

Unlimited Your Way<sup>®</sup>



# Mix. Match. Make it yours.

**STEP 1** Choose your number of lines

**STEP 2** Pick any plan for each line  
Prices shown are per line per month.

Example monthly cost for 4 lines  
**\$75 + \$50 + \$40 + \$30**  
 Elite 2.0 Premium 2.0 Extra 2.0 Value 2.0

No matter which unlimited plan you pick, every line gets high-speed data, **5G access**,<sup>1</sup> **AT&T ActiveArmor<sup>®</sup> security**,<sup>1</sup> **hotspot**, and more. Plus, you don't need our most expensive plan to get our best smartphone deals.<sup>2</sup>

**Monthly per-line prices are after eligible AutoPay and paperless bill discount. Taxes and fees extra.\***

	1st line/mo.	2nd line/mo.	3rd line/mo.	4th line/mo.
--	--------------	--------------	--------------	--------------

**New**

### AT&T Elite 2.0<sup>SM</sup>

Unlimited high-speed data that can't slow down based on usage  
 AT&T Turbo<sup>®</sup> for a data performance boost<sup>3</sup>  
 Access for one wearable & one tablet plan per line  
 Unlimited international talk, text & 20GB<sup>4</sup>

**\$110    \$100    \$85    \$75**

### AT&T Premium 2.0<sup>SM</sup>

Unlimited high-speed data that can't slow down based on usage  
 100GB of hotspot data per line<sup>5</sup>  
 50% off one tablet or wearable plan per line  
 Unlimited talk, text & high-speed data in  
 20+ Latin American countries at no extra cost<sup>6</sup>

**\$90    \$80    \$65    \$50**

### AT&T Extra 2.0<sup>SM</sup>

100GB of high-speed data  
 After 100GB, AT&T may temporarily slow data speeds if the network is busy.  
 50GB of hotspot data per line<sup>5</sup>

**\$70    \$60    \$50    \$40**

### AT&T Value 2.0<sup>SM</sup>

3GB of hotspot data per line<sup>5</sup>  
 After 5GB, AT&T may temporarily slow data speeds if the network is busy.

**\$50    \$45    \$35    \$30**

**AT&T may temporarily slow data speeds if the network is busy. Eligible plans:** AT&T Elite 2.0<sup>SM</sup>, AT&T Premium 2.0<sup>SM</sup>, AT&T Extra 2.0<sup>SM</sup> & AT&T Value 2.0<sup>SM</sup>.

