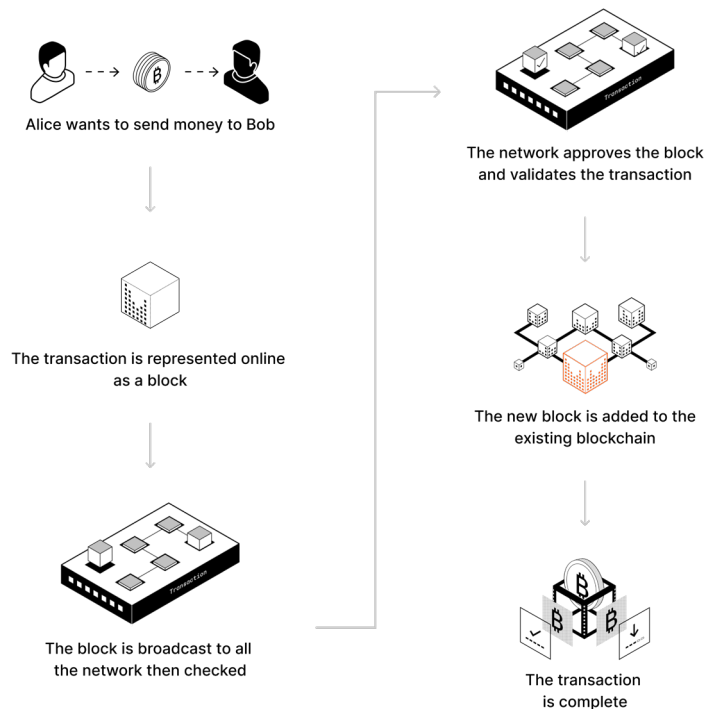
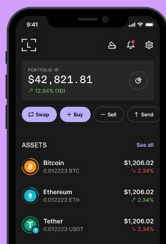


WHAT IS CRYPTO?

- Digital assets created with blockchain technology.
- Provides a way to store and secure accurate data without having to trust any third party (company or entity such as banks or government).
- All transactions are public, allowing transparency and traceability over transactions.
- Your account consists of a public key, the “address” to receive your funds, and a private key, a confidential “password” to confirm your transactions.

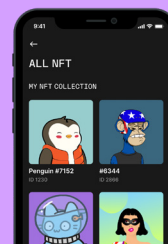


2 TYPES OF CRYPTO ASSETS



CRYPTOCURRENCIES

- Alternative form of money using coins and tokens
- Can be exchanged for one another (fungible)



NFTs

- Proof of ownership and authenticity of a unique token
- Can be sold or traded (non fungible)



WHY A HARDWARE WALLET ?

- Physical entry within the digital world.
- Your private keys are stored in a secure offline storage disconnected from the internet, out of hacker's reach.
- Only you can access your crypto assets, not even Ledger can access them.
- Provides you full autonomy and control over your crypto assets as you do not have to ask for permission when you want to transfer, sell or send them.



WHAT IS LEDGER ?

- Global platform for crypto and NFTs founded in 2014.
- Over 20% of the world's crypto assets are secured through Ledger hardware wallets with more than 5 million units already sold worldwide.
- Combines the hardware wallets and the Ledger Live app to offer you the easiest and safest way to start your crypto journey.



THE LEDGER ECOSYSTEM



Recover your assets if you lose your device through a 24 words phrase that only you will have access to.



+5 500 crypto assets supported and management of 100 crypto apps simultaneously.



Through our Ledger Live app, manage, buy, exchange, and even grow your digital assets. **All in one place.**



Controlled by 2 buttons, all actions such as details of the transaction can be verified on the large screen.



Can be connected to software wallets without compromising security.



LEDGER NANO S PLUS

Ideal for beginners/Entry level
USB-C connected



LEDGER NANO X

For on-the-go and advanced users
Bluetooth® compatible with
Ledger Live Mobile
8 hours battery
USB-C connected