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BC™ 40

WIRELESS BACKUP CAMERA

NEW PRODUCT ANNOUNCEMENT

OVERVIEW | FEATURES
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MARKETING MEMO

March 27, 2019



PRODUCT OVERVIEW:

See what's behind your vehicle with a BC 40 wireless backup camera. It wirelessly pairs with a [compatible](#) Garmin navigator enabled with Wi-Fi® connectivity to see the backup camera view on the navigation display, and it installs quickly and easily.



Portable navigator sold separately.



KEY FEATURES:

EASY INSTALLATION	Installs quickly and easily by snapping into the included license plate mount
BATTERY POWERED	Uses 2 AA batteries; battery life lasts up to 3 months with average use (lithium recommended)
WORKS WITH GARMIN NAVIGATOR	Wirelessly pairs with a compatible Garmin navigator enabled with Wi-Fi connectivity to see the backup camera view
SEE BEHIND VEHICLE	Provides a wide, clear video image of what's behind your vehicle (transmits up to 25')
WEATHERPROOF	Rugged and weatherproof (water-rated to IPX7) to withstand road conditions
VOICE CONTROL	Use convenient voice commands to initiate the camera view

PRODUCT CONFIGURATIONS:

BC 40 Wireless Backup Camera	AVAILABLE	INCLUDES			COUNTRY OF ORIGIN
	March 2019	BC 40 wireless backup camera with mounting bracket, documentation			Made in Taiwan.
SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B: 8525800035	
010-01866-00	753759199074	\$149.99	\$199.99		HTS: 8525.80.3010

PACKAGING SPECIFICATIONS:



BC™ 40 Wireless Backup Camera

Gift box dimensions (WxHxD):	10.25" x 6.5" x 2.5" (26 x 16.5 x 6.4 cm)
Gift box weight:	0.9 lb (388 g)
Master carton dimensions (WxHxD):	17" x 14.1" x 11.7" (43 x 36 x 30 cm)
Master carton weight:	14 lbs (6.4 kg)
Master carton quantity:	12

PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

Wi-Fi is a registered trademark of the Wi-Fi Alliance.

VIDEOS:

Feature and benefit video can be viewed [here](#).
Installation video can be viewed [here](#).