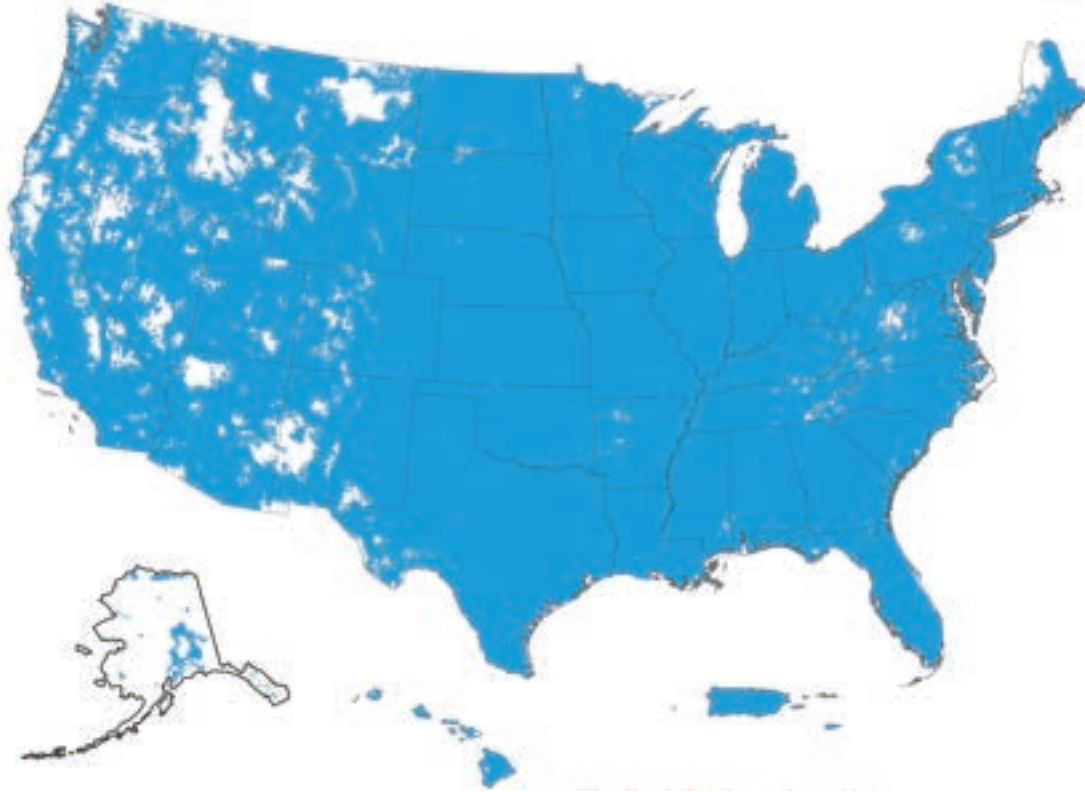
<sup>1</sup>Compatible device req'd. for 5G and AT&T ActiveArmor app access. Download of app req'd. Some mobile security features are not avail. while roaming internationally. 5G coverage not available everywhere. Learn more at att.com/5Gforyou. <sup>2</sup>Offers vary by device. Restr's. apply. <sup>3</sup>Turbo: Req. compatible plan & device. Coverage not available everywhere. Visit att.com/turbo to learn more. <sup>4</sup>After 20GB of int'l data, speeds may be reduced to a max of 512Kbps. <sup>5</sup>After 3GB/50GB/100GB/250GB, speeds slowed to max 128Kbps. <sup>6</sup>Coverage and data speeds vary. Int'l usage should not exceed domestic.

**\*What you will see on your bill: Featured AT&T unlimited plans:** Advertised monthly price includes monthly plan charge for talk, text, and data. **Discounts:** All prices above include a \$10 per line monthly discount with AutoPay and paperless bill which starts within two bill cycles. **AT&T employees, retirees & IMO consumers are not eligible for the AutoPay and paperless bill discount.**

For Broadband Facts, see att.com/bestbuybbfacts



# America's largest network\*



- AT&T coverage area
- No service area

Map shows approx. outdoor coverage in domestic licensed/roaming areas. Actual coverage may differ. Service not available everywhere. See [att.com/coverageviewer](http://att.com/coverageviewer) for coverage details. For additional info on 5G, see [att.com/5Gforyou](http://att.com/5Gforyou).

\*Compares cellular networks, excluding satellite.

