



**Choose affordable phone plans
and Health & Safety Packages
that are right for you.**



The Lively™ Response Team is here for you at the touch of a button.



LIVELY™ URGENT RESPONSE

Get help in emergencies, big or small, from certified Urgent Response Agents, day or night. Just press the Urgent Response button and we'll confirm your location, assess the situation and get you the help you need.



LIVELY™ URGENT CARE

Speak to a board-certified doctor or registered nurse 24/7 from the comfort of your home. Doctors and nurses can answer your medical questions, order prescriptions for common medications and more. No insurance plan is necessary and there are no co-pays.



LIVELY LINK™

Lively Link™ is a smartphone app friends and family members can download to stay updated on your health and safety. Lively Link™ helps you stay independent and reassures loved ones by sending an alert to their smartphone if you call Urgent Response.



FALL DETECTION

When you wear your Lively medical alert on our specially designed Fall Detection Lanyard, Lively can send help anytime a fall is detected, even if you're unable to press the button. Available with Lively Mobile Plus and Lively Wearable2 when you have the Ultimate Health & Safety Package.



LIVELY™ PERSONAL OPERATOR

Friendly, helpful Personal Operators are available 24/7 to search for phone numbers, make calls for you, schedule rides, give driving directions and more. Just press "0" on your Jitterbug® phone.



LIVELY™ RIDES

Lively has teamed up with national ridesharing company Lyft to provide a car service that's easier and more affordable than a taxi, so you can travel with confidence. Just press "0" on your Jitterbug® phone and a Personal Operator will schedule a ride for you, day or night.

Not all services are available for all products. Some services require an additional fee with purchase of a Lively product.

Stay connected with a flexible and affordable phone plan.

Get minutes and text messages.

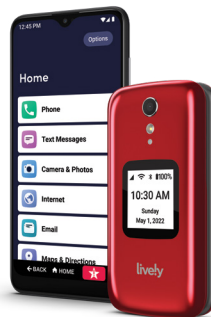
Recommended

\$14⁹⁹
A MONTH*

Value Talk & Text
300 minutes
Plus 10¢ per text

\$19⁹⁹
A MONTH*

Unlimited Talk & Text
Unlimited minutes
Unlimited texts



All-New
jitterbug
smart3

jitterbug
flip2

Add data to complete your smartphone plan.†

Recommended

100MB
\$2⁴⁹/mo.

500MB
\$5/mo.

3GB
\$10/mo.

5GB
\$15/mo.

Unlimited
\$30/mo.

†The Jitterbug Smart3 requires a data plan.

Choose a Lively™ Health & Safety Package for your phone.

Basic

\$19⁹⁹
A MONTH*

Services Included
Urgent Response

Preferred

\$24⁹⁹
A MONTH*

Services Included
Urgent Response
Urgent Care
Lively Link™

Ultimate

\$34⁹⁹
A MONTH*

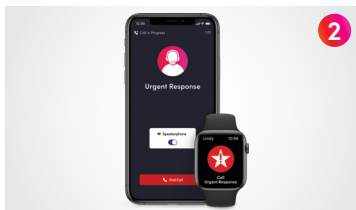
Services Included
Urgent Response
Urgent Care
Lively Link™
Personal Operator

Lively™ on Apple Watch

Apple Watch and the Lively app help you stay connected, safe and healthy wherever you go.



Choose your Lively Health and Safety Service Plan.



Download the Lively app on your iPhone and pair with your Apple Watch.



Tap the Urgent Response button to be connected with an Agent, doctor or nurse wherever you go, 24/7.

Health and Safety Service Plan Options

Basic Plan

No contract required

\$24⁹⁹
A MONTH*

Services Included
Urgent Response

Available on Apple Watch models Series 3 or newer

Preferred Plan

2-year contract required

\$29⁹⁹
A MONTH*

Save up to \$200* on select Apple Watch models

Services Included
Urgent Response
Urgent Care
Lively Link™

Available on Apple Watch models Series 6 and SE

Recommended

No contract required

\$29⁹⁹
A MONTH*

Services Included
Urgent Response
Urgent Care
Lively Link™

Available on Apple Watch models Series 3 or newer

Urgent Response on your Lively™ device

lively
mobile+



lively
wearable2



Press the Urgent Response button on your Lively device.



