



TOSHIBA | fire tv

Quick Setup Guide

Before using the TV, please read this guide carefully
and keep it for future reference.



1422440 ES-Y258610-1

English

Congratulations on the purchase of your Toshiba TV! If you would like to know 'all things Toshiba', contact us using the support info:
 The model and serial number of the TV is located on the back and/or on one side of the TV. We recommend that you record this if you ever need service.

Country	Customer Care Center	Support Page	Register your TV
U.S.A	<ul style="list-style-type: none"> Phone: 1-888-407-0396 Hours of Operation: Monday - Friday: 9 AM to 9 PM EST Saturday - Sunday: 9 AM to 6 PM EST Service Email: USAservice@toshiba-visual.com 	https://www.toshibatv-usa.com/support  For Software issues, contact https://amazon.com/deviceservices/support	https://www.toshibatv-usa.com/support/register/ 
CANADA	<ul style="list-style-type: none"> Phone: 1-855-822-2929 Hours of Operation: Monday - Friday: 8 AM to 8 PM EST Saturday - Sunday: 9 AM to 6 PM EST, Federal holidays excluded Service Email: canadasupport@toshibatv-canada.com 	http://www.toshibatv-canada.com/support/  For Software issues, contact https://amazon.com/deviceservices/support	
MEXICO	<ul style="list-style-type: none"> Phone: 800-008-8880 Hours of Operation: Monday - Friday: 9 AM to 9 PM Saturday: 9 AM to 3 PM Service Email: mxservicio@hisense.com 	https://hisense.com.mx/support/  For Software issues, contact https://amazon.com/deviceservices/support	

Disclaimer

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This Quick Setup Guide supports the following models:

32V35RU / 32V35RUF / 32V35SU / 32V35RC / 32V35RCF / 32V35SC / 32V35RM / 32V35RMF / 32V35SM
40V35RU / 40V35RUF / 40V35SU / 40V35RC / 40V35RCF / 40V35SC / 40V35RM / 40V35RMF / 40V35SM
43V35RU / 43V35RUF / 43V35SU / 43V35RC / 43V35RCF / 43V35SC / 43V35RM / 43V35RMF / 43V35SM

What's in the box

Your Toshiba TV comes with the following items:

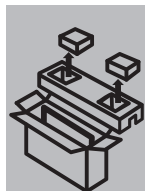
- TV
- remote control
- power cord
- 2 base stands
- Quick Setup Guide (this document)
- 1 set of AAA batteries
- Important Safety Information and Warranty Card
- 4 screws

NOTE:

- The accessories may be different from the list above due to different models, countries/regions, please refer to the actual accessory bag.

IMPORTANT:

To prevent accidentally discarding items that came with your TV, be sure to **check ALL of the foam** in the carton box.



- Please check foam for accessories before discarding.
- Veuillez vérifier la mousse pour qu'il n'y ait pas d'accessoires avant de la jeter.
- Antes de desechar la espuma, asegúrese de retirar todos los accesorios.

Disclaimer:

- *This Quick Setup Guide is intended as a general guideline to help you set up your TV. Images throughout this document are for illustrative purposes only and may differ from the actual product.*
- *Designs and specifications are subject to change without notice.*

Getting started

Step 1. Attach stand or mount or P-Clip

Before you start using your TV, attach your TV stand or mount it on the wall.

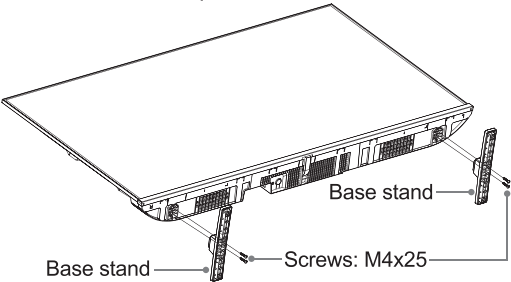
CAUTION:

- Disconnect the AC power cord before installing a stand or a wall mount bracket.
- The display on your TV is fragile. Make sure the TV screen is not scratched or damaged by hard objects or from pressure.
- After the installation is completed, make sure the TV is steady on a table or firmly attached to a wall mount, before removing all protective film, if any.

