

**BLU**  
BOLD LIKE US



**DASH L3**  
Simple Elegance

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# DASHL3

Simple Elegance



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## KEY SELLING POINTS

4.0 " Curved Glass Display

3.2 Megapixel Main Camera with  
Flash paired with a 2 Megapixel  
Front Camera

MediaTek 6572 chipset with 1.3  
GHz Dual Core Processor

Aluminum metal battery cover

Android 6.0 Marshmallow



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**DASH L3**



## DESIGN TO IMPRESS

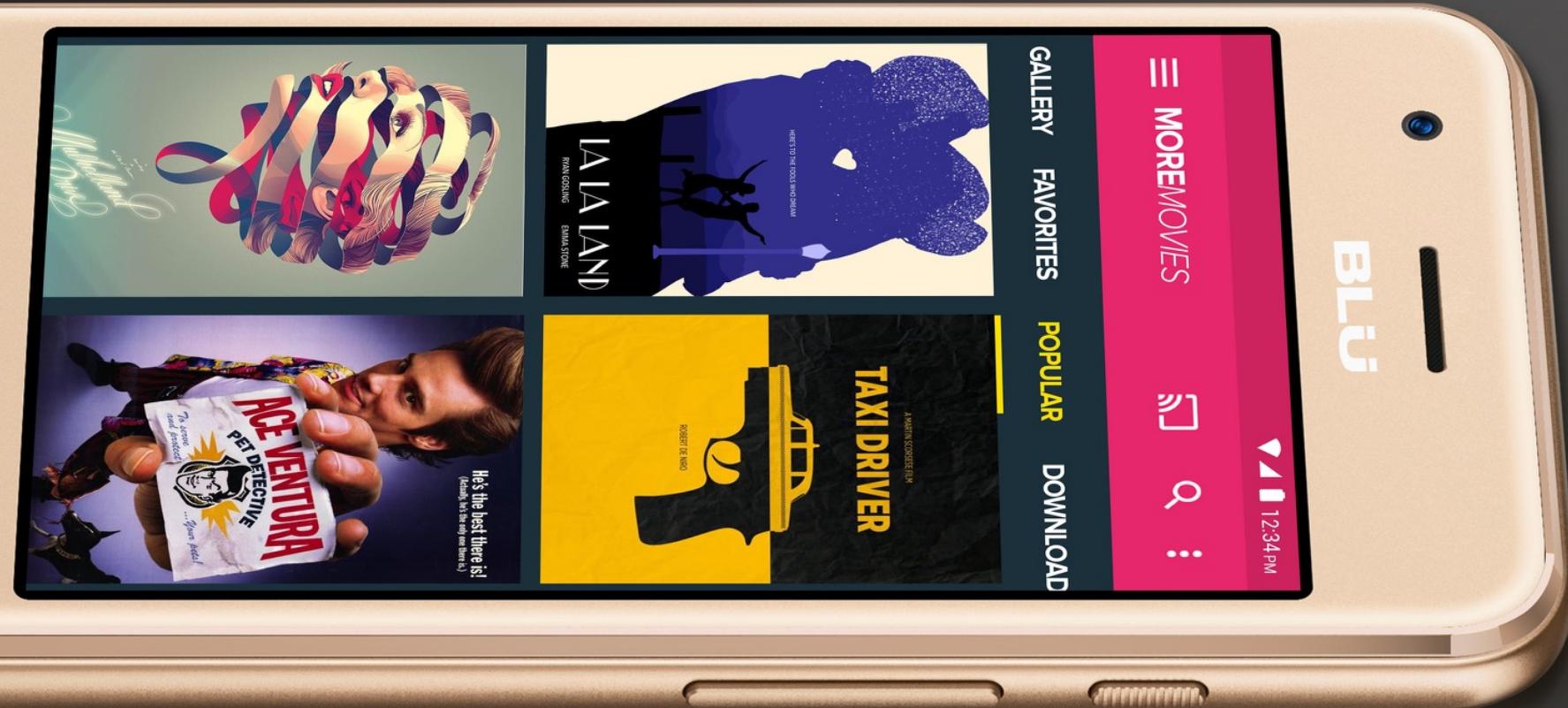
The DASH L3 was designed with an aluminum back cover and a sandblasted painted finish, to showcase a smartphone that is both aesthetically pleasing and that provides a great hand held experience.