Your Urgent Response Agent will confirm your location and assess the situation.



Agent will get you the help you need and can stay on the line until your situation is resolved.

Choose a Lively™ Health & Safety Package for your medical alert

Basic

\$24⁹⁹
A MONTH*

Services Included
Urgent Response

Preferred

\$29⁹⁹
A MONTH*

Services Included
Urgent Response
Urgent Care
Lively Link™

Ultimate

\$39⁹⁹
A MONTH*

Services Included
Urgent Response
Urgent Care
Lively Link™
Fall Detection*

*Must be worn with Fall Detection Lanyard.



Exclusive discount for AARP members.

AARP members save \$60 per year with a Preferred or Ultimate Health & Safety Package. Available with the Lively Mobile Plus and Lively Wearable2 only.

*Monthly fees do not include government taxes or assessment surcharges and are subject to change. Valid credit or debit card required for monthly service. Lively Health and Safety Services not included in Talk, Text and Data Plans. All Lively plans and services require the purchase of a Lively device and some devices require a one-time activation fee of \$25 online or \$35 by phone. Consistently rated the most reliable network and best overall network performance in the country by IHS Markit's RootScore Reports. Urgent Response or 911 calls can only be made when cellular service is available. Urgent Response tracks an approx. location of the device when the device is turned on and connected to the network. Lively does not guarantee an exact location. Urgent Response is only available with the purchase of a Lively Health & Safety Package. Urgent Response only functions with Lively Wearable2 when Lively Wearable2 is paired and connected by Bluetooth to your compatible smartphone (not included) and your smartphone is charged, turned on, and has network access. Lively is not a healthcare provider. Seek the advice of your physician if you have any questions about medical treatment. Urgent Care, provided by FONEMED® is not a substitute for dialing 911 and should not be used in a case of emergency. FONEMED's registered nurses and contracted physicians through MDLIVE (the "Providers") offer advice regarding healthcare decisions, may prescribe certain medications and make diagnoses. We are not liable for any act or omission, including negligence, of any FONEMED employee or contractor. Urgent Care and Lively Link only available with purchase of a Preferred or Ultimate Health & Safety Package. Lively does not provide cars, drivers or transportation services. Lively partners with Lyft, Inc. which operates a ridesharing platform ("Lyft Platform"). Lively Rides provides a service through which you can request a ride to be arranged through the Lyft Platform. Ride fares are applied to your monthly phone bill. Personal Operator fees may apply and minutes will be deducted from your rate plan. Lively is not liable for any act or omission, including negligence, by Lyft or its drivers. Full terms and conditions at www.lively.com/rides. Lyft's Terms of Service at www.lyft.com/terms. There are no additional fees to call Lively's U.S.-based customer service. However, for calls to a Lively Operator in which a service is completed, you will be charged \$0.99/call, and plan minutes will be deducted equal to the length of the call. The \$0.99/call Personal Operator fee is waived with the Ultimate Health & Safety Package. Overage charges of \$0.10/MB will apply if service plan data is exceeded. Overage fees of \$0.35/minute and \$0.10/text apply to talk and text in excess of monthly plan allowance. Monthly minutes carry over and are available for 60 days. When calling from the domestic U.S. to other countries, additional international calling rates will apply. LIVELY and JITTERBUG are trademarks of Best Buy and its affiliated companies. ©2021 Best Buy. All rights reserved. Other marks are property of their respective owners and may be trademarks. Screen images simulated. Appearance of device may vary.

Save up to \$200 on the purchase of select Apple Watch models with the purchase of a \$29.99/month Lively Preferred Health & Safety Plan (2-year contract). Early termination fee (up to \$200) equal to the amount you saved on the purchase of the Apple Watch may apply. Minimum savings is \$150 for Apple Watch SE. Minimum savings is \$50 for all other models.

Fall Detection is an optional feature and may not always accurately detect a fall. Users should always push their button when they need help, if possible. Fall detection only available with purchase of Ultimate Health and Safety Plan.

AARP commercial member benefits are provided by third parties, not by AARP or its affiliates. Providers pay a royalty fee to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP. Some provider offers are subject to change and may have restrictions.