Attach the TV stand

To attach the TV stand to your TV:

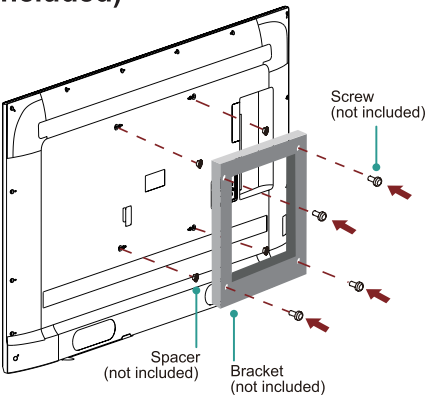
1. Carefully place your TV face up on a soft, flat surface to prevent damage to the TV or scratching to the screen.
2. Insert the TV base stands into the bottom slots on your TV.
3. Use the screws provided to secure each stand tightly.



Attach the wall mount bracket (not included)

Before you begin the third-party manufacturer instructions, be sure to do the following things:

1. Place the TV on a clean, safe and cushioned surface.
2. Remove the TV stand if you have already attached it.
3. Place spacers (not included) in the corresponding bracket holes.

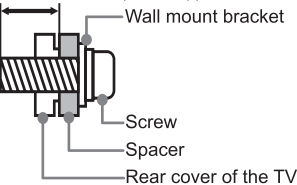


CAUTION:

- Follow instructions provided with the wall mount bracket. If it is not correctly mounted, the TV may fall and cause property damage or personal injury.
- When you attach the mount, be sure to use spacers (provided by the third-party manufacturer) between the TV and the bracket.
- To prevent internal damage to the TV and to ensure it is mounted securely, be sure to use fixing screws (not included) that are 9.5 - 11.5 mm (32")(81.2 cm) or 8.0 - 10.0 mm (40" /43")(101.6 cm/109.2 cm) in length when measured from the attaching surface of the rear cover.

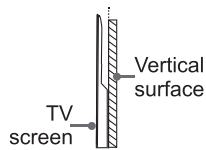
9.5 - 11.5 mm (32")(81.2 cm)

8.0 - 10.0 mm (40" /43")(101.6 cm/109.2 cm)



Wall mount hole pattern(mm)	100 × 100 (32")(81.2 cm) 100 × 200 (40" /43")(101.6 cm/109.2 cm)
Wall mount screw size	M6
Number of wall mount screw	4

- We do not recommend hanging the TV on a slanted wall, and when wall mounting make sure your television remains parallel to the wall and does not lean forward.

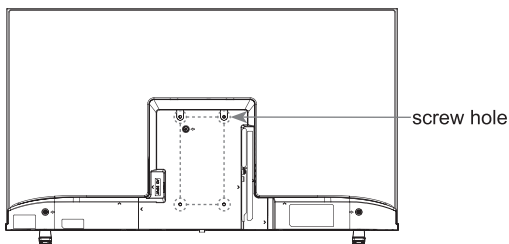


NOTE:

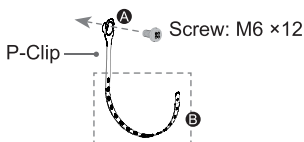
- If installed on a ceiling or slanted wall, or the television installed is not parallel to the wall, the television may fall and result in property damage or severe personal injury.
- If you have additional questions, please contact the wall mount manufacturer or the retailer from which you purchased the TV.
- The diameter and length of the screws differ depending on the wall mount bracket model.

Attach the P-Clip

Please place the TV on a horizontally stable surface, and then use P-Clip to connect the TV and the wall or pillar.(Marked in the illustration below.)



Select a suitable screw hole based on the actual situation



1. Fix **A** part of P-Clip to the screw hole on the back of TV set with a M6×12 screw.
2. Select a suitable hole of P-Clip on **B** part and fix it to the wall or pillar with a ST4×25 screw.


NOTE:

- Insecure installation may cause the tilt or falling of the product, and further lead to personal injuries or product damages. If the method above can not fix the product, please consult the manufacturers.
- P-clip and corresponding screws may not included with TV set, please purchase them by yourself if necessary.

