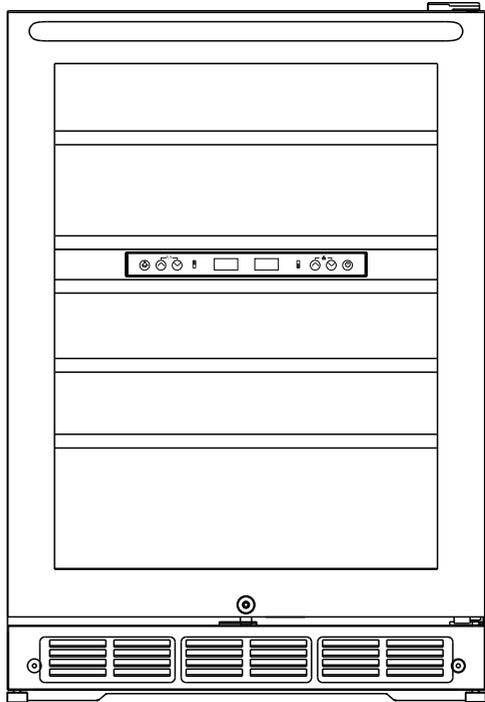INSIGNIA™

Built-in 4.9 Cu. Ft. Wine Cooler

NS-WB44SS8

Before using your new product, please read these instructions to prevent any damage.

INSIGNIA™

Contents

Introduction

Congratulations on your purchase of a high-quality Insignia product. Your NS-WB44SS8 represents the state of the art in wine cooler design and is designed for reliable and trouble-free performance.

IMPORTANT SAFETY INSTRUCTIONS

| | CAUTION
RISK OF ELECTRIC SHOCK
DO NOT OPEN | |

This symbol indicates that dangerous voltage constituting a risk of electric shock is present within your cooler.

This symbol indicates that there are important operating and maintenance instructions in the literature accompanying your cooler.

WARNING

To reduce the risk of fire, electrical shock, or injury follow these basic precautions when using your cooler.

- Read all instructions before using the cooler.
- **DANGER or WARNING:** Risk of child entrapment.
- To avoid the possibility of child entrapment, please take the following precautions before throwing out the appliance:
  - Remove all doors from the unit.
  - Leave the shelves in place so that children may not easily climb inside.
- Never allow children to operate, play with, or crawl inside the appliance.
- **Refrigerants:** All refrigeration products contain refrigerants. Under the guidelines of federal law, refrigerants must be removed before the disposal of the product. It is the consumer's responsibility to comply with federal and local regulations when disposing of this product.
- Never clean the appliance parts with flammable fluids. The fumes can create a fire hazard or explosion.
- Do not store or use gasoline or any other flammable vapors and liquids in the vicinity of this or any other appliance. The fumes can create a fire hazard or explosion.

SAVE THESE INSTRUCTIONS

⚠️ **WARNING**

Electric Shock Hazard

Failure to follow these instructions can result in electric shock, fire, or death.

R600a
Caution,risk of fire

1   **WARNING**–Keep ventilation openings in the appliance enclosure or in the built-in structure clear of obstruction.

2   **WARNING**–Do not touch the interior of the chiller compartment with wet hands. This could result in frost bite.

3   **WARNING**–Do not use mechanical devices or other means to accelerate the defrosting process, other than those recommended by the manufacturer.

4   **WARNING**–Do not damage the refrigerant circuit when handling, moving, or using the cooler.

5   **WARNING**–Do not use electrical appliances inside the storage compartment of the appliance, unless they are of the type recommended by the manufacturer.

6   **WARNING**–**DANGER**—Never allow children to play with, operate, or crawl inside the cooler.

Risk of child entrapment. Before you throw away your old cooler:

1) Take off the door

2) Leave the shelves in place so that children may not easily climb inside

7   Unplug the cooler before carrying out user maintenance on it.

8   This appliance is not intended for use by persons (including children) with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety. Children should be supervised to ensure that they do not play with the appliance.

9   If a component part is damaged, it must be replaced by the manufacturer, its service agent, or similar qualified persons in order to avoid a hazard.

10 Please dispose of the cooler according to local regulations as the cooler contains flammable gas and refrigerant.

11 Follow local regulations regarding disposal of the cooler due to flammable refrigerant and gas. All refrigeration products contain refrigerants, which under the guidelines of federal law must be removed before disposal. It is the consumer's responsibility to comply with federal and local regulations when disposing of this product.

