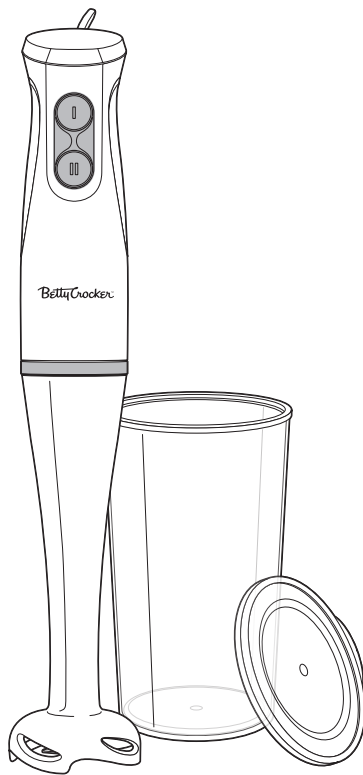




Betty Crocker™

2-SPEED

Hand Blender



HOUSEHOLD USE ONLY

BC-4307W

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IMPORTANT SAFEGUARDS

When using electrical appliances, basic safety precautions should always be followed to reduce the risk of fire, electric shock and personal injury, including the following:

1. **Read all instructions carefully before use.**
2. To protect against risk of electric shock, do not put motor end of appliance in water or other liquids.
3. Close supervision is necessary when any appliance is used by or near children.
4. To disconnect, turn unit off, grasp plug, and pull from wall. Never yank on cord.
5. Avoid contacting moving parts.
6. Do not operate any appliance with a damaged cord or plug or after the appliance malfunctions or is dropped or damaged in any manner. Return the appliance to an authorized service facility for examination, repair or electrical or mechanical adjustment.
7. The use of attachments not recommended or sold by the appliance manufacturer may cause fire, electric shock or injury.
8. Do not use outdoors.
9. Do not let cord hang over edge of table or counter or touch hot surfaces, including the stove.
10. Keep hands and utensils away from moving blades while processing food to prevent the possibility of personal injury or damage to the unit.
11. Blade is sharp. Handle carefully.
12. Do not operate the unit for more than 1 minute at a time. If the unit is in operation for more than 1 minute, allow 1 minute to elapse before turning on the unit again.

13. Do not twist, kink or wrap the power cord around the appliance as this may cause the insulation to weaken and split, particularly in the location where it enters the unit.
14. **Never leave appliance unattended while it is plugged into an outlet.**

SAVE THESE INSTRUCTIONS

HOUSEHOLD USE ONLY

POWER CORD INSTRUCTIONS

1. A short power-supply cord is provided to reduce the hazard resulting from entanglement or tripping over a long cord.
2. Extension cords may be used if care is exercised. If it is necessary to use an extension cord, it should be positioned so that it does not drape over the counter or tabletop where it can be pulled on by children or tripped over unintentionally.
3. The electrical rating of the extension cord must be the same or more than the wattage of the appliance (the wattage is shown on the rating label located on the underside or back of the appliance).
4. Avoid pulling or straining the power cord at outlet or appliance connections.

POLARIZED PLUG

1. Your appliance is equipped with a polarized plug (one blade is wider than the other).
2. To reduce the risk of electrical shock, this plug is intended to fit into a polarized outlet only one way.
3. If the plug does not fit fully into the outlet, reverse the plug. If it does not fit, please consult a qualified electrician. Do not attempt to defeat this safety feature by modifying the plug in any way.

WARNING: Improper use of the power cord may result in electric shock. Consult a qualified electrician if necessary.

