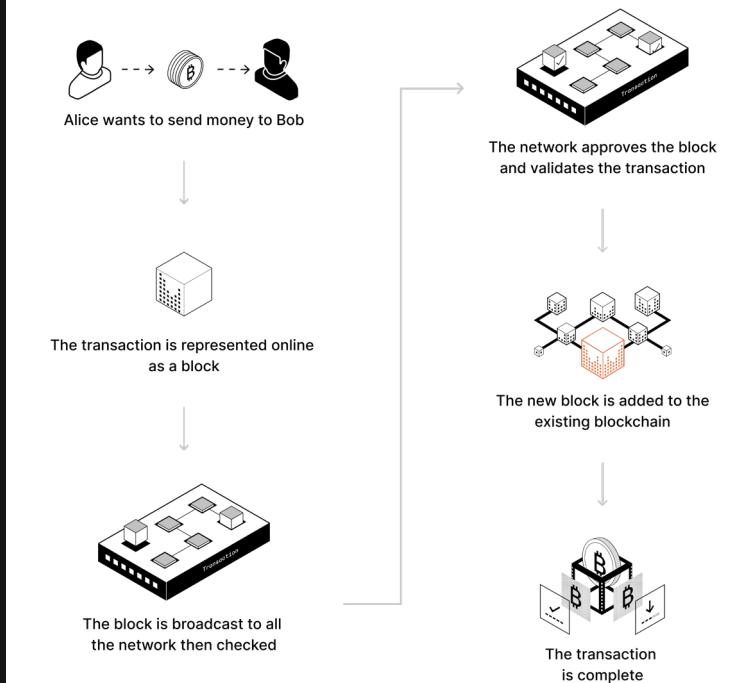


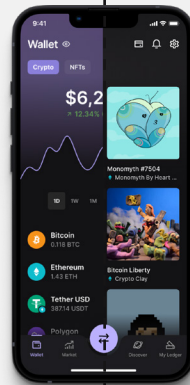
# WHAT IS CRYPTO?

- Digital assets are created with blockchain technology.
- This technology provides a way to store and secure data on transactions without having to trust any third party (companies, banks, or governments).
- All transactions are public and irrevocable, allowing transparency and traceability over transactions.
- Your account consists of a public key, the “address” to receive your funds, and a private key, a confidential access to manage and control your funds.



## CRYPTOCURRENCIES

- Alternative form of money using coins and tokens.
- Most famous are Bitcoin and Ethereum.
- Can be exchanged for one another (fungible).



## NFTs

- Proof of ownership and authenticity of a unique token.
- Can come in form of pictures, videos, songs, tweets...
- Can be sold or traded, but each one is different (non fungible).

## WHY A HARDWARE WALLET?

- Your physical entry within the digital world.
- Your private keys are stored in a secure offline storage disconnected from the internet, far from hackers' reach.
- So that only you can access your crypto assets. Not even Ledger can access them.
- It provides you with self-custody: full autonomy and control over your crypto assets, without having to ask for permission when you want to transfer, swap, sell or send them.



## WHAT IS LEDGER?

- Global platform for crypto and NFTs founded in 2014.
- Over 20% of the world's crypto assets are secured through Ledger hardware wallets with more than 6 million units already sold worldwide.
- Offers you the easiest and safest way to start your crypto journey with your Ledger device and the supporting Ledger Live app.





## WHY CHOOSE LEDGER?



Recover your assets if you lose your device through a 24 words phrase that only you will have access to.



All actions such as details of your transactions can be verified on your device screen, so you can sign them with full confidence.



Own, control and manage thousands of cryptos and NFTs.

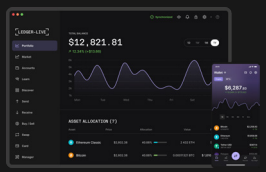


Can be connected to software wallets without compromising security.

## THE LEDGER ECOSYSTEM

### LEDGER LIVE

Pair your device with our app to buy, exchange, stake, earn and manage your crypto at home or on-the-go through services offered by our partners.



### LEDGER MARKET

Discover our NFT platform and access exclusive and curated drops. Sign transactions that you trust and understand.



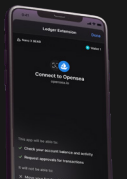
### LEDGER ACADEMY

Learn about NFTs, DeFi and more and earn exclusive NFTs with Ledger Quest, and explore our Ledger Academy for more crypto knowledge.



### LEDGER EXTENSION

Use Ledger Extension for effortless and safe connectivity to web3.



### LEDGER NANO S PLUS

Entry-Level / Covering all essentials

- USB-C connected
- Available in different colors



### LEDGER NANO X

Perfect for day-to-day / On-the-go use

- Bluetooth® compatible with Ledger Live Mobile
- USB-C connected
- Available in different colors

### LEDGER ACCESSORIES

Pod and Case : Travel proof protection



### LEDGER STAX

Our most advanced and customizable device

- Large E ink curved touch screen to view complete transactions details
- Customizable lock screen (pictures, NFTs)
- USB-C connected
- Embedded Magnets
- Bluetooth® compatible with Ledger Live Mobile
- Wireless charging