

**BLU**  
BOLD LIKE US

# DIAMOND M

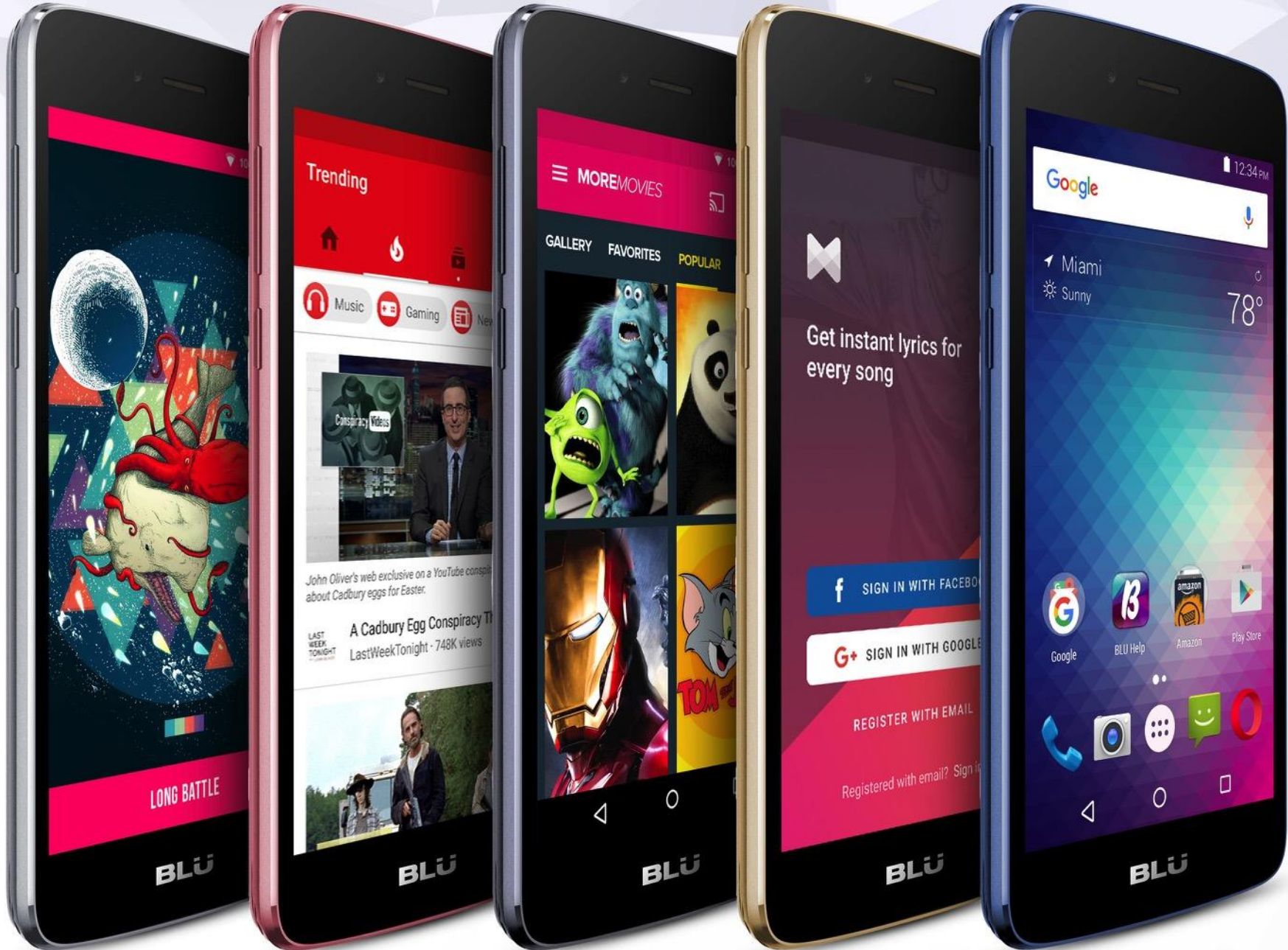


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## KEY SELLING POINTS

The **DIAMOND M** is a stunning 5" smartphone that combines technology with art. The stunning design which graces the battery cover with a **polygon 3D surface pattern** is aesthetically light years ahead.