12 This cooler is intended to be used in household and similar environments.

13 Do not store or use gasoline or any flammable liquids inside or in the vicinity of this cooler.

14 Do not use extension cords or ungrounded (two prong) adapters with this cooler. If the power cord is too short, have a qualified electrician install an outlet near the cooler.

15 If the supply cord is damaged, it must be replaced by the manufacturer, its service agent or similarly qualified person in order to avoid a hazard.
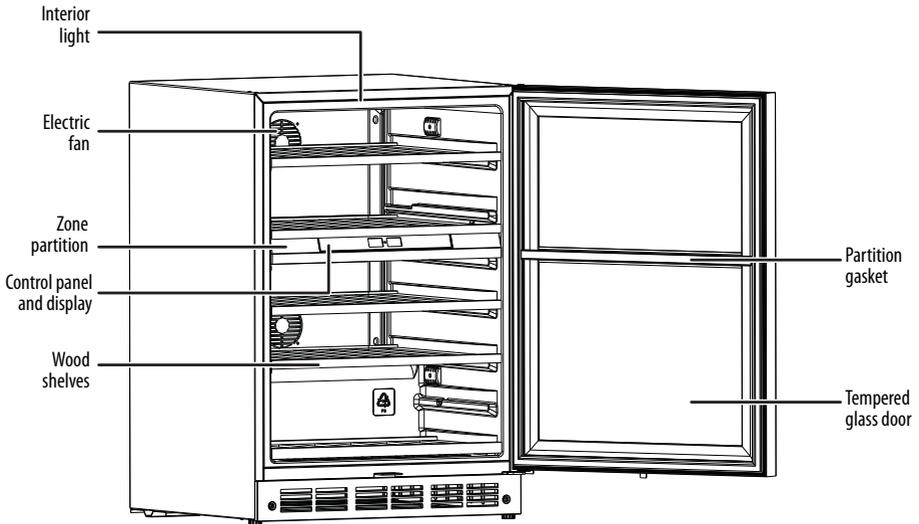
Features

- 4.9 Cu. Ft. capacity
- Dual-zone cooling
- Electronic temperature control with LED Display
- Glass door with single-layer Low-E and lock
- Interior LED light
- Adjustable leveling feet (2)

Package contents

- 4.9 Cu. Ft. wine bottle/beverage cooler
- Keys
- Door stopper
- Wooden shelves
- *User Guide*

Components

Interior light
Electric fan
Zone partition
Control panel and display
Wood shelves

Partition gasket
Tempered glass door

**Notes:**
- For your cooler to operate normally, avoid placing it in areas with high magnetic fields or high humidity.
- When you put a lot of wines in the cooler at one time, the temperature in the cooler may rise temporarily.
- To prolong the service life of the compressor, wait for at least five minutes before restarting the wine cooler after a power failure.

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Control and display panel
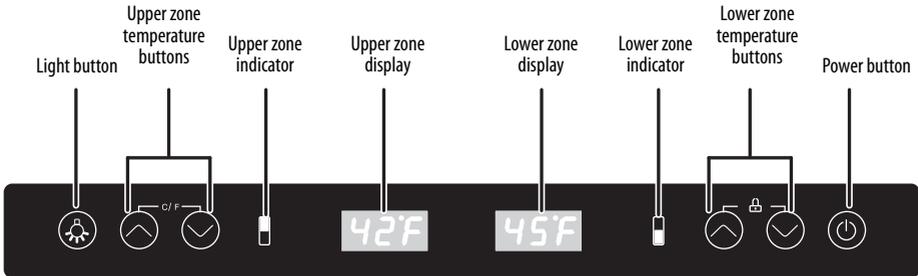
BUTTON	FUNCTION
⊛	Press to turn the interior light on or off.
◠	Left side - press to raise the temperature in the upper zone. Right side - press to raise the temperature in the lower zone.
◡	Left side - press to lower the temperature in the upper zone. Right side - press to lower the temperature in the lower zone.
◠ ◡	Press both (upper zone temperature) buttons simultaneously to change the display from F° to C° or back again.
◠ ◡	Press both (lower zone temperature) buttons simultaneously to lock or unlock the cooler.
⏻	Press to turn the power on or off.

Notes:
• Touch the control panel lightly when pressing the keys.
• To avoid scratching the control panel, do not touch it with sharp objects.