Step 2. Connect devices to your TV

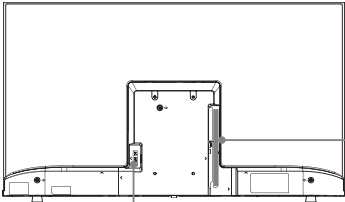
Check to ensure that you have connected right cables for right ports securely. Loose connections can affect the quality of the picture image and color.

TV Front






Power button-- Power indicator / Remote sensor

TV Back



Power Input

Item	Description
Remote sensor	Receive remote signals from the remote control. Do not put anything near the sensor, as its function may be affected.
Power indicator	The light is white in standby mode.
 Power button	When the TV is in standby mode, quick press the power button, and TV will be turned on. When the TV is on, quick press the power button to call up the menu: Quick press to change the selection. Long press to confirm your selection.
ANT/CABLE	Connect an outdoor VHF/UHF antenna.
HDMI	Connect a High Definition Multimedia Interface (HDMI) cable from an external device.
AV IN	Connect a composite video cable and left-right audio cables from an external AV device.
HEADPHONE / 	Connect headphones to hear audio from the TV. Headphones with microphones are not supported.
USB / 	Connect a USB device for browsing photos, music and movies. Hard disks with a total current consumption or impulse current consumption greater than 500mA are not supported.
DIGITAL AUDIO OUT	Connect an optical cable from an external digital audio system.

DIGITAL AUDIO OUT

HDMI 1

AV IN

ANT/CABLE

HDMI 2

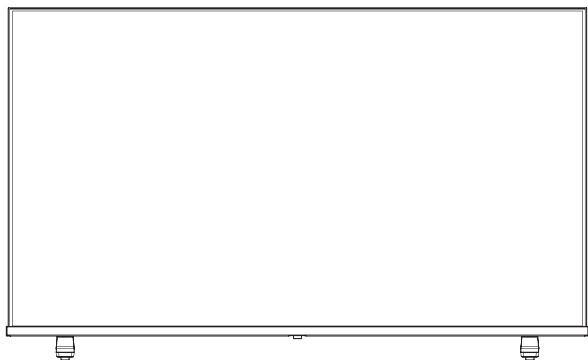
eARC HDMI 3

5V ⎓ 0.5A(MAX)

Step 3. Get to know controls

Control on the TV

Front view



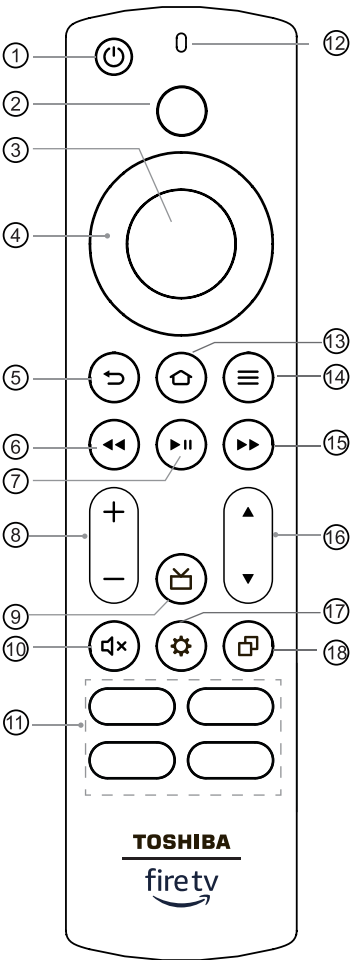
Introduction

Unlock the power of your Toshiba TV with Fire TV built in with the included Voice Remote with Alexa. Use your voice to watch live TV, search for titles, play music, switch inputs, control compatible smart home devices, and more. Switch inputs and go from watching your favorite TV show to a game console or DVR. You can also ask Alexa to check the weather, set timers and reminders, and more. Here are a few things that you can do with your voice on your Toshiba TV with Fire TV built in:

To do this on your Toshiba TV with Fire TV...	Say this...
Live TV Controls For supported apps that feature live TV access, you can use Alexa to change channels. You can also use Alexa to navigate to the Channel Guide and the Live tab.	"Alexa, go to [channel / network] on [app]." "Alexa, watch [channel / network]." "Alexa, go to Channel Guide." "Alexa, go to Live."
Search for movies and TV shows Alexa can find movies and TV shows.	"Alexa, show me new [tv shows / movies]." "Alexa, find [title / genre]."
Alexa Requests See the responses on Fire TV when you make an Alexa request.	"Alexa, show me the weather." "Alexa, add x to my shopping list." "Alexa, play songs by [artist]." "Alexa, show me restaurants nearby."