A visually stunning and vivid 5.0" display showcases all the movies and photos in a bright and premium quality that is second to none.

Performance is a key ingredient when building a smartphone, so there is a **MediaTek 6580** with **1.3GHz Quad Core** paired with **4GB** of internal memory for all your music, video and pictures.

Capture memorable moments with **5MP main camera** with built in 2.8 aperture to ensure high quality images. The **2MP Selfie front camera** ensures clear and fluid selfies and video chat.

With **Android v6.0 Marshmallow**, your experience will be like no other smartphone you have ever owned.

**MEDIATEK**



# POWER WITHIN

Teamwork makes the dream work! BLÜ and MediaTek have allied and present you the DIAMOND M based on the 6580 platform that offers **1.3GHz Quad Core** processing speed and **512MB of RAM**.

1.3GHz  
Processor

4  
Core

MEDIATEK





# INNOVATION

The diamond pattern on the **DIAMOND M** is the fruition of endless hours of research and development; engineering expertise, multiple angles of approach to the mold and tooling capability, out of this world creativity that brings imaginary ambition to reality. The effort and dedication for a design that is advanced and refined like the **DIAMOND M** is pure passion.





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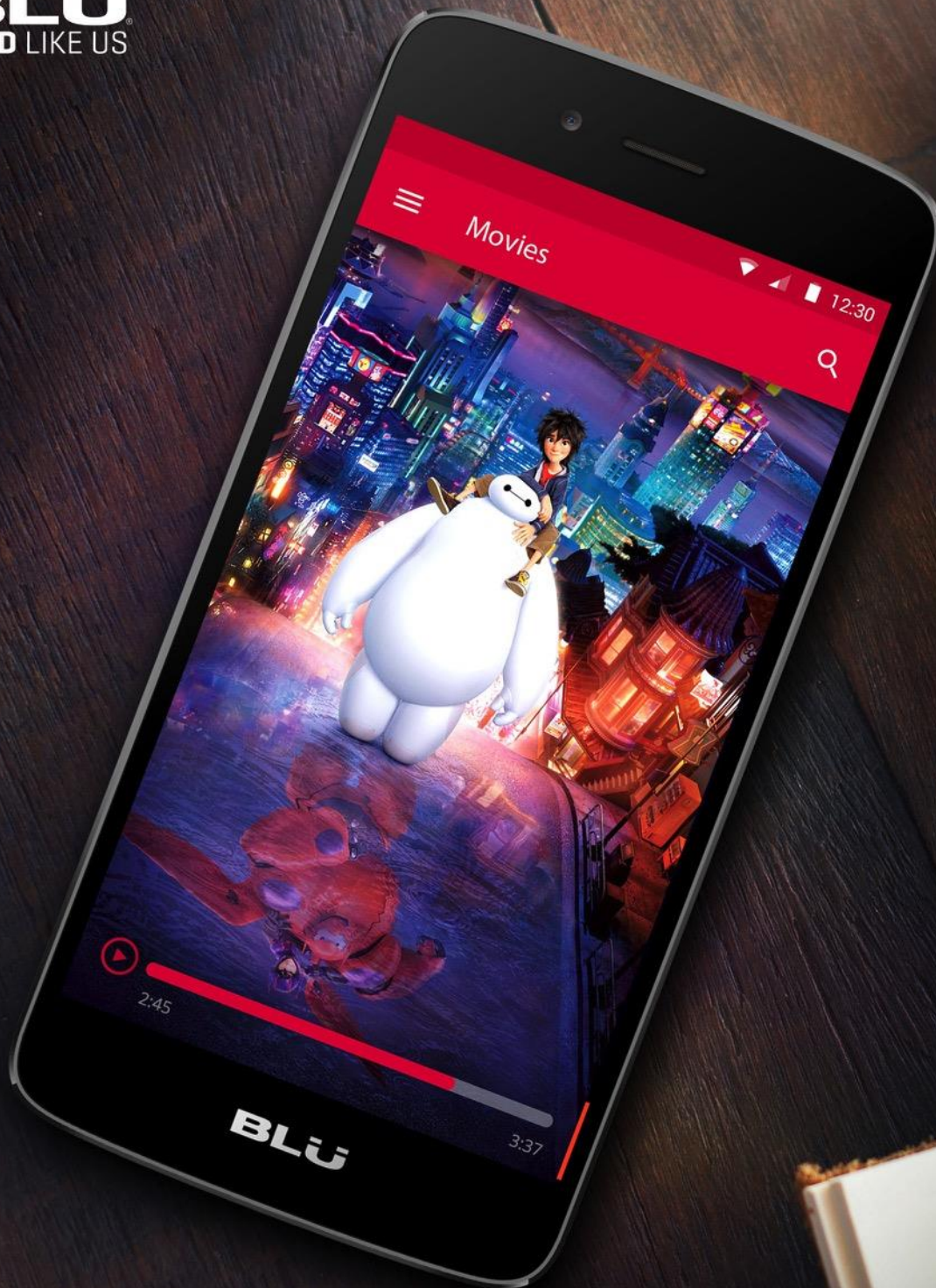


