



# Internal Confirmation of AT&T Device Launch

## LG V35 ThinQ™

On May 30, 2018, AT&T announced pricing and availability for the **LG V35 ThinQ™** Smartphone.

<b>PREORDER</b>	<b>May 31, 2018:</b> att.com, Retail (OPUS DF) & MBS (Premier/Phoenix)
<b>GENERAL AVAILABILITY</b>	<b>June 8, 2018:</b> All Channels



### KEY SELLING POINTS

**VISUAL PERFECTION.** The LG V35 ThinQ™ has a 6-inch FullVision™ HDR OLED display with striking clarity, beautiful contrast and an expansive spectrum of vibrant, authentic color that gives you ample room on the nearly edge-to-edge screen for an immersive viewing experience so you can enjoy your favorite DIRECTV®1 live and recorded shows from virtually anywhere.

**SNAP AND SEARCH.** The LG V35 ThinQ™ has intelligence built into its core. Be aware, informed, and empowered with Google Lens. Make memories extraordinary with an intelligent camera that automatically suggests better shots.

**TAKE SURROUND SOUND TO GO.** Enjoy exceptional sound when watching your DIRECTV®1 movies on the LG V35 with the realistic, cinematic DTS:X 3D Surround audio that will take you places. You'll feel like you are on-stage at a rock concert, on-set of an action movie, or in-game as a fearless avatar.

**YOUR PHONE DESERVES A BETTER UNLIMITED<sup>2</sup>.** Binge your favorite shows, share unlimited photos, and video chat anytime on the nation's largest and most reliable data network<sup>3</sup>.

**AT&T NETWORK.** AT&T has the nation's largest and most reliable network<sup>3</sup> which provides the speed, security, and reliability you

need.

**DEVICE PRICING:** Always consult your local market price sheet for final pricing confirmation.

Model	No-Commit	Next 30	Next 24 Every Year	Next 30 w/DP	Next 24 Every Year w/DP
LG V35 ThinQ	\$899.99	\$30.00	\$37.50	\$270 DP   \$21/mo.	\$270 DP   \$26.25/mo.

**EXCLUSIVITY: YES:** LG V35 ThinQ is **EXCLUSIVE** to AT&T. **EXCLUSIVITY PERIOD:** 6 Months; starting 6/8/18

AT&T BRANDED INFO	SKU	UPC	MODEL NUMBER
LG V35 ThinQ Platinum Grey 64GB	6488B	652810830218	LM-V350AWM
LG V35 ThinQ Aurora Black 64GB	6489B	652810830201	LM-V350AWM



