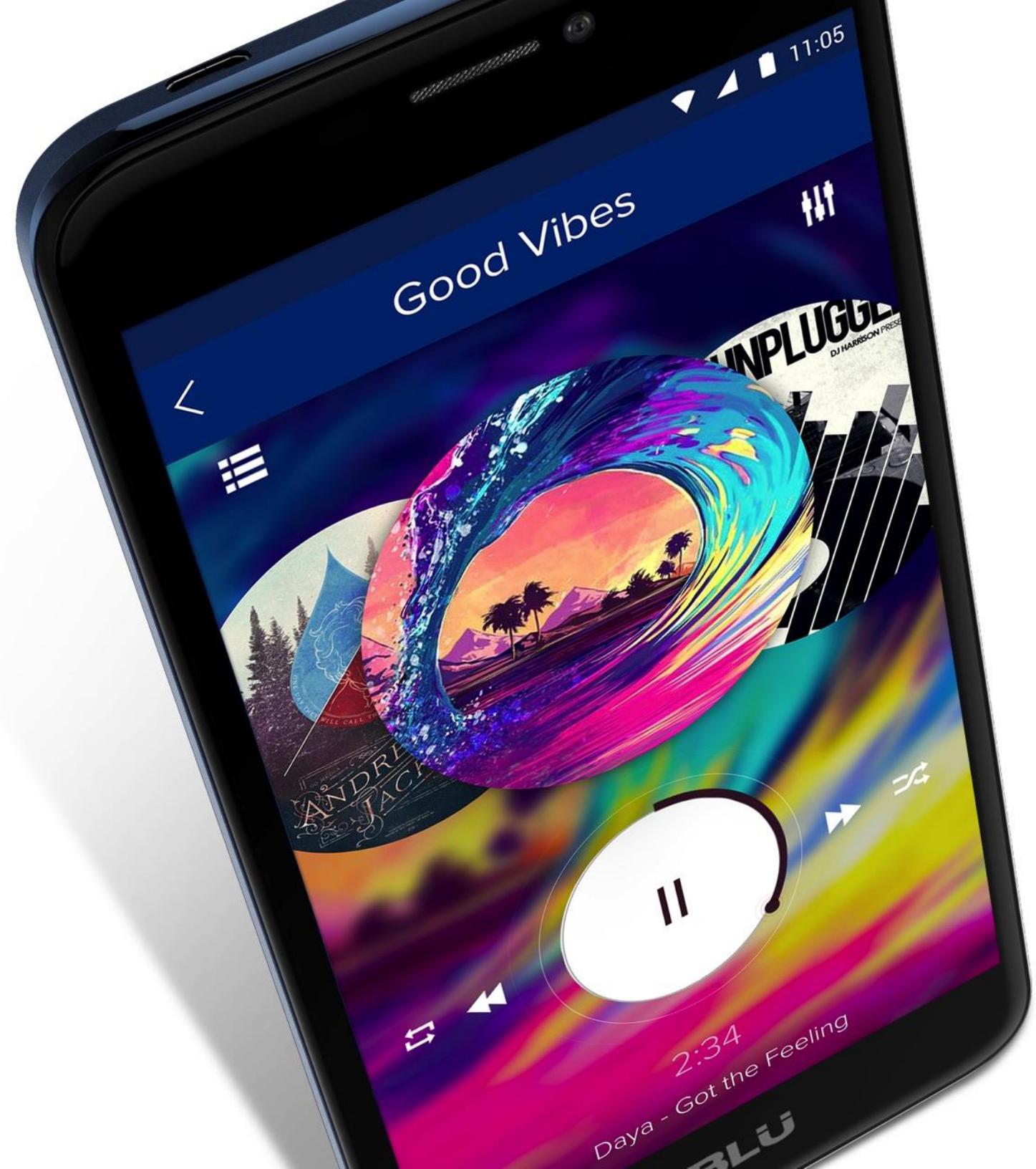


BLU
BOLD LIKE US

LIFEMAX

LIVING TO THE FULLEST





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KEY SELLING POINTS

Bright 5.5 HD display with curved glass

Powered by MediaTek 6737 1.3GHz Quad Core processor

2GB RAM with 16GB of expandable memory

8 Megapixel autofocus main camera and 5 Megapixel front facing camera with flash

Built in fingerprint sensor

Android v6.0 Marshmallow

PERFECT DESIGN

The Life Max is a gorgeous 5.5" HD display with Finger Print Sensor in an attractive Dark Blue housing finish. A color matched polished metal finish middle housing contrast with the soft touch battery cover give the Life Max a great hand held experience. Liquid smooth curved glass display give the front a premium and streamlined appearance.

