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EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES | COMPARISON | SPECIFICATIONS
CONFIGURATIONS | PACKAGING | COMPATIBLE | MERCHANDISING

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MARKETING MEMO

April 24, 2019

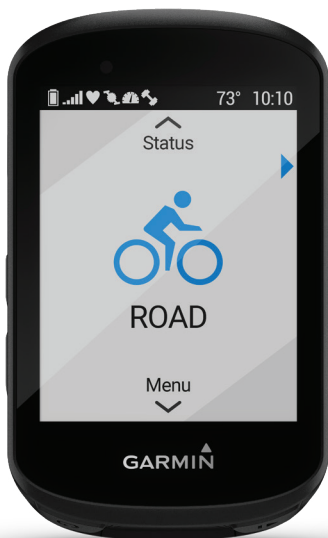
EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

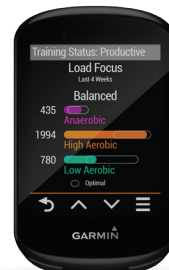
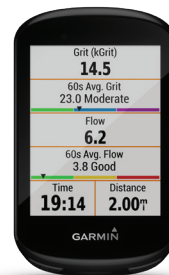
Who cares that the Edge 530 and Edge 830 GPS cycling computers offer dynamic performance monitoring and insights to help you improve? You do. See how the heat and altitude affect your performance and how many meters are left in an intense climb. Edge 530 and 830 also help you ride like a local, give you peace of mind and let you bring your favorite training apps onboard.



EDGE 530



EDGE 830

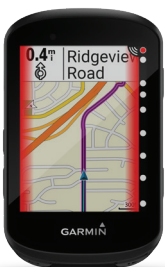


EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

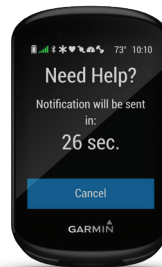
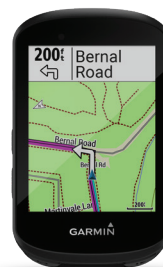
**NEW PRODUCT
ANNOUNCEMENT**

KEY FEATURES:

	ACCURACY	GPS, GLONASS and Galileo support with integrated altimeter, ambient light sensor, accelerometer and magnetometer for improved ride tracking on- and off-road.
IMPROVED	PERFORMANCE	Improved processor for 2 times faster route calculation and improved button and touchscreen responsiveness.
	CONNECTIVITY	Improved connectivity with ANT+® technology and BLUETOOTH® wireless technology compatibility, Wi-Fi® connectivity and a streamlined, simplified setup.
IMPROVED	LONGER RANGE	20 hours of normal usage; with the introduction of power connections for compatibility with the Garmin Charge™ power pack, run time is up to 44 hours.
IMPROVED	SIZE	Slim, compact, durable design. Similar to Edge 520/820 but includes a 13% larger display.
NEW	CLIMBPRO FEATURE	New feature automatically allows the rider to see grade and ascent remaining when going uphill.
NEW	PERFORMANCE FOCUSED	Offers VO2 max, recovery time, training status/load with new training load focus, heat/altitude acclimation status and smart nutrition/hydration tracking.
	TRAINING PLANNING	On-device training calendar with new pre- and post-ride workout view and automatic syncing with TrainingPeaks®.
NEW	MTB DYNAMICS	New MTB dynamics provides all the data mountain bike riders need to track their jumps and their descents.
	PRELOADED GARMIN CYCLE MAP	Includes ride-type popularity routing, off-course recalculation and turn-by-turn back to start calculation.
	IMPROVED OFF-ROAD NAVIGATION	Garmin Cycle Map also now includes MTB-specific trail content from Trailforks, which contains details of trails worldwide and their difficulty level. You can also seamlessly download and follow your planned rides using the Trailforks app on the Connect IQ™ Store.
NEW	FORKSIGHT MODE	When you pause while out on the trail, Edge 530 and Edge 830 will automatically display upcoming forks in the trail to give you at a glance context of where you are in the trail network.
NEW	FIND MY EDGE¹	New feature to Edge cycling computers allows you to find your device should it come off in a crash.
NEW	BIKE ALARM	For the cafe or restroom stop midride, the bike alarm will alert you to your bike — or Edge — being moved while you are away from it.
	GROUPTRACK¹ LIVETRACK¹	Keep track of your ride buddies, and allow friends/family to keep track of you.
	RIDER-TO-RIDER MESSAGING¹	Stay in contact, and quickly let people know if you need help. Send messages to other riders in your group directly from your Edge.
	INCIDENT DETECTION & ASSISTANCE¹	Automatically send a message to your emergency contacts in the event of an incident, or manually send your location if you require assistance.
	FULL COMPATIBILITY WITH VARIA™ CYCLING PRODUCTS	See and be seen with the full suite of cycling awareness products.

