EPOS

GSX 300 External Sound Card

Product line:	**Mainstream**
Product line tagline:	**Take your game to new levels**
USPs	**Main USPs**
	• Easy to install external sound card delivering high resolution audio for acoustic clarity and audio realism.
	• The EPOS Gaming Suite, featuring advanced digital sound processing for Windows® 10, lets you set 7.1 surround sound profiles for different games and balance/focus frequencies where they are most needed.
	• Advanced noise cancellation and noise gate control with the EPOS Gaming Suite enhances acoustic clarity and minimizes background noise for improved microphone control and crisp team communication.
	• Intuitive design: integrated hardware dial for volume adjustments on the fly, customizable smart button to flip between sound modes or profiles and LED indicator to show which it is on.
Product promise	**The first taste of high-performance game audio**

The GSX 300 external sound card is the first upgrade step for the gamer passionate about the quality of their audio. For the gamer with a good quality headset that is seeking to invest in their gaming gear for better performance, without jumping off the top end in complexity and price, the GSX 300 external sound card will deliver the goods.

Used in-line between the headset and the PC, the GSX 300 delivers high resolution audio in stereo. The EPOS Gaming Suite with its advanced digital sound processing and 7.1 surround sound algorithm not only allows the customization of sound profiles, but also the advanced noise cancellation controls enhance acoustic clarity and minimize background noise for improved microphone control and crisp team communication.

As most gamers know, high quality game audio which delivers realism and positional accuracy helps with your in-game reactions and performance while acoustic clarity in game chat enhances team communication. Level up your game audio and hence your game performance with the GSX 300 external sound card. A small investment in price, a huge advancement in your game audio and performance.

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GSX 300 External Sound Card

Headlines
Text: 30-50

Upgrade your game audio, upgrade your performance
One small device for a huge step-up in audio
Simple, stylish, high resolution audio upgrade

Long description

Characters incl. spacing:
Title 25-30
Text: 500-800

Level up your game audio
Designed for the gamer seeking enhanced performance with their gaming headset, the GSX 300 external sound card boosts your audio experience to new levels. A simple to use, well-engineered addition to your gamer arsenal, instead of relying on your PC on-board sound, this is the must-have audio upgrade for your gaming setup.

The proprietary EPOS Gaming Suite for Windows® 10 adds audio refinement controls, customization of 7.1 surround sound and digital noise cancellation to your game. A volume dial allows quick, easy control while gaming and a smart button toggles between surround and stereo sound or between profile presets. An LED ring around the volume dial illuminates blue for 2.0 and red for 7.1 sound mode.

Enjoy enhanced game audio and crisp team communication with this excellent value-for-money, external sound card and let the Power of Audio take you to new dimensions.

Medium description

Characters incl. spacing:
Title 15-25
Text: 300-500

Upgrade your game audio
The gamer seeking enhanced audio performance instead of relying on their PC on-board sound will find excellent value in the GSX 300 external sound card. Install the proprietary EPOS Gaming Suite to add audio refinement controls; customizable 7.1 surround sound and digital noise cancellation. An LED ring around the volume dial illuminates blue for 2.0 and red for 7.1 sound mode.

A volume dial allows quick on-the-fly control and a smart button toggles between surround and stereo sound or between profile presets. Let the Power of Audio transport you to a new gaming dimension.

Short description

Characters incl. spacing:
Title 10-20
Text: 150-300

Enhanced game audio
The gamer seeking enhanced audio performance instead of relying on their PC on-board sound will find excellent value in the GSX 300 external sound card. Paired with a gaming headset, the GSX 300 together with the EPOS Gaming Suite delivers digital sound processing and customizable 7.1 EPOS Surround Sound. An LED ring around the volume dial illuminates blue for 2.0 and red for 7.1 sound mode.

