

HP LaserJet MFP M140w Printer eTail Messaging

Search Terms, Product Title, Feature Bullets, and Description – v2



Note that character limits below are based off of Best Buy standards and guidelines.

BRAND	HP	2 of 50 characters with spaces
MODEL NUMBER	7MD72F	6 of 50 characters with spaces
PRODUCT NAME	HP LaserJet MFP M140w	21 of 120 characters with spaces
DESCRIPTION (keywords in orange)	From America's most trusted printer brand ¹ , the LaserJet MFP M140w is perfect for printing black & white forms and documents, plus scan/copy. It offers high-speed printing, seamless setup and reliable connectivity. Designed to help you be efficient, it lets you print, copy and scan from your phone using the time-saving HP Smart app.	334 of 4,500 characters with spaces
FEATURE BULLETS	Best for home offices and small businesses Perfect for small teams printing, scanning and copying professional-quality black & white documents and reports. Perfect for 1-3 people.	
		Topic: best for 179 of 300 characters with spaces
	World's smallest laser in its class Precision laser printing, scanning, and copying that fits anywhere	
		Topic: world's smallest laser 103 of 300 characters with spaces
	Fast print speeds Up to 21 black-and-white pages per minute single-sided ³	
		Topic: print speed 73 of 300 characters with spaces
	Wireless with self-reset Helps you stay connected	
		Topic: wireless printing 50 of 300 characters with spaces
	Easily copy ID cards and more Copy both sides of ID cards or other small-size documents onto the same side of one sheet of paper	
		Topic: ID copying 128 of 300 characters with spaces
	Print from any device Wireless printing from any mobile device, PC or tablet. Works with Microsoft, Mac, AirPrint, Android, Chromebook and more.	
		Topic: device compatibility 145 of 300 characters with spaces
	HP Smart app Eliminate steps in repetitive tasks, scan to the cloud and print or copy from your smartphone using HP Smart app ⁶	
		Topic: Smart app 126 of 300 characters with spaces
	Dynamic security This printer is intended to work only with cartridges with original HP chips or circuitry and will block cartridges using non-HP chips or circuitry. Periodic firmware updates will maintain the effectiveness of these measures. More at www.hp.com/learn/ds .	
		Topic: dynamic security 271 of 300 characters with spaces

FEATURE BULLETS DISCLAIMERS

¹Based on 2022 semi-annual internal brand surveys commissioned by HP.

²Smallest in-class footprint compared only to dimensions of majority of personal monochrome laser printers and MFPs less than \$179 USD or 152€ and less than \$249 USD or 211€, respectively. Minimum dimensions used in this analysis. Buyers Lab August 2020 study commissioned by HP, based on a research survey OEM published specifications publicly available information as of 7/31/2020. Per HP, measured footprint for the HP LaserJet Pro M109–112 series is 102.0 square inches, and for the HP LaserJet Pro MFP M139–142 series is 147.226 square inches. Market share as reported by IDC Quarterly Hardcopy Peripherals Tracker - Final Historical 2020Q1 Worldwide. For details, please see: keypointintelligence.com/HPsSmallestLaser.

³Measured using ISO/IEC 24734, excludes first set of test documents. For more information see <http://www.hp.com/go/printerclaims>. Exact speed varies depending on the system configuration, host OS, port-monitor, software application, driver, and document complexity.

⁴Wireless operations are compatible with 2.4 GHz operations only. Learn more at hp.com/go/mobileprinting. Internet access required and must be purchased separately.

⁵Requires the HP Smart app download. For details on local printing requirements see www.hp.com/go/mobileprinting. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at www.hpsmart.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores.

⁶Requires the HP Smart app download. For details on local printing requirements see www.hp.com/go/mobileprinting. Certain features/software are available in English language only, and differ between desktop and mobile applications. Subscription may be required; subscription may not be available in all countries. See details at www.hpsmart.com. Internet access required and must be purchased separately. HP account required for full functionality. List of supported operating systems available in app stores. Fax capabilities are for sending a fax only. HP Smart Advance is not available in all countries. For more information, see www.hpsmart.com.

BOX CONTENTS	HP LaserJet MFP M140w	21 of 150 characters with spaces
	Original HP 141A Black Toner Cartridge	38 of 150 characters with spaces
	Setup poster	12 of 150 characters with spaces
	Reference guide	15 of 150 characters with spaces
	Warranty guide	14 of 150 characters with spaces
	Power cord	10 of 150 characters with spaces
SHORT DESCRIPTION (keywords in orange)	The compact HP LaserJet MFP M140w laser printer helps boost productivity and fits anywhere. Remote print with HP Smart app and connect via wireless to this monochrome printer, perfect for business documents and reports.	219 of 350 characters with spaces
META KEYWORDS	hp laserjet printer monochrome black and white wireless Wi-Fi instant ink mobile smart app fast USB M140w	105 of 250 characters with spaces
META DESCRIPTION (keywords in orange)	HP LaserJet MFP M140w is a LaserJet for home office and personal use. This wireless laser printer is designed for efficient multifunction performance.	150 of 250 characters with spaces