



CLICK & GROW™

**Smart Indoor Gardens**  
2019 product catalog

<b>About Click &amp; Grow</b>	<b>1</b>
<b>How the technology works</b>	<b>3</b>
<b>Smart Garden 3</b>	<b>5</b>
<b>Smart Garden 9</b>	<b>9</b>
<b>The Click &amp; Grow App</b>	<b>15</b>
<b>Plant Pods</b>	<b>19</b>
<b>Contact</b>	<b>23</b>

Click & Grow designs innovative gardens that grow plants with zero effort.

Our technology makes it possible to grow fresh food all year round by watering plants automatically and ensuring they always have enough light, oxygen and nutrients.

Click & Grow's goal is to make the most essential, fresh, vitamin-packed food free for everyone on this planet.

*With our technology, growing plants has never been easier.*

Our team has developed a unique and innovative plant growing technology, that allows growing fresh food locally even in urban spaces while using much less water, energy and reducing both food waste and miles. We believe that everyone deserves to enjoy clean fresh food and thrive, but through sustainable food growing practices.

The three pillars of our company are to encourage and enable local food production, inspire the conservation of nature through educational products and ethos and promote clean and fresh food consumption. Every sold countertop garden helps us move towards our goal of building large, self-sustainable farms to locations where they are needed the most.



The Click & Grow systems are perfect for everyday life: the technology takes complete care of your plants while you enjoy a vacation, have fun with your friends or work on building your career. You'll still be able to enjoy the freshest food possible with our gardens and farms doing all the work. Our product line ranges from smaller countertop gardens to large wall farms. Each product makes it possible to grow fresh fruits, vegetables, herbs and salads based on the customers wants & needs.

The most common hobbies in the world are related to food, cookery, eating, sports and gardening. Our products offer great value for both foodies and people interested in growing plants. Plus, we have a great position in the giftware category. All our products offer healthy proceeds, ease of use, strong decorative value and high reliability which makes the user experience truly gratifying.

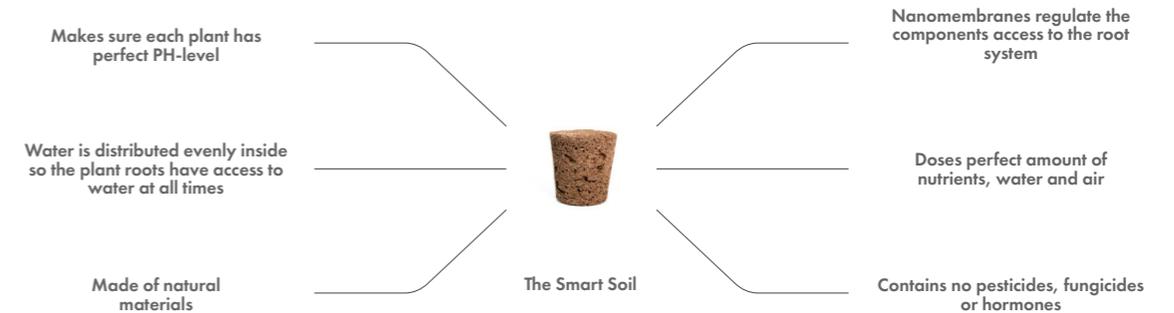


Click & Grow gardens are like the Nespresso pod coffee machines for fresh food. Instead of coffee pods, we offer biodegradable plant pods with different plant seeds. All of our plant pods are compatible with all of our starter kits.

Each Garden Starter Kit consists of two parts: The Smart Garden base and the plant pods which are exchangeable. All our gardens come with professional LED lights that, combined with the nano-technology of the Smart Soil included in the plant pods, make growing plants almost foolproof.

The Smart Soil is a 100% safe nanotech material that supplies plants with the right amount of oxygen, water and nutrients at all times based on a specific plants need. The Smart Soil is made of natural materials and contains no pesticides, fungicides, hormones or any other harmful substances.

**Click & Grow gardens are like the Nespresso pod coffee machines for fresh food.**





Smart Garden 3 is a self-watering garden that comes with a modular lamp, allowing growing even the tallest of plants without a worry. The sleek design, Professional LED lights and an HQ finish makes this garden a must-have for any foodie or plant lover. The Smart Garden 3 will make sure no one has to endure those cardboard tasting herbs and fruits ever again.

