

PANASONIC UNVEILS SC-HTB01 GAMING SPEAKER AT CES, PROVIDING UNBEATABLE SOUND FOR SERIOUS GAMERS

Endorsed as the preferred sound solution for FINAL FANTASY XIV, the SC-HTB01 provides powerful three-dimensional sounds and custom modes for next-level gameplay

Las Vegas (January 6, 2020) - Today at CES, Panasonic Corporation announced the summer 2020 North American release of the SC-HTB01 gaming speaker. Designed especially for gamers, the SC-HTB01 offers a vast sound field and multiple gaming modes to enhance consumers' gaming experiences.

Three Gaming Modes

Co-developed with SQUARE ENIX® Co., Ltd.*1, the SC-HTB01 is equipped with three gaming modes — Role Playing Game (RPG), First-Person Shooter (FPS) and Voice.

The RPG mode, ideal for role-playing games, enables users to enjoy a sense of realism and intensity as if they're inside the game world. The advanced settings meet stringent verification criteria for ideal gameplay in the latest instalment of the storied gaming franchise FINAL FANTASY XIV. The FPS mode provides accurate sound location and allows users to hear subtle sounds such as footsteps, making it optimal for FPS and Third-Person Shooter (TPS). The Voice mode enhances human voices and further contributes to the immersive experience.

Depending on a player's favorite games, switching between the three modes allows them to experience the game world with intensity, tension and a high level of realism.

Sound Quality Designed for Gamers

Panasonic delivers a superior gaming speaker by combining three state-of-the-art technologies: Dolby Atmos®, DTS:X® and DTS® Virtual:X™. Its 3D stereophonic technology and acoustic space adds expressive power in the height direction to the conventional front, rear, right and left surround sound, making the user feel as though they are enveloped by sound in all directions.

Compact and Integrated Design

The SC-HTB01 features a compact and integrated design, with a width of 17 inches, a height of 2 inches, and a 2.1 channel 3-way speaker system with built-in subwoofer. Users can enjoy games and movies by simply placing the speakers in front of a PC monitor or TV without obstructing the view.

4K/HDR Compatible

The SC-HTB01 is also compatible with 4K/HDR pass-through allowing users to play and view 4K compatible games and streaming content. Bluetooth® connection and high-resolution audio playback is also available, providing users with various sound sources playback.

*1: Developed by Square ENIX Co., Ltd., the award-winning MMORPG FINAL FANTASY XIV Online takes players on an epic and ever-changing adventure as they explore with friends from around the world and experience all the hallmarks of the FINAL FANTASY series. Over 18 million players worldwide, find out more and sign up for the Free Trial here:
<https://freetrial.finalfantasyxiv.com/>

SC-HTB01 Main Features

High-Quality Sound

- The three game modes co-developed with Square Enix Co., Ltd.
- Supports Dolby Atmos, DTS:X(R), DTS(R) Virtual:X™
- 2.1-Channel 3-Way Speaker System (Built-in Subwoofer)
- High-resolution Audio Playback (PCM, up to 192kHz/24bit)
- 4K/HDR Pass Through
- Smart Features
- HDMI Input/ Output
- Bluetooth Compatible
- Compact Design (Approx. 17 × 2 × 5.1 inches *Excluding the projecting parts.)

Specifications

Model No.		SC-HTB01
Total Output Power		80 W
Output Power	Front (L/R)	25 W+25 W (1 kHz, 6 ohms, 10% THD)
	Subwoofer	30 W (100 Hz, 3 ohms, 10% THD)
Front	Configuration	2-way 2 speaker
	Speaker Unit	Full Range: 4.0 cm Cone Type x 2 Tweeter: 1.4 cm Dome Type x 2
Subwoofer	Configuration	1-way 1 speaker, Dual Passive Radiator
	Speaker Unit	Woofer: 8 cm Cone Type
HDMI Output		Y(1) (TV)
HDMI Input		Y (1) (AV/Game)
Optical Digital Audio Input		Y(1) (TV)
USB		Y *Only for Software Update
Dimensions (W x H x D) *Excluding the projecting parts		[Approx.] 17 × 2 × 5.1 inches
Weight		[Approx.] 4 pounds

[NOTICE]

Functions, function names, and specifications are subject to change without notice.

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The SC-HTB01 gaming speaker will be available in June 2020.

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About Panasonic Consumer Electronics Company

Based in Newark, NJ, Panasonic Consumer Electronics Company is a division of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation. The company offers a wide range of consumer solutions in the U.S. including LUMIX Digital Cameras, Camcorders, Blu-ray players, Home Audio, Technics, Cordless Phones, Home Appliances, Beauty, Grooming, Wellness and Personal Care products and more. One of Interbrand's Top 100 Best Global Brands of 2018, Panasonic is a leading technology partner and integrator to consumers, businesses and government agencies across the region.

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