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# GARMIN DRIVESMART™ 65 WITH AMAZON ALEXA

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES  
CONFIGURATIONS | SPECIFICATIONS

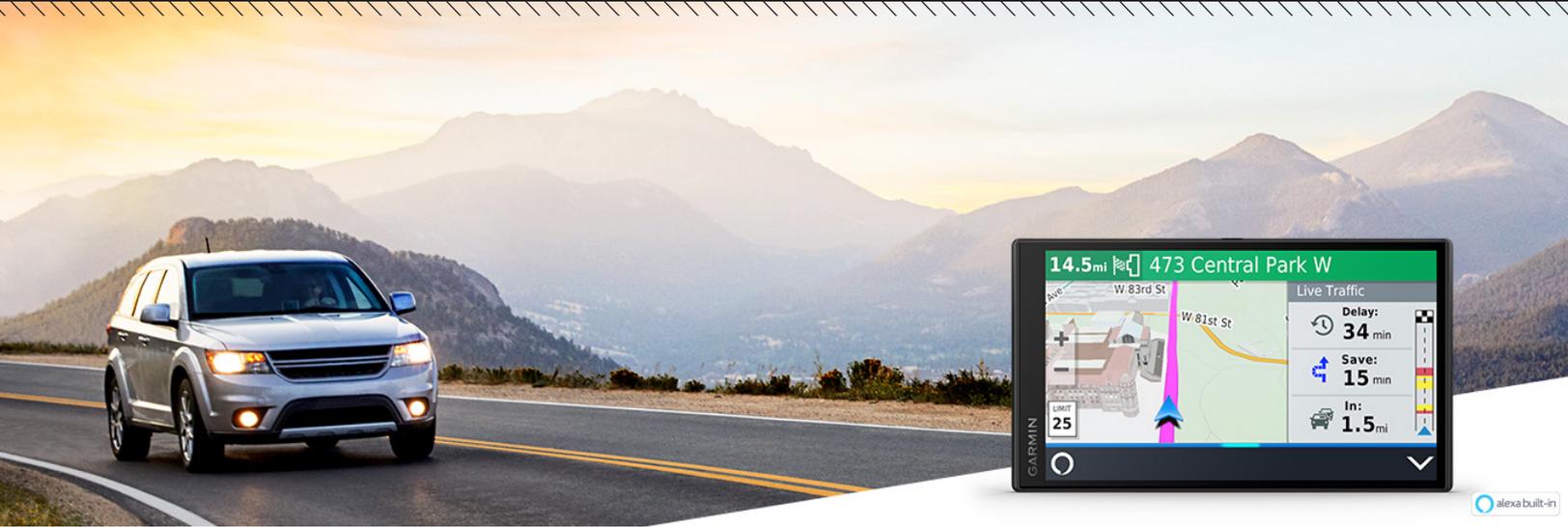
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**MARKETING MEMO**

June 5, 2019

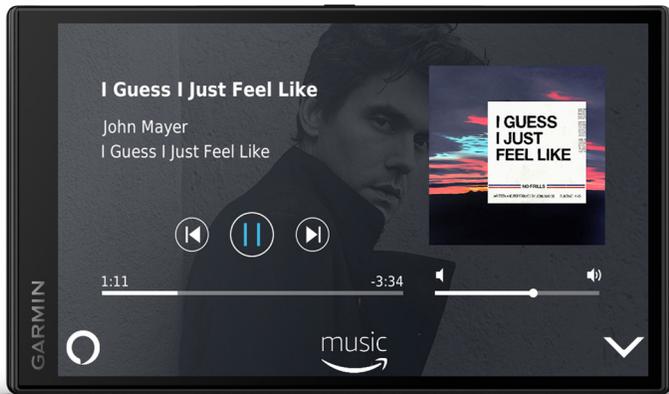
# Garmin DriveSmart 65™ with Amazon Alexa

**NEW PRODUCT ANNOUNCEMENT**



## PRODUCT OVERVIEW:

With our premium navigator, Garmin DriveSmart™ 65 with Amazon Alexa, you can enjoy the ultimate voice-controlled, hands-free experience<sup>1</sup>. Ask Alexa to play music or check the news, weather or your shopping list<sup>2</sup>, and ask Garmin voice control for directions, POIs along the route and more — while keeping your hands on the wheel and eyes on the road. While listening to music, the album artwork appears on the crisp 6.95" edge-to-edge display. Pair with a compatible smartphone for hands-free calling<sup>1</sup>, smart notifications<sup>3</sup> and real-time features such as live traffic/weather/parking<sup>4</sup>. This navigator is road trip-ready with preloaded and current TripAdvisor® and Foursquare® user data, the HISTORY™ network of notable sites and a directory of U.S. national parks. It also features easy-to-use Garmin Traffic with included cable and built-in Wi-Fi® connectivity for easy updates.



