HP OfficeJet 8015e Printer eTail Messaging
Search Terms, Product Title, Feature Bullets, and Description – v1

Note that character limits below are based off of Best Buy standards and guidelines.

BRAND	HP	2 of 50 characters with spaces
MODEL NUMBER	228F5A	6 of 50 characters with spaces
PRODUCT NAME	OfficeJet 8015e Wireless Color All-in-One Printer with 6 Months Free Ink with HP+	81 of 120 characters with spaces
DESCRIPTION *(keywords in orange)*	The HP OfficeJet 8015e delivers increased productivity with fast speeds and custom mobile shortcuts. It includes the optional HP+ Smart Printing System that keeps itself up to date, secure, and ready to print from virtually anywhere at any time—at no additional cost.	267 of 4,500 characters with spaces

FEATURE BULLETS

6 months free ink when you activate HP+[1,2,3]

Includes 6 months free subscription for Instant Ink delivery service with HP+ activation. Ink ships automatically[4] so you never run out.[5] After 6 months, monthly fee applies unless cancelled, and you save up to 50%.[6]

Topic: 6 months Instant Ink   261 of 300 characters with spaces

Includes free HP+ Smart features[7]

Activate HP+ free to get advanced features for mobile printing,[8] security, automatic updates and more. HP+ only works with an HP account, internet connection and Original HP Ink for the life of the printer.

Topic: HP+   240 of 300 characters with spaces

Best for small businesses and home offices

Print professional-quality color documents like forms, reports, brochures and presentations

Topic: best for   134 of 300 characters with spaces

Key features

Fast color print, copy and scan, plus 2-sided printing, mobile and wireless printing, and an auto document feeder

Topic: core functions   126 of 300 characters with spaces

Fast print speeds

Print up to 18 pages per minute in black and 10 pages per minute in color[9]

Topic: print speeds   92 of 300 characters with spaces

Dual band Wi-Fi

Self-healing Wi-Fi™ automatically detects and resolves connection issues[10]

Topic: connectivity   91 of 300 characters with spaces

HP Smart app

Print, scan and copy from your phone—from anywhere.[8] Get additional advanced features with HP+.[8]

Topic: HP Smart app   109 of 300 characters with spaces

Security essentials

Protect sensitive data with basic encryption, password protection, Wi-Fi security and document protection. Get enhanced cloud-based security features with HP+.[3]

Topic: security   180 of 300 characters with spaces

Dynamic security

This printer is intended to work only with cartridges with original HP chips or circuitry and will block cartridges using non-HP chips or circuitry. Periodic firmware updates will maintain the effectiveness of these measures. More at www.hp.com/learn/ds.

Topic: dynamic security   271 of 300 characters with spaces

FEATURE BULLETS DISCLAIMERS

BOX CONTENTS

Content	Character count
HP OfficeJet 8015e All-in-One Printer	37 of 150 characters with spaces
Original HP 910 Ink Cartridges: Black, Cyan, Magenta, Yellow	60 of 150 characters with spaces
User guide	10 of 150 characters with spaces
Regulatory flyer	16 of 150 characters with spaces
Setup poster	12 of 150 characters with spaces
Reference guide	15 of 150 characters with spaces
Power cord	10 of 150 characters with spaces

SHORT DESCRIPTION
(keywords in orange)

Print, scan, copy, with HP OfficeJet 8015e All-in-One Printer. Remote print with HP Smart app and connect wirelessly to this secure multifunction printer, used for small business and home office.

195 of 350 characters with spaces

META KEYWORDS

HP
OfficeJet 8015e All-in-One Printer
HP printer
Inkjet printer
Inkjet HP printer
HP inkjet
HP OfficeJet all in one printer
Home office printers
Printer for small business
HP office printers
Multifunction
HP Instant Ink

219 of 250 characters with spaces

META DESCRIPTION *(keywords in orange)*	HP OfficeJet 8015e All-in-One Printer is a wireless inkjet for home office use. This multifunction printer, scanner and copier comes with an extended warranty, HP Instant Ink and premium app features when HP+ is activated.
	222 of 250 characters with spaces