Available in Gold, Rose Gold, Grey and Black



## 4.0" TOUCHSCREEN DISPLAY

Regardless of what you may be watching , DASH L3's bright 4.0" 480 x 800 display will bring any picture to life. Experience your favorite movies, YouTube videos, and video games anytime.



## FLAWLESS PERFORMANCE

With a MediaTek 6572 chipset paired with a 1.3GHz dual core processor, the DASH L3 is retrofitted for the performance needed to ensure all your movies, photos and music are experienced seamlessly.

Be certain that with 4GB of internal memory and 512MB of RAM, your files will be kept secure and safe. If you should need more space the DASH L3 has expandable memory up to 64GB

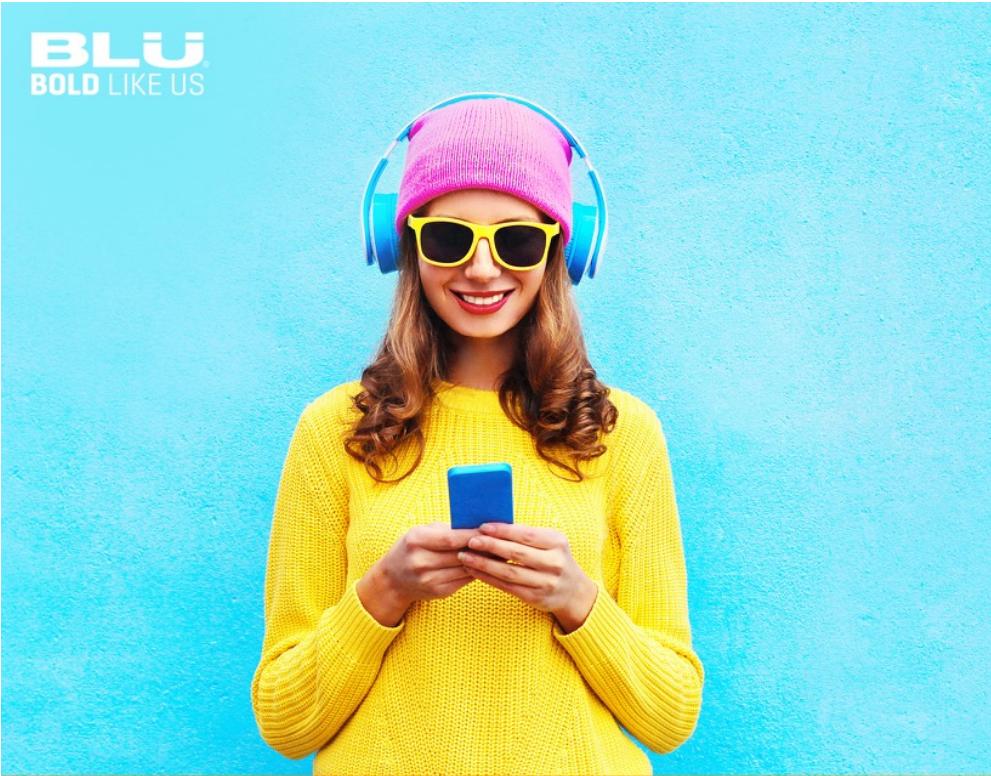
## PICTURE TIME

Save those special moments with DASH L3's 3.2 Megapixel main camera and take countless selfies on the 2MP front camera. Make those moments count with the versatility of dual cameras.

**3.2**  
MEGAPIXEL  
CAMERA

**2**  
MEGAPIXEL  
SELFIE





## Dual SIM 1 2

A Dual SIM gives you several advantages that you can't let pass by. With two SIM slots, you won't have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or charging two devices.

You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



# Android 6.0 Marshmallow

Redesigned user interface that is friendly and intuitive.

Lock screen notifications for quick actions and quick access.

Project Volta for better battery life than any previous version.

Multitasking is now easier with a look at all your open applications.

Multiple users and guest mode make it easy to share your device without compromising your personal information.





## Unlocked

Stay connected with friends while traveling across the country. Get the job done no matter where you are. The DASH L3 is available in either 3G 850/1700/1900 or 850/1900/2100 so you can have coverage across the entire United States with all different carriers; AT&T, T-Mobile, MetroPCS, and entire MVNO network.