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## KEY SPECIFICATIONS

<b>Android OS</b>	OREO 8.0.0	<b>Memory</b>	Up to 64GB Capacity   Up to 2T Expandable MicroSD   6GB RAM
<b>Dimensions</b>	5.97 x 2.97 x 0.29 Inches	<b>Processor</b>	Qualcomm® Snapdragon™ 845 (QC SDM845) Octa-Core: Octo 2.8GHz x 4 + 1.7GHz x 4 Separate GPU/Processor: Yes
<b>Weight</b>	5.57 Ounces		
<b>Display Size</b>	6.0" HDR, OLED, FullVision™ Resolution: 2880x1440 Gorilla Glass 4, 16.7M Colors	<b>Bands</b>	<b>Domestic 4G LTE:</b> 2/4/5/12/29/30 & <b>14/46/66</b> <b>4G LTE Roaming:</b> 1/3/7/20/38/40/41/39 <b>4G LTE Advanced:</b> 12+30/2+29/2+12/2+5/5+30/29+30 <b>HSPA/UMTS (3G/4G):</b> 850/1700/1900/2100 <b>GSM/Edge (2G):</b> 850/900/1800/1900
<b>Connectivity</b>	<b>BT</b> v5.0 + EDR, A2DP, LE, HS, aptX® <b>Wi-Fi:</b> 802.11 a/b/g/n/ac/i/r (2.4GHz/5GHz) <b>Wi-Fi Antennas:</b> 2 <b>Wi-Fi MIMO Support:</b> Yes <b>USB 3.0,</b> Type C <b>Audio Jack:</b> 3.5mm <b>NFC:</b> Open, Secure <b>GPS:</b> aGPS, GSP, GLONASS <b>Mobile Hotspot:</b> Yes; up to 8	<b>FirstNet</b>	Yes, Band 14
		<b>Battery Life</b>	<b>Battery:</b> 3300 mAh, Non-Removable <b>Standby Time:</b> Up to 18 days <b>Talk Time:</b> Up to 20 hours <b>Audio Play w/Speaker:</b> Up to 13 hours <b>Audio Play w/ Headset:</b> Up to 93 hours <b>Charge from 0 to 50%:</b> Approx. 35 minutes <b>Charge from 0 to 100%:</b> Approx. 110 minutes <b>Wireless Charging:</b> Yes, WCP  [Please Note: Est. max standby & use time varies depending on usage patterns, settings & other factors.]
		<b>Front and Rear Camera Capabilities</b>	<b>F:</b> 8MP, Wide Angle, Selfie Light <b>R:</b> Dual Lenses: 16MP & 16MP Wide Angle, Glass, f/1.6, LED Flash, 8x Digital Zoom, Google Lens, AI CAM, Super Bright Mode, Front and Rear Lens Portrait Mode
<b>HAC Accessibility</b>	M3/T3, TTY Capable, Vibrating Alerts, Bold Text, Inverted/ Negative Colors, Closed-Captioned Playback, Voice Assistant, Adjustable Font Size, Screen Zoom Magnification, Screen Unlock Options: Assistive Touch	<b>Video Capabilities</b>	<b>Record:</b> Yes: H.264: 3840x2160@30fps, 48Mbps <b>H.265:</b> 3840x2160@30fps, 48Mbps <b>Playback:</b> Yes: <b>HEVC:</b> 4096x2304 at 30 fps, 120 Mbps <b>H.264:</b> 4096x2304 at 30 fps, 120 Mbps <b>MPEG-4:</b> 1920x1080 at 30 fps, 40 Mbps <b>Xvid:</b> 1920x1080 at 30 fps, 6Mbps <b>VP8:</b> 4096 x 2304 at 24 fps, 120 Mbps <b>VP9:</b> 4096 x 2304 at 30 fps, 120 Mbps <b>Formats:</b> mp4, 3gp, wmv (asf), ogm (ogv), mov, flv, f4v, avi, mkv, webm, ts, m2ts, tp <b>Streaming Video:</b> Yes: HLS/RTSP/PD
<b>ECO Rating</b>	4-Stars	<b>Other Capabilities</b>	<b>Bio Authentication:</b> Fingerprint Scanner <b>Sensors:</b> Accelerometer, Gyroscope, Ambient Light, Proximity, E-Compass, Barometer
<b>Voice, Calling and Messaging Capabilities</b>	<b>International Voice:</b> Yes <b>International Data:</b> Yes <b>Wi-Fi Calling:</b> Yes <b>VoLTE (HD Voice):</b> Yes <b>AT&amp;T Mobile Transfer:</b> Yes <b>AT&amp;T Video Calling (IR 94):</b> Yes <b>NumberSync:</b> Yes <b>Visual Voicemail:</b> Yes, Integrated <b>Voice Memo:</b> Yes <b>Voice Recognition:</b> Yes <b>AT&amp;T Call Protect:</b> Yes <b>Text Messaging/SMS:</b> Yes <b>Advanced Messaging (IPME):</b> Yes <b>CMAS/Wireless Emergency Alerts:</b> Yes <b>Instant Message Clients:</b> Google Duo		



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## ADDITIONAL INFORMATION

### RESOURCES

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- [LG V35 ThinQ™ Device Video](#)
- [AT&T Network](#)
- Accessibility Hub on MyCSP: Content ID: myc\_ser\_wir\_cal\_ser\_328358
- myCSP/Oil: Know the Facts; Customer Facing Information

**ONLINE SUPPORT:** att.com, Retail (OPUS DF) & MBS (Premier/Phoenix)

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URL	LG V35 ThinQ
<b>Consumer (B2C)</b>	Vanity: <a href="http://www.att.com/v35thing">www.att.com/v35thing</a>
	Direct: <a href="https://m.att.com/shopmobile/cellphones/lg/v35-thing.html">https://m.att.com/shopmobile/cellphones/lg/v35-thing.html</a>
	Mobile: <a href="https://m.att.com/shopmobile/cellphones/lg/v35-thing.html">https://m.att.com/shopmobile/cellphones/lg/v35-thing.html</a>
<b>Business (B2B)</b>	Vanity: <a href="http://www.att.com/lgv35thing">www.att.com/lgv35thing</a>
	Direct: <a href="https://www.wireless.att.com/businesscenter/devices/lg/v35-thing.jsp">https://www.wireless.att.com/businesscenter/devices/lg/v35-thing.jsp</a>

### INSURANCE INFORMATION

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**MPP/MI/MDPP INSURANCE:** LG V35 ThinQ is eligible for Mobile Protection Pack (MPP), Mobile Insurance (MI), and Multi- Device Protection Pack (Multi-Device Insurance).

