

SONY

KDL-40R350D

40" class (39.5" diag) Premium Full HDTV

So realistic you might just forget you're watching TV. Stunning images are produced using our Clear Resolution Enhancer picture engine, so everything looks its best. Everything you watch shows crisp, clear detail. Full HD movies, sports, and home movies burst off the screen with astonishing detail and color.



Bullets

- Stunning Full HD
- Crisp detail & contrast with Clear Resolution Enhancer
- Precise motion clarity with Motionflow™ XR
- Superior picture delivered via Direct lit LED panel
- Enjoy digital content from USB

Features

Enjoy stunning Full HD 1080p

Experience the detail of Full HD 1080p across all your entertainment. From Blu-ray Discs™ to your favorite TV shows, you can see it all in perfect clarity on the big screen with this Sony TV.

Details without distraction.

Enjoy fine details and textures, even in flat areas with our Clear Resolution Enhancer picture engine. Picture noise is reduced so that you can experience crisper images and greater on-screen depth.

Motionflow™ keeps the action smooth

TV that keeps up with real life. Sony's refresh rate technology (Motionflow™ XR) allows fast moving action sequences in sports and movies to be seen with precise motion clarity.

Superior LED

Using Direct LED for backlighting ensures consistent and even illumination delivering the best picture possible.

Enjoy digital content from a USB

Enjoy your favorite digital content from any USB stick. Play music, video clips and view photo collections all through your TV with super multi-format USB play. Supporting a wide range of codecs, you can experience ultimate format versatility — simply plug in and you're ready to go.

Specifications

Audio		Alternate Audio (Digital)	Yes	Headphone/Speaker Link	Yes
Bass/Treble/Balance	Balance	Audio Out	Fixed / Variable	Sound Booster	Yes
Speaker Configuration	2ch, Full Range x 2	Auto Mute (on no signal)	Yes	Sound Mode	Standard
Speaker Position	Down Firing	Clear Phase	Yes		Music
Speaker Type	Open Baffle	Digital Out Format	Dolby Digital, PCM		Cinema
Audio Features		Dolby®	Dolby Digital	Stereo System	Game
5.1 Channel Audio Out	Yes				Sports
					MTS (AUTO SAP)

Convenience Features		Viewing Angle (Right/Left)	88/88	VESA® Hole Spacing Compatible	Yes (200 x 200 mm)
Auto Shut-off	Yes	Viewing Angle (Up/Down)	88/88	TV System	
BRAVIA® Sync™	Yes (including HDMI-CEC)	Energy Saving & Efficiency		Channel Coverage (Analog)	VHF: 2-13 / UHF: 14-69 / CATV: 1-135
Channel Block (with password)	Analog & Digital	Backlight Off Mode	Yes	Channel Coverage (Digital Cable)	CATV: 1-135
Channel Jump	Yes	Dynamic Backlight Control	Yes	Channel Coverage (Digital Terrestrial)	VHF: 2-13 / UHF: 14-69
Channel Surf	Yes	Power Saving Modes	Yes	Color System	NTSC
Edit Channel Labels	Yes	General Features		Memory	128MB
Info Banner	Yes	Closed Captions (CC)	Analog Digital	Number of Tuners (Terrestrial/Cable)	1 (Digital / Analog)
Label Inputs	Yes	Demo Mode	Yes	OS	Linux
Multiple Language Display	English Spanish French	Inputs and Outputs		TV System (Analog)	M
On/Off Timer	Yes	AC Power Input	1 (Rear)	TV System (Digital Cable)	Clear QAM
On-Screen Clock	Yes	Analog Audio Input(s) (Total)	1 (Rear)	TV System (Digital Terrestrial)	ATSC
On-Screen Display for External Input	Yes	Audio Out	1 (Rear / Hybrid w/HP)	Video	
Parental Control	Yes	Component Video (Y/Pb/Pr) Input(s)	1 (Rear) Hybrid w/ Composite	Video Signal	1080/24p (HDMI only) 1080/60i 1080/60p (HDMI / Component) 480/60i 480/60p 720/60p 1080/30p (HDMI only) 720/30p (HDMI only) 720/24p (HDMI only)
Photo Frame Mode	Yes	Composite Video Input(s)	1 (Rear) Hybrid w/ Component		
Scene Select	Photo Music Cinema Game Graphics Sports Auto	Digital Audio Output(s)	1 (Rear)		
		HDCP	HDCP 1.4		
		HDMI PC Input Format	640 x 480 @ 60Hz 800 x 600 @ 60Hz 1280 x 768 @ 60Hz-R 1280 x 768 @ 60Hz 1360 x 768 @ 60Hz 1024 x 768 @ 60Hz 1280 x 1024 @ 60Hz 1920 x 1080 @ 60Hz		
			HDMI™ Connection(s) (Total)		2 (1 rear/1 side)
			HDMI™ PC Input		Yes
Headphone Output(s)	1 (Rear / Hybrid w/ Audio Out)				
Show/Hide Channels	Yes	RF Connection Input(s)	1 (Rear)		
Sleep Timer	Yes	Subwoofer Out	1 (Rear / Hybrid w/HP and Audio Out)		
USB Play	Yes (USB viewer supports FAT16, FAT32 and NTFS file systems.)	USB 2.0	1 (side)	CineMotion/Film Mode/Cinema Drive	Yes
USB Play (Contents)	MPEG1 / MPEG2PS / MPEG2TS / AVCHD / Mpeg-4 Part10 / Mpeg-4 Part2 / AVI (XVID) / AVI (MotionJpeg) / WMV9 / MKV / WEBM / MP3 / WMA / JPEG	Annual Power Consumption	100 kWh	24p True Cinema™ Technology	Yes
		Power		4:3 Default	Yes
USB Super Multi-Format Play	XviD / M-JPEG / MKV	Power Consumption (in Operation) max.	71W	Advanced Contrast Enhancer (ACE)	Yes
Design Features		Power Consumption (in Standby)	0.5W	Auto Wide	Yes
Stand Design	Mold texture Black	Power Requirements (frequency)	60Hz	Blinking Type	Frame Blinking
Display Features		Power Requirements (voltage)	AC 120V	Clear Resolution Enhancer	Yes
Backlight Type	Direct LED	Regulation and Standards Compliance		LED Motion Mode	Yes
Dimming Type	Frame Dimming	VESA® Hole Pitch	7 7/8x7 7/8 in (200 x 200 mm)	Live Color™ Technology	Yes
Display Device	LCD	Motionflow™ XR Technology			
Display		Picture Mode			
Aspect Ratio	16:9	Vivid Standard Custom Photo-Vivid Photo-Standard Photo-Custom Cinema Game Graphics Sports			
Display Resolution	FHD				
Number of pixels(H x V)	1920 x 1080				
Screen Size (cm)	100.3cm				
Screen Size (measured diagonally)	40" (39.5")				



Wide Mode	Full Normal Wide Zoom Zoom Normal / Full1 / Full2 for PC
Weights and Measurements	
Dimensions (Approx.)	TV only: 35 5/8 x 20 5/8 x 3 1/8 (1 3/4) in (904 x 522 x 77 (44) mm) TV with stand: 35 5/8 x 21 5/8 x 7 5/8 in (904 x 547 x 192 mm)
Weight (Approx.)	TV only: 16.8 lbs (7.6 kg) TV with stand: 17.7 lbs (8.0 kg)
Accessories	
Supplied Accessories	Remote Control (RM-YD092) Batteries (R03) AC Power Cord (Inlet (US 2Pin) Operating Instructions Quick Setup Guide / Supplement CUE (GA) Table Top Stand