Get your remote ready

The following table shows the buttons on your remote control and describes what they are for.



- ① **POWER:** Turn your TV on or off
- ② **Voice button:** Holding down the Voice button to activate the microphone
- ③ **Select:** Confirm a selection or action
- ④ **D-pad** (up/down/left/right navigation buttons)
- ⑤ **Back:** Return to the previous place in the menu or app
- ⑥ **REWIND:** Rewind streaming video
- ⑦ **PLAY/PAUSE:** Pause or resume playback. This button is also used to activate and use the Live TV Pause feature
- ⑧ **VOLUME + / VOLUME -:** Increase / decrease the volume
- ⑨ **Guide:** Open the Live TV Channel Guide
- ⑩ **MUTE:** Mute or un-mute the sound
- ⑪ **App buttons:** Quick access buttons to apps
- ⑫ **Microphone:** Receive the voice commands
- ⑬ **HOME:** Display your TV's Home screen
- ⑭ **MENU:** The button for the Menu
- ⑮ **FAST FORWARD:** Fast forward streaming video
- ⑯ **Channel** (up/down): Navigate to the next or previous Live TV channel
- ⑰ **Quick Settings:** Activate quick settings overlay
- ⑱ **Recents:** Open a row of recently watched content so you can easily switch between content.

NOTE:

- The picture is only for reference. Check information according to the actual remote control.

Insert the batteries

Remove the battery door and insert the two AAA batteries into your Voice Remote with Alexa.

Important information about the remote and batteries

- **Discard batteries in a designated disposal area. Do not throw them into a fire.**
- **Remove old batteries immediately to prevent them from leaking into the battery compartment.**
- **If you do not intend to use the remote control for a long time, then remove the batteries.**
- **Battery chemicals can cause a rash. If the batteries leak, clean the battery compartment with a cloth. If chemicals touch your skin then wash it immediately.**
- **Do not mix old and new batteries.**
- **Do not mix alkaline, standard (carbon-zinc) or rechargeable (NiCd, NiMH, etc.) batteries.**
- **Do not continue using the remote if it gets warm or hot.**
- **Call our Support Center immediately on the support website.**

Using your cable set-top box or satellite receiver remote as a 'universal' remote

If you prefer to use your Cable Set-top Box or Satellite Receiver Remote as a 'universal' remote, then visit the Support page to view a list of the codes.

Step 4. Power on the TV

Connect your power cord to the TV and plug it into a power outlet.

Your TV will display a launch screen showing the Toshiba logo.

Step 5. Complete the first-time setup

The first time you turn on your TV, there is a guided setup to make it easy to connect your TV to the Internet and complete the setup of your TV.

Your TV will automatically pair with your new Voice Remote with Alexa.

1. If there are issues with the remote pairing, you will be prompted to pair your remote by pressing the **Home** button. If you continue to have issues, try re-inserting or replacing your batteries.
2. Select your Wi-Fi network from the list of Wi-Fi networks displayed on the screen.

NOTE:

- If your Wi-Fi network is password protected, please have your Wi-Fi network password handy to connect your TV to the Internet. If your network is hidden, select the **Join Other Network**. If required, enter your network password using the on-screen keyboard.

Step 6. Enjoy your TV!

Now that you've completed the first-time setup, your Home screen is your starting point for using your TV. Your Toshiba TV provides a variety of entertainment options, so you'll always find something new. Use your TV to watch live channels, access video on demand to watch movies, and much more.

Troubleshooting

If you are having trouble with your TV, first try turning it off and on again. If this does not fix the problem, check the tips in the following table. If your problem is not listed in the following table, then contact us at one of the phone numbers on page before.