## PREMIUM FINISH

The **DIAMOND M** combines the use of special metallic paint along with electrolyzed technology to achieve a high end looking smartphone. The middle housing contrasts with a **polished finish with sand blasted** to stand out.

The detail continues to the front fascia where the two speaker décor are color matched with subtle sunburst pattern. Available in Gray, Silver, Pink, Gold and Blue there is bound to be a color of your choice.





## VIVID DISPLAY

The **DIAMOND M** utilizes state of the art technology with its high resolution display which showcases its 5" visual clarity.

Sit back, relax and enjoy any YouTube movie, pictures or gaming action on your **DIAMOND M**'s bright screen. Experience that is incomparable to any other device on the market.



## OPTICAL PERFORMANCE

Utilizing a **5MP** as the main camera along with **2MP** front selfie camera, the **DIAMOND M** offers the fully optimized camera experience. With the built in **LED flash** on the back, user can take pictures in a dark environment with ease. With built in f2.8 aperture, all the images are life like and meant to be cherished forever.

**5MP**

Main Camera

**2MP**

Selfie Camera



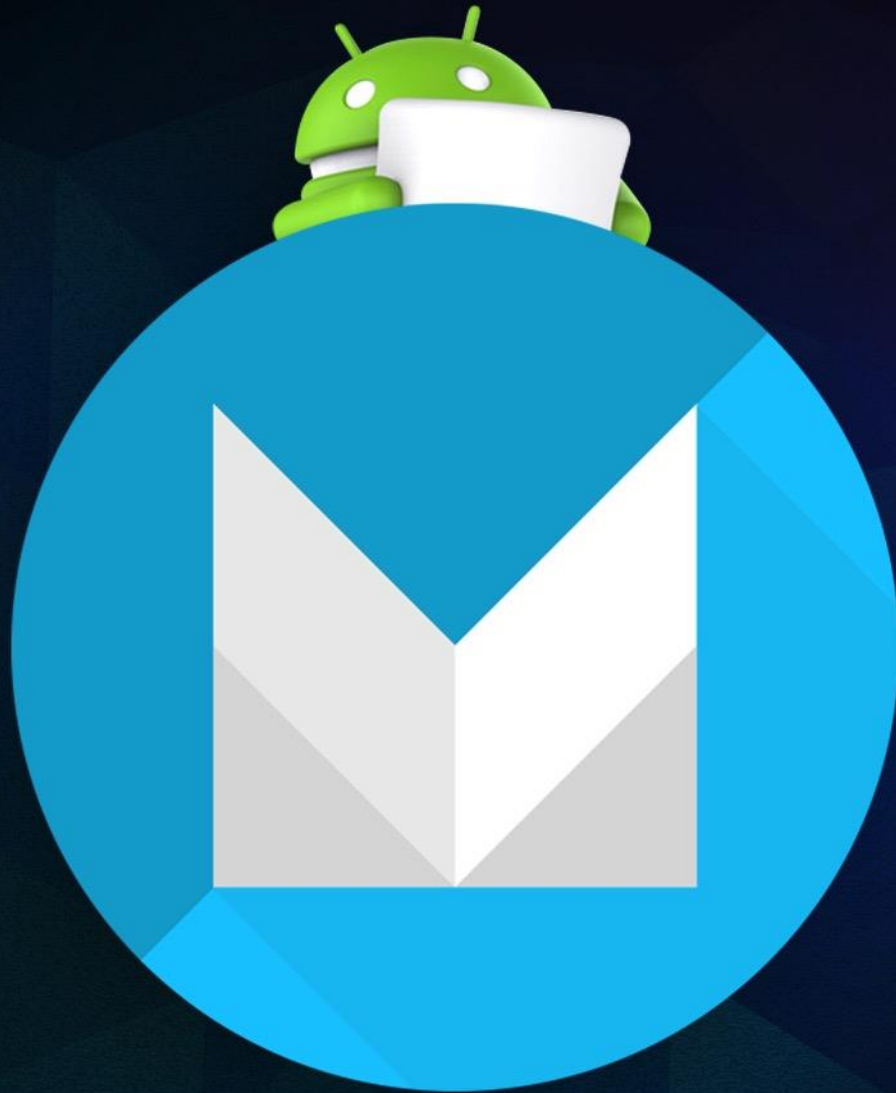
f2.8 Aperture



Flash







# ANDROID 6.0 MARSHMALLOW

## Android v6.0 Marshmallow new features:

- Doze: When your device is at rest, Doze automatically puts it into a sleep state. So your phone can still set off your alarm in the morning even if you forgot to charge it. Phew!
- App Standby: No more battery drain from seldom used apps: App Standby limits their impact on battery life so your charge lasts longer.
- Permissions your way: No need to give apps access all the time. Android Marshmallow lets you define what you want to share and when. Turn permissions off at any time, too.
- Simplified security with your fingerprint: Skip the crazy passwords: The key is at hand. Your fingerprint unlocks your phone and lets you securely breeze through sign in and checkout on Android Pay, the Play Store and even in apps.







