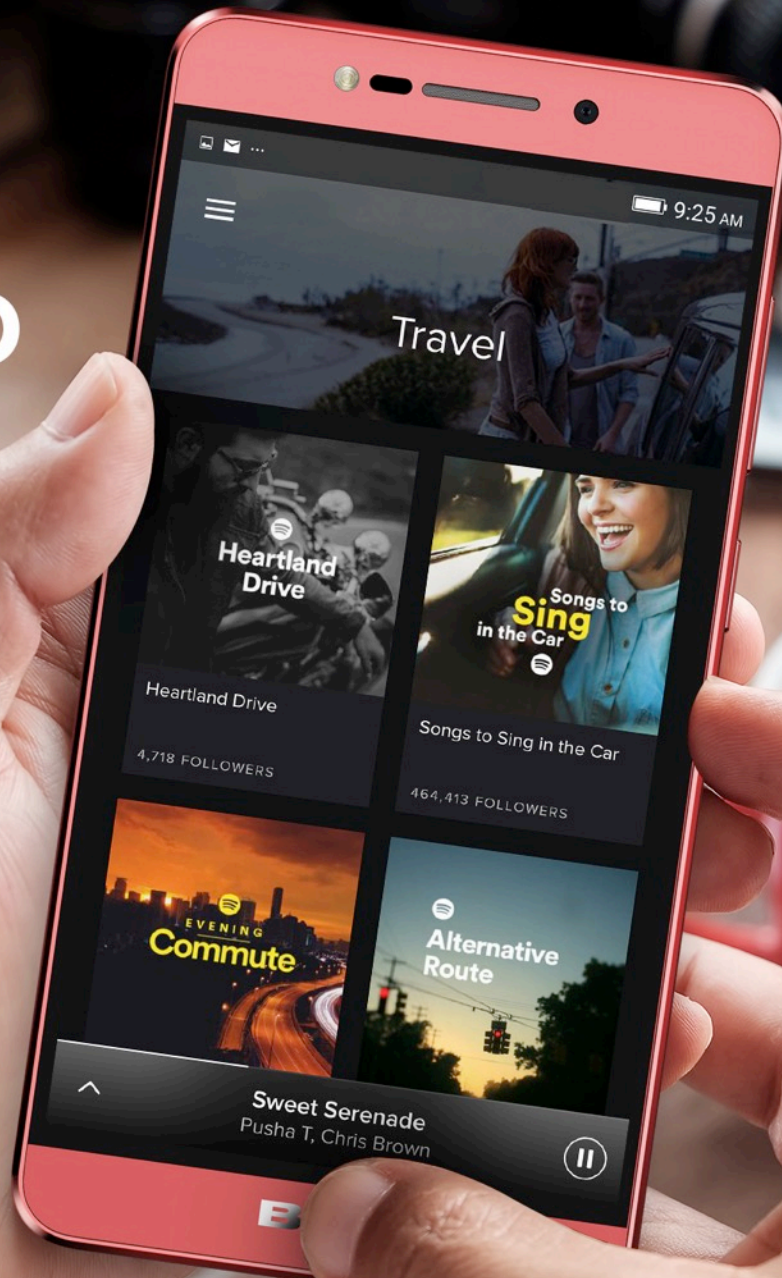


**BLU**  
BOLD LIKE US

# STUDIO C HD

## COLORFILLED





**BLU**  
BOLD LIKE US

# STUDIO C HD

## COLORFILLED

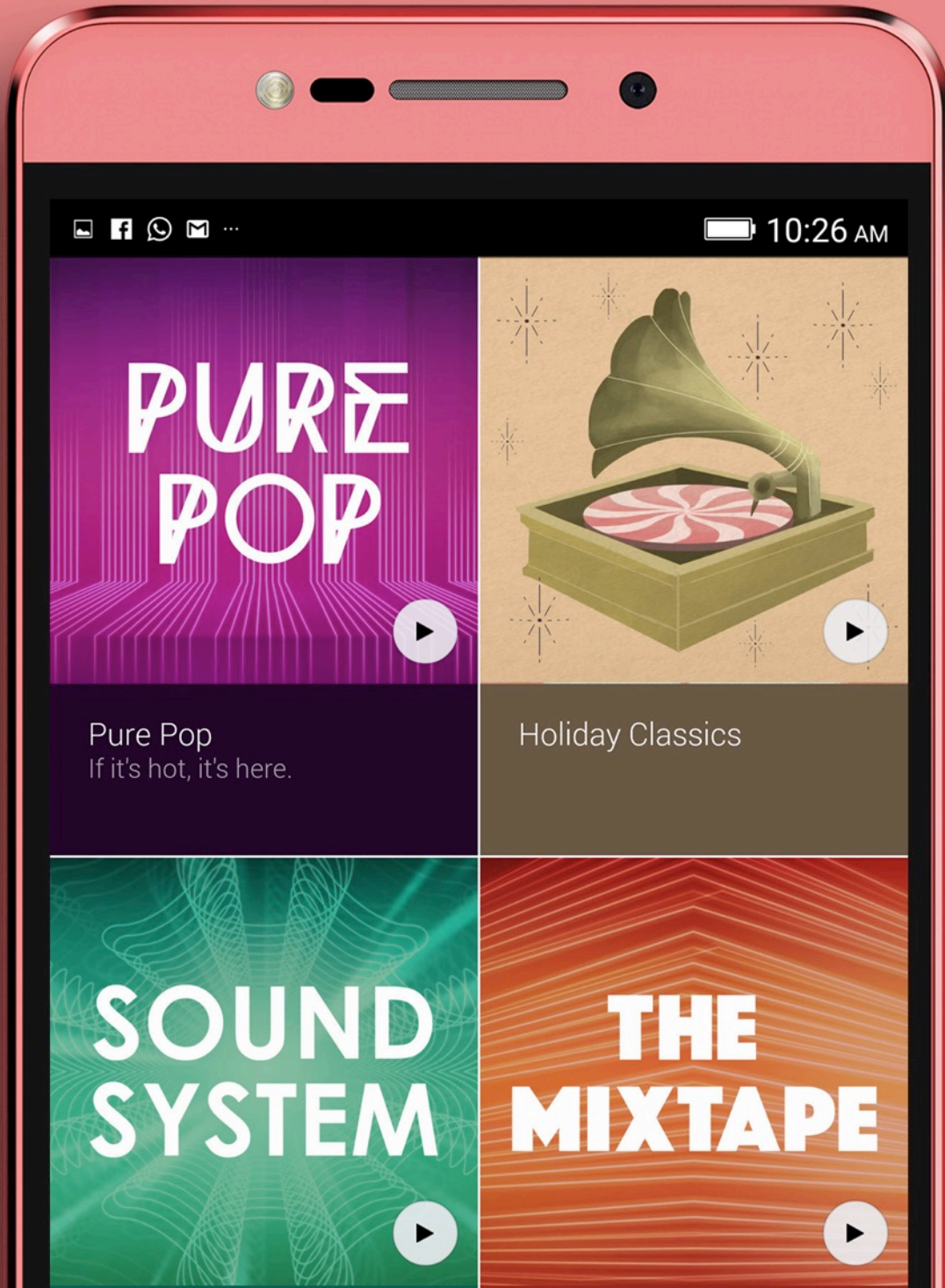












## KEY SELLING POINTS

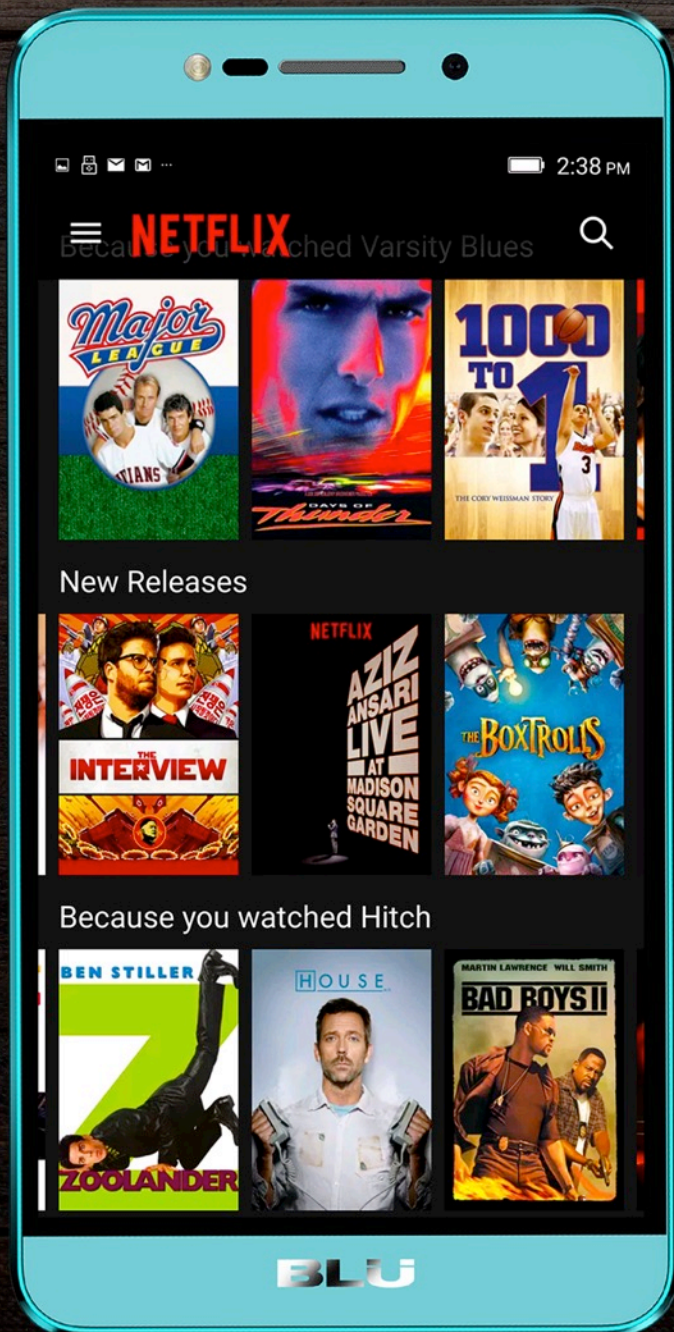
Introducing the **Studio C HD**, with amazing design and color selections that will surely fit your style and personality.

Powered by a Mediatek 6580 chipset at **1.3GHz Quad Core processor** coupled with the latest Android v5.1 Lollipop, user can experience seamless productivity.

A generous and bright **5.0" HD display with 720 x 1280 resolution** assure that your view will be crisp and clear.

Capture life's memorable moments with the two built in cameras, a **8MP main and 5MP front mounted selfie camera**. The Studio C HD is a versatile companion to captivate all of life's simple pleasures.





# VIVID AND BRIGHT

The Studio C HD comes with a bright and vivid **5.0" display** with 720 x 1280 resolution that will bring all the image on screen to life. Enjoy your favorite movie on Netflix or play the trendy game on a big display like how it was meant to be.



**BLU**  
BOLD LIKE US

**STUDIO C HD**

# DESIGN INSPIRED

The Studio C HD blends **technology and design into an incredible package**. The mirror-like metal finishing front frame brings out the essence of a great smartphone with custom color matched touch panel. **Six vibrant color selections** ensure there is a special fit for you.



COLORFILLED



# FEEL THE POWER

HSPA+ 21Mbps

Powered by a **1.3GHz Quad-core processor**, the smooth and very seamless multitasking capability of the Studio C HD ensures an excellent user experience.

From a vibrant Powerpoint presentation to your favorite movie on Netflix, the superior image quality on this device is a result of the built in Mali 400 GPU processing all of your graphical needs.





