

SELF-LIT OLED evo

Self-lit OLED pixels brings to life infinite contrast,
perfect black and over a billion colors



Conventional

OLED evo

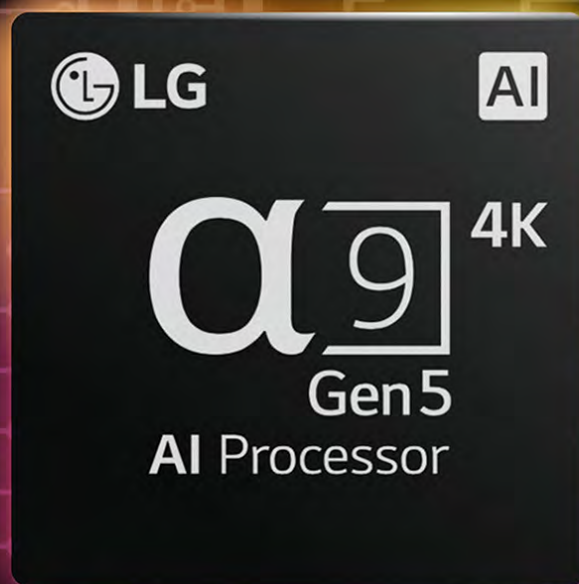


Infinite
Contrast

*Dramatization for illustrative purposes only.

α9 Gen5 AI Processor 4K

Transform what you see and hear to the best



AI Picture Pro



Dynamic Tone
Mapping Pro



AI Sound Pro

Crystal Clear 4K Experience

Bring your favorite content to life



Real 4K

Bring your favorite content to life

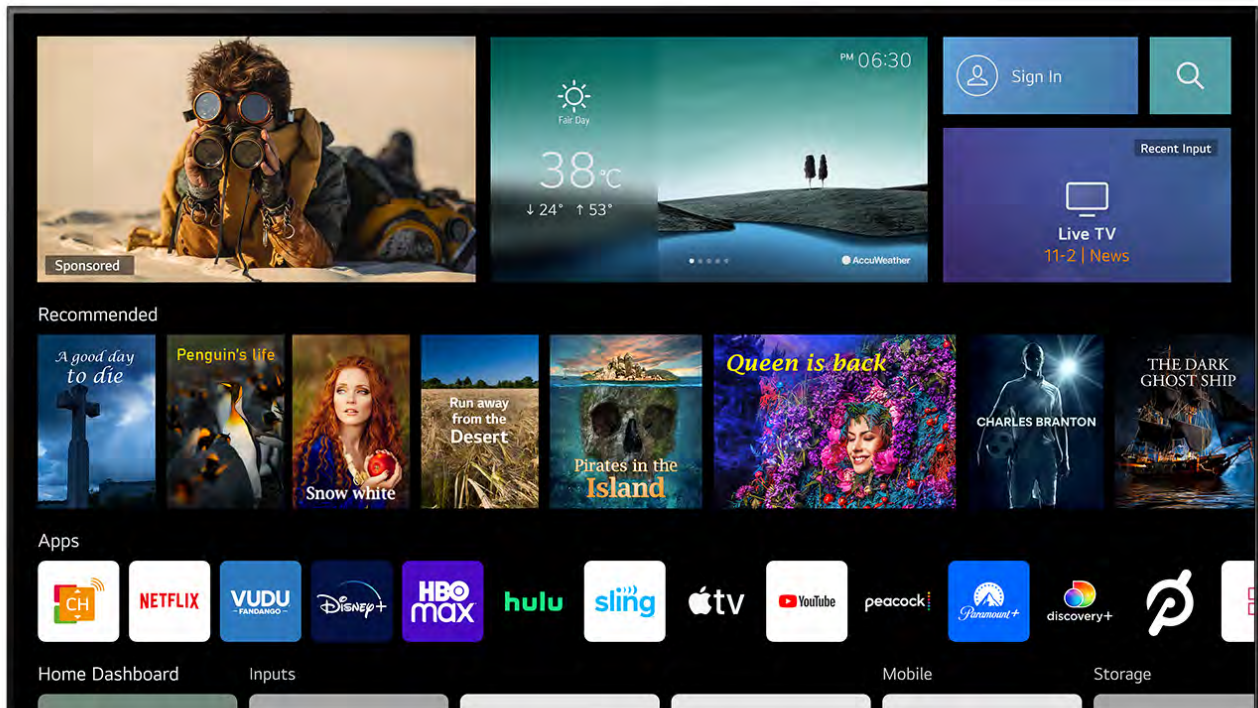


ThinQ AI & webOS

Enjoy a smarter, more personal experience



Just say "Hi, LG"



