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# BC<sup>™</sup> 40 WIRELESS BACKUP CAMERA

**NEW PRODUCT ANNOUNCEMENT**

OVERVIEW | FEATURES  
CONFIGURATIONS | SPECIFICATIONS

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## MARKETING MEMO

March 27, 2019

# BC™ 40 Wireless Backup Camera

NEW PRODUCT  
ANNOUNCEMENT



## PRODUCT OVERVIEW:

See what's behind your vehicle with a BC 40 wireless backup camera. It wirelessly pairs with a [compatible](#) Garmin navigator enabled with Wi-Fi® connectivity to see the backup camera view on the navigation display, and it installs quickly and easily.



Portable navigator sold separately.




## KEY FEATURES:

EASY INSTALLATION	Installs quickly and easily by snapping into the included license plate mount
BATTERY POWERED	Uses 2 AA batteries; battery life lasts up to 3 months with average use (lithium recommended)
WORKS WITH GARMIN NAVIGATOR	Wirelessly pairs with a <a href="#">compatible</a> Garmin navigator enabled with Wi-Fi connectivity to see the backup camera view
SEE BEHIND VEHICLE	Provides a wide, clear video image of what's behind your vehicle (transmits up to 25')
WEATHERPROOF	Rugged and weatherproof ( <a href="#">water-rated</a> to IPX7) to withstand road conditions
VOICE CONTROL	Use convenient voice commands to initiate the camera view

# BC™ 40 Wireless Backup Camera

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## PRODUCT CONFIGURATIONS:

 BC 40 Wireless Backup Camera	AVAILABLE	INCLUDES			COUNTRY OF ORIGIN
	March 2019	BC 40 wireless backup camera with mounting bracket, documentation			Made in Taiwan.
	SKU	UPC	MRP (USD)	MRP (CAD)	SCHEDULE B: 8525800035
	010-01866-00	753759199074	\$149.99	\$199.99	HTS: 8525.80.3010

## PACKAGING SPECIFICATIONS:



BC™ 40 Wireless Backup Camera	
Gift box dimensions (WxHxD):	10.25" x 6.5" x 2.5" (26 x 16.5 x 6.4 cm)
Gift box weight:	0.9 lb (388 g)
Master carton dimensions (WxHxD):	17" x 14.1" x 11.7" (43 x 36 x 30 cm)
Master carton weight:	14 lbs (6.4 kg)
Master carton quantity:	12

## PRODUCT COPY:

Product copy can be downloaded from the [Dealer Resource Center](#).

## VIDEOS:

Feature and benefit video can be viewed [here](#).

Installation video can be viewed [here](#).

Wi-Fi is a registered trademark of the Wi-Fi Alliance.