**ALL PLANS UNLIMITED YOUR WAY®: Plans available in select locations only.** All AT&T wireless services subject to terms and conditions in the Consumer Service Agreement ([att.com/csa](http://att.com/csa)). Advertised monthly price includes monthly plan charge for talk, text and data & monthly per-line phone access charge. **Other Non-Phone Device Monthly Charges:** \$20.99 per tablet; \$20.99 per camera; \$10.99 per wearable. Requires active phone line. If you cancel your phone line(s) first standalone non-phone device will be billed at \$75.99. If you switch plans, the non-phone device standard monthly rates apply and may be eligible for discounts based on new rate plan. Each additional line billed at the standard monthly rate. **AT&T Connected Car™ Monthly Charges:** \$15 per vehicle. **OTHER RESTRICTIONS & FEES:** Activation/upgrade fee (up to \$50) & deposit may apply. Credit, debit, or reloadable prepaid card may be required (except in MA, PA, and ND). **AUTOPAY & PAPERLESS BILL DISCOUNT:** \$10 a month per phone line discount if enrolled in both paperless billing and AutoPay with a bank account or the AT&T Points Plus® Card from Citi. Discount reduced to \$5 a month per phone line when enrolled in AutoPay with a debit card. No discount if enrolled in AutoPay with any other credit card. Pay full plan cost until discount starts within 2 bills. Must maintain valid email address to continue discount. **AT&T employees, retirees & IMO consumers are not eligible for the AutoPay and paperless bill discount. UNLIMITED DATA:** For use in the United States (the "Domestic Coverage Area" or "DCA"), Mexico and Canada. 2G off-net data speeds may apply. All AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details. **UNLIMITED TALK:** Phones only. Includes calls w/in and between the DCA, Canada and Mexico. You may be charged for calls to special or premium service numbers and calls to other countries. For rates, see [att.com/intcalling](http://att.com/intcalling). **UNLIMITED TEXT:** Compatible phone and rate plan required. Includes unlimited messages up to 1MB in size within and from DCA, Mexico and Canada. For texting to other countries, see [att.com/text2world](http://att.com/text2world). Messages sent through applications may incur data or other charges. **Advanced Messaging:** Not available for use in Mexico and Canada. Other restrictions apply & can be found at [att.com/advancedmessaging](http://att.com/advancedmessaging). **5G SERVICE:** Requires a compatible 5G device. Coverage not available everywhere. See [att.com/5Gforyou](http://att.com/5Gforyou) for details. **AT&T ACTIVEARMOR® MOBILE SECURITY:** Compatible device required. You must download the AT&T ActiveArmor app and accept its terms and conditions for full App functionality. May not detect all threats. May inadvertently block wanted calls; settings can be adjusted in the App. Details at [att.com/activearmor](http://att.com/activearmor). **LIMITS:** Select devices only (sold separately). Max 10 phone lines and 20 lines total (including both phone and non-phone device lines) per Unlimited Your Way group. These plans may not be eligible for additional discounts, including but not limited to AT&T Signature Savings<sup>SM</sup> and AT&T Appreciation Savings<sup>SM</sup> discounts. AT&T employees & retirees may not be eligible for certain benefits, offers, and discounts associated with these plans.

**Tablets Add-On Plan:** All AT&T wireless services, including data services, are subject to terms and conditions in Consumer Service Agreement ([att.com/csa](http://att.com/csa)) and the Wireless Data Services ([att.com/dcpp](http://att.com/dcpp)). **Phone line required to add non-phone device to an Unlimited Your Way group plan. Plan Pricing:** \$20.99/mo. If no phone line, first standalone non-phone device will be billed at \$75.99/mo. plus taxes & fees. Subject to applicable discounts. Eligibility: Consumer-only plan. **AT&T may slow data speeds if the network is busy. VIDEO STREAMING:** Video typically streams at standard definition. Content bundled with video may be slow to load. Go to [att.com/myatt](http://att.com/myatt) to change your settings to view in higher definition. Details at [att.com/videofeature](http://att.com/videofeature). **HOTSPOT DATA:** 30GB hotspot per line per month. After 30GB, hotspot speed slowed to max of 128Kbps for the rest of bill cycle. After this, hotspot data usage will be impacted and not fully functional. **International Roaming:** Monthly plan prices do not apply to data usage while roaming. If roaming outside the DCA, Mexico or Canada international data usage will be charged at pay-per-use rates, found at [att.com/ppurates](http://att.com/ppurates), unless an international data package is added. For available international options, go to [att.com/global](http://att.com/global). Not all devices may be eligible for international roaming service.

**AT&T VALUE 2.0™: 5GB of high-speed data. After 5GB of data usage on a line in a bill cycle, for the remainder of the cycle, AT&T may temporarily slow data speeds if the network is busy. VIDEO STREAMING:** Video typically streams at standard definition. Content bundled with video may be slow to load. Details at [att.com/videofeature](http://att.com/videofeature). **HOTSPOT DATA:** Requires compatible device. Includes up to 3GB per line per month. After 3GB, hotspot speed slowed to max of 128Kbps for the rest of bill cycle. After this, hotspot data usage will be impacted and not fully functional.