Available in Dark Blue, the Life Max is a wonderful device that offers great specs with the look to back it up.





CURVED GLASS

The Life Max blends incredible design and technology together. We use a curved glass touch panel for better overall performance as well as having a gorgeous looking smartphone.



CRISP DISPLAY

The Life Max does not only provide a great viewing experience, it has a 5.5" HD display with 720 x 1280 resolution to show spectacular images and video. Enjoy your favorite movie, music video or play your favorite game knowing it will look amazing.

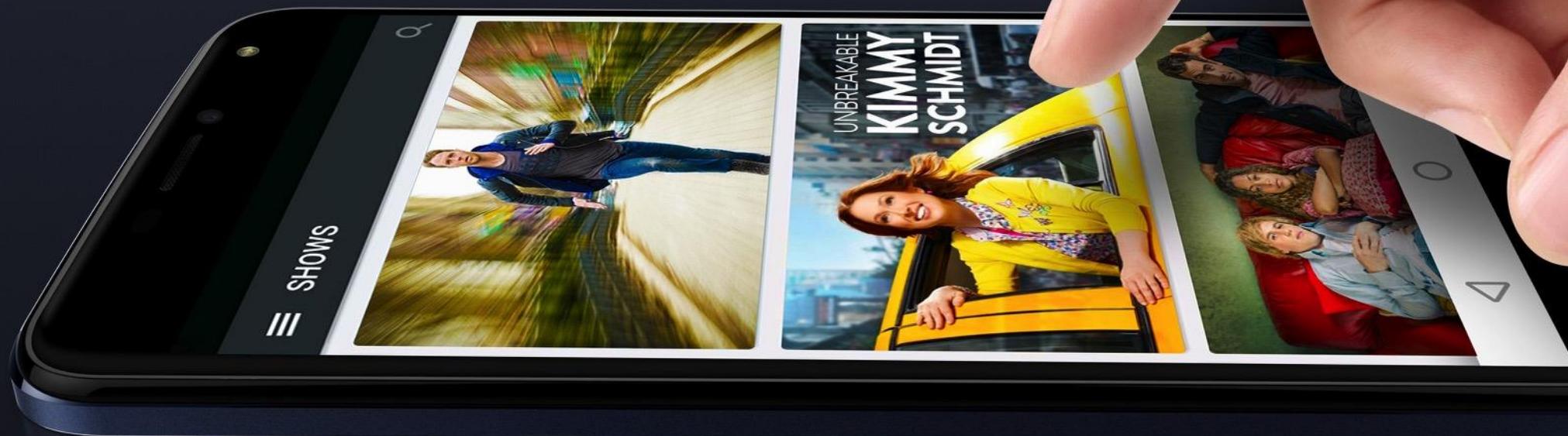
POWERFUL PERFORMANCE

The Life Max is powered by a brand new 64-Bit MediaTek 1.3GHz Quad Core chipset paired with 2GB RAM, so there is nothing this smartphone can't handle.

64-BIT
Architecture

2GB
RAM

1.3GHz
Quad Core



MONSTER BATTERY

As its name suggests, the Life Max gives you the maximum battery life with a 3700 mAh monster battery which will last up to 3 days with standard usage and over 30 days on standby.



DUAL CAMERAS

8MP
Autofocus

5MP
Front + Flash

Take advantage of every moment with the Life Max's 8 Megapixel sensor camera and 5 Megapixel front camera. In addition, we have added flash for the front camera to be able to take great low-light selfies.





FRONT FLASH

For those low light moments.