Before Your First Use

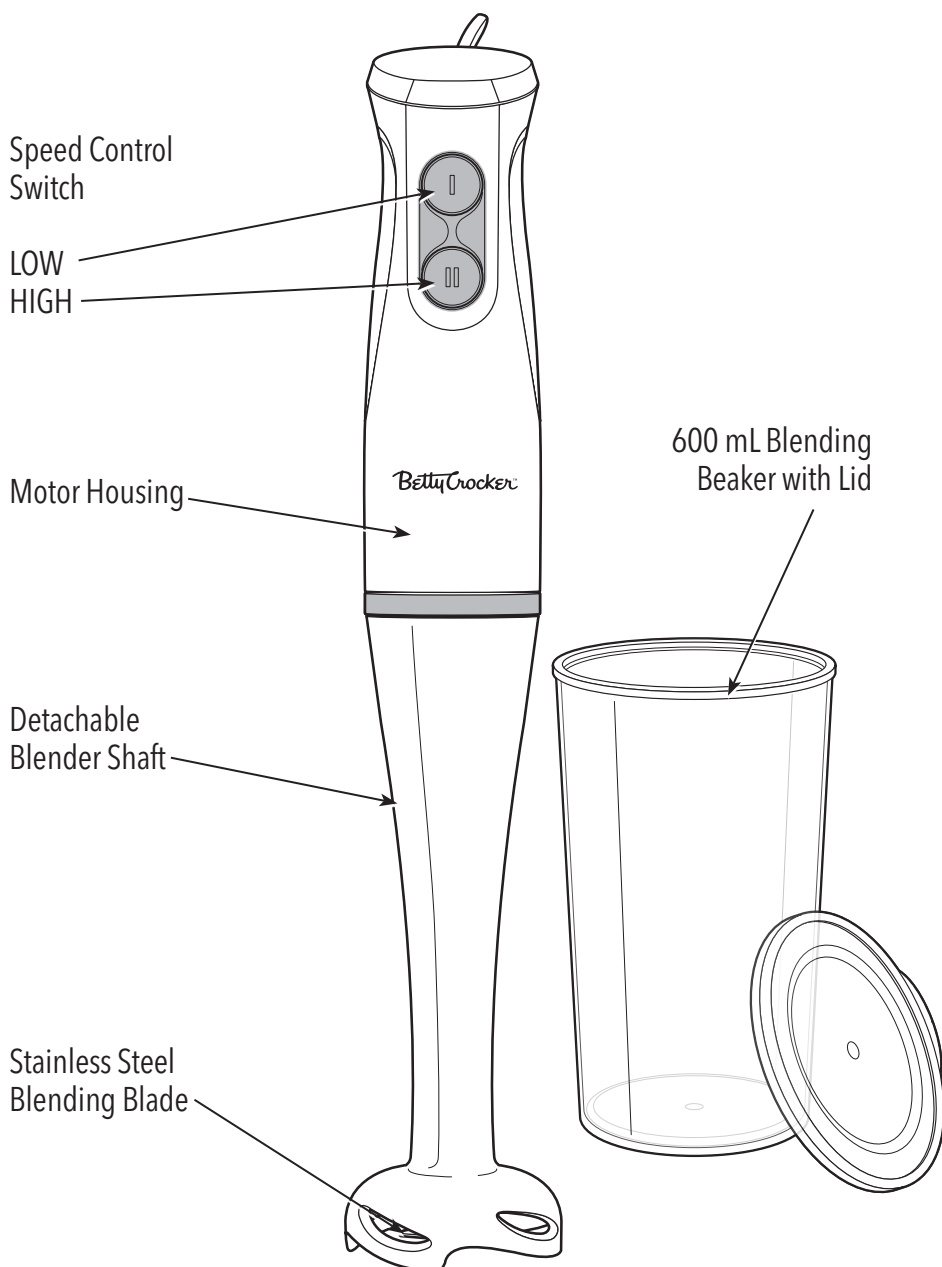
Carefully unpack the hand blender and remove all packaging materials. You may wipe the exterior of the motor housing with a clean, damp cloth.

To remove any dust that may have accumulated on the removable parts during packaging, wash the detachable blender shaft and blending beaker with warm, soapy water. Rinse and dry thoroughly.

CAUTION: Blades are sharp, handle carefully.

WARNING: Do not immerse the motor housing, cord or plug in water or any other liquids. Do not use harsh detergents or abrasive cleansers on any part of the hand blender.

Know the Parts of Your Hand Blender



RATING: 120V, 60Hz, 300W, AC ONLY

Using Your Hand Blender

The hand blender blends, mixes and chops fast and easily. Use it to make soups, mayonnaise, purees, dietary and baby food, mixed drinks or cocktails.

Once the blender shaft is locked onto the motor body, plug the hand blender into a 120 volt 60 Hz AC-only outlet, ensuring not to press the speed control switch.

Insert the hand blender into your mixing container first, and then press the desired speed switch to operate. Release switch to stop unit.

NOTE: Always switch off the hand blender before taking it out of the food.

Your hand blender comes complete with a handy blending beaker, but can be operated as efficiently in a bowl, pan or other container.

When using directly in a saucepan while cooking, remove the pan from the stove first to avoid overheating the blender unit.

WARNING: To reduce risk of personal injury and/or damage to your hand blender:

- Always inspect attachments before each use.
- Do not use cracked, bent or damaged attachments.

CAUTION: Do not use the hand blender for more than 1 minute consecutively. After 1 minute of use, allow the hand blender to rest for a few minutes before continuing to blend.