**CYCLING
AWARENESS⁴**

**TRAINING
PLANS**


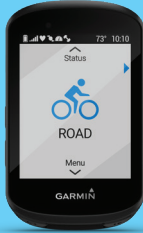
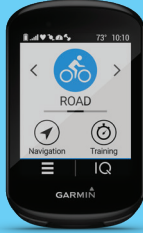

GROUPTRACK¹

**INCIDENT
DETECTION¹**

ROUTING

CLIMBPRO


EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

**NEW PRODUCT
ANNOUNCEMENT**

PRODUCT COMPARISON:

	EDGE 130	EDGE 530	EDGE 830	EDGE 1030
				
Display	1.8" monochrome MIP	2.6" color	2.6" color touchscreen	3.5" color touchscreen
GPS, GLONASS, altimeter	•	•	•	•
Connectivity	ANT+®/BLUETOOTH®	ANT+/BLUETOOTH/Wi-Fi®	ANT+/BLUETOOTH/Wi-Fi	ANT+/BLUETOOTH/Wi-Fi
Battery	15 hours	20 hours 40 hours battery save mode	20 hours 40 hours battery save mode	20 hours
Heart rate connectivity ²	•	•	•	•
Speed and cadence	•	•	•	•
Power meter connectivity	•	•	•	•
Integrated in-ride power		•	•	•
Varia™ connectivity		•	•	•
Di2 connectivity		•	•	•
Compatible with ANT+ trainer		•	•	•
Training plans/workouts		•	•	•
VO2/training effect/training status		•	•	•
MTB dynamics		•	•	
Strava Segments	Basic	Advanced	Advanced	Advanced
ClimbPro		•	•	
Courses	•	•	•	•
Garmin Cycling Maps (routing)		•	•	•
On-device POI search			•	•
On-device route planner			•	•
Smart notifications ¹	•	•	•	•
Weather alerts ¹	•	•	•	•
LiveTrack ¹	•	•	•	•
GroupTrack ¹		•	•	•
Rider-to-rider messaging ¹		•	•	•
Incident detection ¹ /assistance ¹	Assistance only	•	•	•
Connect IQ Store	Data fields only	•	•	•

PHYSICAL SPECIFICATIONS:

	Edge 530/Edge 830
Water rating ³ :	IPX7
Unit dimensions:	1.9" x 3.2" x 0.8" (50 mm x 82 mm x 20 mm)
Weight:	530: 2.7 oz (75.8 g) 830: 2.8 oz (79.1 g)
Display:	2.6" (6.6 cm)
Resolution:	246 x 322 pixels
Battery life:	20 hours 40 hours battery save mode
Connectivity:	ANT+, BLUETOOTH, Wi-Fi

EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

**NEW PRODUCT
ANNOUNCEMENT**

PRODUCT CONFIGURATIONS:

 SCHEDULE B: 8526910070
 HTS: 8526.91.0040

EDGE 530



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 530, flush out-front mount, standard mount, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Unit only	010-02060-00	753759207168	\$299.99	\$399.99

EDGE 530 BUNDLE



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 530, flush out-front mount, standard mount, speed sensor, cadence sensor, heart rate monitor, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Sensor bundle	010-02060-10	753759207199	\$399.99	\$529.99

EDGE 530 MTB BUNDLE



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 530, mountain bike mount, standard mount, speed sensor, Edge remote, silicone case, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
MTB bundle	010-02060-20	753759207229	\$369.99	\$469.99

EDGE 830



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 830, flush out-front mount, standard mount, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Unit only	010-02061-00	753759207267	\$399.99	\$529.99

EDGE 830 BUNDLE



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 830, flush out-front mount, standard mount, speed sensor, cadence sensor, heart rate monitor, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
Sensor bundle	010-02061-10	753759207298	\$499.99	\$669.99

EDGE 830 MTB BUNDLE



AVAILABLE	INCLUDES		COUNTRY OF ORIGIN	
Now	Edge 830, mountain bike mount, standard mount, speed sensor, Edge remote, silicone case, tether, USB cable, manuals		Made in Taiwan.	
DESCRIPTION	SKU	UPC	MRP (USD)	MRP (CAD)
MTB bundle	010-02061-20	753759207328	\$469.99	\$599.99

EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

**NEW PRODUCT
ANNOUNCEMENT**

PACKAGING SPECIFICATIONS:



	Edge 530	Edge 830
Gift box dimensions (W x H x D):	5.5" x 2.3" x 5.4" (13.9 cm x 5.8 cm x 13.7 cm) Bundle 5.5" x 2.7" x 5.4" (13.9 cm x 6.9 cm x 13.7 cm)	5.5" x 2.3" x 5.4" (13.9 cm x 5.8 cm x 13.7 cm) Bundle 5.5" x 2.7" x 5.4" (13.9 cm x 6.9 cm x 13.7 cm)
Gift box weight:	12.6 oz. (358 g) Bundle: 16.2 oz (458 g) MTB bundle: 14.8 oz (420 g)	12.8 oz. (362 g) Bundle: 16.3 oz (462 g) MTB bundle: 15.0 oz (424 g)
Master carton dimensions (W x H x D):	14.6" x 11.6" x 11.8" (37.1 cm x 29.5 cm x 30.0 cm) Bundle 11.8" x 17.7" x 17.3" (30.0 cm x 45.0 cm x 44.0 cm)	14.6" x 11.6" x 11.8" (37.1 cm x 29.5 cm x 30.0 cm) Bundle 11.8" x 17.7" x 17.3" (30.0 cm x 45.0 cm x 44.0 cm)
Master carton weight:	22.9 lbs (10.4 kg) Bundle: 40.4 lb (18.3 kg) MTB bundle: 37.3 lb (16.9 kg)	23.6 lbs (10.7 kg) Bundle: 40.6 lb (18.4 kg) MTB bundle: 37.7 lb (17.1 kg)
Master carton quantity:	24 36 bundle	24 36 bundle

COMPATIBLE PRODUCTS:

VARIA™ UT 800



INCLUDES

High-intensity cycling headlight for urban and trail use that's visible in daylight from more than 1 mile (1.6 km) away. Projects a steady blast of 800 lumens for up to 1.5 hours.

SKU	UPC	MRP (USD)
010-01673-00	753759168872	\$149.99

VARIA RTL510



DESCRIPTION

Provides visual and audible alerts to warn of vehicles approaching from behind up to 153 yards (140 meters) away.

SKU	UPC	MRP (USD)
010-01980-00	753759206475	\$199.99

VECTOR™ 3



DESCRIPTION



















Measures total power, left/right balance, cadence and cycling dynamics. Installs just like any other pedal and fully integrates with the Garmin cycling ecosystem for data analysis.

SKU	UPC	MRP (USD)
010-01787-00	753759182564	\$999.99

EDGE® 530 AND EDGE 830 GPS CYCLING COMPUTERS

**NEW PRODUCT
ANNOUNCEMENT**

COMPATIBLE ACCESSORY:

ADDITIONAL ACCESSORIES		SKU	UPC	MSRP	DESCRIPTION	IMAGE
NEW	Silicone Case - 530 - Black	010-12791-00	753759220686	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - Red	010-12791-01	753759220693	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - Blue	010-12791-02	753759220709	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - Green	010-12791-03	753759220716	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - Yellow	010-12791-04	753759220723	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - White	010-12791-05	753759220730	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 530 - Orange	010-12791-06	753759223151	\$19.99	Protect your Edge 530 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Black	010-12792-00	753759220747	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Red	010-12792-01	753759220754	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Blue	010-12792-02	753759220761	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Green	010-12792-03	753759220778	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Yellow	010-12792-04	753759220785	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - White	010-12792-05	753759220792	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Silicone Case - 830 - Orange	010-12792-06	753759223168	\$19.99	Protect your Edge 830 with this formfitting, removable silicone case.	
NEW	Speed Sensor 2	010-12843-00	753759222536	\$39.99	Easy-to-install wireless sensor transmits speed data using ANT+® connectivity and BLUETOOTH® wireless technology.	
NEW	Cadence Sensor 2	010-12844-00	753759222543	\$39.99	Easy-to-install wireless sensor transmits cadence data using ANT+ connectivity and BLUETOOTH wireless technology.	
NEW	Speed Sensor 2 & Cadence Sensor 2 Bundle	010-12845-00	753759222550	\$69.99	Easy-to-install wireless sensor transmits speed & cadence data using ANT+ connectivity and BLUETOOTH wireless technology.	
	Garmin Charge™ Power Pack	010-12562-00	753759182755	\$129.99	Extend your ride with the Garmin Charge power pack.	

