

JOBY'S NEW WAVO™ MOBILE MICROPHONE IDEAL FOR VLOGGING

JOBY's Wavo™ Mobile portable on-camera microphone provides content creators with great sound quality when shooting on a smartphone.

- Quick, easy, **plug and play mic** for smartphones and cameras that's ready to use in seconds
- Ultracompact and **lightweight** design allows for **easy portability** and all-day usage
- **Rycote Lyre®** technology provides **superior shock isolation** against handling noise, drastically improving sound quality

March 2020 – JOBY, creator of award-winning mounts, stands and grips designed to elevate the world of vlogging, is expanding its product line with the launch of its first microphone: **Wavo™ Mobile**. Designed with smartphonographers in mind, the Wavo™ Mobile microphone brings storytelling to the next level by delivering perfect sound quality while on the go. With Wavo™ Mobile, JOBY now provides a complete ecosystem of products for run-and-gun content creators, further solidifying itself as a leader in smartphone accessories.

Let's be real, our smartphone's microphone isn't the best for vlogging. That's why JOBY created the Wavo™ Mobile. This **lightweight, on-camera microphone** improves sound quality without weighing down your rig. It's **super easy to use** – just connect one of the two included cables (TRS for camera or TRRS for smartphone) and you're golden! Plus, it doesn't require a battery... so, you can slay all day.



As a content creator you may find yourself in noisy settings, but the Wavo™ Mobile microphone is all about you. With its **cardioid directional pattern**, it will only pick up your voice – dampening sounds from other directions. So, whether you're competing with crowds of people, loud cars or crashing waves this microphone makes your voice crisp and clear.

Want to know this microphone's secret weapon? **Rycote Lyre® technology!** This provides superior shock absorption. Meaning you can walk, run, jump or spin, and Wavo™ Mobile won't capture sound caused by your movement. The Wavo™ Mobile also includes a deadcat cover that greatly reduces unwanted noise from wind caused by breezes, fans or vents.

To secure Wavo™ Mobile on your rig, clamp or camera, just slide it through the cold shoe mount and rotate it clockwise till it's firmly locked. Then, warm up your voice and start recording!





JOBY

JOBY designs award-winning mounts, cases, lights, stands and grips that are flexible, easy to use and designed to elevate the potential of the latest mobile and imaging devices. The company's innovative accessories bring creative vision to the next level, empowering users to capture adventure from any angle.