

LUMIX G100

LONG TITLE

Panasonic LUMIX G100|4k Camera| Mirrorless Camera |Vlogging Camera | Micro Four Thirds| Camera with Flip Screen (3")|12-32mm Lens|5-Axis Hybrid I.S.|4K 24p 30p Video – DC-G100KK (Black)

SHORT TITLE

Panasonic LUMIX G100|4K Mirrorless Vlogging Camera|12-32mm lens (DC-G100KK)

SUGGESTED "HIDDEN" KEYWORDS

lumix g100 dc-g100 dcg100 micro four thirds
vlogging vlogger youtube vlog microphone
video camera recording travel food fashion
4k dslm dslr digital mirrorless wifi smartphone
G7 g series bundle panasonic bluetooth

EXTENDED KEY USP (5)

- **NEXT-LEVEL VLOGGING IS HERE:** The G100 4K vlogging camera has the superior performance and portability, designed especially for content creators. Shoot, transfer, edit, and upload—in sparkling video and audio
- **FEATURES FOR BEGINNERS AND EXPERTS:** Intuitive, lightweight camera is packed with features to make content creation easy to learn and cultivate, from a Frame Marker to V-LogL recording
- **ADVANCED OZO AUDIO WITH TRACKING:** Audio tracking auto-adjusts the recording range and direction to record clearly in crowds, and during interviews, speeches, and selfies
- **VARIOUS ASPECT RATIOS:** Wide range of aspect ratios are available such as 1:1, 4:5, 5:4 and 9:16
- **COMPACT, LIGHTWEIGHT DESIGN:** G100 is lightweight even with a lens attached to support one-handed recording

SHORT KEY USP (6)

- Designed and developed for vloggers and content creators
- Intuitive features for beginners and experts
- OZO Audio with tracking to capture clear sound from a desired direction
- Easy connection to smartphones for instant editing and sharing
- Various aspect ratios to support popular social media platform
- Lightweight, even with a lens to support one-handed shooting

GENERAL DESCRIPTION

Next-level vlogging is here! The LUMIX G100 brings you everything you need to create a high-quality vlog, with the superior performance and portability you have come to expect from LUMIX. Create smooth, high-resolution QFHD 4K 24p/30p videos in 3840x2160 resolution and FHD at 60p.

You'll find all the camera features you need, right at your fingertips: a 3.0-inch free-angle touch rear monitor and advanced image stabilization, to ensure that you can shoot a clear walk-and-talk from any angle; to the Frame Marker, which enables you to quickly and easily check the composition in the camera frame; to the REC Frame Indicator, which helps you avoid time-consuming re-dos by clearly indicating when the camera is recording. Various popular aspect ratios such as 16:9, 4:3, 1:1, 4:5, 5:4 and 9:16 are available, ready for every platform from Instagram to YouTube.

The G100 also features high-quality spatial audio recording, integrating OZO Audio by Nokia. The high-performance built-in mic is composed of three internal microphones (Surround, Front, and Back), which can be activated manually or automatically through the Tracking function to ensure clear audio whether you're recording selfies, interviews, live events, or nature. When you're ready to start editing, you can retouch, resize, crop, and more within the camera, or send to a Bluetooth or Wi-Fi-paired device with the push of a button via the LUMIX Sync app. For advanced videographers, the LUMIX G100 supports V-LogL recording.

Compatible with the Micro Four Thirds system, the G100 is remarkably compact and lightweight, easy to carry even with a lens. Tripod grip (sold separately) makes it easy to hold the camera and connects with the camera via USB to start/stop video recording, release the shutter, and enable/disable Sleep mode. Whether you are a beginner or experienced in content creation, you will find the G100 the perfect camera for creating ready-to-share, gorgeously high-quality vlogs and still photos that bring your ideas to life.