Meet the Next Level of Gaming

Experience real-time action



Game Dashboard & Optimizer | VRR | ALLM | eARC | HGiG
NVIDIA G-SYNC | AMD FreeSync Premium | HDMI 2.1 Ports

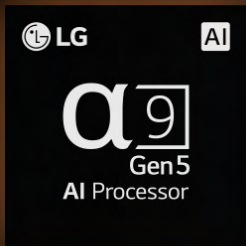
Experience Synchronized Sound with an LG TV and Sound Bar



WOW Orchestra | Multi-Surround Sound | WOW Interface

AI Picture Pro

Bring it to life



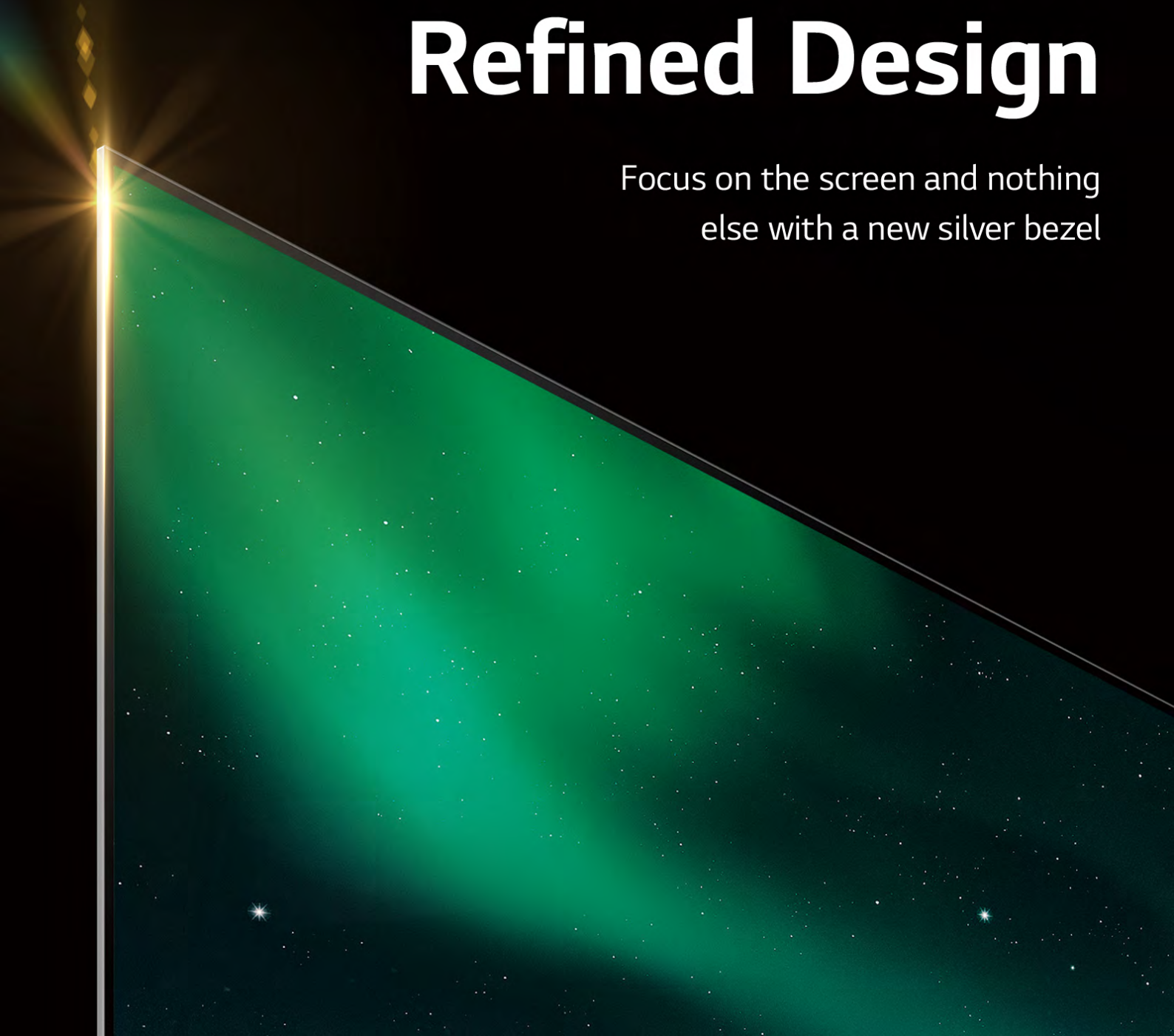
Conventional

AI Picture Pro

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Refined Design

Focus on the screen and nothing
else with a new silver bezel



FILMMAKER MODE

Get in the action the way directors intended

Dolby
VISION IQ

Dolby
ATMOS

HDR10+



Game Optimizer & Dashboard

Quickly adjust all your game settings in one location.

