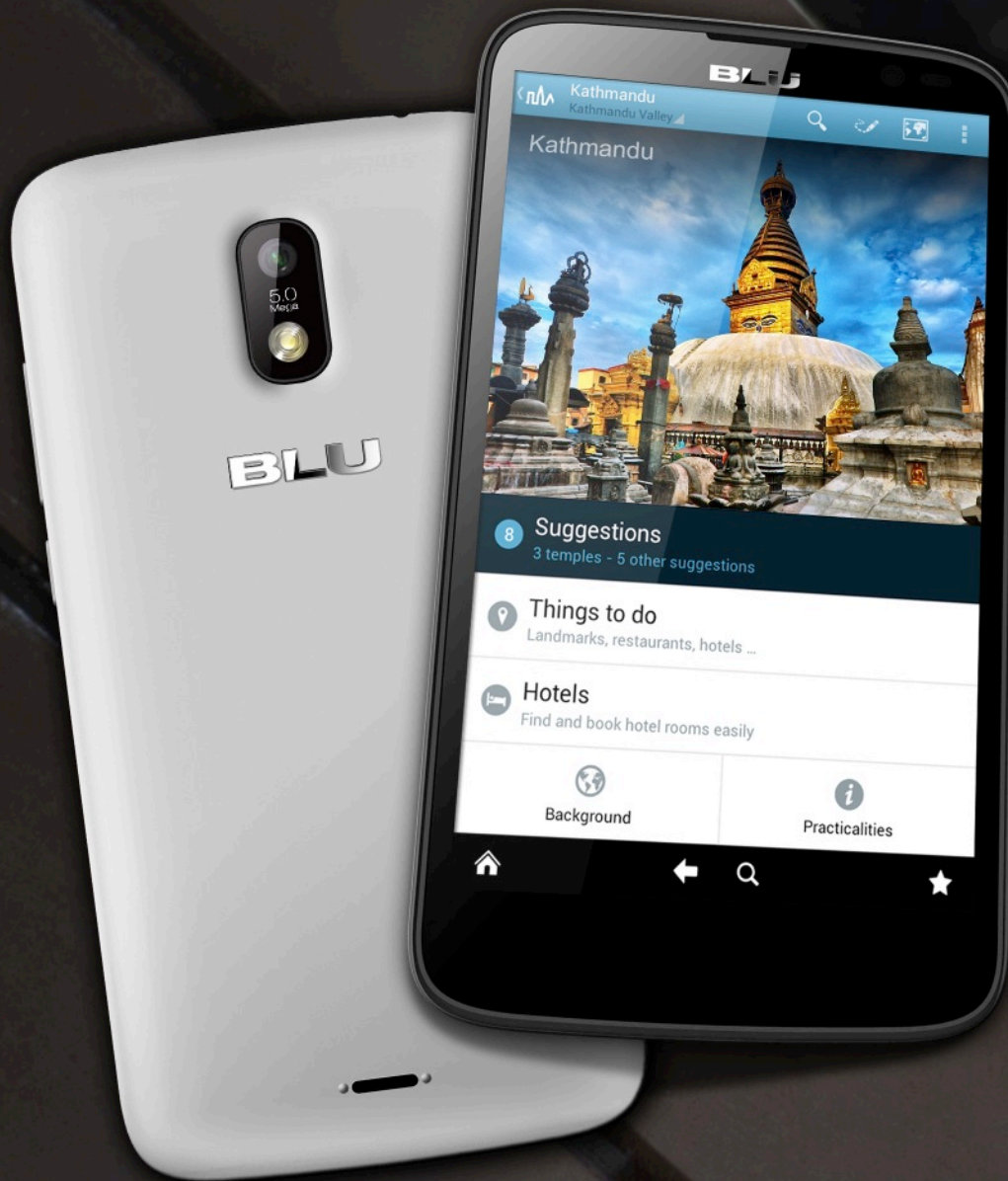
For those loved ones that live far away, there is a front **VGA** camera so being in touch is a video call away.



