

# QUICK SETUP GUIDE

## 43" UHD 4K LED TV

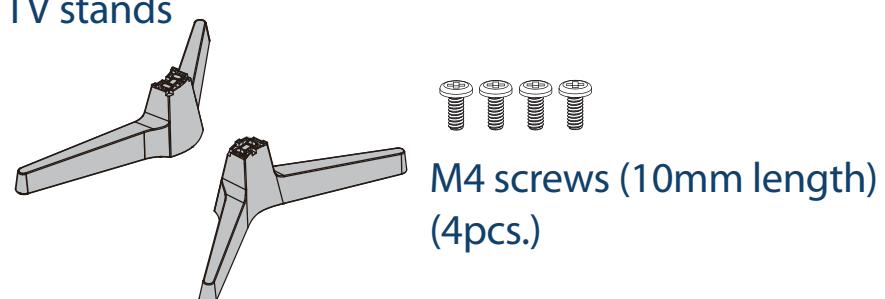
NS-43F301NA22

### INCLUDED ACCESSORIES

Voice Remote with Alexa  
and two AAA batteries



### TV stands



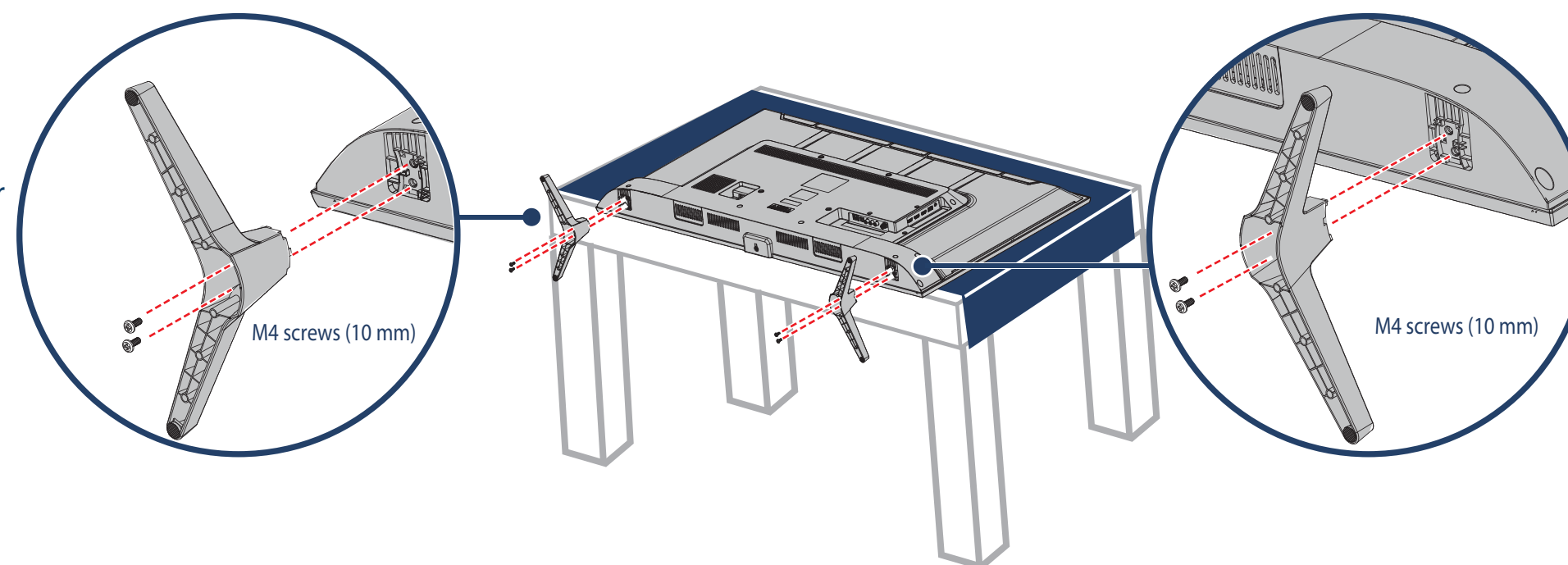
**STOP**  
Before using your new TV, read these instructions to prevent any damage. Do not plug the power cord in until all other devices have been connected.

## 1 INSTALLING THE STANDS OR A WALL MOUNT

Place your TV face-down on a cushioned, clean surface.

