

AIR2  
SELFIE

SMALL.  
IT'S THE  
NEW BIG.

# AIR SELFIE

2



AIRSELFIE WAS FOUNDED ON A SINGLE QUESTION:

WHY SHOULD VIDEOS  
AND SELFIES BE LIMITED BY WHAT  
OUR SMARTPHONES CAN DO?



# EXACTLY LIKE NOTHING ELSE.

At just 2.8oz and 3.8" long AirSelfie is the smallest & lightest HD flying camera on the planet.

DJI & Snap, you're on notice.

There's a challenger in the "flying camera" category, and we're redefining what that means. We're here to disrupt the industry, and break the compromises forced on consumers by their smartphones.

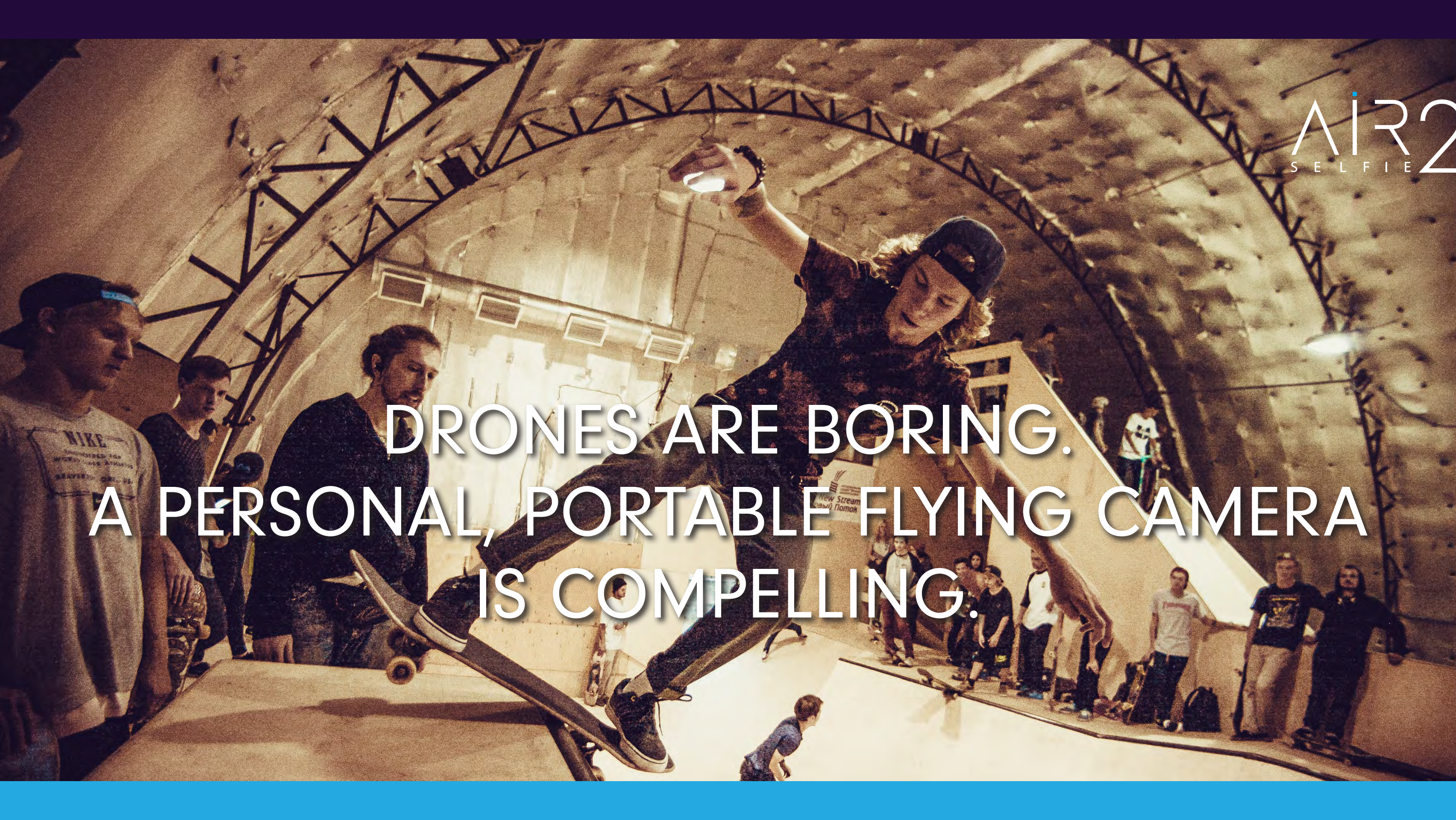
**Because small is now big.**





AIR2  
SELFIE

DRONES ARE BORING.  
A PERSONAL, PORTABLE FLYING CAMERA  
IS COMPELLING.