Setting up your wine cooler

Before using your cooler

• Remove the exterior and interior packing.
• Let the cooler stand upright for approximately four hours before connecting it to power. This reduces the possibility of a malfunction in the cooling system from improper handling during transportation.
• Clean the interior surface with lukewarm water using a soft cloth.
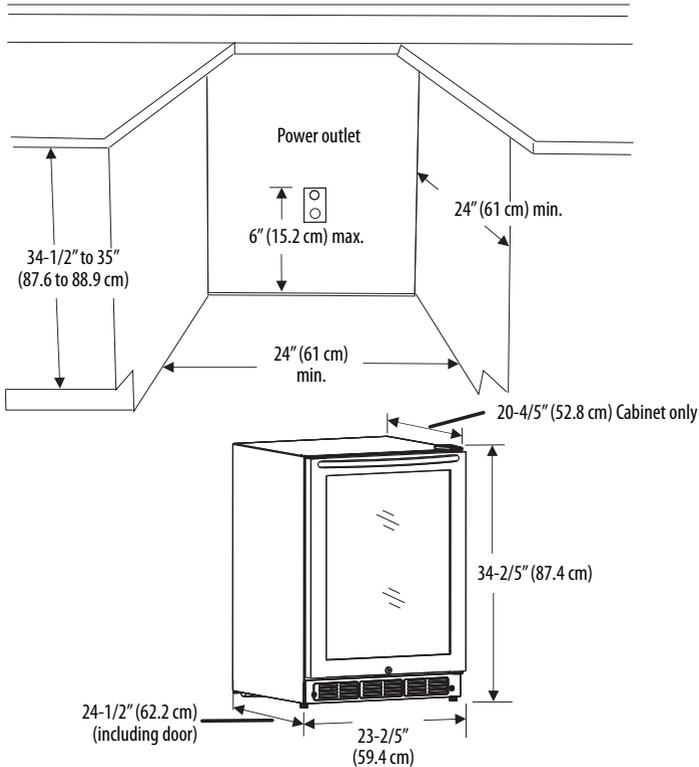
Finding a suitable location

• This cooler is designed to be built-in or free standing.
• Place your cooler on a floor, counter top, or cabinet that is strong enough to support the cooler when it is fully loaded.

- Locate the cooler away from direct sunlight and sources of heat (stove, heater, radiator, and so on). Direct sunlight may affect the acrylic coating and heat sources may increase electrical consumption. Ambient temperature below 55° F (12.8° C) or above 90° F (32° C) will hinder the performance of this cooler. This cooler is not designed for use in a garage or any other outside installation.
- Avoid locating the cooler in moist areas.
- This unit is not designed to be installed in an RV or used with an inverter.
- Do not stack your cooler.

Building in your wine cooler

The cutout dimensions shown in the following graphic allow the door to swing open and provides access to the pull-out shelves when installed as a built-in unit.

Power outlet

6" (15.2 cm) max.

24" (61 cm) min.

34-1/2" to 35"
(87.6 to 88.9 cm)

24" (61 cm)
min.

20-4/5" (52.8 cm) Cabinet only

34-2/5" (87.4 cm)

24-1/2" (62.2 cm)
(including door)

23-2/5"
(59.4 cm)

If you are installing the unit between frameless cabinets, a ½" wide filler strip or side panel may be needed on the hinge side. The filler strip will act as a spacer between the appliance case and the adjacent cabinet door swing. The width of the opening must include the filler panels. The door should extend at least one inch beyond the surrounding cabinets.

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Leveling your cooler

- It is very important for the cooler to be level in order to function properly. If the cooler is not leveled during installation, the door may not close or seal properly, causing cooling, frost, or moisture problems.
- To level your cooler, you may either turn the leveling foot clockwise to raise that side to the cooler or turn it counter-clockwise to lower that side.

Reversing the door

You will need a 10 mm socket wrench and a Phillips screw driver. Have someone available to assist you in the process.

- Keep all of the parts you remove to reuse them later.
- Removing the door requires that the cooler be tilted backwards.

CAUTION: Do not lay the wine cooler completely flat as that could damage the coolant system.