**Starter Kit includes  
3 basil plant pods to start  
growing immediately**

**Capacity: 3 Plant Pods  
MSRP: 99,95.-**



 210-470 x 300 x 120 mm / 8.2-18.5 x 11.8 x 4.7 in

 1,2 kg / 2.6 lb



 315 x 227 x 130 mm / 12.4 x 8.9 x 5.1 in

 1,73 kg / 3.8 lb

 1 x Smart Garden  
3 x Basil Plant Pods



What's happening now?  
Age 1-18  
**Alexandra**  
**Romaine Lettuce**  
Romaine lettuce is a type of lettuce that is characterized by its long, narrow leaves that are pointed at the tips. It is a popular choice for salads and sandwiches. Romaine lettuce is a type of lettuce that is characterized by its long, narrow leaves that are pointed at the tips. It is a popular choice for salads and sandwiches.





The Smart Garden 9 is a self-watering garden that takes care of plants automatically by making sure they always have enough water, light and nutrients. Grow any plant with zero effort! This garden allows growing 9 plants simultaneously. Despite the technology involved, plants are grown naturally and no pesticides, herbicides, fungicides, hormones or any other harmful substances are used. It has a premium high quality finish and a modular lamp arm.

**Starter Kit includes  
3 basil, 3 tomato and 3 lettuce  
plant pods to start growing  
immediately**

**Capacity: 9 Plant Pods  
MSRP: 199,95.-**



605 x 185 x 400 mm/  
23.8 x 7.3 x 15.7 in  
2,43 kg/5.4 lb



625 x 215 x 215 mm/  
24.6 x 8.5 x 8.5 in  
3,98 kg/ 8.8 lb

1 x Smart Garden 9  
3 x Mini Tomato Plant Pods  
3x Green Lettuce Plant Pods  
3x Basil Plant Pods





CLICK & GROW

**The Click & Grow App**



**Discover new plants, get tips  
and tricks and keep track of  
your plants and gardens.**



Here are just a few samples from our selection.



Click & Grow products work similarly to Nespresso coffee machines: You have a coffee machine (in our case the garden or farm) and coffee pods to use based on your preference (in our case the plant pods).

**Plant Pod Includes:** Smart Soil with seeds of selected plant  
**Sizes:** 3-packs and 9-packs  
**Packaging:** A new concept using less plastic that is compact, light and easy to recycle.  
**Variety:** over 50 different plants available

- Salad greens (e.g. lettuce, kale, red kale, leaf mustard, bok choy, sorrel)
- Herbs and spices (e.g. basil, thyme, oregano, rosemary, dill)
- Tea herbs (e.g. peppermint, lemon balm, sage, stevia)
- Ornamentals (e.g. jasmine tobacco, petunia, busy lizzie)

To get the most updated list of our plant pods visit [www.clickandgrow.com](http://www.clickandgrow.com)



205 x 86 x 54 mm/  
 8.1 x 3.4 x 2.1 in  
 43 grams/0.1 lb  
 3 plant pods

**Our products are  
already loved  
& sold at:**



**URBAN OUTFITTERS**



**Plus, we're loved by  
some of the biggest  
influencers out there:**

**The New York Times**

*"If you can change the cartridge in your printer, you can grow a tomato without the hassle of remembering when to water or fertilize it."*

**BUSINESS INSIDER**

*"The plants both grow faster and contain more nutrients"*



*"Click & Grow takes the guesswork out of gardening"*

**FAST COMPANY**

*"With the Smart Farm city-dwellers can even turn a pantry or closet into an ultra-efficient indoor farm that can grow hundreds - or even thousands - of plants in a year."*



*"Old MacDonald had a farm, and with Click & Grow you can, too - without buying up lots of land."*

**WIRED**

*"The time people have to spend actually tending the plants is minimized."*



*"It's a farming solution designed to allow even the most clueless urban sodbuster to grow fruits, herbs and vegetables with negligible effort."*





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