

“BEST BUY OPEN HOUSE EVENT SWEEPSTAKES”

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED. VOID IN PUERTO RICO AND WHERE PROHIBITED.

- SWEEPSTAKES TERM AND DEADLINES:** The Best Buy Open House Event Sweepstakes (“Sweepstakes”) begins January 19, 2018 at 9:00:00 a.m. (Pacific Standard Time [“PST”]) and ends January 19, 2019 at 3:00:00 P.M. PST (“Sweepstakes Period”). You may enter the sweepstakes on January 19, 2019 at participating Best Buy stores listed in Rule 3 between the hours of 11:00 a.m. and 3:00 p.m. Local Time (the “Entry Period”). Random Drawing for the First and Second Prizes will be held at approximately 11:59:59 p.m. PST on January 19, 2019 from among all eligible entries received during the Sweepstakes Period and those Prize Winners will be notified on or about January 20, 2019. Sweepstakes Administrator’s computer is the official time clock for the Sweepstakes.
- ELIGIBILITY:** The Sweepstakes is open and offered only to legal residents of the 50 United States and the District of Columbia (excluding Puerto Rico and residents of New York), 18 years of age or older (except residents of Alabama and Nebraska, who must be 19 years of age or older) at the time of entry. Sweepstakes is void in Puerto Rico, U.S. territories and possessions outside the 50 United States and District of Columbia, and the state of New York, and where prohibited or restricted by law. Employees and directors of Best Buy Stores, L.P. (“Sponsor”), NCompass International, Inc. (“Sweepstakes Administrator”), and their respective parent, affiliated companies and subsidiary companies, and their advertising, promotion, or production agencies, prize providers, Web masters and Web suppliers, and any companies who are performing work in Best Buy stores at the request of Best Buy, and their respective officers, directors, employees, representatives and agents, (collectively, the “Sweepstakes Entities”), and their IRS dependents, immediate families (parent, child, sibling and spouse) and/or members of their households, are ineligible to participate in this Sweepstakes. By participating, entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to this Sweepstakes.
- PARTICIPATING BEST BUY STORES:**

MARKET	STORE #	ADDRESS
Los Angeles	112	390 N Moorpark Rd. Thousand Oaks, CA 91360
Los Angeles	119	901 S Coast Drive Costa Mesa, CA 92626
San Fran	120	1950 Santa Rosa Ave Santa Rosa, CA 95407
San Fran	140	1127 Industrial Rd San Carlos, CA 94070
Portland	450	9739 NE Cascades Pkwy Portland, OR 97086
Sea-Tac	498	457 120 th Ave NE Bellevue, WA 98005
Minneapolis	4	13513 Ridgedale Dr. Hopkins, MN 55305
Colorado	382	1400 Denver West Blvd. Lakewood, CO 80401
Houston	239	2480 Highway 6 S Houston, TX 77077

MARKET	STORE #	ADDRESS
Houston	242	19425 Gulf Fwy Webster, TX 77598
Chicago	307	3351 Mall Loop Dr. Joliet, IL 60431
Chicago	849	6525 Grand Ave Gurnee, IL 60031
Boston	532	1 Worcester Rd. Framingham, MA 01701
Philadelphia	589	9701 Roosevelt Blvd. Philadelphia, PA 19114
Pittsburgh	342	449 Arena Hub Plz Wilkes Barre, PA 18702
Tampa	561	1725 N Dale Mabry Hwy Tampa, FL 33607
Dallas	148	1515 W State Hwy 114 Grapevine, TX 76051

- THREE STEPS TO ENTER:**
Prize Drawings for First and Second Prizes: Step One: Visit a participating Best Buy store (shown above) during the Entry Period and visit the Best Buy representative on site to register via handheld device and receive an Open House booklet. **Step Two:** View a product demonstration at at least one (1) of six (6) designated product information stations in the participating Best Buy store to obtain an official entry stamp for that station. Each entry stamp is an official entry into the sweepstakes. You may collect up to six (6) entry stamps to obtain up to six (6) entries. Limit one (1) entry stamp per station (i.e., you may not repeat a demo for additional entry stamps). You are required to obtain at least one (1) stamp to submit an official entry. **Step**

41 **Three:** Submit your completed Open House booklet (with at least one entry stamp) to the Best Buy representative on site
42 during the Entry Period to enter Prize Drawings for the First and Second Prizes.
43

44 **Individual Best Buy Store Prizes:** In addition to entry(ies) into the Prize Drawings for the First and Second Prizes, each
45 participating Best Buy store will award (a) a \$20 Best Buy gift card to the first fifty (50) persons to register, collect all six (6)
46 stamps (one stamp per station) and submit a completed Open House booklet to the Best Buy representative on site; and (b) a
47 \$10 Best Buy gift card to the next twenty-five (25) persons to register, collect all six (6) stamps (one stamp per station) and
48 submit a completed Open House booklet to the Best Buy representative on site.
49