1 Make sure that your wine cooler is unplugged and empty.

2 Adjust the two leveling feet to their highest position.

3 Remove the screw that holds the top hinge cover on your cooler, then remove the top hinge cover.

4 Remove the screws holding the top hinge of your cooler, then remove the hinge.

5 Remove the screw hole covers from the top left side of the cabinet.

Hinge cover screw
Hinge cover
Hinge screws
Hinge
Screw hole covers
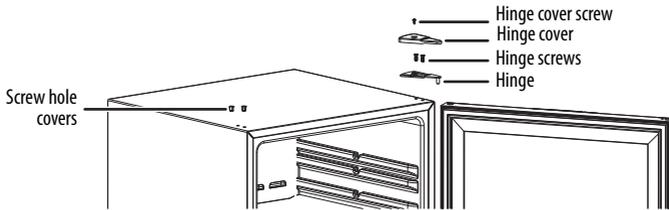
6 Pull the door upwards and remove it from the lower hinge.

7 Remove right door stopper and hinge pin sleeve. The right door stopper should be kept if the door hinge needs to be moved to the right side again.

8 Remove the screws for the toe kits, then remove the toe kit.

9 Remove the screw holding the bottom hinge on the right side, then remove the hinge. Reinstall the screw into the right hinge hole of the cabinet.

Right door stopper
Hinge pin sleeve
Screws
Lower hinge
Screws (2)
Toe kit
Screws (2)
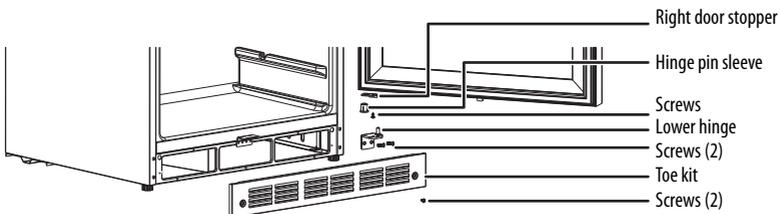
10 Move the hinge pin from the right hole of the hinge to the left hole.

11 Remove the screw on the left side of the cabinet, this screw will be used to attach the door hinge to the cabinet.

12 Install the bottom hinge on the left bottom of your cooler using the screws you previously removed. Tighten the screws.

13 Take out the left stopper, found in the bag with the manual, then attach the hinge pin sleeve and left stopper to the bottom of the left door.

14 Align the hole at the bottom left of the wine cooler door with the bottom hinge pin, then install the door on the hinge pin.

Left stopper
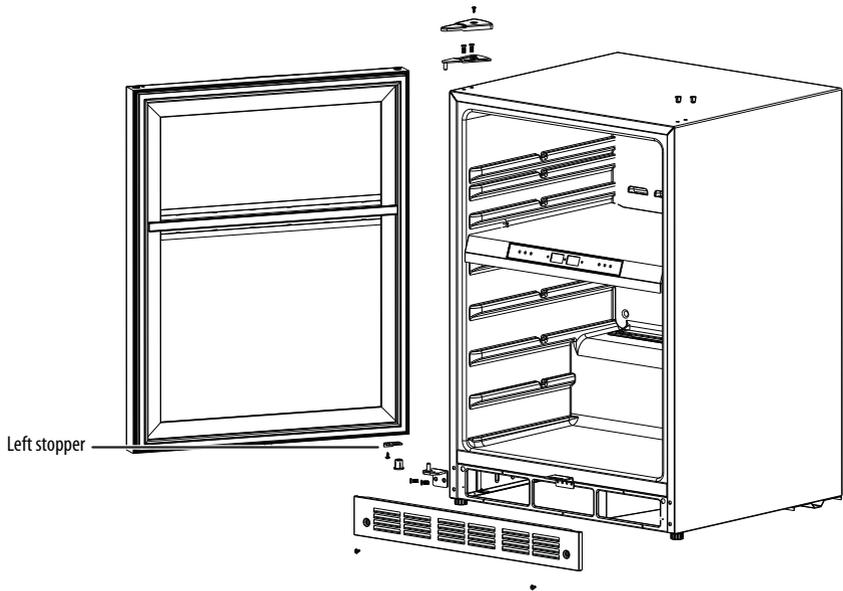
15 Place the top hinge pin into the top of the cooler door, then install the top hinge on the top left of the cooler with the screws you previously removed.

16 Check the fit and alignment (vertical and horizontal) of the door and make sure that it opens and closes freely, then tighten the screws holding the top hinge.

17 Install the hinge cover.

18 Install the screw covers previously removed from the left holes to the right holes of the cabinet.

19 Adjust the leveling feet to level the cooler

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Grounding requirement

This cooler must be grounded. This cooler is equipped with a cord having a grounding wire with a grounding plug. The plug must be inserted into an outlet that is properly installed and grounded.