QUICK ACCESS. TOTAL SECURITY.

The LIFE MAX brings total security and convenience to the table with a simple swipe of your finger. Easily unlock your smartphone and access all your music, video and pictures. Another Advancement from BLU that bring the LIFE MAX to the forefront of the smartphone market.



DUAL SIM CARD 1 2

A Dual SIM gives you several advantages that you cannot let pass by. Having two SIM slots in your mobile device, there isn't anything to worry about: **Exchanging SIM cards from one phone to another • Carry two phones in your pocket • Remember to charge two devices.** You could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can set apart personal from business phone calls. For the international traveler, a DUAL SIM phone could avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.



UNLOCKED
CHOOSE YOUR CARRIER



metroPCS
Unlimit Yourself.

T-Mobile®

NEED FOR SPEED

Stay connected with speeds of up to **10x faster** than 3G.

No matter where you are in the country you won't find a nook or cranny that you will not be able to access internet. Life Max comes with the following band configurations: 4G LTE 2/4/7/12/17 and 3G bands



Android 6.0 Marshmallow

NEW FEATURES

Redesigned user interface that is friendly and intuitive.
Lock screen notifications that offer quick actions as well as quick access.
Project Volta for better battery life than any previous version.
Multitasking is now easier with a complete look at your open applications.
Multiple users and guest mode make it easy to share your device
without compromising your personal information.





LIFE MAX

Brand	BLU
Family	LIFE
Dimensions Weight	154.5 x 77.1 x 8.7mm 153g
Operating System	✓ Android 6.0 Marshmallow
Processor	✓ Quad Core 1.3GHz
Internal Memory RAM	16GB 2GB RAM
Display Size Resolution	✓ 5.5" 720 x 1280 ~267ppi
Main Camera	8MP Autofocus
Secondary Camera	5MP Front With Flash
Battery	✓ 3700 mAh

SAMSUNG GALAXY J3 PRO

Brand	SAMSUNG
Family	J3
Dimensions Weight	142.2 x 71.3 x 8mm 139g
Operating System	Android 5.1 Lollipop
Processor	Quad-Core 1.2 GHz
Internal Memory RAM	16GB 2GB RAM
Display Size Resolution	5.0" 720 x 1280 ~294ppi
Main Camera	8MP Autofocus
Secondary Camera	5MP
Battery	2600 mAh

DATA

TECHNOLOGY

Android 6.0 Marshmallow
4G LTE Cat 4 up to 150Mbps
GSM Quad Band
3G: 850/1700/1900/2100
4G LTE: 2/4/7/12/17

PROCESSOR

MediaTek 6737
1.3GHz Quad Core with Mali-T720 GPU

MEMORY

Internal 16GB | 2GB RAM

DISPLAY

5.5" HD 720 x 1280 – 267 ppi
BLU Infinite View (IPS) Technology
Curved Glass

CAMERA

8MP Autofocus Main
5MP Front with Flash
HD 1080p@30fps Video Recording

CONNECTIVITY

Bluetooth 4.0
Wi-Fi, Hotspot
Micro USB 2.0

BATTERY

3,700 mAh

SECURITY

One Touch Finger Print Sensor
Encrypted file management system

DIMENSION

154.5×77.1×8.7 mm | 153g

UPC:

LIFE MAX 848958029380 Blue



PACKAGE CONTENTS

BOX



PHONE



SCREEN PROTECTOR



PHONE CASE



CHARGER



USB



EARPHONES



BATTERY



DUAL SIM GUIDE

Dual SIM Installation Guide

Installation of the SIM Cards

Please install the SIM cards before using your phone. Note: Please keep the SIM cards out of the reach of children. The SIM cards and its contacts are easily damaged due to scratching or bending. Please be cautious when carrying, installing, or taking out the SIM cards. **To insert SIM cards:**

- Remove the rear cover. Insert the SIM cards.
- Insert the SD card. (For additional storage capacity)
- Insert battery, replace the rear cover, and power on the phone.

QUICK START GUIDE

LIFE MAX

Quick Guide / Guia Rapida / Guia Rapido / Guide Rapide

