

# Polaroid Now

## Instant Camera + Color Film Bundle (8 Photos)



### Technical Specifications

Product	Polaroid Now Gen 3 Instant Camera + Color Film Bundle (8 photos)		
Color	PRD	EAN	GTIN
Black	006572	9120134283108	19120134283105
Pebble White	006573	9120134283122	19120134283129
Launch Date	04 March 2025		
RRP	\$134.99, €139.99, £129.99		
HS or HTS Code	9006409000 (US) 9006400000 (EU)		
Country of Origin	China (CN)		
Packaging Contents	Polaroid Now Camera (Gen 3) Single Pack Color Film for i-Type Wrist Strap Quick Start Guide Safety & Compliance Leaflet		
Product Box	130 x 102 x 183 mm 5.1" x 4.0" x 7.2		
Product Box Weight	688 grams 24.3 ounces		
Shipper	398 mm x 213 mm x 187 mm 15.7" x 8.4" x 7.4"		
Shipper Weight	4532 grams 160 ounces		
Units per Shipper	6		

Product Dimensions	15.02 x 11.22 x 9.6 cm 5.91" x 4.42" x 3.78"
Product Weight	448 grams 15.8 ounces
Battery	Lithium-Ion battery
Battery Report	Available
Outer Shell	ABS, PC (40% recycled plastics)
Shutter System	Custom design, using precision step motor for shutter
Aperture	Six useable apertures ranging from f64 to f11
Lens	Optical grade PC and Acrylic lens, coated. Autofocus system via 2 fixed focus zones 0.40m-1.3m, 1.0m-infinity
Focal Length	Close-up (lens 1) 94.96 mm Distance (lens 2) 102.35 mm
Field of View	Horizontal 40°, vertical 41°
Flash System	Vacuum discharge tube storage
Compatible With	i-Type Film 600 Film
App Enabled	No
Bluetooth Connection	No
Device Interface Ports	Type C charging input x1
Display	LED seven segment display