Consult a qualified electrician or service person if the grounding instructions are not completely understood, or if doubt exists as to whether the cooler is properly grounded.

WARNINGS:
- Improper use of the grounding plug can result in a risk of electric shock.
- Do not, under any circumstances, cut or remove the third ground prong from the supplied power cord.

Connecting to power

- Plug the appliance into a dedicated, properly installed grounded wall outlet. This appliance should be operated on a separate electrical circuit from other operating appliances. Do not under any circumstances cut or remove the third (ground) prong from the power cord. Any questions concerning power and/or grounding should be directed toward a certified electrician or an authorized service center.

CAUTION: This unit is not designed to be installed in an RV or used with an inverter.

- Plug in and run your cooler for three to four hours before making any temperature adjustments and before adding wine. This allows your cooler to reach a stable temperature.

Notes:
- Check your local power source. This cooler requires a 110V-120V, 60 Hz power supply.
- Use a receptacle that accepts the grounding prong. The power cord is equipped with a 3-prong (grounding) plug which mates with a standard 3-prong (grounding) wall outlet to minimize the possibility of electric shock hazard from this cooler.

- Do not use an extension cord with this cooler. If the power cord is too short, have a qualified electrician install an outlet near the cooler. Use of an extension cord can negatively affect the cooler's performance.

Using your wine cooler

Turning on your cooler

Press the ⊚ button to turn your cooler on. The display screen and indicators blink for three seconds and an audible beep will be heard, then the compressor starts working.

You can manually set your unit to "Standby" mode by touching the ⊚ button for approximately three seconds, provided that the control keys are unlocked and no other setting is in effect (the display is not blinking). Repeating this action restarts the unit.

Setting the temperature

The screen display always shows the set temperature. When adjusting the temperature, the temperature display blinks to indicate that the temperature is being adjusted.

The temperature in the upper and lower zones can be set independently by touching the ⊘ or ⊘ buttons for the selected zone. The temperature range of both zones can be set between 39° F to 64° F (4° C to 18° C).

Note: The temperature may vary ± 5° F (± 3° C) from the temperature set.

When the ⌃ or ⌄ buttons are pressed, the temperature will increase or decrease in increments of one degree. If the ⌃ or ⌄ buttons are pressed and held for two seconds, the temperature will increase or decrease at a speed of one degree per half second.

When the ⌃ or ⌄ buttons are pressed, the temperature will increase or decrease in increments of one degree. If the ⌃ or ⌄ buttons are pressed and held for two seconds, the temperature will increase or decrease at a speed of one degree per half second.

After you have adjusted the upper and/or lower zone to the temperature you want, release the button. The temperature display will blink for approximately three seconds to confirm the selected temperature.

> **Notes:**
> - A large number of bottles will lower the cooling efficiency of the cooler.
> - Adjust the thermostat setting by one increment at a time. Allow several hours for the temperature to stabilize between adjustments.

Changing the temperature display

The temperature display can be exchanged between Celsius and Fahrenheit by simultaneously pressing and holding the ⌃⌄ buttons for approximately three seconds.

Understanding the dual temperature zones

There are two temperature zones in this appliance. They are divided by a partition.
- Each zone has its own independent temperature control and display.
- Each zone can be used to store wine bottles.
- The upper zone can hold up to 16 bottles.
- The lower zone can hold up to 28 bottles.

The temperature after a power failure will be the temperature previously set.

Upper zone
- There are two wine shelves of full depth in the upper zone. Each shelf can hold up to eight bottles, with the necks of the bottles alternating front to back. Fewer bottles can be accommodated if larger bottles are also included.
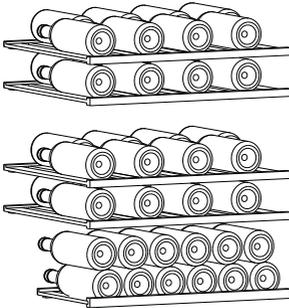- You can move the shelf to the second supporting guide if you want to store cans there.

Second supporting guide - for beverage cans only
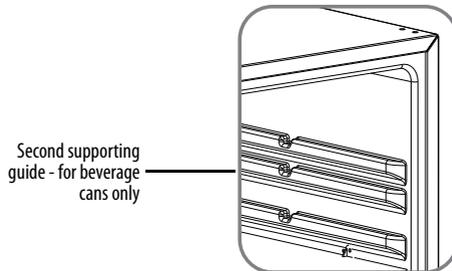
Lower zone
- There are two full-depth wine shelves in the lower zone. Each shelf can hold up to eight bottles, with the necks of the bottles alternating front to back.
- There is one wood shelf at the bottom of the lower zone. A total of 12 bottles can be stored on this shelf, in two layers, with six bottles in each layer.

