

March 23, 2017

New Product Announcement

Garmin Dash Cam™ 45 & 55

The small and discreet Dash Cam does more than just record your drive. It starts recording automatically and saves footage in case of incidents. It also captures high-quality eyewitness video recordings and provides advanced driver alerts for Forward Collision and Lane Departure Warnings¹ plus red light and speed cameras². You just look ahead and drive.

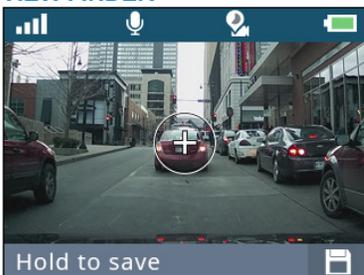
Travelapse™ video capture feature is an easy, fun way to share driving footage and condense hours of driving into minutes of highlights. And with the VIRB® Mobile app downloaded on your smartphone, it's easy to wirelessly sync videos from Dash Cam to your phone and share the videos with friends. With your voice, you can command Dash Cam 55 to start/stop audio recording, take a still picture and more.



KEY FEATURES:

NEW	COMPACT DESIGN	Small and inconspicuous when mounted on windshield
NEW	CAMERA	2.1 megapixel camera with 1080p video capture, 1920x1080p resolution (Garmin Dash Cam 45) or 3.7 megapixel camera with 1440p video capture, 2560x1440p resolution (Garmin Dash Cam 55)
NEW	LANE DEPARTURE WARNINGS ¹	Alerts if you drift off-road or into oncoming traffic to help avoid incidents and encourage safer driving
NEW	GO ALERT	When your vehicle is stopped at an intersection or in traffic, the "Go" Alert notifies you when traffic ahead of your vehicle is moving again
NEW	WI-FI®	Built-in Wi-Fi lets you wirelessly sync videos from Dash Cam to the VIRB® Mobile app to easily share videos with friends
NEW	VOICE CONTROL	Control with your voice and keep your hands on the wheel; say "OK, Garmin" to save video, take a picture, start/stop audio recording and start/stop the Travelapse™ video capture feature (Garmin Dash Cam 55)
NEW	TRAVELAPSE™	An easy, fun way to share driving footage by condensing hours of driving into minutes of highlights
NEW	PARKING MODE	Hard wire cable connects your Dash Camera to constant power and monitors detection when your vehicle is parked (sold separately)
	INCIDENT DETECTION	G-sensor automatically saves footage of incidents on impact
	GPS ENABLED	Records location, direction, speed, date and time to show exactly when and where incidents happened
	DRIVER AWARENESS	Helpful alerts include forward collision warning ¹ and red light and speed camera ² warning

VIEW FINDER



LANE DEPARTURE WARNING¹



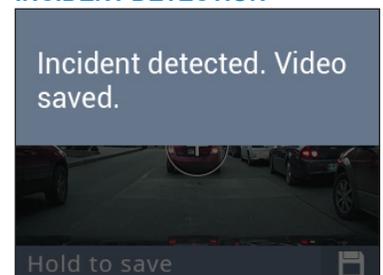
WI-FI



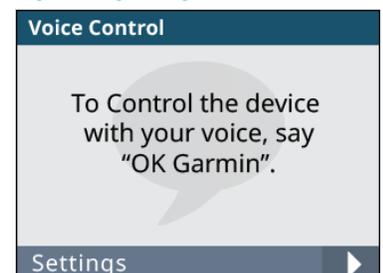
FORWARD COLLISION WARNING¹



INCIDENT DETECTION



VOICE CONTROL





PRODUCT COMPARISON:	Garmin Dash Cam™ 45	Garmin Dash Cam™ 55
Voice control		•
Resolution	1080p, 720p	1440p, 1080p, 720p
LCD display size	2.0"	2.0"
Forward Collision Warning ¹	•	•
Lane Departure Warning ¹	•	•
Red light & speed camera warnings ²	•	•
GPS-enabled	•	•
Automatic Incident Detection (G-sensor)	•	•
Snapshot feature	•	•
Wi-Fi®	•	•
Replaceable microSD™ card	Includes 4 GB microSD card; Class 10 required	Includes 8 GB microSD card; Class 10 required
Storage capacity	Accepts up to 64 GB microSD card; Class 10 required	Accepts up to 64 GB microSD card; Class 10 required

PRODUCT COPY:

GARMIN DASH CAM 45

29 WORDS

~~The extremely small and discreet Dash Cam 45 captures high-quality 1080p video recordings automatically and provides advanced driver alerts to help avoid incidents¹. You just look ahead and drive.~~

70 WORDS

~~The extremely small and discreet Dash Cam 45 captures high-quality 1080p video recordings as you drive. It also provides advanced driver alerts for Forward Collision and Lane Departure Warnings¹ plus red light and speed cameras². You just look ahead and drive. And with the VIRB® Mobile app downloaded on your smartphone, it's easy to wirelessly sync videos from Dash Cam 45 to your phone and share the videos with friends.~~

113 WORDS

~~The extremely small and discreet Dash Cam 45 does more than just record your drive. It starts recording automatically and saves footage in case of incidents. It also captures high-quality 1080p eyewitness video recordings and provides advanced driver alerts for Forward Collision and Lane Departure Warnings¹ plus red light and speed cameras². You just look ahead and drive. Also includes Travelapse™ video capture feature, which provides an easy and fun way to record your adventures by condensing hours of driving into minutes of highlights. And with the VIRB® Mobile app downloaded on your smartphone, it's easy to wirelessly sync videos from Dash Cam 45 to your phone and share the videos with friends.~~

GARMIN DASH CAM 55

30 WORDS

The small and discreet Dash Cam 55 captures high-quality 1440p video, provides advanced driver alerts to help avoid incidents¹ and responds to voice commands. You just look ahead and drive.

