

Find the perfect plan for you.

- No long-term contracts or cancellation fees
- 100% U.S.-based support, available 24/7
- Fast, reliable nationwide coverage
- Flexible plans you can change anytime
- Keep your current phone number¹



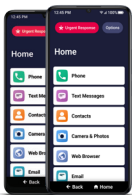
jitterbug® Flip2 and Flip3

Our easy-to-use flip phones with large screens, big buttons, simple menus, one-touch speed dial and dedicated Urgent Response buttons.

- 300 Mins & 300 Texts**
- Unlimited Talk & Text**
- Ask Lively 24/7 operators²**
- Urgent Response** Emergency help³
- Lively Link App** Family alerts⁴
- Nurse On-Call** Medical advice⁵
- Care Advocate** Wellness resources⁶
- Lively Rides** Rides scheduling⁷
- 1GB Data**
- 5GB Data**

	Basic\$ - 14.99/mo.	Preferred - \$34.99/mo.	Premium - \$44.99/mo.
	✓	✓	✓
	Add \$5/mo.	Add \$5/mo.	Plus \$5/mo.
	✓	✓	✓
		✓	✓
		✓	✓
			✓
	Pay per ride	Pay per ride	Pay per ride
	Included	Included	Included
	Add \$5/mo.	Add \$5/mo.	Add \$5/mo.

Plus \$3.23 admin. fee, variable USF/surcharges and taxes. Pricing is for new lines of service with paperless billing.



jitterbug® Smart4 and Smart5

Our simple smartphones with large screens, simple menus, voice typing, video chat, internet access and dedicated Urgent Response buttons.

- Unlimited Talk & Text**
- Ask Lively 24/7 operators²**
- Urgent Response** Emergency help³
- Lively Link App** Family alerts⁴
- Nurse On-Call** Medical advice⁵
- Care Advocate** Wellness resources⁶
- Lively Rides** Rides scheduling⁷
- 1GB Data**
- 5GB Data**
- 10GB Data**
- Unlimited Data⁸**

	Basic - \$19.99/mo.	Preferred - \$39.99/mo.	Premium - \$49.99/mo.
	✓	✓	✓
	✓	✓	✓
		✓	✓
		✓	✓
			✓
	Pay per ride	Pay per ride	Pay per ride
	Included	Included	Included
	Add \$5/mo.	Add \$5/mo.	Add \$5/mo.
	Add \$15/mo.	Add \$15/mo.	Add \$15/mo.
	Add \$30/mo.	Add \$30/mo.	Add \$30/mo.

Plus \$3.23 admin. fee, variable USF/surcharges and taxes. Pricing is for new lines of service with paperless billing.



lively® SIM and eSIM

Get Lively's affordable plans and exclusive services on your own phone.

	Basic - \$19.99/mo.	Preferred - \$39.99/mo.	Premium - \$49.99/mo.
Unlimited Talk & Text	✓	✓	✓
Ask Lively 24/7 operators²	✓	✓	✓
Urgent Response Emergency help ³		✓	✓
Lively Link App Family alerts ⁴		✓	✓
Nurse On-Call Medical advice ⁵			✓
Care Advocate Wellness resources ⁶			✓
Lively Rides Rides scheduling ⁷	Pay per ride	Pay per ride	Pay per ride
1GB Data	Included	Included	Included
5GB Data	Add \$5/mo.	Add \$5/mo.	Add \$5/mo.
10GB Data	Add \$15/mo.	Add \$15/mo.	Add \$15/mo.
Unlimited Data⁸	Add \$30/mo.	Add \$30/mo.	Add \$30/mo.
Save when you prepay for 3 months![†]	Basic with 5GB Data \$15/mo. (regularly \$24.99/mo.)	Preferred with 5GB Data \$35/mo. (regularly \$44.99/mo.)	Premium with 5GB Data \$45/mo. (regularly \$54.99/mo.)
	Basic with Unlimited Data \$30/mo.* (regularly \$49.99/mo.)	Preferred with Unlimited Data \$50/mo. (regularly \$69.99/mo.)	Premium with Unlimited Data \$60/mo. (regularly \$79.99/mo.)

Plus \$3.23 admin. fee, variable USF/surcharges and taxes. Pricing is for new lines of service with paperless billing. [†]SIM introductory price valid for first 3 months when prepaying for 3 months of service with purchase of a SIM Card Kit. At end of introductory period, the above plan price renews at regular rates listed, when enrolled in paperless billing. SIM introductory offer must be redeemed within 60 days of purchase. Discount does not apply to taxes and fees. Limited to new lines of service. Check SIM card for expiration date before purchase. Lively cannot guarantee compatibility Lively SIM compatibility with every phone. Test device after activation to confirm compatibility. Only Basic plans are available for flip phones with SIM.



lively® Mobile2

Help at the touch of a button, with the option for fall detection.

	Basic - \$24.99/mo.	Premium - \$34.99/mo.
Ask Lively 24/7 operators²	✓	✓
Urgent Response Emergency help ³	✓	✓
Lively Link App Family alerts ⁴	✓	✓
Nurse On-Call Medical advice ⁵		✓
Care Advocate Wellness resources ⁶		✓
Fall Detection Help if you fall ⁹	Add \$9.99/mo.	Add \$9.99/mo.

Plus \$3.23 admin. fee, variable USF/surcharges and taxes. Pricing is for new lines of service with paperless billing.

See shop.lively.com for current pricing and shop.lively.com/billing for descriptions of fees. Monthly fees are subject to change. Plans may require a \$35 one-time activation fee per line and an additional variable USF fee added to the activation fee. [†]Porting is dependent on availability of the phone number requested and approval of the existing carrier. ²Urgent Response and Ask Lively Operator Services are available 24/7. For Customer Service business hours see shop.lively.com/billing. ³Urgent Response and 911 calls require cellular service unless Wi-Fi is available, your device supports Wi-Fi calling and Wi-Fi calling is enabled. Coverage is not available everywhere. Urgent Response tracks an approx. location of phone when phone is turned on and connected to the network. Lively does not guarantee an exact location. Urgent Response is not a substitute for 911. Lively is not a healthcare provider. ⁴See lively.com/link for Link app details. ⁵Nurse On-Call provides registered nurses who evaluate medical urgency, provide symptom management or health information, transfer to a physician if appropriate and schedule appointments. Physician transfer at discretion of the nurse. Emergencies will be transferred to a 911 call center, or members may be directed to call 911. In the event physician services are not available, the nurse may suggest you contact your primary care physician or visit your local Urgent Care. See terms for details. ⁶Care Advocates cannot provide legal, financial, or medical advice. For certain areas of expertise, your Care Advocate may use third party resources to connect you with professionals in specialized practices that can address your questions and concerns. Lively is not responsible for any acts or omissions, including negligence, by the third parties or such professionals. For more information regarding the Care Advocate service, visit lively.com/support. ⁷Rides are arranged through the Lyft Platform. Fares are applied to your monthly Lively bill. ⁸Data speeds for Unlimited Data plans will be reduced to 128kbps if you exceed 20GB in a billing cycle. Speeds will be restored at the beginning of the next billing cycle. ⁹Fall Detection is an optional add-on feature which may not always accurately detect a fall and must be used with provided lanyard. Device appearance may vary. Lively and Jitterbug are trademarks of Best Buy Health, Inc. ©2026 Best Buy. All rights reserved.