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MERCHANDISING:

DUMMY UNITS



SKU: M08-02060-00



SKU: M08-02061-00

PRODUCT COPY

Product copy for Edge 530 and Edge 830 can be downloaded from the [Dealer Resource Center](#).

ACRYLIC PEDESTAL



This display is designed for small, narrow spaces and should be used inside a glass case. When featuring multiple products, pedestals may be merchandised side by side. Use with a dummy unit and small product card, both ordered separately.

SKU: M00-10769-00

Size: 2.9" W x 2.9" D x 0.7" H

TRAY KIT SYSTEM



This display is great for small spaces and should be used inside a glass case. Displays up to 2 Garmin dummy units on each tray kit. For larger product assortments, tray kits may be merchandised side by side. Use with dummy units, small product cards, medium product cards, brackets, graphic back panels and trays, all ordered separately.

RUNNING GRAPHIC BACK PANEL FOR TRAY KIT

SKU: M00-10730-00

Size: 7.0" W x 9.0" H



SMALL TRAY

SKU: M00-00527-00

Size: 7.0" W x 6.0" D



ACRYLIC NONPOWERED FREESTANDING DISPLAY WITH WHEELS



This display ships as 1 full piece with wheels, is nonpowered, great for small narrow spaces and includes a lock and key. These displays are fully customizable and fit a variety of Garmin products. Displays up to 12 Garmin dummy units. Use with dummy units, small product cards, medium product cards, brackets and the graphic backer, all ordered separately.

Contact your inside sales rep or order administration representative to place an order for the display if you meet the order requirements.

SKU: M00-10756-00

Size: 16" W x 15" D x 68.5" H (approximately)

Delivered by FedEx Freight

Weight on pallet: 150 lbs (approximately)

Dimensions on pallet: 48" W x 40" D x 80" H (approximately)

CYCLING GRAPHIC BACKER FOR THE ACRYLIC NON-POWERED FREESTANDING DISPLAY



Customize your acrylic display with this magnetic graphic backer that is easy to install on the inside of the case door.

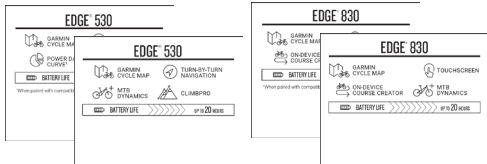
SKU: M00-00539-00 (ROAD)

SKU: M00-00454-00 (TRAIL)

Size: 14.4" W x 35.0" H

INTERCHANGEABLE MERCHANDISING COMPONENTS THAT CAN BE USED ON THE PEDESTALS, TRAY KITS AND THE ACRYLIC NONPOWERED FREESTANDING DISPLAY:

EDGE 530/830 SMALL PRODUCT CARDS



SKU: M00-00587-01 | M00-00630-00 (530)

SKU: M00-00588-01 | M00-00631-00 (830)

Size: 2.5" W x 2.0" H

CYCLING BRACKET



SKU: M00-10752-00

Size: 1.5" W x 4.0" H

EDGE 530/830 MEDIUM PRODUCT CARDS



SKU: M00-00587-00 (530)

Size: 3.5" H x 3.3" W

SKU: M00-00588-00 (830)

Size: 3.5" H x 3.3" W

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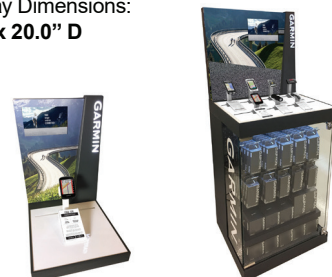
MERCHANDISING:

GARMIN BRANDED GRAY COUNTERTOP/FREESTANDING VIDEO DISPLAY

Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

Freestanding Display Dimensions:
24.0" W x 60.0" H x 20.0" D

Countertop Display Dimensions:
12.0" W x 17.8" H x 14.0" D



Final artwork is subject to change from images shown in the merchandising section. For more information on merchandising, please visit the dealer resource center at Garmin.com.

¹When paired with a compatible smartphone; see Garmin.com/ble. For safety and tracking features requirements and limitations, see Garmin.com/en-US/legal/idtermsfuse.

²See Garmin.com/ataccuracy

³See Garmin.com/waterrating

⁴Requires use of Varia™ radar

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