55 WORDS

The extremely small and discreet Dash Cam 55 captures high-quality 1440p video recordings as you drive. It also provides advanced driver alerts for Forward Collision and Lane Departure Warnings¹, red light and speed cameras² and "Go" Alerts. Voice command allows you to start/stop audio recording or take a still picture. You just look ahead and drive.

127 WORDS

The extremely small and discreet Dash Cam 55 does more than just record your drive. It starts recording automatically and saves footage in case of incidents. It also captures high-quality 1440p eyewitness video recordings and provides advanced driver alerts for Forward Collision and Lane Departure Warnings¹ plus red light and speed cameras². You just look ahead and drive. With your voice, you can command Dash Cam 55 to start/stop audio recording, take a still picture or start/stop the Travelapse™ video capture feature — an easy, fun way to share driving footage and condense hours of driving into minutes of highlights. And with the VIRB® Mobile app downloaded on your smartphone, it's easy to wirelessly sync videos from Dash Cam 55 to your phone and share the videos with friends.

PHYSICAL AND PERFORMANCE:

	Garmin Dash Cam 45	Garmin Dash Cam 55
Display size and unit dimensions:	2.0" (5.08 cm) 2.2" x 1.6" x 1.4" (5.62 cm x 4.05 cm x 3.53 cm)	2.0" (5.08 cm) 2.2" x 1.6" x 1.4" (5.62 cm x 4.05 cm x 3.53 cm)
Weight:	2.1 oz (59.5 g)	2.1 oz (59.5 g)
Gift box dimensions:	6.25" L x 4.25" W x 2.75" H (16 cm x 11 cm x 7 cm)	6.25" L x 4.25" W x 2.75" H (16 cm x 11 cm x 7 cm)
Gift box weight:	10.2 oz (289 g)	10.2 oz (289 g)
Master carton quantity:	32	32
Master carton dimensions:	18" x 13" x 12.4" (45.7 cm x 33 cm x 31.5 cm)	18" x 13" x 12.4" (45.7 cm x 33 cm x 31.5 cm)
Master carton weight:	24 lbs. (10.9 kg)	24 lbs. (10.9 kg)

PRODUCT CONFIGURATIONS:

Garmin Dash Cam 45	Includes: Garmin Dash Cam, low profile magnetic mount, vehicle power cable, USB cable, microSD™ card, quick start manual				
	Part number:	UPC:	MRP:	MRP:	Available:
	010-01750-00	753759178697	\$149.99 USD	\$199.99 CAD	March 2017
Garmin Dash Cam 55	Includes: Garmin Dash Cam, low profile magnetic mount, vehicle power cable, USB cable, microSD™ card, quick start manual				
	Part number:	UPC:	MRP:	MRP:	Available:
	010-01750-10	753759178710	\$199.99 USD	\$269.99 CAD	March 2017

MERCHANDISING:

GARMIN DASH CAM DIGITAL BROCHURE

Download from the [Dealer Resource Center](#).



DUMMY UNITS

Garmin Dash Cam 45
Part number: *M08-01750-00*
Garmin Dash Cam 55
Part number: *M08-01750-10*

GARMIN BRANDED COUNTERTOP VIDEO DISPLAY

Size: 12" W x 15" H x 10" D

This powered display has interchangeable pieces making it completely customizable to fit your product assortment, including a Garmin Dash Cam dummy unit and product card graphic.

Please contact a Garmin Sales Representative for details and to place orders.



For more information on merchandising, please visit the [Dealer Resource Center](#) at [Garmin.com](#).

COMPATIBLE ACCESSORY OVERVIEW:



SKU: 010-12530-00 UPC: 753759182243

LOW PROFILE MAGNETIC MOUNT

Replacement mount setup for Dash Cam. Includes mount, magnetic disk and adhesive material.

MSRP: \$9.99



SKU: 010-12530-01 UPC: 753759182250

VEHICLE POWER CABLE (4M)

Power and charge your Dash Cam while you drive with this 12' (4 m) power cable.

MSRP: \$24.99



SKU: 010-12530-03 UPC: 753759182267

PARKING MODE CABLE

Hard wire cable connects your Dash Camera to constant power and monitors detection when your vehicle is parked.

MSRP: \$34.99

For more information on compatible accessories, please visit the product page at [Garmin.com](#).

¹Certain conditions may impair the warning function. Visit [Garmin.com/warnings](#) for details.

²Red light and speed camera warnings are not available in all regions.

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NOTICE: Some jurisdictions regulate or prohibit the use of Garmin Dash Cam. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use Garmin Dash Cam.