### STANDS

- 1 Align the TV stand screw holes with the holes on your TV's bottom.
- 2 Use a Phillips screwdriver and two of the provided screws to secure each stand to your TV.



### WALL MOUNT

Before you mount your TV, make sure that:

- You remove the stands.
- The wall-mount bracket supports the weight of your TV.

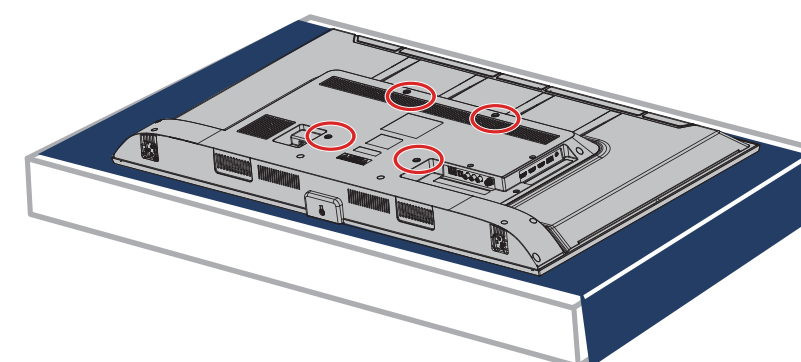
See the instructions that came with your wall mount for more information about how to correctly mount your TV.

**WARNING:** Your TV has four VESA mounting holes on the back.

**You must secure a wall-mount bracket to all four holes.**

If you do not use all four holes, your TV may fall and cause property damage or personal injury.

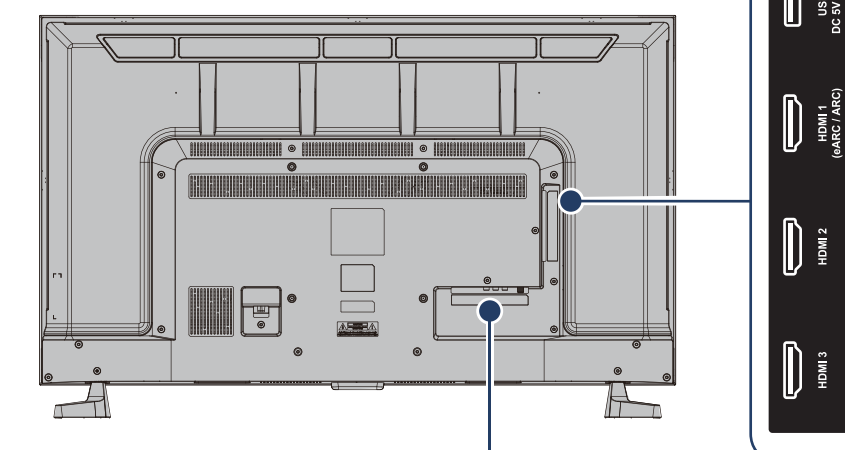
**Note:** Wall-mount screws are not included.



### VESA Mounting Pattern

200 × 200 mm  
Screws: type M6, 10 mm to 12 mm length depending on the wall mount

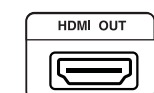
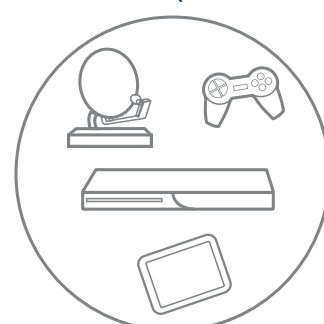
## FEATURES



**Note:** Images do not necessarily represent the exact design of your television.

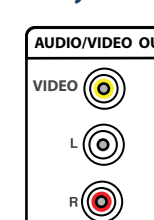
## 2 MAKING CONNECTIONS

### HDMI (best video quality)

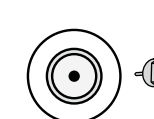
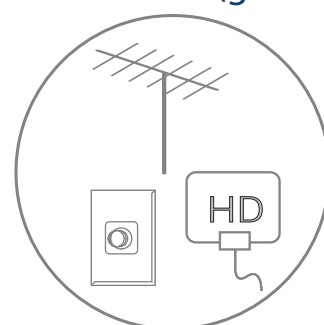