## DUAL SIM CARD **1****2**

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.





**UNLOCKED**



**metroPCS**  
Permission to speak freely.

•• **T** •• **Mobile** •

Stay connected with friends and family while traveling across the country. Get the job done no matter where you are.

The **DIAMOND M** comes with 850/1700/1900, 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T, T-Mobile, MetroPCS, and entire MVNO network.**



## DEVICE COMPARISON



### DIAMOND M

### SAMSUNG GALAXY J1 NXT

**Brand**  
**Family**  
**Dimensions**  
**Operating System**  
**Data**  
**Processor**  
**Internal Memory**  
**Display Size and Resolution**  
**Camera**  
**Secondary Camera**  
**Battery**

**BLU**  
Diamond  
144.5 x 71.5 x 12mm | 160g  
✓ Android OS, v6.0  
GSM | HSPA+  
✓ 1.3GHz Quad Core  
4GB | 512MB RAM  
✓ 5" 480 x 854 pixels  
5MP  
2MP  
✓ 2,200mAh

**SAMSUNG**  
Galaxy  
126.6 x 63.1 x 10.8 mm  
Android OS, v5.1  
GSM | HSPA+  
1.2 GHz Quad-core  
8 GB, 1 GB RAM  
4.0" 480 x 800 pixels  
5MP  
VGA  
1,500mAh



# DATA SPECIFICATIONS

## TECHNOLOGY

Android v6.0 Marshmallow  
HSPA+ 21 Mbps  
3G 850/1700/1900, 850/1900/2100

## PROCESSOR

MediaTek 6580  
1.3GHz Quad Core  
With Mali-400GPU

## MEMORY

Internal 4GB | 512MB RAM  
MicroSD up to 64GB

## DISPLAY

5.0" FWVGA 480x854 – 196ppi

## CAMERA

5MP Main 2,592 x 1,944 pixels  
2MP Front  
LED Flash  
HD 1080p Video @30fps

## BATTERY

2,200mAh

## DIMENSION

144.5 x 71.5 x 12mm | 160g

## CONNECTIVITY

Bluetooth 4.0  
WiFi, Hotspot

### UPC CODES:

848958027904	D210L	BLUE
848958027911	D210L	GOLD
848958027928	D210L	GRAY
848958027935	D210L	PINK
848958027942	D210L	SILVER
848958027959	D210U	BLUE
848958027966	D210U	GOLD
848958027973	D210U	GRAY
848958027980	D210U	PINK
848958027997	D210U	SILVER







BOX



PHONE



SILICONE CASE



SCREEN PROTECTOR



QUICK GUIDE



BATTERY



CHARGER



HEADPHONES