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Introduction Schedule	
Product Launch	May 1, 2020
NO EMBARGO	
Consumer Launch	May 15, 2020
Website Launch	May 15, 2020
Product Available	Immediately

## Saramonic New Product Introductions

### ***LavMicro U1 Series Clip-On Lavalier Microphones with Lightning Connector for Apple iPhone, or iPad (LavMicro U1A, LavMicro U1B & LavMicro U1C)***

The Saramonic LavMicro U1 series are ultracompact clip-on lavalier microphones with a Lightning connector that plugs directly into your Apple iPhone, or iPad and capture rich, broadcast-quality sound.

There are 3 versions available, the LavMicro U1A a single lavalier with a 6.52' cable, the LavMicro U1B a single lavalier with a 19.7' cable, and the LavMicro U1C a 2-person dual lavalier with a 19.7' cable.

They each include a detachable Lightning adapter (SR-C2000) that has a male 3.5mm plug, which means you can use it to connect other audio sources to your Apple device and provide plug-in power, so you can use it with on-camera video mics, as well as other audio sources. The connectors are gold-plated, which provides the best possible signal transfer. And each includes all the accessories you need to record great audio and be mobile.

- Ultracompact clip-on lavalier microphones that plugs directly into the Lightning port of an Apple iPhone, or iPad and captures rich, broadcast-quality sound.
- Omnidirectional pickup pattern captures sound equally in every direction providing natural sounding audio — even when the person speaking turns their head.
- Included detachable SR-C2000 Lightning adapter has a male 3.5mm plug, which means you can use it to connect other audio sources to your Apple iOS device, such as wireless receivers, mixers, and other microphones.
- Includes an alligator-style mic clip and a foam windscreen for each mic, a reusable cable strap, and a locking drawstring pouch that neatly holds everything.



\* **PLEASE NOTE:** *all product data and specifications can be found in the link below or will be available on [saramonicusa.com](http://saramonicusa.com)*

[Download new product dealer info now](#) or with your dealer login at: [www.MACgroupUS.com](http://www.MACgroupUS.com)

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## ***LavMicro U3 Series Clip-On Lavalier Microphones with USB-C Connector for Android Mobile Devices and Computers with Right-Angle USB-C Adapter (LavMicro U3A, LavMicro U3B & LavMicro U3C)***

The Saramonic LavMicro U3 series are ultracompact clip-on lavalier microphone with a USB-C connector that plugs directly into the USB-C port on Android mobile devices and modern computers that have USB-C ports, like the Apple MacBook Pro and capture rich, broadcast-quality sound.

There are 3 versions available, the LavMicro U3A a single lavalier with a 6.52' cable, the LavMicro U3B a single lavalier with a 19.7' cable, and the LavMicro U3C a 2-person dual lavalier with a 19.7' cable.

If you need to use it when there isn't much space available around your smartphone, like when it's mounted in a gimbal, it comes with an extremely handy right-angle USB-C adapter (SR-C2005).

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- If you need to use it when there isn't much space available around your smartphone, like when it's mounted in a gimbal, it comes with an extremely handy right-angle USB-C adapter (SR-C2005).
- The connectors are gold-plated, which provides the best possible signal transfer. And each includes all the accessories you need to record great audio and be mobile.

## ***SR-C2000 3.5mm TRS Male to Apple Lightning Connector Microphone & Audio Adapter Cable 9" (22.86cm)***

The Saramonic SR-C2000 is a short adapter cable that provides an easy way to connect the Lightning port of an Apple iPhone or iPad to the female stereo 3.5mm jack on a microphone, wireless microphone receiver, audio recorder, mixer, and much more. It makes it possible to plug an on-camera video microphone or wireless microphone directly into your mobile Apple device. If you ever need to record the audio feed from a mixer or recorder directly into your iPhone or iPad, this adapter also makes it possible. The SR-C2000 is all high-quality with Apple-certified MFi parts, and all of the connectors are gold-plated, which provides the best possible signal transfer and resists corrosion. Plus, it provides plug-in power to your microphones which is vital for many popular on-camera video microphones.

- Easily connect the Lightning port of an Apple iPhone or iPad to the 3.5mm female jack of microphones, wireless microphone receivers, audio recorders, mixers, and much more
- Provides plug-in power to microphones for compatibility with a wide array of microphones, including popular on-camera video microphones
- Ideal problem-solving audio adapter accessory for Apple iPhones and iPads with Lightning The connectors are gold-plated, which provides the best possible signal transfer. And each includes all the accessories you need to record great audio and be mobile.



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## ***SR-C2001 3.5mm Male TRS to USB-C Stereo or Mono Microphone and Audio Adapter Cable 9" (22.86cm)***

The Saramonic SR-C2001 is a useful adapter cable that lets you connect any 3.5mm audio output to a USB-C port on a smartphone, tablet, or computer. Use it to connect the output of an on-camera video microphone or wireless microphone receiver to the USB-C port on a mobile device so you can record mono or stereo sound. Got an old recording on an audio cassette that you want to digitize? Plug the SR-C2001 into the output of a tape player and connect the other end to a USB-C port on a computer. If you ever need to record the audio feed from a mixer or recorder directly into your Android mobile device or computer, this adapter also makes it possible. It has gold-plated parts, excellent construction throughout, and it even provides plug-in power to microphones which is vital for many popular on-camera video microphones.