ANDROID V5.0 LOLLIPOP WILL OPEN THE WORLD OF ANDROID **LIKE NEVER BEFORE.**

The world of Android is a vast and ever changing one. There are also over a million apps in Google Play so you will find your smartphone experience to be a one like no other in the world. At launch the Studio G will have Android v4.4 KitKat but shortly after that it will be upgradeable to Lollipop v5.0 in April 2015.





DUAL SIM CARD **1** **2**

A DUAL SIM phone gives you several advantages that you can not let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business phone calls. For the international traveler, DUAL SIM phone could avoid roaming charges by having domestic carrier SIM and international carrier SIM.

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MORE **4G** BANDS
MORE COVERAGE



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

Studio G comes with 3G 850/1700/1900 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **MetroPCS**, and entire MVNO network.

DATA

TECHNOLOGY

Android v4.4 Kit Kat
[Upgradeable to v5.0 Lollipop]
3G 850/1700/1900 or
850/1900/2100

PROCESSOR

1.3 GHz Quad-Core processor
with Mali 400 GPU

MEMORY

4GB Internal, 512MB RAM
MicroSD up to 64GB

DISPLAY

BLU Infinite View Technology [IPS]
5.0" FWVGA 480x854 - 196ppi

CAMERA

5MP Autofocus 2581 x 1936 pixels
VGA Frontal | LED Flash
HD 720p Video @30fps

CONNECTIVITY

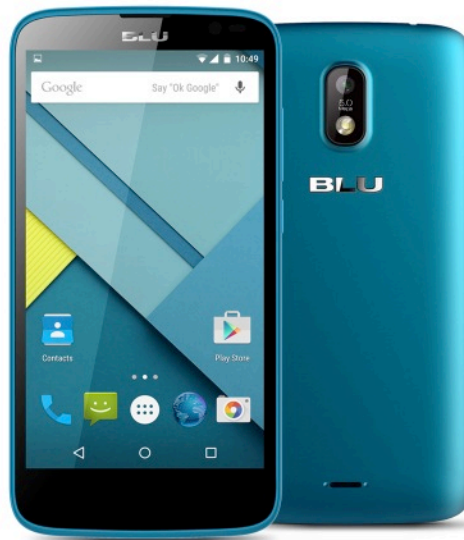
Bluetooth 4.0
WiFi, Hotspot
MicroUSB 2.0

UPC STUDIO G

D790u Gold	848958016854
D790u Pink	848958016861
D790u White	848958016878
D790u Black	848958016885
D790u Blue	848958016892

D790L Gold	848958016908
D790L Pink	848958016915
D790L White	848958016922
D790L Black	848958016939
D790L Blue	848958016946





COMPARISON

Product Name	STUDIO G	Moto E [2014 Edition]
Brand	BLU	Motorola
Family	STUDIO	Moto
Dimensions Weight	143 x 73.2 x 9.9mm/156.2g	124.8 x 64.8 x 12.3 mm/142g
Operating System	Android v4.4 [Upgradeable to v5.0]	Android v.4.4 [Upgradeable to v5.0]
3G Bands	850/1700/1900 or 850/1900/2100	850/1900/2100
Data	HSPA + 21Mbps	HSPA + 21Mbps
Processor	✓ 1.3GHz Quad-core	1.2 GHz Quad-core
Internal Memory/RAM	4GB/512 RAM	✓ 4GB/1GB RAM
Display Size	✓ 5.0"	4.3"
Display Resolution	FWVGA 480 x 854 - 196ppi	✓ qHD 540 x 960 - 256ppi
Main Camera	✓ 5MP Autofocus	5MP
LED Camera	✓ Yes	No
Secondary Camera	✓ VGA	No
Battery	✓ 2000mAh	1980mAh

PACKAGE CONTENTS



CHARGER



USB CABLE