



### A+ Copy

#### Item Name:

Razor Rambler 16

**Product Title:** Razor Rambler 16 – 36V Electric Minibike with Retro Style, Up to 15.5 MPH, Up to 11.5 Miles Range, Wide, Rugged 16" Air-Filled tires, Powerful 350 Watt Hub-Driven Motor

#### Feature Bullets:

- Your ride has arrived – Razor's Rambler 16 is a modernized take on the vintage minibike phenomenon. Super cool styling with vintage graphics.
- Powerful fun for miles – 350-watt hub motor delivers speeds up to 15.5 mph (25 km/h), and a rechargeable 36-volt battery system helps achieve up to 11.5 miles (18.5 km) of cruising.
- Smooth and steady – Super wide 16" (406 mm) tires are air-filled and heavy duty to tackle rough surfaces.
- Smooth and stable – The rear-wheel drive unit apportions greater weight to the rear, enhancing both drive traction and ease of steering.
- Ride where you want – Recommended for riders ages 18 and up, with features like a bright LED headlight and brake-activated taillight.
- Sturdy and Durable – With high quality steel construction, the Rambler 16 is a solid and durable electric ride that stands up to rugged use.
- Sitting stylish – The Rambler 16 features an elongated, banana-style seat and at 25.9" inch (65.8 cm) high lets you sit high and mighty.

#### Product Copy (Short):

Grab the riser-style handlebars on one of the hottest trends in electric micro-mobility: retro-cool minibikes. Razor's Rambler 16 is a stylish, modernized ride with super wide tires, and a top speed up to 15.5 mph (25 km/h). The powerful, quiet, 350-watt hub motor is powered by a 36-volt battery system which lets you glide in style for up to 11.5 miles (18.5 km). Its quality steel construction and air-filled tires make cruising over rough terrain a smooth and effortless experience.

#### Product Copy (Extended):

Get ready to ride in style. The new, retro-cool Razor Rambler 16 is part of the hot trend of minibikes. The powerful and quiet 350-watt, brushless hub motor lets you blast around town (local laws apply) at speeds up to 15.6 mph (25 km/h). Its 36-volt battery system lets you cruise up to 11.5 miles (18.5 km). Take a seat on the elongated, banana-style seat and grab the riser-style handlebars to feel the freedom of riding. Whether the terrain is smooth or a bit rougher, the dual 16" (406 mm) super-wide, air-filled tires deliver a smooth and comfortable ride.

For over 20 years, Razor has crafted awesome rides that set the standard for quality and performance. The Rambler 16 base has a finely tuned steel frame that is optimized for speed and handling. Featuring a super bright LED headlight and rear brake-activated taillight you will be shining bright coming or going.

Super cool style, powerful motor, fat tires and retro graphics make the Rambler 16, THE retro cruiser to park in your garage, or better yet, get out and RIDE!

## ***Content Blocks***

### **Subheading 1:**

*A Fast and Retro-cool Ride*

#### **Description 1:**

The Razor Rambler 16 is a modernized take on the retro minibike phenomenon. Super cool styling with vintage graphics. The powerful, and quiet 350-watt motor lets you ride at speeds up to 15.5 mph (25 km/h).

#### **Image 1:**

### **Subheading 2:**

*Cruise in Style for Miles*

#### **Description 2:**

The Rambler 16 has a rechargeable 36-volt battery system that lets you cruise up to 11.5 miles (18.5 km) on a single charge.

#### **Image 2:**

### **Subheading 3:**

*A Smooth and Steady Ride*

#### **Description 3:**

Super wide 16" (406 mm) tires are air-filled and heavy duty to add cushion to any ride and tackle rough surfaces.

#### **Image 3:**

### **Subheading 4:**

*Be Bright, and Stop on a Dime*

#### **Description 4:**

Featuring a super bright LED headlight and brake-activated taillight the Rambler 16 makes an entrance and has the ability to stop on a dime with its rear wheel drum brake.

#### **Image 4:**

### **Subheading 5:**

*Strong and Comfortable*

#### **Description 5:**

A high quality steel frame paired with a cushioned banana-style seat means you are ready to enjoy a laid back cruise around the neighborhood.

**Image 5:**

**Keywords:**

Electric motorbike, electric mini bike, electric scooter, Razor electric scooter, electric scooter for adults, adult electric scooter, electric scooter for commute, electric scooter, long range electric scooter, e-scooter, e-scooter, motor scooter, smooth, comfortable, air-filled tires, pneumatic tires, mobility, e-mobility, powerful, fast, commuter scooter, durable, sturdy, 36V ride-on, electric ride-on

**US Legal Line**

*Always check local laws to see where and how particular Razor products may be ridden. An adult's decision to permit a child to use these products should be based upon Razor's recommendations and the child's skills, maturity and the ability to follow rules. Product specifications subject to change.*

**International Legal Line**

*This Razor product is produced for sale in the United States and Canada. The Razor warranty for customers who intend to use it outside of the United States and Canada is not applicable. Razor products produced for and sold in international channels are warrantied as applicable in such foreign countries. Call +1 866 467 2967 or email [customersupport@razorusa.com](mailto:customersupport@razorusa.com) for more details regarding Razor products that require service, were purchased in the United States or Canada, and are now outside the United States or Canada. On these products, which require service, consumers are responsible for all costs including shipping, resulting taxes, duties of replacement parts and local power adaptors at the owner's expense.*

**Specifications**

**Distance:** Up to 11.5 miles (18.5 km) on a single charge

**Speeds:** Up to 15.5 mph (25 km/h)

**Run Time:** Up to 45 minutes of continuous use

**Motor:** 350-watt, variable-speed, brushless, rear-wheel hub drive

**Headlight:** LED

**Throttle:** Twist grip

**Brake:** Hand-operated rear drum brake

**Frame:** Steel

**Fork:** Dual-crown, moto-style, steel

**Grips:** Soft, rubber

**Tires:** Spoked with 16" (406 mm), pneumatic

**Taillight/Brake Light:** LED

**Kickstand:** Retractable, steel

**Foot Pegs:** Folding, steel

**Seat:** Banana-style, padded

**Battery:** 36V (three 12V) sealed lead-acid, rechargeable

**Includes:** Battery charger

**Age:** 18+

**Max Rider Weight:** 220 lbs (100 kg)

**Some Assembly Required**

**Assembled Product Dimensions:** 53.1" (135 cm) x 25.2" (64 cm) x 33.5" (85 cm)

**Product Weight:** 63.4 lbs (28.8 kg)

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