- Connect the USB-C of Smartphones, Tablets and Computers to the 3.5mm female jack of microphones, wireless microphone receivers, audio recorders, mixers, and much more
- Records in mono, or stereo sound and provides plug-in power to microphones, for compatibility with a wide array of microphones, including popular on-camera video microphones
- Ideal problem-solving audio adapter accessory for Android Smartphones or Tablets, Modern Computers with USB-C, and other USB-C mobile devices

## ***SR-C2002 Apple Lightning Connector to Female 3.5mm TRRS Audio Jack Adapter Cable 3" (7.6cm)***

If you're shooting video or recording sound with an Apple iPhone or iPad and you want to greatly improve the sound quality, you need to use an external microphone—but how do you plug a mic into an Apple device that only has a Lightning port? You use the Saramonic SR-C2002. It's a short adapter cable with an Apple Lightning connector on one end and a 3.5mm female jack on the other. It lets you connect the TRRS output of microphones, wireless mic receivers, mixers and other audio gear to the Lightning port on your iPhone or iPad. It provides plug-in power to microphones that need it, and it also can be used to add a fully functional headphone jack to Apple devices, sending and receiving headphone audio, microphone audio, and earbud remote control commands.



- Connect TRRS microphones and other TRRS audio equipment to the Lightning port on an Apple iPhone or iPad
- Adds a fully operational 3.5mm headphone jack to iPhones and other Apple devices that sends headphone audio, microphone audio, and earbud remote control commands
- Provides plug-in power to microphones that require it—which makes it compatible with a large number of microphones

## ***SR-C2003 Short USB Type-C Male to Gold-Plated Female 3.5mm TRS Adapter Cable***

The Saramonic SR-C2003 is a useful adapter cable that lets you connect any microphone with a 3.5mm male output to a USB-C port on a computer, smartphone, or tablet to record mono or stereo sound. It provides plug-in power, which means it's compatible with most microphones. You can use it to connect a microphone or wireless microphone receiver to your smartphone or tablet, to record the audio from a mixing board to your computer, and much more. It also records in stereo or mono and has gold-plated parts and excellent construction throughout.



- Connect microphones, wireless receivers, mixers and other equipment to the USB-C port on smartphones, computers and tablets and records in mono or stereo sound
- Provides plug-in power to microphones that require it—which makes it compatible with a large number of microphones, including popular on-camera microphones
- Ideal problem-solving audio adapter accessory for Android Smartphones or Tablets, Modern Computers with USB-C, and other USB-C mobile devices

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## ***SR-C2004 Dual Locking 3.5mm to Single Right-Angled 3.5mm Output Y Cable for Wireless Receivers and more***

The Saramonic SR-C2004 is a short cable that lets you connect two 3.5mm wireless receivers, or audio sources into a single 3.5mm mic input of a camera, mixer, recorder or other device. It has two locking 3.5mm male connectors and ends in a single right-angle 3.5mm male connector. The locking connectors are compatible with wireless receivers that have locking outputs, and they work with receivers, or other audio sources that have regular 3.5mm outputs as well. It is also an ideal accessory to input multiple wireless receivers, microphones, or audio sources into a portable recorder. It is also a perfect adapter to take advantage of stereo and auxiliary inputs of portable mixers to add even more inputs.



- Provides 2 locking 3.5mm connectors for wireless receivers, or other audio sources and a single right-angle 3.5mm connector to plug into a 3.5mm mic input on a camera, mixer, recorder or other device
- 13-inch (33cm) length is ideal for neatly connecting wireless receivers that are mounted to a camera or housed in an audio bag
- Ideal Y cable for recording multiple wireless systems or audio sources into one camera or recorder, instead of using a mixer
- Designed for Saramonic Blink500, UwMic9, UwMic15, VmicLink5, SR-WM4C and other wireless systems with 3.5mm outputs, or any 3.5mm audio source

## ***SR-C2005 Right-Angle USB-C Adapter, 90-Degree Male-to-Female Type-C Adapter Ideal for Devices in Gimbals & Tight Spaces***

It can be tricky or impossible to fit USB-C cables and connectors into tight spaces, but the Saramonic SR-C2005 makes it possible. It's a 90-degree right-angle male-to-female USB Type-C adapter, and it's about as small and compact as it could possibly be. It can also help to reduce pressure and strain that is sometimes introduced with straight USB-C connectors, which can prevent unnecessary damage to your cables and equipment. Perfect for Smartphone use with Handheld Gimbals or anywhere space is an issue with a USB-C device.



- A USB-C adapter that's compact and lightweight, provides a 90-degree right-angle, and has male-to-female connectors
- Perfect for use with Handheld Gimbals, allowing users to plug in microphones, power and other peripherals into the Smartphone while in use
- Ideal for fitting USB Type-C connectors in tight spaces, such as when a smartphone, tablet or computer is mounted or secured in a vehicle, in case, or anywhere space is an issue
- Helps prevent damage to equipment when too much pressure and strain is placed on straight cables and connectors
- Ultracompact measuring only 1.25" (3.2cm) in length and weighing only 0.20oz (5g)

## ***SR-SMC10 Professional Universal Shock Mount for Shotgun Microphones 0.59-1.22" (15-31mm) in diameter with Cold Shoe, 1/4"-20, 3/8", & 5/8" Mounting Options***

The Saramonic SR-SMC10 is a professional universal shock mount for shotgun microphones that was designed with unrivaled mounting options and user flexibility. It features quick-locking swivel and level control that provide 360° of rotation and 150° of tilt to easily place the microphone in the optimal position. The mounting hardware is made of durable yet lightweight metal, and the universal elastic suspension system is compatible with microphones with a diameter of 0.59-1.22" (15-31mm). The suspension system effectively eliminates unwanted vibration and handling noise, and four replacement shock mount bands are included



- Professional shock mount for shotgun mics with unrivaled mounting options for Cameras, Boom Poles, Tripods, Stands, Support Rigs & Cages

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