**AT&T EXTRA 2.0™: 100GB of high-speed data. After 100GB of data usage on a line in a bill cycle, for the remainder of the cycle AT&T may temporarily slow data speeds on that line if the network is busy. VIDEO STREAMING:** Video typically streams at standard definition. Content bundled with video may be slow to load. Details at [att.com/videofeature](http://att.com/videofeature). **HOTSPOT DATA:** Requires compatible device. Includes up to 50GB per line per month. After 50GB, hotspot speed slowed to max of 128Kbps for the rest of bill cycle. After this, hotspot data usage will be impacted and not fully functional.

**AT&T PREMIUM 2.0™: Other Non-Phone Device Monthly Charges: Get 50% off the monthly service charge for one eligible tablet or smartwatch wearable plan (discount limited to one non-phone device line). Taxes, fees, and device charges extra. Standard monthly rate: \$20.99 per tablet, \$20.99 per camera, \$10.99 per wearable.** If you cancel the phone line(s) first standalone non-phone device will be billed at \$75.99. If you switch plans, the non-phone device standard monthly rates apply and may be eligible for discounts based on new rate plan. Each additional line billed at the standard monthly rate. **VIDEO STREAMING:** Video typically streams at standard definition. Content bundled with video may be slow to load. Go to [att.com/myatt](http://att.com/myatt) to change your settings to view in higher definition. Details at [att.com/videofeature](http://att.com/videofeature). **HOTSPOT DATA:** Requires compatible device. Includes up to 100GB per line per month. After 100GB, hotspot speed slowed to max of 128Kbps for the rest of bill cycle. After this, hotspot data usage will be impacted and not fully functional.

**ROAM LATIN AMERICA: Eligibility:** Compatible smartphones only. **Countries:** For a list of included countries, go to [att.com/roamlatam](http://att.com/roamlatam). Countries are subject to change without notice. Coverage and data speeds vary by country (may be at 3G speed) and may change without notice. Coverage not available in all areas. **Unlimited Talk, Text, and Data Usage:** This feature allows you to use data in an included country, make calls between included countries and from included countries to the U.S. and any country included in International Day Pass ("IDP"), and send text messages in an included country without roaming charges. **Calls made to included countries while in the U.S. are not included.** Text messages received are rated as domestic. Unlimited text applies only to SMS and MMS and not to other messaging services or applications like iMessage. **Excessive Use/Abuse:** This feature is intended for roaming use during periods of travel to included countries by customers whose primary place of use is within the U.S. Predominantly using your rate plan in one or more of the included countries may result in this feature being removed from your line. **Calls to countries not included:** Calls from included Latin America countries to countries not included in IDP will get International Long Distance (ILD) charges. For a list of IDP countries, go to [att.com/globalcountries](http://att.com/globalcountries). Pay-per-use rates apply unless you add an ILD package to your device. Rates are subject to change without notice. For details, go to [att.com/intcalling](http://att.com/intcalling).