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GSX 300 External Sound Card

Benefits &
key features (short version)

Characters incl. spacing:
Benefits: 20-40
Feature: 50-80

External sound card
Upgrade your audio instead of relying on your PC's on-board sound

High resolution audio
24 bit / 96 kHz stereo or 16 bit / 48 kHz 7.1 surround sound

EPOS Gaming Suite for Windows® 10
Proprietary software for advanced audio control and customizable surround sound

Synchronized with Windows® 10 sound
Automatically synchronizes with Windows® 10 so you can see your loudness level

Hardware volume control
An integrated hardware dial allows quick and easy volume control while gaming

Smart button control
Switch between stereo and surround sound modes or between sound profiles

LED indicator
An LED ring around the volume dial illuminates blue for 2.0 and red for 7.1 sound mode

Stylish minimalist design
A contemporary high-tech look, yet unobtrusive minimalist footprint

Engineered for simplicity
The GSX 300 is an in-line upgrade between your headset and PC

Value-for-money upgrade
Turbo-charge your gaming audio and communication at a great price point

EPOS Surround
Proprietary 7.1 surround sound engineered by EPOS

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GSX 300 External Sound Card

Benefits &
key features (long version)

Characters incl. spacing:
Benefits: 20-40
Features: 250-300

External sound card
Upgrade your audio instead of relying on your PC's on-board sound with the GSX 300 external sound card. There is no need to open up your gaming rig to do a complex installation; the external soundcard is a hassle-free plug-in between your gaming headset and your PC.

High resolution audio
The GSX 300 with EPOS engineered audio delivers high resolution 24 bit / 96 kHz stereo or 16 bit / 48 kHz 7.1 surround sound (with the proprietary EPOS gaming suite) for acoustic clarity and accuracy for instant reaction and audio realism for an immersive gaming experience.

EPOS Gaming Suite
The proprietary EPOS Gaming Suite for Windows® 10 is the result of years of refinement and audio engineering. Digital sound processing allows the customizing of sound profiles in 7.1 surround sound. Noise gate control and cancellation delivers the acoustic clarity need for crisp game communication.

Simple and intuitive design
The GSX 300 is an in-line upgrade between your headset and PC with simple plug-and-play. Its integrated hardware allows finger-tip control of game volume, a customizable smart button lets you toggle between sound modes or profiles, and an LED indicator shows which sound mode or profile you are in.

EPOS Surround
EPOS Surround takes 7.1 surround sound to the next level with our proprietary Binaural Rendering Engine and Digital Amplification; sound so real, it feels alive.

KSPs

Text: 30-50

High quality external sound card

High resolution audio in stereo mode

Customizable 7.1 surround sound with EPOS Gaming Suite

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GSX 300 External Sound Card

Advanced audio control with EPOS Gaming Suite

Customizable smart button for quick mode switch

Visual LED mode indicator

Excellent value-for-money audio upgrade

EPOS Surround; proprietary 7.1 surround sound

Trade Lower Funnel copy
Targeted at Active evaluation and
Purchase

KSPs

High-resolution audio

Customizable smart button

Simple and intuitive design

Advanced audio control with EPOS Gaming Suite

Adjustable 7.1 surround sound

Short description

Small device, huge audio upgrade
The GSX 300 sound card sends outstanding audio experiences from your PC straight to your gaming headset. Replace your on-board audio with a setup that leverages the very best of EPOS Gaming Suite, from performance-boosting 7.1 Surround Sound to customizable audio profiles.

Benefits & key features
(Targeted at Active evaluation and
Purchase)

A game-changing audio upgrade
The GSX 300 creates gaming experiences that are a cut above, replacing your PC's on-board audio with immersive soundscapes that boost reactivity, immersion, and enjoyment.

Expertly engineered 7.1 Surround Sound

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GSX 300 External Sound Card

Using EPOS Gaming Suite, tap into EPOS 7.1 Surround Sound – a customizable audio mode backed by extensive research & development in psycho-acoustics (the science of sound perception).

Personalize your audio experience
EPOS Gaming Suite puts a full equalizer, noise control settings, microphone tuning, and more at your fingertips, so you can tailor your soundscapes down to the last detail.

Programmable smart button
A customizable smart button to the left of the volume dial allows you to toggle between stereo and surround sound, or switch between sound profiles you've created on EPOS Gaming Suite.

Simple, intuitive design
The GSX 300 puts your volume dial front and centre for on-the-fly adjustments. A handy LED ring glows blue for stereo and red for surround, so you always know which mode you're in.