# NOBODY DOES SMALL LIKE WE DO



1



## TAKE OFF

Take your flying camera from the powerbank and switch it on

2



## FLY

Open the AirSelfie App (iOS and Android). Press the lift button and watch your flying camera hover to heights up to 65 feet

3



## SNAP

Create smooth videos and sharp images by using the AirSelfie App

4



## LAND

Land AirSelfie safely and smoothly onto your open hand, or grab it while it's hovering in mid-air, and place it back in its case where it will be recharged



# THE WIDEST ANGLE SELFIES. FROM A 2.8" WIDE CAMERA.



AirSelfie is a revolutionary pocket-sized flying camera. It connects with your smartphone to let you take extraordinary aerial HD images of you, your friends and your life.

Its turbo fan propellers can thrust over 65 feet in the air. Take internet-breaking HD photos with a 12MP camera and 1080p video. App-based flight control up to 65', approximately 5 minutes flight/charge.

Share images directly to all your social media platforms through the easy iOS/Android App.



# FEATURES.



12MP  
1080p/30fps



Powerbank  
Docking Station



Anti-Vibration  
Stability System



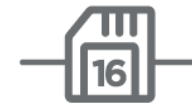
lightest & thinnest  
flying camera



5 minutes  
of flight per charge



APP Control



16GB Micro  
SD included



Share Images Quickly







## TECH SPECS

Dimension	98,5mm x 71,2mm x 13,6mm
Weight	80,3g (2.8oz)
Case Material	Aluminium
Photo Resolution	12 MP
FOV	85°
Video Resolution	FHD 1920 x 1080p @ 30fps
Connection and download port	USB or WiFi
Communiacation	2.4 GHz WiFi
Memory	8 GB mcro SD
Flying Time	5 minutes
Propeller Size	6 blades fixed outside of motor 30mm x 7mm (1.18" x 0,2")

## AirSelfie Powerbank

Dimension	160 x 75,4 x 20,9mm (6,2" x 2.9" x 0.8")
Storage Battery	around 4500 mAh (3.7V)



# SMALL AND POWERFUL.

## AIRSELFIE POWERBANK

Designed to perfectly integrate with your pocket-sized flying camera, the AirSelfie Powerbank allows for charging up to 10 times (up to 50 minutes flight)

