








# [Main Content]

## [Main Image Gallery] *[Click image to view larger preview]*

Hero & Primary Thumbnail	#2	#3	#4	#5	#6	#7	Ecosystem Campaign Video
						<a href="#">iPad compatibility image</a>	

## [Main: Overview Copy]

Shorter Title (Max. 50 chars)	<b>Square Stand for contactless and chip</b>
Longer Title (Amazon will use this title while also selling S1D)	Square Stand for contactless and chip for 10.2" iPad (2019), 10.5" iPad Air (2019), and iPad Pro 10.5"
Price	<b>\$169</b>
Overview	
Subhead	Turn your iPad into a powerful point of sale in minutes.
Body or Bullet point 1	Ring up every kind of payment, run your business, and track sales with no hidden fees or long-term commitments.
Highlights (Max. 5 bullets)	
Bullet 1	Transform your iPad into a complete point of sale. Square Stand for contactless and chip includes a Square Reader and Dock, so you can accept every payment—tap, dip, or swipe—and streamline your checkout.
Bullet 2	Square Stand is easy to set up and easy for team members to use, with no service visits or training required. It comes with a USB hub so you can easily add a receipt printer, cash drawer, and bar code scanner.
Bullet 3	Run your business with the free Square Point of Sale app—create items and discounts, track sales and inventory, send invoices, and (lots) more.
Bullet 4	Square Online Store makes it easy to sell online and offer customers shipping, curbside pickup, or local delivery. Plus, Online Store seamlessly integrates with Square Point of Sale to simplify your business and keep online and in-person orders, items and inventory in sync, all in one place.
Bullet 4 (NEEDS TO CHANGE WITH VARIANT)	This Square Stand is compatible with 10.2" iPad (2019), 10.5" iPad Air (2019), and iPad Pro 10.5".

## [Main: Product Description]

[Secondary description, also sometimes considered as secondary body copy, depends on the retailer]

Start accepting credit cards right away with Square Stand. Set up your countertop in minutes with a stylish, durable, and customer-friendly design that fits every business. Accept every way your customers want to pay with the included Square Reader and Dock—NFC contactless cards, Apple Pay, Google Pay, EMV chip cards—or swipe payments and gift cards. Use the free Square Point of Sale app to take care of payments, digital receipts, tipping, inventory, reports, and more. Pay just 2.6% + \$0.10 per tap, dip, or swipe for Visa, Mastercard, Discover, and American Express, with no surprise fees, no monthly fees, and no long-term commitments. Square transfers your money directly to your bank account as soon as the next business day—or you can transfer your money instantly for a fee per transfer.

## [Main: Product Specifications]

[Add/Remove relevant rows depending on the product. Specification field names are not specific to any retailer, if important fields were left-out the Retail team can pursue this information later]

Product Dimensions	
Dimensions (S1E variant)	<p>Square Stand: Height: 9.52 in. (242 mm) Width: 11.07 in. (281 mm) Depth: 7.75 in. (197 mm)</p> <p>Square Reader: Height: 0.4 in. (10 mm) Width: 2.6 in. (66 mm) Depth: 2.6 in. (66 mm)</p> <p>Dock for Square Reader: Height: 1.67 in. (42 mm) Width: 2.82 in. (72 mm) Depth: 3.1 in. (79 mm) Attached USB cable: 5 ft. 10 in. (1.8m)</p>
Weight (S1E variant)	<p>Square Stand: 4.68 lb.. (2123g) Square Reader: 1.98 oz. (56g) Dock for Square Reader: 0.92 lb. (417g)</p>
Other	
What's in the Box	<p>Square Stand Square Reader for contactless and chip Dock for Square Reader Power adapter and cable USB hardware hub Drill mount and adhesive mount</p>

Compatible devices (S1E variant)	iPad (7th generation 2019) iPad Air (3rd generation 2019) iPad Pro 10.5"
Connectivity	Wi-Fi
Payment types accepted	EMV chip cards Apple Pay Google Pay Samsung Pay NFC contactless cards Magnetic-stripe cards
Batteries	1 rechargeable lithium-ion battery required (included)
Power Source	Plug Square Stand into a three-prong grounded AC power outlet to accept payments while charging your iPad. You can also accept payments on Square Stand without a power outlet, utilizing the iPad's battery. Note: USB accessories are not supported when Square Stand is not plugged in to an outlet.