



Get kids moving with Fitbit Ace! Made for ages 8+, this showerproof wristband tracks steps, active minutes & sleep and rewards kids for hitting their goals.



## Features that make fitness fun:



### ACTIVITY TRACKING

Tracks steps and active minutes & shows stats on a bright, easy-to-read display.



### REWARDS & BADGES

Rewards kids for hitting goals with celebratory messages and achievement badges.



### STEP CHALLENGES

Kids can compete in step challenges & send messages and cheers.



### SHOWERPROOF

From puddle jumping to lunchtime spills, Ace can handle whatever kids get into.



### BATTERY LIFE UP TO 5 DAYS

With multi-day battery life, Ace lets kids spend less time charging and more time moving.\* *Varies with use and other factors.*



### SIZED FOR KIDS

Secure, adjustable wristband is designed for growing kids.



### SLEEP TRACKING

Ace tracks how long kids sleep so you know if they're getting enough rest each night.



### REMINDERS TO MOVE

Turn on Reminders to Move in the Fitbit app to send kids friendly on-screen messages that encourage them to stay active all day.



### WIRELESS SYNCING

Ace automatically syncs to iOS & Android devices so it's easy to track activity and trends.



### CLOCK FACES

Offers 10 fun clock face designs that show the date, time, goal progress and more.



### CLEAR DISPLAY

With a bright, crisp OLED display, it's easy to read steps and stats.



### FITBIT APP: PARENT VIEW

Parents set up a family account & create an account for their child where they can view their kid's activity. *Family account and parental consent required for children 12 and under.*



### FITBIT APP: KID VIEW

Kids can see their stats, badges and more in the app through a restricted Kid View, which can only be turned on and off by the parent.



### GOALS AND ACTIVITY TRACKING

Kids can set their own daily goals for steps and active minutes, and Ace tracks their progress throughout the day.



### CELEBRATIONS AND BADGES

Ace buzzes with celebration messages when kids hit their daily goals & rewards them with badges in the app when they reach big milestones.



### STEP CHALLENGES

Kids can compete in step challenges with family members & send each other messages and cheers.

**Pick your color. Make your move.**



**Power Purple**  
\$99<sup>95</sup>



**Electric Blue**  
\$99<sup>95</sup>