

# SELF-LIT OLED evo

Self-lit OLED pixels brings to life infinite contrast,  
perfect black and over a billion colors



Conventional

OLED evo



Infinite  
Contrast

\*Dramatization for illustrative purposes only.

# a9 Gen5 AI Processor 4K

Transform what you see and hear to the best



AI

a9  
4K  
Gen5  
AI Processor



AI Picture Pro



Dynamic Tone  
Mapping Pro



AI Sound Pro

# Crystal Clear 4K Experience

Bring your favorite content to life



# Real 4K

Bring your favorite content to life



# ThinQ AI & webOS

Enjoy a smarter, more personal experience



Just say "Hi, LG"

# Meet the Next Level of Gaming

Experience real-time action



Game Dashboard & Optimizer | VRR | ALLM | eARC | HGiG  
NVIDIA G-SYNC | AMD FreeSync Premium | HDMI 2.1 Ports

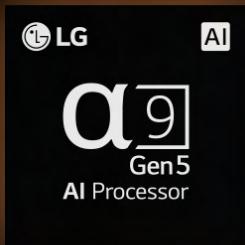
# Experience Synchronized Sound with an LG TV and Sound Bar



WOW Orchestra | Multi-Surround Sound | WOW Interface

# AI Picture Pro

Bring it to life

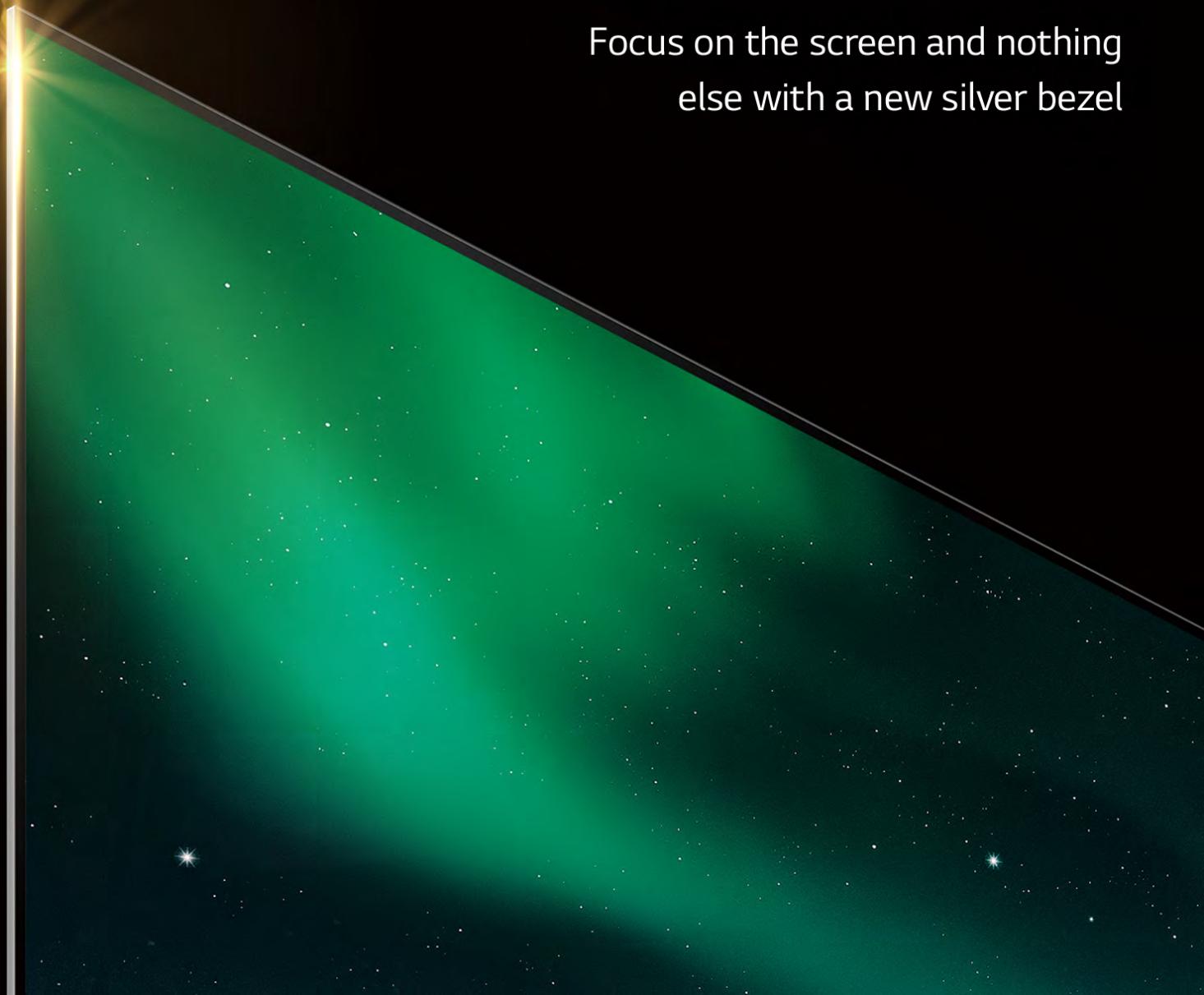


Conventional      AI Picture Pro

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# Refined Design

Focus on the screen and nothing  
else with a new silver bezel



# FILMMAKER MODE

Get in the action the way directors intended

Dolby  
VISION IQ

Dolby  
ATMOS

HDR10+



# Game Optimizer & Dashboard

Quickly adjust all your game settings in one location.

