

SONY

KDL-40R350D

40" class (39.5" diag) Premium Full HDTV

So realistic you might just forget you're watching TV. Stunning images are produced using our Clear Resolution Enhancer picture engine, so everything looks its best. Everything you watch shows crisp, clear detail. Full HD movies, sports, and home movies burst off the screen with astonishing detail and color.



Bullets

- Stunning Full HD
- Crisp detail & contrast with Clear Resolution Enhancer
- Precise motion clarity with Motionflow™ XR
- Superior picture delivered via Direct lit LED panel
- Enjoy digital content from USB

Features

Enjoy stunning Full HD 1080p

Experience the detail of Full HD 1080p across all your entertainment. From Blu-ray Discs™ to your favorite TV shows, you can see it all in perfect clarity on the big screen with this Sony TV.

Details without distraction.

Enjoy fine details and textures, even in flat areas with our Clear Resolution Enhancer picture engine. Picture noise is reduced so that you can experience crisper images and greater on-screen depth.

Motionflow™ keeps the action smooth

TV that keeps up with real life. Sony's refresh rate technology (Motionflow™ XR) allows fast moving action sequences in sports and movies to be seen with precise motion clarity.

Superior LED

Using Direct LED for backlighting ensures consistent and even illumination delivering the best picture possible.

Enjoy digital content from a USB

Enjoy your favorite digital content from any USB stick. Play music, video clips and view photo collections all through your TV with super multi-format USB play. Supporting a wide range of codecs, you can experience ultimate format versatility — simply plug in and you're ready to go.

Specifications

Audio		Alternate Audio (Digital)	Yes	Headphone/Speaker Link	Yes
Bass/Treble/Balance	Balance	Audio Out	Fixed / Variable	Sound Booster	Yes
Speaker Configuration	2ch, Full Range x 2	Auto Mute (on no signal)	Yes	Sound Mode	Standard Music Cinema Game Sports
Speaker Position	Down Firing	Clear Phase	Yes	Stereo System	MTS (AUTO SAP)
Speaker Type	Open Baffle	Digital Out Format	Dolby Digital, PCM		
Audio Features		Dolby®	Dolby Digital		
5.1 Channel Audio Out	Yes				

Convenience Features		Energy Saving & Efficiency		TV System				
Auto Shut-off	Yes	Viewing Angle (Right/Left)	88/88	VESA® Hole Spacing Compatible	Yes (200 x 200 mm)			
BRAVIA® Sync™	Yes (including HDMI-CEC)	Viewing Angle (Up/Down)	88/88	Channel Coverage (Analog)	VHF: 2-13 / UHF: 14-69 / CATV: 1-135			
Channel Block (with password)	Analog & Digital	Backlight Off Mode	Yes	Channel Coverage (Digital Cable)	CATV: 1-135			
Channel Jump	Yes	Dynamic Backlight Control	Yes	Channel Coverage (Digital Terrestrial)	VHF: 2-13 / UHF: 14-69			
Channel Surf	Yes	Power Saving Modes	Yes	Color System	NTSC			
Edit Channel Labels	Yes	General Features		Memory	128MB			
Info Banner	Yes	Closed Captions (CC)	Analog Digital	Number of Tuners (Terrestrial/Cable)	1 (Digital / Analog)			
Label Inputs	Yes	Demo Mode	Yes	OS	Linux			
Multiple Language Display	English Spanish French	Inputs and Outputs		TV System (Analog)	M			
On/Off Timer	Yes	AC Power Input	1 (Rear)	TV System (Digital Cable)	Clear QAM			
On-Screen Clock	Yes	Analog Audio Input(s) (Total)	1 (Rear)	TV System (Digital Terrestrial)	ATSC			
On-Screen Display for External Input	Yes	Audio Out	1 (Rear / Hybrid w/HP)	Video				
Parental Control	Yes	Component Video (Y/Pb/Pr) Input(s)	1 (Rear) Hybrid w/ Composite	Video Signal				
Photo Frame Mode	Yes	Composite Video Input(s)	1 (Rear) Hybrid w/ Component	1080/24p (HDMI only)				
Scene Select	Photo	Digital Audio Output(s)	1 (Rear)	1080/60i				
	Music	HDCP	HDCP 1.4	1080/60p (HDMI / Component)				
	Cinema	HDMI PC Input Format		480/60i				
	Game	640 x 480 @ 60Hz	480/60p					
	Graphics	800 x 600 @ 60Hz	720/60p					
	Sports	1280 x 768 @ 60Hz-R	1080/30p (HDMI only)					
Show/Hide Channels	Auto	1280 x 768 @ 60Hz	720/30p (HDMI only)					
	Yes	1360 x 768 @ 60Hz	720/24p (HDMI only)					
	Sleep Timer	1024 x 768 @ 60Hz						
	Yes	1280 x 1024 @ 60Hz						
	USB Play	1920 x 1080 @ 60Hz						
	Yes (USB viewer supports FAT16, FAT32 and NTFS file systems.)	HDMI Connection(s) (Total)						
USB Play (Contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / Mpeg-4 Part10 / Mpeg-4 Part2 / AVI (XVID) / AVI (MotionJpeg) / WMV9 / MKV / WEBM / MP3 / WMA / JPEG	2 (1 rear/1 side)	24p True Cinema™ Technology		Yes			
	USB Super Multi-Format Play	HDMI™ PC Input	Yes	4:3 Default		Yes		
	XviD / M-JPEG / MKV	Headphone Output(s)	1 (Rear / Hybrid w/ Audio Out)	Advanced Contrast Enhancer (ACE)		Yes		
		RF Connection Input(s)	1 (Rear)	Auto Wide		Yes		
		Subwoofer Out	1 (Rear / Hybrid w/HP and Audio Out)	Blinking Type		Frame Blinking		
		USB 2.0	1 (side)	Clear Resolution Enhancer		Yes		
Design Features		Annual Power Consumption	100 kWh	LED Motion Mode		Yes		
Display Features		Power		Live Color™ Technology		Yes		
Backlight Type	Direct LED	Power Consumption (in Operation) max.	71W	Motionflow™ XR Technology		Motionflow XR 120		
Dimming Type	Frame Dimming	Power Consumption (in Standby)	0.5W	Picture Mode		Vivid		
Display Device	LCD	Power Requirements (frequency)	60Hz			Standard		
Display		Power Requirements (voltage)	AC 120V			Custom		
Aspect Ratio	16:9	Regulation and Standards Compliance				Photo-Vivid		
Display Resolution	FHD	VESA® Hole Pitch	7 7/8x7 7/8 in (200 x 200 mm)			Photo-Standard		
Number of pixels(H x V)	1920 x 1080					Photo-Custom		
Screen Size (cm)	100.3cm					Cinema		
Screen Size (measured diagonally)	40" (39.5")					Game		
						Graphics		
						Sports		

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Wide Mode	Full Normal Wide Zoom Zoom Normal / Full1 / Full2 for PC
Weights and Measurements	
Dimensions (Approx.)	TV only: 35 5/8 x 20 5/8 x 3 1/8 (1 3/4) in (904 x 522 x 77 (44) mm) TV with stand: 35 5/8 x 21 5/8 x 7 5/8 in (904 x 547 x 192 mm)
Weight (Approx.)	TV only: 16.8 lbs (7.6 kg) TV with stand: 17.7 lbs (8.0 kg)
Accessories	
Supplied Accessories	Remote Control (RM-YD092) Batteries (R03) AC Power Cord (Inlet (US 2Pin) Operating Instructions Quick Setup Guide / Supplement CUE (GA) Table Top Stand

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