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## KEY FEATURES:

|            |                              |   |
|------------|------------------------------|---|
|            | <b>EASY-TO-READ DISPLAY</b>  | Easy-to-use GPS navigator with a 6.95" edge-to-edge, high-resolution display  |
| <b>NEW</b> | <b>BUILT-IN AMAZON ALEXA</b> | Alexa built-in; ask Alexa to play music from Amazon Music, Pandora®, SiriusXM®, iHeartRadio and more <sup>1</sup>   |
| <b>NEW</b> | <b>EVERYDAY FEATURES</b>     | Use Alexa to create to-do lists, check your calendar, weather and traffic <sup>2</sup> , control smart home devices and play interactive games                                    |
|            | <b>VOICE CONTROL</b>         | Say "OK, Garmin" to control the device with your voice — while keeping your hands on the wheel and eyes on the road   |
|            | <b>TRAFFIC INCLUDED</b>      | Garmin Traffic (cord included) is ready to use right out of the box   |
|            | <b>SMART CONNECTIONS</b>     | Pair with a compatible smartphone for hands-free calling <sup>1</sup> , smart notifications <sup>3</sup> and real-time features such as live traffic/weather/parking <sup>4</sup> |
|            | <b>ROAD TRIP-READY</b>       | Road trip-ready features include the HISTORY™ network database of notable sites, a U.S. national parks directory, TripAdvisor® ratings and millions of Foursquare® POIs           |
|            | <b>WI-FI CONNECTIVITY®</b>   | Built-in Wi-Fi connectivity for easy map updates of North America and software updates  |



### Garmin Drive App

The Garmin Drive app is our simple automotive app that allows your Garmin DriveSmart™ 65 with Amazon Alexa navigator to wirelessly connect with your smartphone via BLUETOOTH® wireless technology. Once connected, you'll have access to many additional features — such as Amazon Alexa, live traffic, photoLive traffic cameras, advanced weather, live parking and smart notifications<sup>2</sup> — that help simplify your drive.

#### WEATHER FORECAST

Fri    Sat    Sun    Mon

82° / 74°    83° / 76°    84° / 75°    84° / 75°

#### CALENDAR

200ft ← Miami Ave

Calendar  
Fri, Apr 5

- 9:00 AM Teacher Conferences
- 4:00 PM Soccer Practice
- 5:00 PM Family Game Night

#### NATIONAL PUBLIC RADIO

NPR News Now

#### TRAFFIC AVOIDANCE

14.5mi 473 Central Park W

Live Traffic

- Delay: 34 min
- Save: 15 min
- In: 1.5 mi

23 mph Speed    10:20 AM Arrival

#### HISTORY CHANNEL NOTABLE SITES

Wrigley Field

1060 West Addison Street  
Chicago IL 60613  
773-404-2827

Category:  
History Channel Data:  
Historic building

Save    Go!

#### VOICE CONTROL

Use OK Garmin to find businesses and information about your route.

Use Alexa for everything else.

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## PRODUCT CONFIGURATIONS:

| Garmin DriveSmart 65  | AVAILABLE    | INCLUDES  |           | COUNTRY OF ORIGIN      |
|---|--------------|---|-----------|------------------------|
|  | June 2019    | Garmin DriveSmart 65, vehicle suction cup mount, traffic receiver/vehicle power cable, USB cable, documentation |           | Made in Taiwan.        |
|   | SKU          | UPC   | MRP (USD) | MRP (CAD)              |
|   | 010-02153-00 | 753759228651  | \$299.99  | \$409.99               |
|   |              |   |           | SCHEDULE B: 8526910070 |
|   |              |   |           | HTS: 8526.91.0070      |

## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

## VIDEOS:

Feature and benefit video can be viewed [here](#).

## MERCHANDISING:

**Garmin Branded Gray Countertop/Freestanding Video Display**  
**Countertop Display Dimensions: 12" W x 17.75" T x 14" D**  
**Freestanding Display Dimensions: 24" W x 60" T x 20" D**  
 Order these components to build your Garmin branded gray countertop/freestanding video display: dummy units, brackets, SD™ card, product card and graphics. You can also order these components to update your existing countertop or freestanding display. Contact your inside sales rep or order administration representative to place an order for the components or full display if you meet the order requirements.

## SPECIFICATIONS:

|                          |  |
|--------------------------|--|
| Dimensions               | 6.8" x 3.9" x 0.7" (17.27 x 9.9 x 1.78 cm) |
| Weight:                  | 8.45 oz (239.6 g)                          |
| Gift box dimensions      | 8" x 5.25" x 3.25" (20 x 13 x 8 cm)        |
| Gift box weight:         | 1.2 lbs (544 g)                            |
| Master carton dimensions | 17" x 14.1" x 11.7" (43 x 36 x 30 cm)      |
| Master carton weight:    | 23 lbs (10.5 kg)                           |
| Master carton quantity:  | 16   |



## COMPATIBLE ACCESSORY OVERVIEW

### BC™ 40 WIRELESS BACKUP CAMERA



SKU: 010-01866-00  
 UPC: 753759199074

When you reverse, easily spot vehicles, pedestrians and other obstructions right on your navigator's display.

MSRP: \$149.99

### HIGH-SPEED MULTI-CHARGER PORTABLE FRICTION MOUNT



SKU: 010-10723-17  
 UPC: 753759111540

Adds 2 USB connections to your car adapter to charge or power multiple devices at once.

MSRP: \$25.99



SKU: 010-10908-00  
 UPC: 753759067304

Keep your navigator in place with this portable beanbag-style mount.

MSRP: \$24.99

### UNIVERSAL CARRY CASE



SKU: 010-11917-00  
 UPC: 753759995027

This sleek carrying case gives you durable, all-around protection for devices up to 7".

MSRP: \$16.99

Additional accessories available at [Garmin.com](#)

\*Requires smartphone (sold separately) enabled with BLUETOOTH® technology

†The Garmin Drive app must be open and running on the user's smartphone in order for the Alexa functionality to work and for access to the live services

‡To use this feature, you must download the Garmin Drive app to your compatible smartphone (sold separately) enabled with BLUETOOTH® technology and GPS; see [Garmin.com/spl](#) for details

§Parking data is available for most city centers; for coverage details, visit [parkopedia.com](#)

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