**Note:** You can use the **HDMI 1 (ARC)** jack to connect a digital audio system.

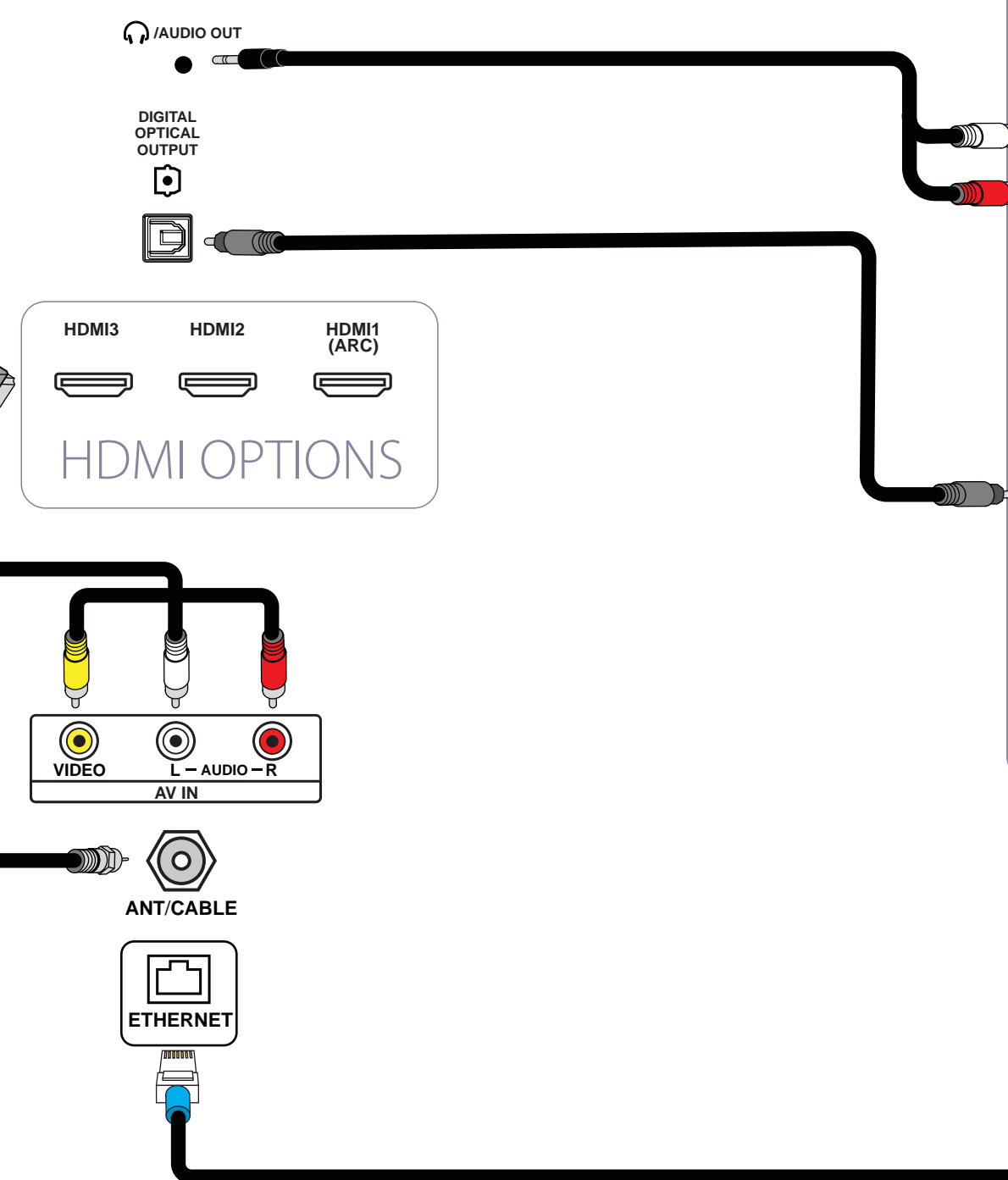
### AV (good video quality)



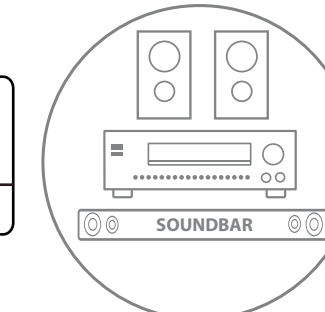
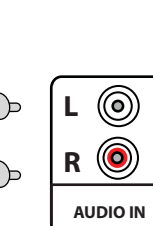
### Coaxial (good video quality)