Arranging bottles for maximum storage

All small bottles (2 31/32" or smaller)   Large (over 2 31/32") and small bottles
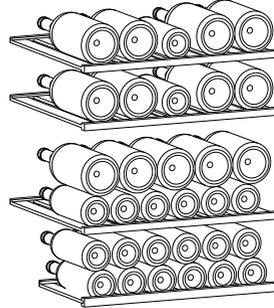
If you will only be storing smaller bottles, we suggest that you use the "All small bottles" layout shown above.

If you will be storing a combination of large and small bottles, the "Large and small bottles" layout suggested above may help. Due to the wide range of bottle sizes available, we suggest that you begin by placing the large bottles (over 2 31/32") on the top shelf, then place the smaller bottles (2 31/32" or smaller) in the available space remaining. The large bottles can be placed on the second shelf. If you need to accommodate additional larger bottles, we suggest removing the third shelf, then begin by placing the smaller bottles on the fourth shelf, then place the larger bottles on top of them. The bottom shelf should be reserved for smaller bottles only. The following information should help you plan your storage layout:

Shelf spacing from top to bottom
- Top to first shelf - 4 1/3" (11 cm)
- Between first and second shelf - 4.5" (11.4 cm)
- Between the control panel and the third shelf - 3 1/5" (8.18 cm)
- Between the third and fourth shelves - 2 31/32" (7.55 cm)
- Between the fourth and fifth shelves - 6 2/32" (15.4 cm)

> **Note:** The compressor takes up some space above the 5th shelf, so some bottles may not fit.

Bottle size chart

Use this chart to determine if the bottle type you want will fit:

STANDARD RACKING	BOTTLE WIDTH	WILL IT FIT?
Split (375 ml)	2 3/8"	Yes
Bordeaux	2 7/8"	Yes
Cabernet (750 ml Boutique)	3 1/8"	Yes
Small Champagne	3 3/16"	Yes
Burgundy	3 1/4"	Yes
Pinot Noir (Large Pinot)	3 3/8"	Yes
Champagne Racking	Bottle width	Will it fit?
Bordeaux	2 7/8"	Yes
Cabernet (750 ml Boutique)	3 1/8"	Yes
Small Champagne	3 3/16"	Yes
Burgundy	3 1/4"	Yes
Pinot Noir (Large Pinot)	3 3/8"	Yes
Turley	3 9/16"	Yes
Magnum Racking	Bottle width	Will it fit?
Turley	3 9/16"	Yes
Big Champagne	3 7/8"	Yes
Magnum (1.5 L)	4"	Yes

Lighting your cooler

Each zone has its own interior light, which can be switched on or off by pressing the ⊛ button on the control panel. Energy-efficient LEDs are used for long-term durability.

Memory function

If you experience a power outage, when your cooler is turned on again it resumes the same temperature that was set when the power went off.

Using the wine shelves

- All of the shelves have tabs to engage the cabinet on both sides.
- Any of the shelves can be removed to accommodate larger bottles.

To remove a shelf:

1   Remove all bottles from the shelves.
2   Lift the shelf upward and then gently pull out the shelf.

To replace a shelf:
- Place the sides of the shelf back onto the supporting guides of the cabinet and push back until the shelf tabs slide into place.

> **CAUTION:** Make sure that the tabs are firmly engaged in the supporting guides before storing any bottles.

Arranging your wine

In order to maintain good air circulation in the cooler, do not let the bottles touch the back of the cooler.

Serving and storage tips

We suggest that you pour wine at a temperature below the ideal serving temperature, because the wine warms up quickly after it's been poured into a glass.