Hot Blending Instructions

To prevent scalding when mixing or blending hot ingredients, the following precautions must be observed:

- Use a tall container less than half full or blend small quantities at a time.
- Insert blade end of the hand blender into the container until it is touching the bottom before starting on low speed.
- Take care not to lift the blender shaft out of the hot ingredients while operating the hand blender.
- To use the hand blender in a hot saucepan, be sure to remove the pan from the stove as the hand blender is not designed for use over a heat source.
- To puree hot foods, a certain amount of liquid is always needed. Add cooking liquid, broth, juice, milk or cream, until the desired consistency is reached.
- To avoid scalding, do not stand directly over a container of hot ingredients while operating the hand blender.

CAUTION: Do not use the hand blender for more than 1 minute consecutively. After 1 minute of use, allow the hand blender to rest for a few minutes before continuing to blend.

Helpful Hints

- For thorough blending, move blade up and down in mixture until smooth.
- To achieve best blending results use deep, tall containers.
- For easy clean-up, unplug hand blender and rinse blending shaft under running water immediately after using.

CAUTION: Hand blender is not designed for crushing ice, mixing cookie dough, bread dough or mashed potatoes.

Care and Cleaning

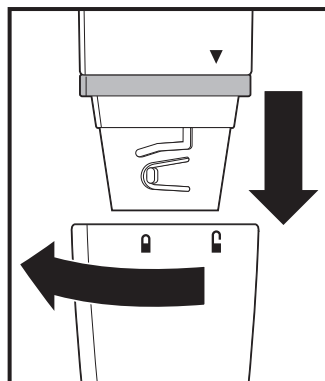
Other than the care and cleaning procedures mentioned in this manual, no other servicing or maintenance of the unit is required.

IMPORTANT: Do not try to sharpen the cutting edges of the blade. It has been precision honed at the factory and will be damaged by any attempted sharpening.

When the hand blender is not in use, unplug the hand blender from the wall outlet.

CAUTION: Before cleaning, be sure the hand blender has been unplugged from the outlet. To detach the blender shaft, rotate in a clockwise direction to unlock from the main body. To make cleaning easier, rinse parts immediately after blending. The motor housing may be wiped with a damp cloth and dried thoroughly.

IMPORTANT: Do not immerse the motor housing in water or any other liquids. Be careful when handling the sharp blades.



The detachable blender shaft and beaker may be hand washed in warm, soapy water. Ensure all parts are clean and dry before storing.

NOTE: Some foods and spices will cause minor discolouration to your hand blender.

Recipes

The following recipes have been specially selected for use with your new Betty Crocker™ Hand Blender:

Creamy Mango Smoothies

Prep Time: 10 Min

Start to Finish: 10 Min

- 1 mango, seed removed, peeled and chopped (1 cup)
 - 1 cup mango sorbet
 - 1 container (6 oz) Yoplait™ Original 99% Fat Free French Vanilla Yogurt
 - 3/4 cups fat-free (skim) milk or soymilk
1. In medium bowl, place ingredients. Using Betty Crocker hand blender, blend on high speed until smooth.
 2. Pour into 3 glasses. Serve immediately.

3 servings (1 cup each)

Yoplait is a registered trademark of YOPLAIT Marques Internationales SAS (France) used under license.

Easy Hummus

Prep Time: 10 Min

Start to Finish: 10 Min

- 1 can (15 oz) Progresso™ Chick Peas (Garbanzo Beans), drained, 1/3 cup liquid reserved
 - 3 tablespoons lemon juice
 - 1/2 cup sesame seed paste (tahini)
 - 1 clove garlic, peeled
 - 1 teaspoon salt
1. In medium bowl, place all ingredients. Using Betty Crocker hand blender, blend about 1 minute or until mixture is smooth.
 2. If desired, serve hummus with pita crackers.

4 cups

Honey Nut-Peach Smoothies

Prep Time: 5 Min

Start to Finish: 5 Min

- 1 1/3 cups Yoplait™ 99% Fat Free Creamy Harvest Peach or Creamy Vanilla Yogurt (from 2-lb container)
- 1 1/2 cups Honey Nut Cheerios™ Cereal
- 1 can (15 oz) sliced peaches in juice, drained
- 1 cup milk
- 1 banana, sliced
- 1/8 teaspoon ground cinnamon, if desired

1. In large bowl, place ingredients. Using Betty Crocker hand blender, blend about 20 to 30 seconds or until smooth.
2. Pour into 4 glasses. Serve immediately.