- **Insurance Deductible Tier-D:** \$225 applies at launch. Please refer to MyCSP for eligibility updates.

### WARRANTY INFORMATION

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- **WARRANTY:** 1-Year

### SIM REQUIREMENTS

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- 4488A (Nano)
- SIM Card is included in the box
- SIM Card is pre-installed in the LG V35 ThinQ and is removable

### IN-BOX CONTENTS

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- Quick Start
- Charging Block: Standard
- USB-C Cable

**ACCESSORIES:** Please refer to [www.att.com/shop/wireless/accessories.html](http://www.att.com/shop/wireless/accessories.html) for a full list of accessories

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### DISCLAIMERS

**1 DIRECTV subscription required.** Hardware and programming available separately. Visit [directv.com/app](http://directv.com/app) for complete details. Data charges may apply.

**2 AT&T UNLIMITED CHOICE ENHANCED PLAN:** Avail. to residential U.S. consumers. Plan start at \$65/mo. after autopay & paperless bill discount w/in 2 bills. Must enroll in both to get discount (\$10/mo. for single line & \$20/mo. for multi-lines). Pay full plan cost (up to \$80/mo.) plus per device access charges until discount starts. AT&T employees, retirees & IMO consumers not eligible for discount. **Multiple Phone Line Discount:** Monthly \$10 (3 lines) or \$20 (4 or more lines) discount applied to plan charge w/in 2 bills. **Pricing:** Monthly plan charge (\$45 single line/\$80 multi-line) & monthly per-device access charges apply (\$30 per smartphone; \$20 per tablet, camera or Connected Car; & \$10 per wearable). Limits: Select devices only. 10 devices/plan. Other line limits & restrictions may apply. See [att.com/unlimited](http://att.com/unlimited) for plan details & pricing. **Unlimited Data: For use in the United States, Puerto Rico & the U.S. Virgin Islands (the "Domestic Coverage Area" or "DCA"). For all data usage, customer may temporarily experience reduced speeds during times of network congestion. No tethering.** **Wireless Streaming:** Wireless video streaming limited to max of 1.5 Mbps (about 480p). Ability to stream and video resolution may vary and be affected by other factors. Other restrictions apply. **HBO:** Avail. to residential U.S. consumers. Wireless only customers get streaming HBO only & need to set-up a DIRECTV NOW account at [directvnow.com](http://directvnow.com) for no charge. Redemption at [att.com/unlimited](http://att.com/unlimited) with HBO may be req'd. Please activate w/in 90 days. If you have an eligible residential TV service with AT&T, you can get HBO on that platform. For Puerto Rico, the only option is residential DIRECTV (excludes prepaid). This replaces any current HBO offer you have. May be billed & then credited for HBO w/in 2 bills. One-time catch-up credit is applied & does not change taxes. HBO benefit & Video Loyalty Credit must be applied to same TV service. **Included channels, programming & content subject to change & benefit may be terminated. Lost Eligibility: If you cancel your elig. wireless plan your HBO benefit may stop.** If previously subscribed to HBO, you may revert to previous rate, or HBO service may be cancelled. Limits: One per wireless account. May not be stackable w/other offers, credits or discounts. Not avail. when roaming. AT&T employees & retirees not eligible for HBO offer. **Offers, programming, pricing, channels, terms & restrictions subject to change and may be discontinued at any time without notice. AT&T UNLIMITED PLUS ENHANCED PLAN:** Avail. to residential U.S. consumers. Plans start at \$80/mo. after autopay & paperless bill discount w/in 2 bills. Must enroll in both to get discount (\$10/mo. for single line & \$20/mo. for multi-lines). Pay full plan cost (up to \$110/mo.) plus per device access charges until discount starts. AT&T employees, retirees & IMO consumers not eligible for discount. **Multiple Phone Line Discount:** Monthly \$10 (3 lines) or \$20 (4 or more lines) discount applied to plan charge w/in 2 bills. **Pricing:** Monthly plan charge (\$60 single line/\$110 multi-line) & monthly per-device access charges apply (\$30 per smartphone; \$20 per tablet, camera