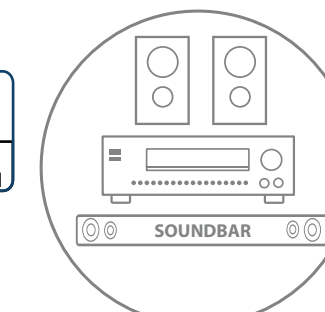
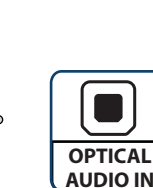
Connect an antenna to access live over-the-air TV.



### ANALOG



### DIGITAL

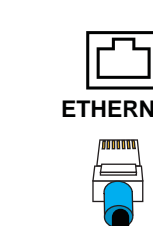


You can use the **DIGITAL OPTICAL OUTPUT** jack or the **HDMI1 (ARC)** jack.

**Note:** If you need to change the digital audio format, go to the **Home** menu, select **Settings**, then select **Display & Sounds**. Select **Audio Output**, then select **Digital Audio Format** and change the setting to **PCM**.

### AUDIO OPTIONS

### ETHERNET (optional)




**Note:** You can use a wired Ethernet connection to access the internet instead of a WiFi connection. Plug an Ethernet cable into the **ETHERNET** jack on your TV and your Ethernet connection.

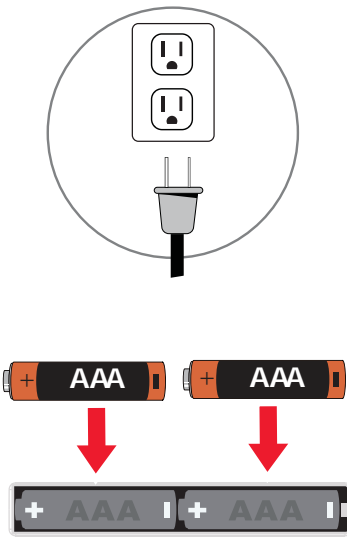
### 3 TURNING ON YOUR TV

1 Plug the power cord into a power outlet.

2 Remove the remote control cover and install the batteries.

3 Press  on your remote.

4 Follow the on-screen instructions.



### 4 COMPLETE THE ON-SCREEN SETUP

Your TV should automatically pair to your new Voice Remote with Alexa.

1 If your remote is not paired, press . If you continue to have issues, re-insert or replace the batteries and try again.

2 Select your Wi-Fi network from the displayed network list.

**Note:** If your Wi-Fi network is password protected, enter your network password using the on-screen keyboard. If your network is hidden, select the **Join Other Network** tile.

3 Select your experience: **Full** (recommended) or **Basic**.

- Select **Full** to access live TV, over tens of thousands of streaming movies and TV episodes, thousands of apps, and Alexa skills. To get started, sign into or sign up for a free Amazon account.
- Select **Basic** to access live TV and the six preset streaming apps. Alexa and the full Appstore are not included.