WINE TYPE	IDEAL SERVING TEMP
Red Bordeaux	64.4° F (18° C)
Côtes du Rhône red/Barolo Louis Family dry red wine/Barolo	62.6° F (17° C)
Burgundy red	60.8° F (16° C)
Port	59° F (15° C)
Young Burgundy Red	57.2° F (14° C)
Young Red Wine	53.6° F (12° C)
Young Beaujolais/All White Wines (low sugar)	51.8° F (11° C)
Old White Wines/Chardonnay	50° F (10° C)
Sherry	48.2° F (9° C)
Young White Wines (late vintage)	46.4° F (8° C)
White Wines Loire/Entre-deux-Mers	44.6° F (7° C)

- Strong beers (like barleywines, tripels, dark ales) will be their happiest at room temperature (55-60° F or 12.8-15.5° C). Most of your standard ales (like bitters, IPAs, dobbelbocks, lambics, stouts, etc.) should be at cellar temperature (50-55° F or 10-12.8° C). Lighter beers (like lagers, pilsners, wheat beers, milds, etc.) should be at a refrigerated temperature (45-50° F or 7.2-10° C).
- Do not store bottled wine by the box or case in the cooler.
- The cork of an opened bottle should always be moistened when returning it to the bottle.
- Red wine should be allowed to breath (oxygenate) before drinking. We suggest that you put pink/rose type wines onto the table two to five hours before drinking and red wine four to five hours before drinking. That also allows them to reach the suitable serving temperature. White wine, on the other hand, can be served right away.
- Champagne should always be stored in the cooler and taken out immediately before drinking.

Locking and unlocking your wine cooler

The lock is designed to prevent the settings of your wine cooler from being changed accidentally. With the lock engaged, in order to adjust any of the settings you must unlock the control panel by pressing and holding the ⊙⊙ buttons simultaneously for approximately three seconds. The whole display lights and an audible beep will be heard. Repeating this action locks the display panel and the display becomes dim.

Maintaining your wine cooler

Your cooler is designed for year-round use with only minimal cleaning and maintenance.

When you first receive it, wipe the cabinet with a mild detergent and warm water, then wipe dry with a dry cloth. Do this periodically to keep your cooler looking new.

> **CAUTION:** To prevent damage to the finish, do not use:
> • Gasoline, benzine, thinner, or other similar solvents.
> • Abrasive cleaners.

Cleaning the interior of your cooler

1 Turn off the cooler and unplug it from the wall outlet.

2 Remove all wine/beverages.

3 Wash the inside with a damp warm cloth soaked in a solution of one quart of lukewarm water to two tablespoons of baking soda solution.

4 Be sure to keep the door gasket (seal) clean to keep the unit running efficiently.

5 Dry the interior and exterior with a soft cloth.

Defrosting your cooler

The ice build-up on the inner back wall of your cooler will automatically be defrosted in a compressor-off cycle.

When you press the ◉ button, the compressor and circulation fans for both zones stop running while defrosting is in process.

Defrost water will drain out of the cooler, passing through the drain outlet in the inner back wall into a drain pan located above the compressor. The water will evaporate from the drain pan on its own.

Storing your cooler

1 Turn off the cooler and unplug it from the wall outlet.

2 Remove all wine/beverages.

3 Clean the cooler.

4 Leave the door open slightly to avoid possible formation of condensation, mold, or odor.

> **CAUTION:** Use extreme caution with children. The unit should not be accessible to child's play.

Moving your wine cooler

1 Turn off the cooler and unplug it from the wall outlet.

2 Remove all wine/beverages.

3 Securely tape down all loose items inside your cooler.

4 Tape the door shut.
Make sure that the cooler stays in the upright position during transportation.

Tips on saving energy

- Locate your cooler in the coolest area of the room, away from heat producing appliances or heating ducts and out of the direct sunlight.
- Do not overload the cooler. It forces the compressor to run longer.
- Do not open the door too often, especially if the weather is very hot. Close the door as soon as possible to prevent cool air from escaping.
- Make sure that the appliance is sufficiently ventilated, with adequate air circulation behind it.

Troubleshooting

CAUTION: Use extreme caution with children. The unit should not be accessible to child's play.

Error codes

If a fault is detected, the display shows one of the following codes:

FAULT CODE	E1	E2	E3	E4
Description	Temperature sensor error in the upper zone	Temperature sensor error in the lower zone	DC electric fan error in the upper zone	DC electric fan error in the lower zone

If any of these error codes appears on the display, contact your local dealer or service center. Do not try to repair the cooler yourself.

PROBLEM	SOLUTION
The cooler does not operate.	• Make sure that the cooler is plugged in and that the plug is pushed completely into the outlet. • Check the house fuse/circuit breaker box and replace the fuse or reset the circuit breaker. • If a power failure occurs, the cooler turns off. Wait until the power is restored, then turn it on again.
The cooler door does not close completely.	• Adjust the shelf properly. • Clean the door gaskets. • Level the cooler with the leveling feet.