# CAPTURE THE MOMENT

Take advantage of the main **8MP autofocus** camera on your Studio C HD to capture all of life's great moments. For those loved ones that live far away, there is a **5MP camera** so being in touch is a video call away.







# ANDROID V5.1 LOLLIPOP

## ANDROID V5.1 LOLLIPOP NEW FEATURES:

- Redesigned user interface that is more friendly and intuitive.
- Lock screen notifications that offer quick actions as well as quick access.
- Project Volta, which will improve battery life better than any previous version.
- Switching between applications or multitasking is now easier with a complete look at all your open applications.
- Multiple users and guest mode is also now available , so you can share your device with the confidence of your personal information, staying personal.



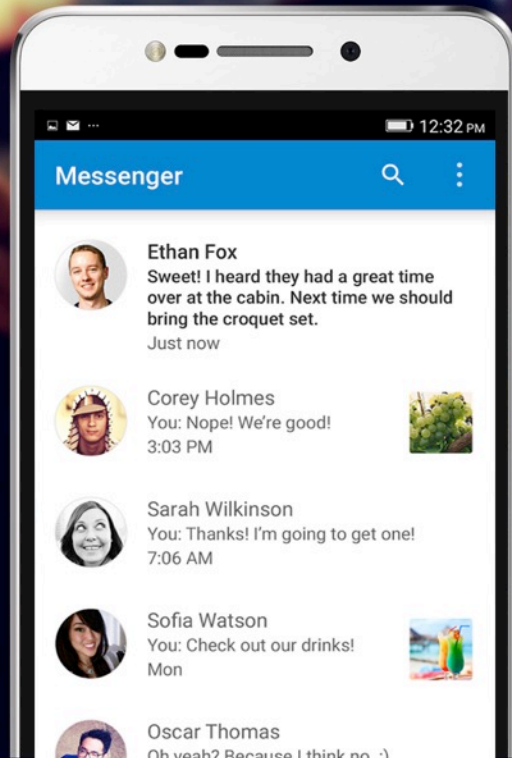


COLORFILLED

## DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.





**UNLOCKED**  
CHOOSE YOUR CARRIER



Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **Studio C HD** comes with **3G 850/1700/1900/2100** so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **MetroPCS**, and entire MVNO network.



# DATA SPECIFICATIONS

## TECHNOLOGY

Android v5.1 Lollipop  
3G: 850/1700/1900/2100

## PROCESSOR

Mediatek 6580 | 1.3GHz Quad Core  
with Mali-400 GPU

## MEMORY

Internal 8GB | 1GB RAM  
MicroSD up to 64GB

## DISPLAY

5.0" HD 720X1280 – 294 ppi

## CAMERA

8MP Autofocus Main 3264x2448 pixels  
5MP Front | LED Flash  
HD 1080p Video @30fps

## BATTERY

2000mAh

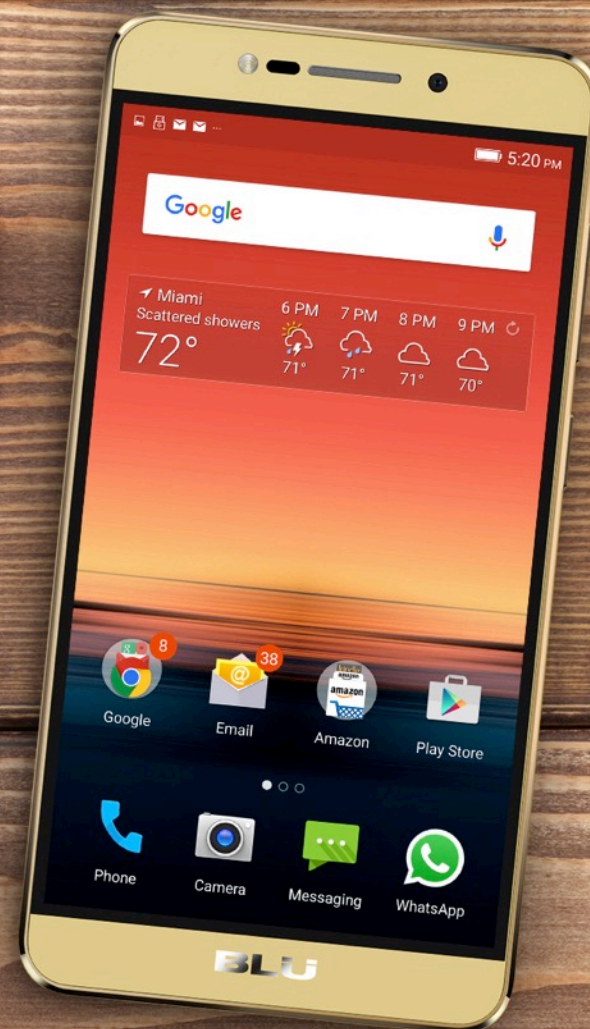
## CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0