50 No person may enter on another's behalf. Entrants may be required to show a photo ID that corresponds to the name on that
51 entrant's entry form. **Limit six (6) entries per person.** Entrant must be present to enter but not to win. Proof of submission
52 is not proof of receipt. Any attempt at e-mail or other method of entry is void. Any attempt by any person to obtain more than
53 the stated number of entries by using multiple/different email accounts, or any other methods will void all of that person's
54 entries and that person will be disqualified.
55

56 5. **PRIZE DRAWINGS:** Prize Drawings for the First and Second Prizes will be held on January 19, 2019 at approximately
57 11:59:59 p.m. PST from among all eligible entries received during the Sweepstakes Period. Random Drawings will be
58 conducted by Sponsor or its designee, whose decisions are final on all matters relating to the Sweepstakes. First and Second
59 Prize Winners will be notified on approximately January 20, 2019 via email or telephone at the email address or telephone
60 number submitted with entry. Odds of winning each Random Drawing depend on the number of eligible entries received for
61 that Random Drawing. Limit one (1) First Prize or Second Prize per person/household. A First or Second Prize Winner may
62 also win one (1) individual Best Buy store prize (i.e., Third or Fourth Prize).
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64 6. **PRIZES:**

65 **One (1) First Prize:**

- 66 ○ One (1) Whirlpool Washer / Dryer Pair comprising:
 - 67 ■ One (1) Whirlpool Top-Loading 27 Cycle washer. Approximate Retail Value ("ARV") \$899.99.
 - 68 ■ And EITHER:
 - 69 ● One (1) Whirlpool 26 Cycle gas dryer. ARV \$989.99.
 - 70 ● One (1) Whirlpool 26 Cycle electric dryer. ARV \$899.99.
- 71 Total ARV of First Prize: \$1,799.99 or \$1,889.98 (pending which dryer is selected)
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73 **Three (3) Second Prizes:**

- 74 ○ One (1) Samsung 55" LED Series Smart 4k UHD TV with HDR. ARV \$1,099.99 each.
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76 **Eight Hundred Fifty (850) Third Prizes – Fifty (50) per participating Best Buy store:**

- 77 ○ A \$20.00 Best Buy Gift Card. ARV: \$20.00.
78 Each participating Best Buy store will award (a) a \$20 Best Buy gift card to the first fifty (50) persons to register,
79 collect all six (6) stamps (one stamp per station) and submit a completed Open House booklet to the Best Buy
80 representative on site
81

82 **Four Hundred Twenty-Five (425) Fourth Prizes – Twenty-Five (25) per participating Best Buy store:**

- 83 ○ A \$10.00 Best Buy Gift Card. ARV: \$10.00.
84 Each participating Best Buy store will award a \$10 Best Buy gift card to the next twenty-five (25) persons to register,
85 collect all six (6) stamps (one stamp per station) and submit a completed Open House booklet to the Best Buy
86 representative on site.
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88 **Total ARV of all Prizes:** \$26,439.95 or \$26,349.96 (depending on dryer selected).
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90 Winner may not substitute, assign or transfer Prize, or redeem Prize for cash, but Sponsor reserves the right, in its sole
91 discretion to substitute any prize with another prize of equal or greater value should an advertised prize become unavailable
92 for any reason. Prize consists of only those items specifically listed as part of the Prize. Prize will not be fulfilled outside the
93 United States and District of Columbia. All expenses not stated in these Official Rules are solely the responsibility of the
94 Winner. Taxes on the Prize are solely the Winner's responsibility. Any and all guarantees and warranties for merchandise
95 prizes are subject to the manufacturer's terms and conditions, and winner agrees to look solely to such manufacturer for any
96 warranty or guarantee claim. Gift cards are subject to the terms and conditions available on www.bestbuy.com/gctterms.
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98 6. **CONDITIONS OF PARTICIPATION:** Entrants agree (a) that Sponsor and its parent entities, subsidiaries and affiliated
99 companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and

100 agents, and Sweepstakes Administrator and the Sweepstakes Entities will have no liability whatsoever for, and shall be held
101 harmless against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting
102 in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, or participation in this
103 Sweepstakes or any Sweepstakes related activity, or for any printing, production, typographical, human or other error in the
104 printing, offering or announcement of any prize; and (b) except where legally prohibited, winner grants (and agrees to confirm
105 such grant in writing) permission for Sponsor and those acting under its authority to use winner's name, photograph, voice
106 and/or likeness, for advertising, trade and/or publicity purposes without additional compensation in all media now known or
107 hereafter discovered, worldwide and on the World Wide Web, without notice, review or approval. Potential prize winners may
108 be required to complete, sign and return an Affidavit of Eligibility, a Liability Release and where lawful, a Publicity Release
109 within five (5) days of attempted notification. If documents are not returned on a timely basis, or if prize is returned as non-
110 deliverable, or if potential winner is found to be ineligible or not in compliance with these Official Rules, such prize will be
111 forfeited and awarded to an alternate winner, provided sufficient time remains to verify alternate winner and ticket prize,
112 otherwise prize will not be awarded. By participating in this Sweepstakes, you acknowledge and agree that Sponsor may
113 collect the personal information submitted by you, and use the information pursuant to Sponsor's privacy policy available on-
114 line at www.bestbuy.com or by calling 1-888-BEST BUY.

