

# TOSHIBA

## 55

Inch  
Class

C350 Series Fire TV

Model 55C350LU



## 4K ULTRAHD

Toshiba's C350 Smart Fire TV series is designed for performance with 4K UHD delivering 4 times the resolution and detail of standard HD. Powered by Toshiba's Regza Engine 4K, a full array LED backlight and 4K upscaling, the C350 creates stunning, vibrant and true to life images. With the Fire TV experience built-in and an Alexa Voice Remote, you can easily get to the movies and TV shows you love, launch apps, search for titles, play music, switch inputs, control smart home devices, and more.

Add in Dolby Vision HDR and Dolby Atmos and enjoy a movie theater experience right in your home with the ultimate in picture quality and sound. In addition, 3 HDMI 2.1 inputs with eARC lets you connect all your gear easily and dual band WiFi keeps you connected. With Game Mode, Auto Low Latency and Motion Rate 120 the Toshiba C350 is a great TV for the gaming enthusiast. All this great technology wrapped up in a sleek bezel-less design makes the C350 the perfect addition to any home.

### Fire TV Built-in

With Fire TV built-in, you can enjoy a world of entertainment from apps like Prime Video, Netflix, Disney plus, Hulu, and HBO Max. Subscription may be required. Plus stream for free with Freevee, Pluto TV, Tubi, and more.

### Regza Engine 4k

Regza Engine 4K is Toshiba's high performance 4K engine for stunning picture quality, with ultra essential PQ technology combined with high quality LCD panel, you can get an incredible ultra HD 4K images with breathtaking picture quality. Now fully immerse yourself in whatever you are watching with heart shaking excitement.

### 4K resolution

4 times resolution of Full HD, four times the detail. With Toshiba 4K TV, you can enjoy uncompromisingly crisp, clear visuals for a fully immersive, professional theater quality.

### Dolby Vision HDR and Dolby Atmos

Transform your TV into an entertainment powerhouse. The image and audio technology from cinemas, now brought directly in the home, providing amazing realism that you'll see, hear, and feel like never before.

### Dolby Vision HDR/HDR10

With HDR enabled content your TV can display brighter whites along with deep blacks, greatly increasing contrast while revealing amazing detail, vibrant color and creating an incredible viewing experience in any room environment\*

### Ultra-essential PQ Technology

Ultra HD 4K Panel expresses picture quality four times as detailed in pixel as Full HD. Furthermore, Regza 4K Engine optimizes every detail of picture and color output to achieve 'real as it is' picture quality to maximize your emotions. Detailed as real. Colorful as real. This is the ultimate combination for ultimate beauty of picture quality.

### Color Remaster

Color Re-master technology is there to restore the original color of original image as natural and colorful as it should be.

### Press & Ask Alexa

Use the included Alexa Voice Remote to manage TV power, volume, navigation, playback, and input switching. You can also quickly launch Prime Video and Netflix with preset app buttons. Or just press the microphone button and say, "Find dramas," and Alexa will show you search results from a central catalog of hundreds of integrated apps and channels.

### Auto Low Latency Game Mode

Enjoy a better gaming experience. In Game Mode, input lag is significantly improved, so your commands from the controller are virtually instantaneous on the screen. The C350 is ready for the whatever the latest generation gaming consoles can throw at it.

### Designed in Japan

Toshiba TV pursues the philosophy of "Essential Beauty" which is made based on the horizontal and vertical lines in the living space, it makes the living room look stylish by merging into its surroundings.

### Bezel-less Design

The C350 is designed with a gorgeous bezel-less design to give you more viewable screen area.

\*HDR viewing experience will vary by model, content availability and internet connection

## TECHNICAL SPECIFICATIONS

DIMENSIONS/WEIGHT	
TV Dimensions(without the stand)	48.5 × 28.0 × 2.9 inches
(with the stand)	48.5 × 30.6 × 9.7 inches
TV Stand Width	37.0 × 9.7 inches
TV Weight (without the stand)	25.1 lbs
(with the stand)	25.8 lbs
Carton Dimensions (WxHxD)	53.7 × 32.6 × 5.6 inches
Shipping Weight	37.5 lbs
DISPLAY	
Actual Screen Size (Diagonal)	54.6 inches
Screen Class	55 inches
Screen Type	LCD
TYPE OF TV	
Smart TV	Yes (Fire TV Edition)
App Store	Yes
PICTURE QUALITY	
Screen Resolution	4K UHD, 3840x2160p
Local Dimming	No
4K Upscale	Yes
Motion Rate	120
Aspect Ratio	16:9
Native refresh rate	60Hz
HDR*	Yes (Dolby Vision/HDR10)
Backlight Type Source	Full Array Direct Lit
AUDIO	
Audio Output Power (Watts)	8Wx2
Audio Enhancement	Dolby Atmos
LANGUAGES	
On-screen Display	English/French/Spanish
POWER	
Power Consumption	120W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V / 60Hz
CONNECTIVITY	
Wi-Fi Built In	Yes (WiFi5 2.4GHz/5GHz)
Bluetooth®	Yes
PORTS	
HDMI (v2.1)	3
HDMI-CEC, HDMI-eARC	Yes
Ethernet (LAN)	Yes
USB 2.0	2
RF Antenna	1
RCA Composite Video Input	1
L/R Audio Input for Composite	1

Digital Audio Output	1 Optical
Earphone/Audio Output	1
OTHER FEATURES	
Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
Alexa	Built-in
Web Browser	Yes
WALL MOUNT	
VESA	200 x 300 / M6
ACCESSORIES	
Remote	Yes (Voice Remote)
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	Yes
WARRANTY/UPC	
Warranty	1 year
UPC Code	888143014005

\*HDR viewing experience will vary by model, content availability and internet connection.

Version 2021.04.16

All product, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise. ©2020 Hisense USA, All rights reserved

Hisense USA Corporation  
7310 McGinnis Ferry Road, Suwanee, GA, 30024  
1-888-935-8880  
www.hisense-usa.com