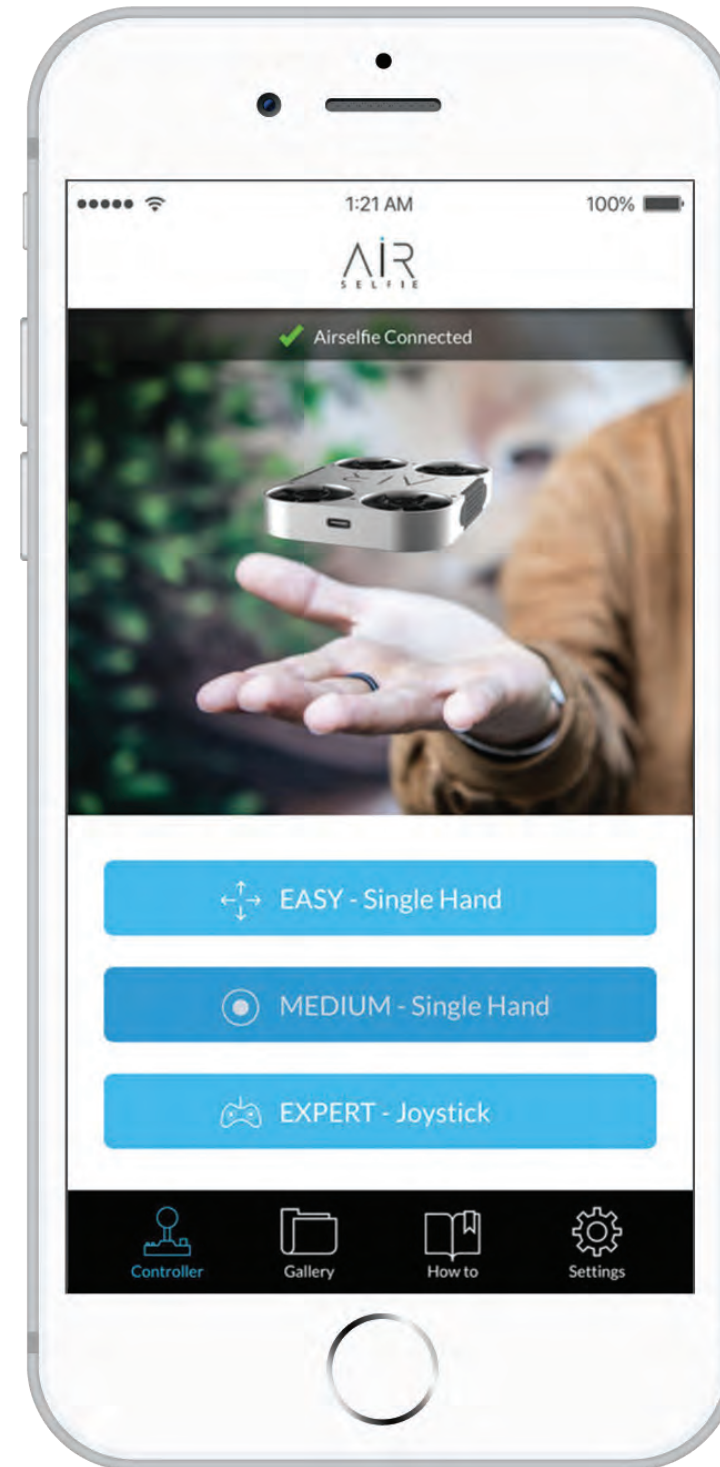
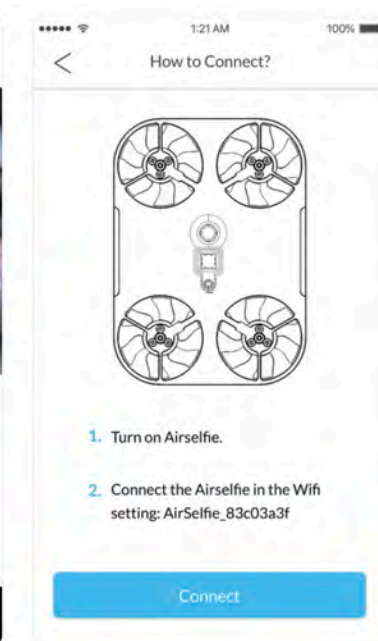
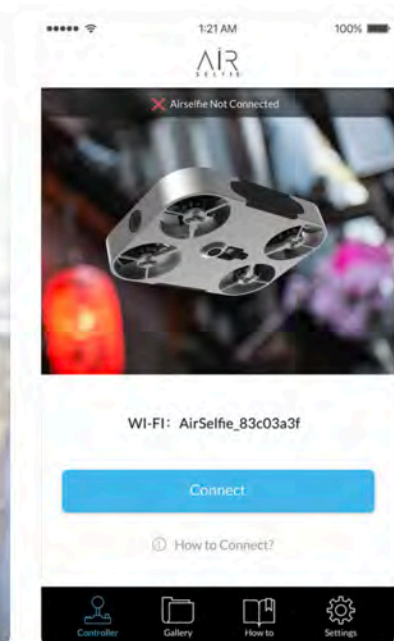


## AIRSELFIE LEATHER SLEEVE





# THE APP.



# THE BOX.



AIR2  
SELFIE

## BOX INCLUDES

AirSelfie2  
Powerbank or Leather Bag  
USB Cable  
Documentation



reddot award 2018  
best of the best





EVEN OUR  
RANGE OF  
COLORS IS  
SMALL.



AIRSELFIE.

FREE  
YOUR  
CAMERA.



