

Original HP 210X Cyan High-yield Toner Cartridge eTail Messaging

Search Terms, Product Title, Feature Bullets, and Description – v1



Note that character limits below are based off of Best Buy standards and guidelines.

BRAND	HP	2 of 50 characters with spaces
MODEL NUMBER	W2101X	6 of 50 characters with spaces
PRODUCT NAME	Original HP 210X Cyan High-yield Toner Cartridge	48 of 120 characters with spaces
DESCRIPTION (keywords in orange)	Be confident that Original HP Toner Cartridges provide the printing experiences crucial for productivity in your office. Count on high-quality, reliable printing and save time by avoiding common printing problems.	213 of 4,500 characters with spaces
FEATURE BULLETS	Prints you can take pride in Count on high-quality, reliable printing ¹ and save time by avoiding common printing problems: Original HP Toner provides the printing experience crucial for office productivity	
	Topic: Original HP Toner	205 of 300 characters with spaces
	Confirm you have the right cartridge Enter your printer's name to check cartridge compatibility	
	Topic: printer compatibility finder	95 of 300 characters with spaces
	Compatibility This cartridge works with: HP Color LaserJet Pro 4201dn, 4201dne, 4201dw, 4201dwe; HP Color LaserJet Pro MFP 4301dw, 4301dwe, 4301fdn, 4301fdne, 4301fdw, 4301fdwe	
	Topic: compatibility	176 of 300 characters with spaces
	Cartridge yield Approximately 5,500 pages	
	Topic: cartridge yield	41 of 300 characters with spaces
	Reliable cartridges Use Original HP Toner Cartridges to eliminate toner leaks and premature failures ¹	
	Topic: reliable cartridges	101 of 300 characters with spaces
	Buy sustainable 100% of Original HP Toner Cartridges contain recycled content ²	
	Topic: sustainability	78 of 300 characters with spaces
	Secure cartridges Help protect your printer from malicious code and maintain the integrity of your data with Original HP's tamper-resistant chips, ³ firmware and packaging	
	Topic: security	170 of 300 characters with spaces
	Committed to office air quality HP voluntarily designs and tests its printing systems ⁴ to meet eco-label emissions guidelines	
	Topic: indoor air quality	125 of 300 characters with spaces

FEATURE BULLETS DISCLAIMERS	¹North America results based on 2018 SpencerLab Color and 2019 SpencerLab Monochrome Reliability studies for North America, both commissioned by HP. Color study compared Original HP color cartridges with six brands of non-HP cartridges for the HP LaserJet Pro color 400 M451dn; CE410A/X, CE411A/412A/413A cartridges. See spencerlab.com/reports/HP-CLR-Reliability-NA-2018.pdf. Monochrome study compared Original HP cartridges with seven brands of non-HP cartridges for the HP LaserJet Pro M402 and Pro M521 printers; HP 26A and 55A cartridges. See spencerlab.com/reports/HPReliability-NA-2019.pdf. ²100% of Original HP toner cartridges contain between 5–45% post-consumer or post-industrial recycled content. Does not include toner bottles. See hp.com/go/recycledcontent for list. ³HP Office-class printing systems include Enterprise-class devices with FutureSmart firmware 4.5 or above, Pro-class devices, and their respective Original HP toner, PageWide, and ink cartridges. Does not include HP integrated printhead ink cartridges. See h20195.www2.hp.com/v2/GetDocument.aspx?docname=4AA6-8438ENW and hp.com/go/SuppliesSecurityClaims. ⁴An HP printing system consists of HP printer, HP paper and Original HP supply. Blue Angel DE-UZ 205 emissions criteria or earlier versions applicable when printing system launched.
BOX CONTENTS	1 Original HP 210X Cyan High-yield Toner Cartridge 50 of 150 characters with spaces
SHORT DESCRIPTION (keywords in orange)	Original HP 210X High-yield Toner Cartridges provide a high-quality, reliable, sustainable and secure printing experience. This cyan toner cartridge is compatible with Color LaserJet Pro printers. 196 of 350 characters with spaces
META KEYWORDS	210x 210x toner HP 210x hp 210x cyan original laser toner HP 210x Toner HP LaserJet Pro 4201 toner HP LaserJet Pro MFP 4301 toner hp laserjet toner hp toner 210x laserjet toner W2101X 183 of 250 characters with spaces
META DESCRIPTION (keywords in orange)	HP printer toner provides high-quality results so you can take pride in your prints and avoid printing problems. Original HP Toner is secure, reliable and contains recycled content. 181 of 250 characters with spaces

HP CONFIDENTIAL—NDA Required

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