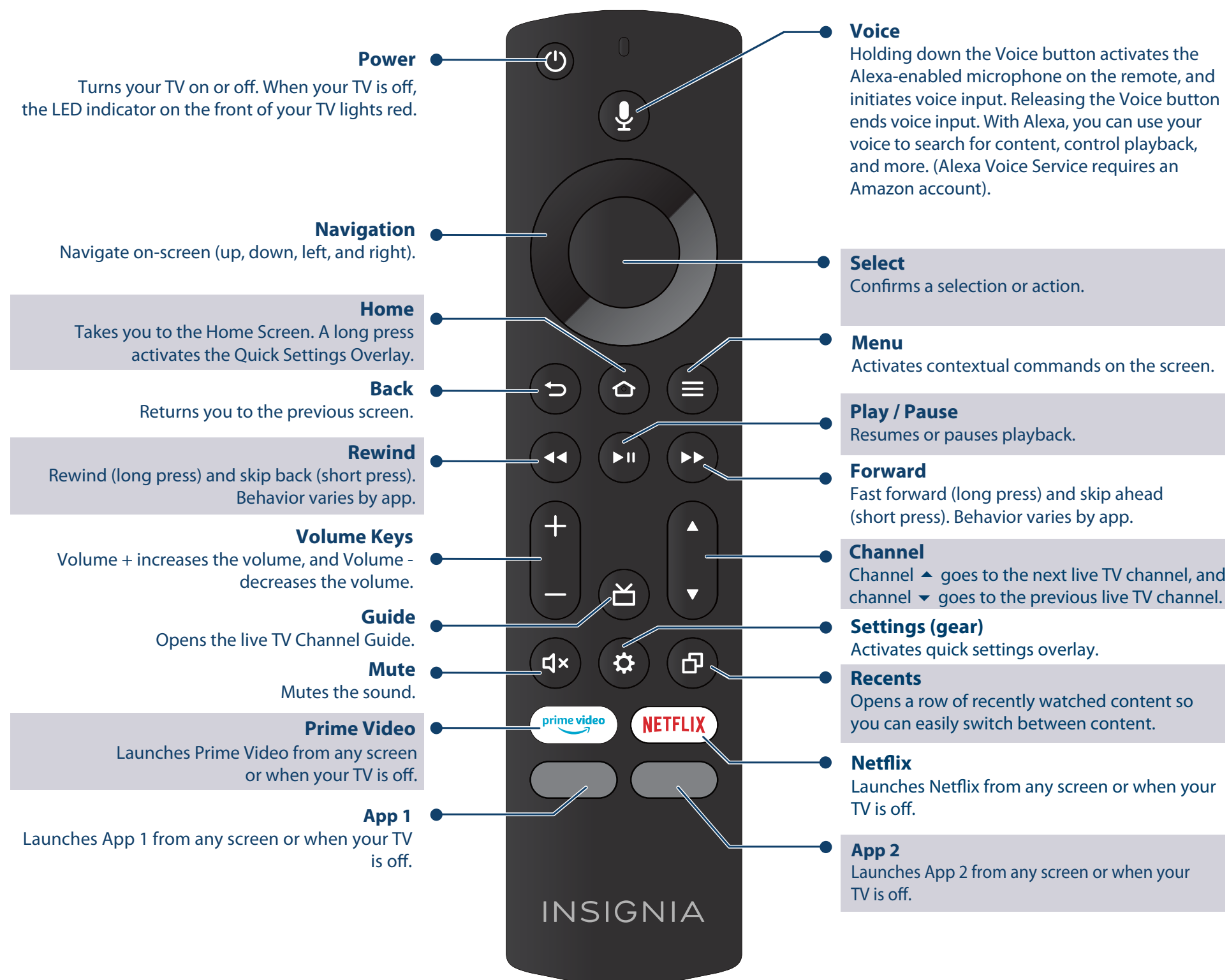
4 If you connected your TV to an antenna or cable wall jack:

**A** Go to **Settings > Live TV > Channel Scan**.

**B** Follow the on-screen instructions to scan for channels.

**Note:** To browse and watch live TV, use the **On Now** row or press  on your remote.

### USING YOUR VOICE REMOTE WITH ALEXA



### FIND YOUR *USER GUIDE* ONLINE

- 1 Go to [www.insigniaproducts.com](http://www.insigniaproducts.com).
- 2 Use the search bar to find **NS-43F301NA22**.
- 3 Select **Support & Downloads**.
- 4 Next to *User Guide*, select the language you want.

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## fire tv edition

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4K Picture Quality, Fire TV Experience Built-in,  
Voice Remote with Alexa



**Access Your Favorite Content – All Through One Home Screen**

Fire TV Edition seamlessly integrates live over-the-air TV and streaming channels on a unified home screen



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Watch over 500,000 streaming movies and TV episodes with access to tens of thousands of channels, apps, and Alexa skills



**Control It All With Your Voice – Voice Remote with Alexa**

Use your voice to watch live TV, launch apps, search for titles, play music, switch inputs, control smart home devices, and more

Full Experience required to access all features described.

#### ONE-YEAR LIMITED WARRANTY

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#### WE'RE HERE FOR YOU

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For customer service, call: **1-877-467-4289** (U.S./Canada)

#### CONTACT AMAZON FIRE TV CUSTOMER SERVICE

[www.amazon.com/deviceservices/support](http://www.amazon.com/deviceservices/support)



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