PROBLEM	SOLUTION
The cooler is not cold enough.	• Make sure that the door is closed properly. • Allow time for new beverages to cool, then check again. • Set the control to a colder setting.
The cooler makes unusual noises or vibrates.	• Level the cooler with the leveling feet. • Move the cooler out from the wall. • This is normal.
Moisture is building up in the interior of the cooler.	• Make sure that the door is closed properly. • Move the cooler to a dryer location.
The cooler turns on and off frequently.	• Cool the room or move the cooler to a cooler location. • Make sure that the door is closed properly. • Clean the door gaskets. • Set the control to a colder setting.
The display shows an "L."	• The temperature in the cooler is too low. Adjust the temperature to a higher setting.
The display shows an "H" and a buzzer sounds once a second for 30 seconds.	• The temperature in the cooler is too high. • Make sure that the door is closed properly. • Allow time for the new beverage to cool, then check again. • Set the control to a colder setting. • Cancel the alarm by pressing any key.

Specifications

Dimensions (WxHxD)	23.4 × 34.4 × 24.5 in. (59.4 × 87.4 × 62.2 cm)
Weight	96.6 lbs (43.8 kg)
Power requirements	115 V~60 Hz
Current	2.5 A
Operating temperature	39° F to 64° F (4° C to 18° C) ± 5° F (± 3° C)

INSIGNIA

ONE-YEAR LIMITED WARRANTY

Definitions:

The Distributor* of Insignia branded products warrants to you, the original purchaser of this new Insignia-branded product ("Product"), that the Product shall be free of defects in the original manufacturer of the material or workmanship for a period of one (1) year from the date of your purchase of the Product ("Warranty Period").

For this warranty to apply, your Product must be purchased in the United States or Canada from a Best Buy branded retail store or online at www.bestbuy.com or www.bestbuy.ca and is packaged with this warranty statement.

How long does the coverage last?

The Warranty Period lasts for 1 year (365 days) from the date you purchased the Product. Your purchase date is printed on the receipt you received with the Product.

What does this warranty cover?

During the Warranty Period, if the original manufacture of the material or workmanship of the Product is determined to be defective by an authorized Insignia repair center or store personnel, Insignia will (at its sole option): (1) repair the Product with new or rebuilt parts; or (2) replace the Product at no charge with new or rebuilt comparable products or parts. Products and parts replaced under this warranty become the property of Insignia and are not returned to you. If service of Products or parts are required after the Warranty Period expires, you must pay all labor and parts charges. This warranty lasts as long as you own your Insignia Product during the Warranty Period. Warranty coverage terminates if you sell or otherwise transfer the Product.

How to obtain warranty service?

If you purchased the Product at a Best Buy retail store location or from a Best Buy online website (www.bestbuy.com or www.bestbuy.ca), please take your original receipt and the Product to any Best Buy store. Make sure that you place the Product in its original packaging or packaging that provides the same amount of protection as the original packaging.

To obtain warranty service, in the United States and Canada call 1-877-467-4289. Call agents may diagnose and correct the issue over the phone.

Where is the warranty valid?

This warranty is valid only in the United States and Canada at Best Buy branded retail stores or websites to the original purchaser of the product in the country where the original purchase was made.

What does the warranty not cover?

This warranty does not cover:
- Customer instruction/education
- Installation
- Set up adjustments
- Cosmetic damage
- Damage due to weather, lightning, and other acts of God, such as power surges
- Accidental damage
- Misuse
- Abuse
- Negligence
- Commercial purposes/use, including but not limited to use in a place of business or in communal areas of a multiple dwelling condominium or apartment complex, or otherwise used in a place of other than a private home.

- Modification of any part of the Product, including the antenna
- Display panel damaged by static (non-moving) images applied for lengthy periods (burn-in).
- Damage due to incorrect operation or maintenance
- Connection to an incorrect voltage or power supply
- Attempted repair by any person not authorized by Insignia to service the Product
- Products sold "as is" or "with all faults"
- Consumables, including but not limited to batteries (i.e. AA, AAA, C etc.)
- Products where the factory applied serial number has been altered or removed
- Loss or Theft of this product or any part of the product
- Display panels containing up to three (3) pixel failures (dots that are dark or incorrectly illuminated) grouped in an area smaller than one tenth (1/10) of the display size or up to five (5) pixel failures throughout the display. (Pixel based displays may contain a limited number of pixels that may not function normally.)
- Failures or Damage caused by any contact including but not limited to liquids, gels or pastes.

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