**AT&T ELITE 2.0™: Other Non-Phone Device Monthly Charges: No monthly service charge for one tablet and one smartwatch wearable plan per phone line (discount limited to two non-phone devices). Taxes, fees, and device charges extra. Standard monthly rates: \$20.99 per tablet, \$20.99 per camera, \$10.99 per wearable.** Requires active phone line. If you cancel the phone line(s) first standalone non-phone device will be billed at \$75.99. If you switch plans, the non-phone device standard monthly rates apply and may be eligible for discounts based on new rate plan. Each additional line billed at the standard monthly rate. **VIDEO STREAMING:** Video typically streams at standard definition. Content bundled with video may be slow to load. Go to [att.com/myatt](http://att.com/myatt) to change your settings to view in higher definition. Details at [att.com/videofeature](http://att.com/videofeature). **HOTSPOT DATA:** Requires compatible device. Includes up to 250GB per line per month. After 250GB, hotspot speed slowed to max of 128Kbps for the rest of bill cycle. After this, hotspot data usage will be impacted and not fully functional. **AT&T TURBO™:** Plan includes AT&T Turbo. Provides customers with the ability to optimize their line's premium and mobile hotspot data allotments to performance data by enabling customers to prioritize their data traffic for these allotments to help the performance of their data connection, even during busy times on the network. **Eligible Devices:** 5G-capable smartphones only. Excludes all non-smartphone devices (e.g., tablets, wearables, connected cars and devices). **Upgrades data only.** During peak network congestion, AT&T Turbo performance benefits may not be noticeable. **Will not upgrade your voice or messaging.** Your plan's other management policies and restrictions, including your Video Management feature, will apply. **Coverage:** For use in United States only (excludes U.S. territories). Available on AT&T-owned and -operated wireless network only. Not available when roaming or via Wi-Fi (including Wi-Fi Calling). Learn more at [att.com/turbo](http://att.com/turbo). **Other Restrictions: Performance, experience, and speeds are not guaranteed and may vary due to factors such as network congestion, coverage, device capabilities, and third-party limitations. ROAM LATIN AMERICA: Eligibility:** Compatible smartphones only. **Countries:** For a list of included countries, go to [att.com/roamlatam](http://att.com/roamlatam). Countries are subject to change without notice. Coverage and data speeds vary by country (may be at 3G speed) and may change without notice. Coverage not available in all areas. **Unlimited Talk, Text, and Data Usage:** This feature allows you to use data in an included country, make calls between included countries and from included countries to the U.S. and any country included in [att.com/elite2intl](http://att.com/elite2intl) and send text messages in an included country without roaming charges. **Calls made to included countries while in the U.S. are not included.** Text messages received are rated as domestic. Unlimited text applies only to SMS and MMS and not to other messaging services or applications like iMessage. **Calls to countries not included:** Calls from included Latin American countries to countries not included in this plan will get International Long Distance (ILD) charges. For a list of countries, go to [att.com/elite2intl](http://att.com/elite2intl). Pay-per-use rates apply unless you add an ILD package to your device. Rates are subject to change without notice. For details, go to [att.com/intcalling](http://att.com/intcalling). **INTERNATIONAL:** Compatible smartphones only. Includes unlimited talk, text, and data in over 190 destinations and on enabled flights on Select Airlines (destinations) listed at [att.com/elite2intl](http://att.com/elite2intl). Destinations, airlines, coverage and speeds vary and are subject to change. Video Management feature applies to your international data usage if turned on. Details at [att.com/videofeature](http://att.com/videofeature). **Service restrictions:** Use on cruise ships not included. **Unlimited Talk, Text and Data:** Available in included destinations with no roaming charges. **Calls made to any countries other than Canada and Mexico while in the U.S. are not included.** Unlimited text applies to AT&T SMS and MMS only; other messaging apps excluded (including iMessage). **After 20GB of international data per bill cycle, speeds may be reduced to a maximum of 512Kbps for the rest of the bill cycle (not applicable in Canada, Mexico, or Roam Latin America countries).** International Day Pass and additional high-speed data is not available with this plan. **Pay-per-use rates:** Apply when traveling outside covered destinations and on cruise ships without an active cruise package. **Adding a cruise package to your line:** When using a Compatible Device on a Cellular Network on Select Ships, AT&T will automatically add a cruise package to your line and notify you by text message; you will have the option to opt out at any time. The package remains until you remove it at [att.com/myatt](http://att.com/myatt) or by calling 214-547-2300. See [att.com/cruiseterms](http://att.com/cruiseterms). **Excessive Use/Abuse:** These international features are intended for roaming use by residents with a primary place of use in the DCA during periods of travel to included countries only. Predominantly using your rate plan in one or more of the included countries may result in this feature being removed from your line. **Incidental data usage:** Apps on your device use data even when you may not be aware.

**ADDITIONAL AT&T FEES & GOVT. TAXES:** Monthly AT&T Fees apply per line & include Administrative/Regulatory Cost Recovery Fee, up to \$3.99, & other fees, which are not government-required. Add'l one-time AT&T fees may apply. Govt. taxes are extra. See [att.com/mobilityfees](http://att.com/mobilityfees) for more details. **All offers, programming, promotions, pricing, terms, restrictions & conditions subject to change & may be modified, discontinued, or terminated at any time without notice.**

© 2026 AT&T Intellectual Property. AT&T, the AT&T logo, and all other AT&T marks contained herein are trademarks of AT&T Intellectual Property.