

TrackR pixel is a small and bright Bluetooth® item tracker that lets you find your important items with your phone.



UNIQUE SELLING POINTS



REPLACEABLE BATTERY

TrackR pixel uses one CR2016 battery that's easy to replace. Check your battery level in the app.



LED LIGHT

TrackR pixel has LED lights so you can quickly find it, even in the dark!



VARIETY OF COLORS AND ACCESSORIES

Comes in a variety of colors. Free key ring and adhesive.



PHONE FINDER

Ring your misplaced phone – even on silent. Integrated with Amazon Alexa: Can't find your phone? Just ask your Amazon Alexa-enabled device to tell you where it is.



ITEM RINGER

With the quick tap of your finger, the TrackR app can ring your misplaced items.



CROWD LOCATE

Our Crowd Locate network helps users find items outside Bluetooth® range. If another user walks by your item, your app will be confidentially updated with its last known location.



FAMILY SHARING

Can't find the shared keys?
Track and ring the same
TrackR pixel from multiple
phones and TrackR
accounts.



Avoid being late because your keys were misplaced.



Find your missing bag without retracing your steps.



Stop tearing your house apart looking for a phone on silent.