or Connected Car; & \$10 per wearable). Select devices only. 10 devices/plan. Other line limits & restrictions may apply. See [att.com/unlimited](http://att.com/unlimited) for plan details & pricing. **Unlimited Data:** For use in the United States, Puerto Rico & the U.S. Virgin Islands (the "Domestic Coverage Area" or "DCA"). **After 22GB of data usage on a line in a bill cycle, for the remainder of the cycle a customer may temporarily experience reduced speeds on that line during times of network congestion. Wireless Streaming:** Includes Stream Saver feature which allows you to stream higher definition video at max of 1.5 Mbps, in SD quality (about 480p) on compatible devices. You can turn it off or back on at any time at [att.com/myatt](http://att.com/myatt) or call 611. Ability to stream and video resolution may vary, and be affected by other factors. Restrictions apply. See [att.com/stream saver](http://att.com/stream saver) for details. **HD Video:** Turn Stream Saver off at any time to enjoy access to HD video streaming (up to 1080p), if and when available. **Tethering/Mobile Hotspot:** Req's compatible device. Includes up to 15GB per line per month; then tethering speed slowed to max of 128 Kbps for rest of bill cycle except for Connected Cars. **UNLIMITED TALK:** Phones only. Includes calls w/in DCA. Service may be terminated for excessive roaming (see Wireless Customer Agreement at [att.com/wca](http://att.com/wca)). **Unlimited Talk to Canada and Mexico:** Phones only. Includes unlimited International Long Distance (ILD) calling from DCA to Mexico and Canada. You may be charged for calls to special or premium service numbers. **Calls to Other Countries:** Includes ILD service that can be used to call countries other than Canada and Mexico. Per-minute pay-per-use rates apply unless you have an ILD service package. Rates subject to change w/o notice. For rates, see [att.com/worldconnect](http://att.com/worldconnect). **UNLIMITED TEXT:** Standard Messaging – Phones only. Requires compatible device. Includes unlimited messages up to 1MB in size within DCA to more than 190 countries for text messages and 120 countries for picture & video messages. AT&T may add, change, & remove included countries at its discretion w/o notice. Messages sent through applications may incur data or other charges. See [att.com/text2world](http://att.com/text2world) for details. **Advanced Messaging:** Sender and recipient(s) must be AT&T postpaid wireless customers with HD Voice accounts, capable devices, have their devices turned on & be within AT&T- owned and operated DCA (excludes third-party coverage). Includes unlimited messages up to 10MB in size. Other restrictions apply & can be found at [att.com/advancedmessaging](http://att.com/advancedmessaging). **HBO:** Avail. to residential U.S. consumers. Wireless only customers get streaming HBO only & need to set-up a DIRECTV NOW account at [directvnow.com](http://directvnow.com) for no charge. Redemption at [att.com/unlimitedwithhbo](http://att.com/unlimitedwithhbo) may be req'd. Please activate w/in 90 days if you have an eligible residential TV service with AT&T, you can get HBO on that platform. For Puerto Rico, the only option is residential DIRECTV (excludes prepaid). This replaces any current HBO offer you have. May be billed & then credited for HBO w/in 2 bills. One time catch-up credit is applied & does not change taxes. HBO benefit & Video Loyalty Credit must be applied to same TV service. **Included channels, programming & content subject to change & benefit may be terminated. Lost Eligibility: If you cancel your elig. wireless plan your HBO benefit may stop.** If previously subscribed to HBO, you may revert to previous rate, or HBO service may be cancelled. **Limits:** One per wireless account. May not be stackable w/other offers, credits or discounts. Not avail. when roaming. AT&T employees & retirees not eligible for HBO offer. **Offers, programming, pricing, channels, terms & restrictions subject to change and may be discontinued at any time without notice.**

**3 Coverage not avail. everywhere.** Based on overall coverage in U.S. licensed/roaming areas. Reliability based on voice and data performance from independent 3rd party data.