

January 8, 2018

New Product Announcement

Garmin Speak™ Plus with Amazon Alexa

Garmin Speak Plus with Amazon Alexa brings what you love about Amazon Alexa to your vehicle. Use voice control for hands-free¹ access to music, news, navigation and more. Alexa responses, including music playlists and audiobooks, stream right through your vehicle's stereo. Plus, a built-in dash cam² gives you forward collision and lane departure warnings³.



"Alexa, ask Garmin to find the nearest gas station"

"Alexa, play 90s music"

"Alexa, tell Starbucks to start my order"

FPO

KEY FEATURES:

NEW BUILT-IN DASH CAM	Integrated dash cam automatically records your drive and saves video files when an incident is detected.
NEW DRIVER ALERTS	Forward collision and lane departure warnings ¹ encourage safer driving, plus "Go" Alerts notify you when stopped traffic ahead of your vehicle begins moving again.
MUSIC AND MEDIA	Stream music, podcasts and audiobooks right through your vehicle's stereo. Ask Alexa in your car to play music from Amazon Music, Pandora®, SiriusXM® and more; additional streaming services, such as Spotify®, are expected to be added as available.
NEWS AND INFOTAINMENT	Check weather and sports stats, listen to news briefings, or ask for traffic updates. Entertain passengers with jokes and interactive games.
GARMIN GPS NAVIGATION	Access exclusive Garmin turn-by-turn spoken directions by saying, "Alexa, ask Garmin ... " Includes always up-to-date maps of North America with lane guidance arrows showing you where to go.
AUDIO THROUGH CAR STEREO	Use your smartphone's Bluetooth® or an AUX cable (sold separately) to stream Alexa responses, including music, through your vehicle's speakers.
HOME AUTOMATION	While you're on the road, enjoy the convenience of remotely controlling smart home devices ⁴ .
TIME MANAGEMENT	Turn words into actions. Ask Alexa in your car to create shopping and to-do lists, order goods and manage your calendar.
INCOMING CALLS	Accept or ignore incoming calls through the Garmin Speak device. Hear the caller's voice through your car stereo while your phone remains stowed away.
FREE GARMIN SPEAK APP	Download the Garmin Speak app to your Bluetooth-enabled smartphone with a suitable cellular data connection, then wirelessly connect to the Garmin Speak device. Adjust routing preferences, manage saved locations and more.
COMPACT SIZE	Extremely compact design measures about 1.5" in size, allowing for a clear and unobstructed view while driving.
AUTOMATIC UPDATES	Garmin Speak will continue to get smarter as new features and skills become available through automatic updates.
ALEXA SKILLS	Choose from thousands of skills in the Alexa app or the Alexa Skills Store; browse skills here .



PRODUCT CONFIGURATIONS:

Garmin Speak Plus

Includes: Garmin Speak Plus, low-profile magnetic mount, vehicle power cable, quick start manual



Part number:	Description	UPC:	MRP:	Available:
010-01862-00	Garmin Speak Plus	753759195069	\$229.99 USD	January 2018
010-01862-01	Garmin Speak	753759195076	\$149.99 USD	Available Now

PRODUCT COPY:

SHORT	Garmin Speak™ Plus with Amazon Alexa is what you love about Amazon Alexa, now in your vehicle. Use voice control for hands-free access to music, news, navigation and more. Plus, a built-in dash cam gives you forward collision and lane departure warnings ¹ .
MEDIUM	Garmin Speak™ Plus with Amazon Alexa is what you love about Amazon Alexa, now in your vehicle. Use in-vehicle voice control for hands-free access to music, news and Garmin turn-by-turn navigation. It also has a built-in dash cam that records your drive and provides driver assistance features such as forward collision and lane departure warnings ¹ . Choose from thousands of Alexa Skills that let you play music, order goods, make shopping lists and remotely manage your smart home devices.
LONG	Garmin Speak™ Plus with Amazon Alexa is what you love about Amazon Alexa, now in your vehicle. Use in-vehicle voice control for hands-free access to music, news exclusive Garmin turn-by-turn navigation and more. It also has a built-in dash cam that records your drive and provides driver assistance features such as forward collision and lane departure warnings ¹ . Choose from thousands of Alexa Skills that let you play music, listen to news, order goods, make shopping lists and even remotely manage your smart home devices. Just say, "Alexa, ask Garmin ..." to receive visual and spoken directions to wherever you want to go.

PHYSICAL AND PERFORMANCE:

Display size:	0.68" x 0.38" (1.7 cm x 1 cm)
Unit dimensions:	1.5" x 1.5" x 1.5" (3.8 cm x 3.8 cm x 3.8 cm)
Weight:	1.37 oz (38.8 g)
Built-in dash cam	1080p/30fps (82° FOV)
Gift box dimensions:	2.75" x 3.5" x 5.5" (7 cm x 9 cm x 14 cm)
Gift box weight:	8 oz (227 g)
Master carton quantity:	32
Master carton dimensions:	15" x 12.4" x 12" (38 cm x 31 cm x 30 cm)
Master carton weight:	20 lbs (9 kg)



MERCHANDISING:

DUMMY UNIT

Part number: M08-01862-01



PACKAGING DESIGN



For more information on merchandising, please visit the [Dealer Resource Center](http://Garmin.com/DealerResourceCenter) at Garmin.com.

COMPATIBLE ACCESSORY OVERVIEW:

SMARTPHONE APP REQUIRED:



SKU: 010-12530-00 UPC: 753759182243

LOW-PROFILE MAGNETIC MOUNT

Small magnetic mount with adhesive for windshield mounting (replacement).

MSRP: \$9.99



SKU: 010-12659-00 UPC: 753759198831

VEHICLE POWER CABLE

Thin cable allows for hidden cable install by customer. Simply tuck under vehicle headliner as desired (replacement).

MSRP: \$24.99



GARMIN SPEAK APP

Setup requires users to download the free Garmin Speak app to your Bluetooth®-enabled smartphone. Garmin.com/speakapp

MSRP: **FREE**

For more information on other compatible accessories, please visit the product page at Garmin.com.

¹Drivers should focus on driving and only use this device when safe to do so
²Some jurisdictions regulate or prohibit the use of a dash cam device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device.
³Certain conditions may impair the warning function. Visit Garmin.com/warnings for details.
⁴To control smart home devices, you must have or create an Alexa smart home skill that works with your smart home products

The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Garmin is under license.
 Amazon, Alexa, and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates.
 The Pandora logos are trademarks of Pandora Media, Inc. Pandora is only available in certain countries. Please visit <http://www.pandora.com/legal>.