4 servings (1 cup each)

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LIMITED WARRANTY ONE (1) YEAR

This warranty is the only warranty for this product. This product is warranted to be free from defects in material and workmanship for a period of one (1) year from the date of original purchase, as evidenced by the receipt of purchase, and provided it is used for the purpose for which the product is intended. During this period, your exclusive remedy is repair or replacement of this product or any component found to be defective, at our option. If the product should become defective within the warranty period, we will repair it or replace it free of charge. If the product or component is no longer available, we will replace with a similar one of equal or greater value. We will return your product, transportation charges prepaid provided it is delivered prepaid to Formula Brands Inc. Any and all remedies relating to this warranty are limited to the amount of the purchase price of the product. This warranty extends only to the original purchaser, consumer or gift recipient.

This warranty does not cover failure caused by food build-up, water deposits, normal cosmetic discoloration, and inadequate maintenance of the product. This warranty will not cover damage or failure to function if the product has been dismantled or tampered with, if it has been damaged due to exposure to water or any other liquid, if it is not used in conformity with the printed directions of this product or if it has been accidentally or intentionally damaged.

This warranty does not cover the following parts which may be supplied with the appliance: plastic parts, glass parts, glass containers, ceramic containers, cutter/strainer, filters or non-stick surfaces.

This product is intended for use in a single-family household. This warranty will become null and void if the product is used for commercial purposes or any other purpose other than for single-family household use.

We exclude all claims for special, incidental and consequential damages caused by breach of any express or implied warranty. All liability is limited to the amount of the purchase price. Every implied warranty, including any statutory warranty or condition of merchantability or fitness for a particular purpose, is disclaimed except to the extent prohibited by law, in which case such warranty or condition is limited to the duration of this written warranty. This warranty gives you specific legal rights. You may have other legal rights that vary depending on where you live. Some states or provinces do not allow limitations on implied warranties or special, incidental or consequential damages, so the foregoing limitations may not apply to you.

TO RETURN FOR SERVICE:

1. Securely package and return the product PREPAID to:
FORMULA BRANDS INC.
45 Mural Street, Unit #7, Richmond Hill, Ontario, Canada L4B 1J4

NOTE: We recommend you insure your parcel for your protection.

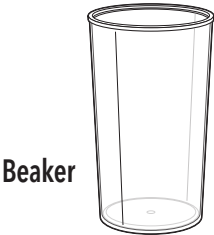
2. Please enclose your name, return address, postal code, telephone number and a description of the defect.
3. To ensure prompt 'In-Warranty' service, be sure to include a proof of purchase (a copy of your store receipt).
4. For repairs not covered under warranty, you will be advised of the cost of the repair in advance, and upon receipt of your cheque or money order the repairs will be completed and the product returned to you.

If at any time you order parts or inquire about service, please quote the "MODEL NUMBER" stamped on the appliance nameplate.

For assistance regarding this appliance, please call
1-877-244-1110
between 9:00 am and 5:00 pm (EST) Monday to Friday
or write
FORMULA BRANDS INC.
45 Mural Street, Unit #7, Richmond Hill, Ontario, Canada L4B 1J4
or email:
customerservice@formulabrands.com

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REPLACEMENT PARTS



Beaker



Beaker Lid

Blender Shaft with
Stainless Steel Blade



PLEASE WRITE MODEL NUMBER HERE:

PART	QTY	PRICE	TOTAL
Beaker		\$3.99	
Blender Shaft with Stainless Steel Blade		\$8.99	
Beaker Lid		\$0.99	
TOTAL			
SHIPPING AND HANDLING TO CANADA:			\$9.00*
SHIPPING AND HANDLING TO USA:			\$15.00*
SUBTOTAL			
ADD 13% H.S.T. - CANADA ONLY			
TOTAL			

If you would like to order replacement or spare parts for this appliance, please complete and mail this form, along with a cheque or money order made payable to:

FORMULA BRANDS INC.
45 Mural Street, Unit #7,
Richmond Hill, Ontario, Canada
L4B 1J4

NAME

ADDRESS

CITY PROVINCE/STATE POSTAL/ZIP CODE

Prices are subject to change without notice.

PLEASE NOTE: WHEN ORDERING FROM USA, AN 'INTERNATIONAL' MONEY ORDER MUST BE USED.

Allow 3 to 6 weeks
for delivery.

* Shipping costs may vary based on fuel surcharges and postage rates. Please call toll-free 1-877-244-1110 or email customerservice@formulabrands.com to confirm shipping and handling charges.

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06/25

