lively® | From BEST BUY Health™

Lively can help you stay connected, safe and healthy with our exclusive services.

From everyday questions to emergencies, you can count on us. With specially trained Care Advisors and certified Urgent Response Agents, our services are provided by caring professionals who genuinely want to help you live life on your terms.



Connected

Have a question?
ASK LIVELY

Whether you want to learn more about your new device, need help looking up a number or getting directions, we're here for you.

Need a ride?
LIVELY RIDES

Our team can schedule a Lyft ride for you, without having to download an app. Anytime you need a ride to get to an appointment, the store or to visit friends, we can schedule one for you.

Safe

Have an emergency?
URGENT RESPONSE

At the touch of a button, Urgent Response connects you to Certified Agents who can help in emergencies big or small, 24/7.

Need to notify family?
LIVELY LINK APP

Friends or family can get alerts when you contact Urgent Response through the Lively Link® app.

What if you fall?
FALL DETECTION

With Fall Detection available on Lively Mobile Plus, you'll automatically be connected to an Urgent Response Agent if you fall.[1]

Healthy

Don't feel well?
NURSE ON-CALL

Nurses or doctors can provide medical advice and order prescriptions for common medications anytime, even nights and weekends.

Want additional resources?
CARE ADVOCATE

Care Advocates can develop a personalized plan to improve your overall health and well-being. We can connect you to community programs, financial resources and more.

[1]Fall Detection is an optional feature and may not always accurately detect a fall. Users should always push their button when they need help, if possible. Fall detection is available as an "Add On" service to either our Basic or Premium plans. [2]$5/mo. discount when you enroll in paperless billing for phones. Full price $24.99/mo., plus taxes and fees. Monthly fees do not include government taxes or fees and are subject to change. Plans and services may require purchase of a Lively device and one-time activation fee of $35. Pricing may vary. For details on current pricing, visit lively.com. Not all Lively services are available on all plans. See plans for details. See lively.com/link for details. Ask Lively, Urgent Response and Nurse On-Call are available 24/7. Customer Service available during normal business hours. Urgent Response and 911 calls can be made only when cellular service is available. Coverage is not available everywhere. Urgent Response tracks an approx. location of device when device is turned on and connected to the network. Lively does not guarantee an exact location. Lively is not a healthcare provider. Nurse On-Call provides registered nurses who evaluate medical urgency, provide symptom management or health information, transfer to a physician if appropriate and schedule appointments. Physician transfer at discretion of nurses. Emergencies will be transferred to a 911 call center, or members may be directed to call 911. In the event physician services are not available, the nurse may suggest that you contact your primary care physician or visit your local Urgent Care. See terms for details. Care Advocates cannot provide legal, financial, or medical advice. Care Advocates may connect you with professionals in specialized practices that can address your questions and concerns. Lively is not responsible for any acts or omissions, including negligence by such professionals. Lively Rides provides a service through which you can request a ride to be arranged through the Lyft Platform. Ride fares are applied to your monthly Lively phone bill. Consistently rated among top wireless providers as fast and reliable by IHS Rootscore Reports. [3]Porting is dependent on the availability of the phone number requested and subject to approval of the existing carrier. Screen images simulated. Appearance of device may vary. Lively and Jitterbug are trademarks of Best Buy Health, Inc. ©2023 Best Buy. All rights reserved.

DESIGN-103 BBY Retail Resource SVS-Plans-Compare v6 JUL2023

lively® | From BEST BUY Health™

With any of our plans, our kind and knowledgeable team is just a call away.

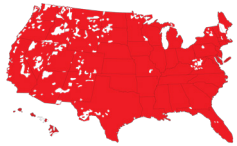
Our affordable plans are the perfect solution whether you need a ride, don't feel well or have an emergency. Our caring team can get you the help you need, so you can feel independent and your loved ones can have peace of mind.



Available on:
Jitterbug Smart3, Jitterbug Flip2, Lively Mobile Plus, Lively on Alexa, and Lively on Apple Watch

	Jitterbug Phones			Lively Mobile Plus	
	BASIC $19.99/mo.[2]	**PREFERRED** $39.99/mo.[2]	**PREMIUM** $49.99/mo.[2]	**BASIC** $24.99/mo.	**PREMIUM** $34.99/mo.
Unlimited Talk & Text	✓	✓	✓	N/A	N/A
Ask Lively	✓	✓	✓	✓	✓
Urgent Response		✓	✓	✓	✓
Lively Link App		✓	✓	✓	✓
Nurse On-Call			✓		✓
Care Advocate			✓		✓
Fall Detection			✓	✓ Add $9.99/mo.	✓ Add $9.99/mo.
Lively Rides	✓ pay per ride	✓ pay per ride	✓ pay per ride		
	Add data (required for Jitterbug Smart3) 1GB $5/mo.	5GB $10/mo.	Unlimited $30/mo.		

All our plans include:
- 24/7 access to our 100% U.S. based caring team
- Flexible plans that you can switch anytime
- Keep your current phone number[3]
- No long-term contracts or cancellation fees



Fast and reliable nationwide coverage

For more about Lively services, visit **lively.com/services-apps.**