Issues	Possible solutions
No sound or picture	<ul style="list-style-type: none"> • Check if the power cord is plugged into a powered AC outlet. • Press the Power button on the remote control to activate the unit from 'Standby' mode. • Check to see if the LED light is on or not. If it is, then the TV is receiving power.
I have connected an external source to my TV and I get no picture and/or sound.	<ul style="list-style-type: none"> • Check for the correct output connection on the external source and for the correct input connection on the TV. • Make sure you have made the correct selection for the input mode for the incoming signal.
When I turn on my TV, there is a delay for a few seconds before the picture appears. Is this normal?	<ul style="list-style-type: none"> • Yes, this is normal. The TV is initializing and searching for previous setting information.
The picture is normal but there is no sound	<ul style="list-style-type: none"> • Check the volume settings. • Check if 'Mute' mode is set to On.
Sound but no picture or black and white picture	<ul style="list-style-type: none"> • If the picture is black and white, unplug the TV from the AC outlet and replug it after 60 seconds. • Check that the Color is set to 50 or higher. • Try different TV channels.
The sound and/or picture is distorted or appears wavy	<ul style="list-style-type: none"> • An electric appliance may be affecting the TV. Turn off any appliances that are nearby and move it farther away from the TV. • Insert the power plug of the TV set into another power outlet.
The sound and picture is blurry or cuts out	<ul style="list-style-type: none"> • If using an external antenna, check the direction, position and connection of the antenna. • Adjust the direction of your antenna or reset or fine tune the channel.
A horizontal or vertical stripe appears on the picture and/or the picture is shaking	<ul style="list-style-type: none"> • Check if there is an appliance or electric tool nearby that is causing interference.
The plastic cabinet makes a "clicking" type of sound	<ul style="list-style-type: none"> • The 'click' sound can occur when the temperature of the television changes. This change causes the television cabinet to expand or contract, which makes the sound. This is normal and the TV is OK.
The remote control does not work	<ul style="list-style-type: none"> • Confirm that TV still has power and is operational. • Change the batteries in the remote control. • Check if the batteries are correctly installed.

Product Specifications

Model Name		32V35RU / 32V35RUF / 32V35SU / 32V35RC / 32V35RCF / 32V35SC / 32V35RM / 32V35RMF / 32V35SM	40V35RU / 40V35RUF / 40V35SU / 40V35RC / 40V35RCF / 40V35SC / 40V35RM / 40V35RMF / 40V35SM
Dimension (W × H × D)	Without Stand	28.4 × 16.8 × 3.0 inches (722 × 426 × 77 mm)	35.4 × 20.1 × 3.0 inches (898 × 511 × 77 mm)
	With Stand	28.4 × 18.1 × 7.3 inches (722 × 460 × 186 mm)	35.4 × 21.4 × 7.3 inches (898 × 543 × 186 mm)
Weight	Without Stand	7.5 lbs (3.4 kg)	10.6 lbs (4.8 kg)
	With Stand	7.7 lbs (3.5 kg)	10.8 lbs (4.9 kg)
TV Stand Width(W × D)		25.4 × 7.3 inches (644 × 186 mm)	29.3 × 7.3 inches (744 × 186 mm)
Active Screen Size (Diagonal)		31.5 inches (80.0 cm)	39.5 inches (100.3 cm)
Audio Power		6 W + 6 W	7 W + 7 W
Screen Resolution		1366 × 768	1920 × 1080
Power consumption		50 W	70 W
Power Supply		AC 120 V, 60 Hz	
Connectivity		Built-in Wireless feature (2x2, dual band)	
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135	
Wireless LAN Module specifications	Frequency Range	2.4-2.4835 GHz 5.15-5.85 GHz	
	Output Power (Max.)	2.4-2.4835 GHz 17 dBm 5.15-5.25 GHz 14 dBm 5.25-5.35 GHz(DFS Band) 14 dBm 5.49-5.71 GHz(DFS/TPC Band) 14 dBm 5.725-5.85 GHz(for Non EU) 14 dBm	
	Modulation Type	IEEE 802.11 a/b/g/n/ac	
Bluetooth Module specifications	Version/Profiles	Bluetooth 5.0	
	Frequency Range	2.4-2.4835 GHz	
	Output Power (Max.)	2.4-2.4835 GHz,Class1,6 dBm	
	Modulation Type	GFSK,π/4-DQPSK and 8-DPSK	
Tuner Type		Frequency synthesized	
Receiving System		Analog: NTSC Digital: ATSC/QAM	
Operating Temperature		41°F to 95°F (5°C to 35°C)	
Operating Humidity		20% to 80% non-condensing	
Storage Temperature		5°F to 113°F (-15°C to 45°C)	
Storage Humidity		10% to 70%, non-condensing	

Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Product Specifications

Model Name		43V35RU / 43V35RUF / 43V35SU / 43V35RC / 43V35RCF / 43V35SC / 43V35RM / 43V35RMF / 43V35SM
Dimension (W × H × D)	Without Stand	37.8 × 22.0 × 3.0 inches (960 × 559 × 77 mm)
	With Stand	37.8 × 23.1 × 7.3 inches (960 × 588 × 186 mm)
Weight	Without Stand	11.9 lbs (5.4 kg)
	With Stand	12.1 lbs (5.5 kg)
TV Stand Width(W × D)		31.0 × 7.3 inches (788 × 186 mm)
Active Screen Size (Diagonal)		42.5 inches (107.9 cm)
Audio Power		7 W + 7 W
Screen Resolution		1920 × 1080
Power consumption		75 W
Power Supply		AC 120 V, 60 Hz
Connectivity		Built-in Wireless feature (2x2, dual band)
Receiving Channels		VHF: 2 - 13, UHF: 14 - 69, CATV: 1 - 125 Digital Terrestrial Broadcast (8VSB): 2 - 69 Digital cable (64/256 QAM): 1 - 135
Wireless LAN Module specifications	Frequency Range	2.4-2.4835 GHz 5.15-5.85 GHz
	Output Power (Max.)	2.4-2.4835 GHz 17 dBm 5.15-5.25 GHz 14 dBm 5.25-5.35 GHz(DFS Band) 14 dBm 5.49-5.71 GHz(DFS/TPC Band) 14 dBm 5.725-5.85 GHz(for Non EU) 14 dBm
	Modulation Type	IEEE 802.11 a/b/g/n/ac
Bluetooth Module specifications	Version/Profiles	Bluetooth 5.0
	Frequency Range	2.4-2.4835 GHz
	Output Power (Max.)	2.4-2.4835 GHz, Class1, 6 dBm
	Modulation Type	GFSK, π/4-DQPSK and 8-DPSK
Tuner Type		Frequency synthesized
Receiving System		Analog: NTSC Digital: ATSC/QAM
Operating Temperature		41°F to 95°F (5°C to 35°C)
Operating Humidity		20% to 80% non-condensing
Storage Temperature		5°F to 113°F (-15°C to 45°C)
Storage Humidity		10% to 70%, non-condensing

Disclaimer: All products, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

Certification and compliance

NOTE: The following warnings only apply to products with such certification.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) This device must accept any interference received, including interference that may cause undesired operation.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications to this equipment. Such modifications could void the user's authority to operate the equipment.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance of [20] cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

This device contains licence-exempt transmitter(s)/receiver(s) that comply with Innovation, Science and Economic Development Canada's licence-exempt RSS(s). Operation is subject to the following two conditions:

- (1) This device may not cause interference.
- (2) This device must accept any interference, including interference that may cause undesired operation of the device.

This equipment complies with radio frequency exposure limits set forth by the Innovation, Science and Economic Development Canada for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 20 cm between the device and the user or bystanders.

This device must not be co-located or operating in conjunction with any other antenna or transmitter.

Declaration of Conformity

Trade Name: Toshiba

Model: 32V35RU / 32V35RUF / 32V35SU / 32V35RC / 32V35RCF / 32V35SC / 32V35RM / 32V35RMF / 32V35SM / 40V35RU / 40V35RUF / 40V35SU / 40V35RC / 40V35RCF / 40V35SC / 40V35RM / 40V35RMF / 40V35SM / 43V35RU / 43V35RUF / 43V35SU / 43V35RC / 43V35RCF / 43V35SC / 43V35RM / 43V35RMF / 43V35SM

Responsible Party: Hisense USA Corporation

Service Address: 105 Satellite BLVD Suite I, Suwanee, GA 30024

Service Phone Number: 1-888-407-0396



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