

# PHILIPS

Sonic electric  
toothbrush with app

ExpertClean 7300

Connected brushing made easy

Built-in pressure sensor

Smart brush head recognition

3 modes, 3 intensities



HX9610/17



## Everything you need for great oral health

### Up to 7x healthier gums\*

Keeping up good brushing habits is tough. ExpertClean will guide you between dentist checkups. Know when to adjust your pressure with built-in smart sensors and use the App's Progress Report to help you stick to your brushing routine.

#### ExpertClean users experience improved oral health

- Removes up to 10x more plaque\* for a deep clean
- Up to 7x healthier gums\* in just 2 weeks
- Hard on plaque, gentle on your gums
- Deepest clean while protecting your sensitive gums

#### Stay on track with personalized guidance

- Guidance to start and keep up healthy habits

#### Let ExpertClean adapt to your needs

- Personalized brushing experience
- Lets you know if you're pressing too hard
- BrushSync automatically selects the best mode for you
- Always know when to replace your brush heads

#### Enjoy a stylish and user-friendly design

- Simple to charge and style to boot
- Makes traveling easier for you

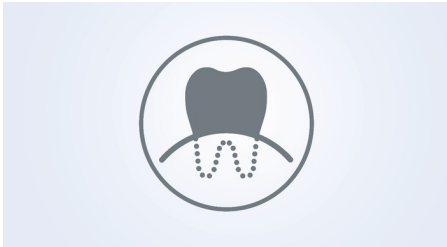
# Highlights

## Removes up to 10x more plaque\*



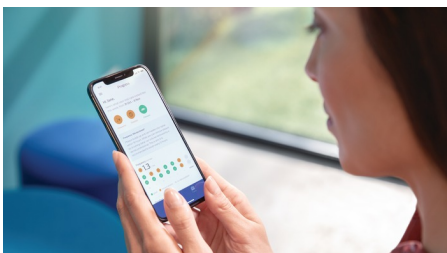
Know you're getting the deepest possible clean with The C3 Premium Plaque Control brush head. The soft, flexible bristles are designed to curve around the contours of your teeth, giving you 4x more surface contact\*\* and up to 10x more plaque removal from hard-to-reach spots.

## Up to 7x healthier gums\*



Focus on improving your gum health with the G3 Premium Gum Care brush head. Its smaller size and targeted gum line bristles make it the perfect way to keep this area gum disease free. People who use this brush head have up to 100% less gum inflammation\* and up to 7x healthier gums in just two weeks.\*

## Progress Report



ExpertClean gives you the guidance you need to improve and maintain healthy brushing habits in between dentist checkups. Built-in smart sensors let you know when you're using too much pressure, and by connecting your brushing experience to the Sonicare app, a personalized Progress Report helps you stay on track, to see how much you've improved over time.

## 3 modes, 3 intensities



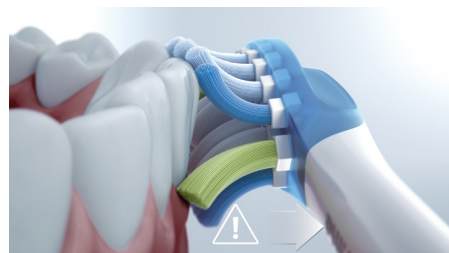
ExpertClean comes with Clean, Gum Health and Deep Clean+ modes to take care of your brushing needs. Clean mode is for exceptional everyday cleaning, Gum Health provides a gentle yet effective clean for gums and Deep Clean+ gives you an invigorating deep clean. Three intensities allow you to choose between a higher setting to boost your clean and a lower one for more-sensitive mouths.

## Smart brush head recognition



Smart brush heads ensure you're using the right mode and intensity for the best possible clean. For an example, say you're using the G3 Premium Gum Care brush head. Your ExpertClean's BrushSync technology will automatically sync your brush head with the Gum Health mode to help give your gums a clean bill of health.

## Built-in pressure sensor



You might not notice if you're brushing too hard, but your ExpertClean will. If you need to ease up, the toothbrush will make a pulsing sound. It's a heads up to let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

## BrushSync replacement reminder



All brush heads wear out over time, so you'll want to keep an eye on yours to make sure you're still getting a great clean. Our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. The BrushSync replacement reminder on your handle and a short beep gives you a heads up when it's time to replace it.

## C3 Premium Plaque Control



The C3 Premium Plaque Control brush head is designed to give you your deepest clean yet. Soft flexible sides and bristles perfectly curve around the contours of your teeth, giving you 4x more surface contact and helping target hard-to-reach spots\*.

## G3 Premium Gum Care brush head



The G3 Premium Gum Care brush head is designed to help you improve your gum health. Its smaller size and targeted gumline bristles gently and effectively clean the gum line, where gum disease commonly starts out.

# Specifications

## Modes

**3 intensities:** Low, Medium, High

**Clean:** For exceptional everyday clean

**Gum Health:** Special attention to molars

**Deep Clean+:** For an invigorating deep clean

## Items included

**Handle:** 1 ExpertClean

**Brush heads:** 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care

**Travel case:** 1

**Charger:** 1

## BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

## Design and finishing

**Color:** Black

## Cleaning performance

**Health benefits:** Up to 7x healthier gums\*

**Pressure feedback:** Vibrates handle to alert user

**Timer:** BrushPacer and SmarTimer

**Performance:** Removes up to 10x more plaque\*

## Compatibility

**Android compatibility:** Android phones, Bluetooth 4.0 enabled tablets

**iOS compatibility:** iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher, with iOS7 operational system

## Connectivity

**Bluetooth® wireless technology:** Connected brushing app

## Ease of use

**Handle compatibility:** Easy click-on brush heads

**Replacement reminder:** To always ensure best results, reminder icon lights up

**Handle:** Slim ergonomic design

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

## Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard

**Location sensor:** Tracks & improves coverage

**Scrubbing sensor:** Guides to reduce scrubbing

**BrushSync Replacement Reminder:** Always know when to, replace brush heads

**BrushSync Technology:** Connects smart handle and, smart brush head

## Technical specifications

**Battery:** Rechargeable

**Battery type:** Lithium ION

**Operating time (full to empty):** 14 days\*\*\*