• T • Mobile



metroPCS  
Unlimit Yourself.

cricket

Straight  
Talk



**Brand | Family****Dimensions****Operating System****Data****Processor****Internal Memory | RAM****External Memory****Display Size & Resolution****Camera****Secondary Camera****Battery****BLU DASH L3**

127.1 x 64.3 x 11.5mm | 127g

✓ Android v6.0 Marshmallow

HSPA + 21Mbps

1.3 GHz Dual-core

4GB | 512MB RAM

Up to 64GB

4.0"- 480 x 800 pixels

3.2MP with Flash

✓ 2MP Front

1400 mAh

**SAMSUNG GALAXY J1 NXT**

126.6 x 63.1 x 10.8mm | 123g

Android v5.1 Lollipop

HSPA + 21Mbps

1.2 GHz Quad-core

8GB | 1GB RAM

Up to 256GB

4.0"- 480 x 800 pixels

5MP

VGA Front

1500 mAh

**Technology**

Android 6.0 Marshmallow  
GSM Quadband  
3G HSPA + 21Mbps  
3G: 850/1700/1900 or  
850/1900/2100

**Display**

4.0" Curved Glass  
480 x 800 pixels ~233ppi

**Camera**

3.2MP Main w/Flash  
2MP Front

**Processor**

Mediatek 6572  
1.3GHz Dual Core  
With Mali-400 GPU

**Memory**

Internal 4GB | 512MB RAM

**Connectivity**

Bluetooth 4.0  
WiFi, Hotspot  
Micro USB v2.0

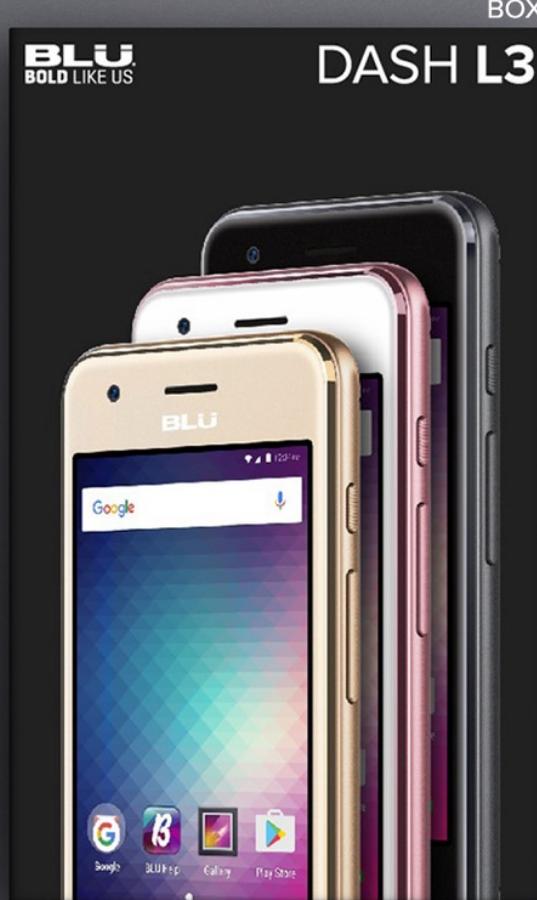
**Battery**

1400 mAh

**UPC CODES : DASH L3**

848958030539 D930L BLACK  
848958030546 D930L GOLD  
848958030553 D930L ROSE GOLD  
848958030560 D930L GREY  
848958030577 D930U BLACK  
848958030584 D930U GOLD  
848958030591 D930U ROSE GOLD  
848958030607 D930U GREY





CHARGER



QUICK GUIDE



SIM GUIDE

**Dual SIM Installation Guide**

Installation of the SIM Cards

Please install the SIM cards before using your phone.

Note: Please keep the SIM cards out of the reach of children. The SIM cards and its contacts are easily damaged due to scratching or bending. Please be cautious when carrying, installing, or taking out the SIM cards. **To insert SIM cards:**

- Remove the rear cover. Insert the SIM cards
- Insert the SD card. (For additional storage capacity)



Note: Insert the second SIM card by pulling out the SIM card tray

- Insert the battery, replace the rear cover, and power on the phone.

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