## UPC CODES STUDIO C HD

Studio C HD 848958024484 Black  
Studio C HD 848958024491 Blue  
Studio C HD 848958024507 Gold  
Studio C HD 848958024514 Green  
Studio C HD 848958024521 Pink  
Studio C HD 848958024538 White

STUDIO C HD



COLORFILLED

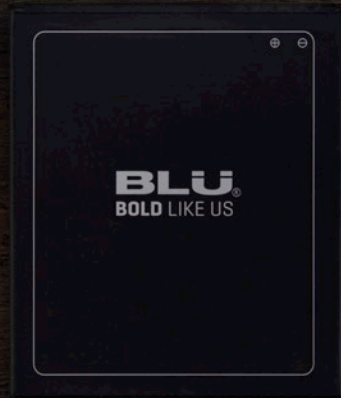


# COMPARISON



PRODUCT NAME	STUDIO C HD	GALAXY J3
BRAND	BLU	Samsung
FAMILY	Studio	Galaxy
DIMENSIONS/WEIGHT	144.7 x 71.2 x 10.18mm   176g	142.3 x 71 x 7.9 mm   138g
OPERATING SYSTEM	Android OS, v5.1 Lollipop	Android OS, v5.1 Lollipop
DATA	GSM / HSPA	GSM / HSPA / LTE
PROCESSOR	1.3GHz Quad-core	1.2GHz Quad-core   64-Bit
INTERNAL MEMORY/RAM	8GB   1GB RAM	8GB   1.5GB RAM
DISPLAY SIZE	5.0" HD	5.0" Super AMOLED
DISPLAY RESOLUTION	720 x 1280	720 x 1080
MAIN CAMERA	8MP	8MP
SECONDARY CAMERA	5MP w/flash	5MP
BATTERY	2000mAh	2600mAh

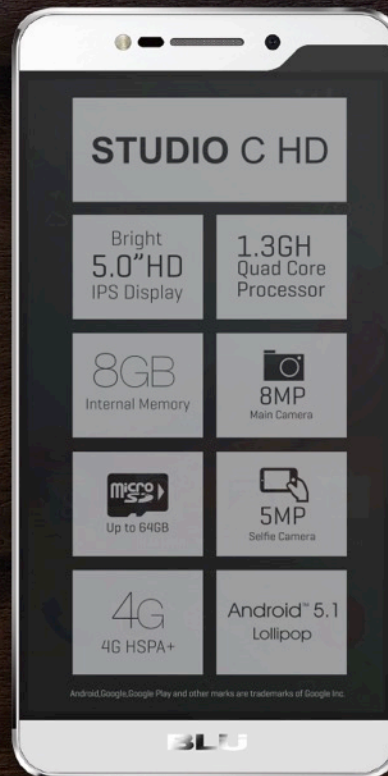




## STUDIO C HD

Quick Guide / Guía Rápida / Guia Rápido / Guide Rapide

## STUDIO C HD



SCREEN PROTECTOR/PROTECTOR DE PANTALLA  
PROTECTOR DE TELA/PROTECTEUR D'ECRAN



## STUDIO C HD