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116 **7. LIMITATIONS ON LIABILITY:** Sponsor, Sweepstakes Administrator and the Sweepstakes Entities are not responsible for
117 illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, postage due, unintelligible, non-delivered,
118 misdirected, stolen entries; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks
119 or lines, cellular towers or equipment (including handsets), computer on-line systems, computer equipment, software, viruses
120 or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of
121 entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical
122 failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures
123 or difficulties; or for any other errors of any kind, whether human, technical, mechanical, electronic or network, including,
124 without limitation, any errors which may occur in connection with the administration of the Sweepstakes or in any Sweepstakes-
125 related materials; or for the incorrect or inaccurate capture of entry or other information, or the failure to capture any such
126 information. Persons who tamper with or abuse any aspect of the Sweepstakes or Web site, as solely determined by the
127 Sponsor, will be disqualified (and all associated entries will be void), and Sponsor reserves the right to terminate such entrant's
128 eligibility to participate in this or any other promotion offered by Sponsor. Entries generated by robotic, programmed, script,
129 macro or other automated means or by any means which subvert the entry process will be disqualified. Should any portion of
130 the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or
131 other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or
132 submission of entries, Sponsor reserves the right at its sole discretion to suspend or terminate the Sweepstakes, and select
133 winners for the corresponding drawing from all non-suspect, eligible entries received for such drawing(s) prior to action taken
134 or as otherwise deemed fair and appropriate by Sponsor. Without limiting the release provided above, and for greater
135 certainty, Sponsor, Sweepstakes Administrator and the Sweepstakes Entities will not be liable for (a) any incomplete or
136 inaccurate information, whether caused by wireless device users or by any equipment or programming associated with or
137 utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of entries; (b) the theft,
138 destruction or unauthorized access to, or alteration of, entries; (c) any problems with or technical malfunctions of telephone
139 networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (d) any
140 failure of any message to be received by or from Sponsor for any reason including but not limited to traffic congestion on the
141 Internet or wireless waves or at any Web site or combination thereof; or (e) damage to a participant's computer or other
142 person's system or equipment occasioned by participation in this Sweepstakes. In the event of dispute as to ownership of a
143 winning entry, the authorized account subscriber of the e-mail address provided at the time of entry, as indicated by Sponsors'
144 records, will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the
145 natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other
146 organization responsible for assigning e-mail addresses. The potential winner may be required to show proof of age, identity,
147 legal residence and/or being the authorized account subscriber.

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149 **8. IN NO EVENT WILL SPONSOR, ITS PARENTS, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, ITS**
150 **RESPECTIVE ADVERTISING OR PROMOTION AGENCIES OR ANY OF ITS RESPECTIVE OFFICERS, DIRECTORS,**
151 **EMPLOYEES, REPRESENTATIVES, AGENTS, SWEEPSTAKES ADMINISTRATOR, OR THE SWEEPSTAKES ENTITIES**
152 **BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT,**
153 **INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND/OR**
154 **DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM WWW.BESTBUY.COM OR ANY OTHER**
155 **WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE**
156 **SWEEPSTAKES SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED,**
157 **INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR**
158 **PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF**

159 **LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME**
160 **OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY**
161 **RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.**
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163 9. **CHOICE OF LAW:** Any and all legal actions or claims arising in connection with this Sweepstakes must be brought in a court of
164 competent jurisdiction in Minneapolis, Minnesota. Except where prohibited, each entrant agrees that: (1) any and all disputes,
165 claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved
166 individually, without resort to any form of class action, (2) any and all claims, judgments and awards shall be limited to actual
167 out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other
168 damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby
169 waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Minnesota law, without
170 reference to Minnesota choice of law rules, governs the Sweepstakes and all aspects related thereto.

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172 5. **RULES/WINNERS LIST:** To obtain the Official Rules and/or obtain a list of the winners, send a self-addressed stamped
173 envelope in a separate, first class stamped envelope to: "Best Buy Open House Sweepstakes," Event Marketing, Best Buy
174 Corporate Campus, 7601 Penn Avenue South, Richfield, MN 55423. Please specify "Rules" or "Winners List". VT residents
175 may omit return postage for Official Rules requests. Official Rules requests must be received by March 1, 2019. Winners list
176 available January 20, 2019. Limit one (1) rules request and one (1) winners list request per person/household.

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178 10. **SPONSOR:** Best Buy Stores, L.P., 7601 Penn Avenue South, Richfield, MN. 55423

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180 11. **SWEEPSTAKES ADMINISTRATOR:** NCompass International, Inc., 8223 Santa Monica Blvd., West Hollywood Ca. 90046.
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