AIR2  
SELFIE



# POS DISPLAY 1.



AIR2  
SELFIE

## POS DISPLAY

Plexi Glass

Height: 35cm

Bottom: 29.7 x 21cm



# POS DISPLAY 2.



AIR2  
SELFIE

## POS DISPLAY

Plexi Glass

Height: 35cm

Base: 29.7 x 21cm





# MARKETING. THE SMALL SELL.



ACTUAL SIZE

AIR  
SELFIE

THE ONLY FLYING CAMERA THAT COULD  
FIT IN THIS AD. **SMALL, IT'S THE NEW BIG.**

## PAPARAZZI IN YOUR POCKET.



The smallest, lightest HD flying camera ever.  
Capture wide, internet-breaking photos & video.  
**Small, it's the new big.**

AIR2  
SELFIE [airselfiecamera.com](http://airselfiecamera.com)

## THE SMALLEST, LIGHTEST HD FLYING CAMERA EVER.



Capture wide, internet-breaking photos & video.  
**Small, it's the new big.**

AIR2  
SELFIE [airselfiecamera.com](http://airselfiecamera.com)

## POCKET SOME AWESOME.



The smallest, lightest HD flying camera ever.  
Capture wide, internet-breaking photos & video.  
**Perfect for pockets everywhere.**

AIR2  
SELFIE [AIRSELFIECAMERA.COM](http://AIRSELFIECAMERA.COM)

# MARKETING. THE SMALL SELL.

AiR

SELFIE

2.5"

2.5"



SMALL  
IS THE NEW  
BIG.

AirSelfie is a revolutionary pocket-sized flying camera. It connects with your smartphone to let you take boundless HD photos of you, your friends and your life from the sky. Its turbo fan propellers can thrust over 20 meters in the air, letting you capture wide, truly original, internet-breaking photos and videos on your device. **Small, it's the new big.**



1.5"

1.5"



SMALL  
IS THE NEW  
SOCIAL.

AIR2

SELFIE

AirSelfie is a revolutionary pocket-sized flying camera. It connects with your smartphone to let you take boundless HD photos of you, your friends and your life from the sky. Its turbo fan propellers can thrust over 20 meters in the air, letting you capture wide, truly original, internet-breaking photos and videos on your device. **Small, it's the new big.**



1.5"

1.5"



SMALL  
IS THE NEW  
KING.

AIR2

SELFIE

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# PAPARAZZI IN YOUR POCKET.



FLY UP TO  
65 ft (20m)



SNAP HAPPY  
(PHOTOS & VIDEOS)



LAND SMOOTHLY  
& RECHARGE



SHARE YOUR BEST  
MEMORIES

AirSelfie is a revolutionary pocket-sized flying camera. It connects with your smartphone to let you take boundless HD photos of you, your friends and your life from the sky. Its turbo fan propellers can thrust over 20 meters in the air, letting you capture wide, truly original, internet-breaking photos and videos on your device. **Small, it's the new big.**

AIR2  
SELFIE





# SMALL IS THE NEW OMG.

AIR2  
SELFIE

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# SMALL IS THE NEW WTF.

AIR2  
SELFIE

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BUT  
THERE'S  
ONE MORE  
THING.



# AIRSELFIE PLUS. COMING SOON Q4-18.



AirSelfiePlus has a 13MP Camera to let you take extraordinary aerial HD Photos. The **»Follow Me«** feature is available thanks the new GPS functionality.

Discover its interchangeable batteries that allow for up to 20 minutes flight time.



# AIRSELFIE PLUS. COMING SOON Q4-18.



## TECH SPECS

Dimension	166mmx113mmx20mm
Weight	≤200g
Durance Time	around 10 minutes
Distance	100m (spacious space)
Height	20m
Position	visual positioning, opticalflow,IR, DPS+GLONASS dual module position
Transmission	Wifi 2.4GHz/5GHz
Photo resolution	13MP
Lens	FIV90°, F/2.2
Camera Mechanical Angle	-90°~20°
max. photo resolution	4K
Shooting Modes	follow me, panoramic
Storage	16 GB
Battery Capacity	1500mAh, removable battery
Control	Via APP( iOS, Android)





AIRSELFIE HOLDINGS LTD. LONDON, UK

FOR MORE INFORMATION:  
**[AIRSELFIECAMERA.COM](http://AIRSELFIECAMERA.COM)**

