



Philips hue Personal  
Wireless Lighting  
Table lamp

Bloom  
white  
LED



72997/60/48

## Color your world with light

Be it the pure colors of day light or the golden hues of Autumn forest, the Philips friends of hue Bloom White extension kit lets you create your ideal lighting mood at home with your smartphone or devices. Color your world with light.

### Wireless connectivity

- Control from your iOS and Android smart devices
- Always up to date
- Connect up to 50 bulbs and lamps

### Match your light to the moment

- Create light settings based on your favorite picture
- Use light to help you through your sleeping routine
- Enjoy dynamic light effects synced to your moment
- Set lights to turn on and off when you're away from home

### Fits every interior perfectly

- Freedom of placement, blends seamlessly with your interiors
- Vary your ambiance with colored light
- Just the right amount of light

**PHILIPS**

# Highlights

## Control from smart devices



Simply sync your lights to your existing Philips hue bridge. Once that is done, you can control your lights wirelessly from anywhere in your house. Be it from the living room, the dining table or from your bedroom, your smart device can control any light connected to the bridge.

## Upgradeable



Philips Hue is based on ZigBee, a low power, safe, and reliable technology to control your lights. New features and improvements are continuously added to the system. Updates to both software and firmware are done wirelessly and seamlessly directly to your Hue product.

## Expand your ecosystem



You can connect up to 50 bulbs or lamps to your existing Philips Hue bridge. Simply begin with

any of the available extension kits and start adding in any combination, Philips Hue bulbs or Philips Friends of Hue products. With a tap of your finger, you can now control any connected lighting in your home.

## Create your own light settings



Use your favorite picture to generate the perfect color scene for special occasions. Go back in time and relive those moments by uploading your own picture and tuning the lights accordingly. Add up to 50 lights to every setting and recalling, is at a simple tap of the finger.

## Timer function



The timer function not only lets you preset what time your Friends of hue product comes on - for light when you arrive home in the evening. It also lets you change your lights gradually over time. Use it to turn your Friends of hue product into your wake up light. Preset it for gradual brightness intensity to bring you out of your sleep in a soft and gentle way vs the sudden beep or ring of a conventional alarm clock. At night, you can preset the timer to turn your lights off gradually to help you fall asleep naturally.

## Light dynamics



The hue ecosystem is fully open for developers. There is an ever growing number of applications being developed for hue within this community. This has resulted in creative and dynamic lighting schemes opening possibilities of syncing your lights to your favorite music, to get the party kicking.

## Safety and security at home



Make it look like you are at home even when you are away. Set scheduled alarms or use timers to turn your lights on and off at fixed or random times. With online access, you can also control your home lighting directly via the app on your smart device. Enable geofencing in the app and your lights will automatically turn on or off when you enter or leave the house. Convenient and peace of mind - wherever you are.

# Specifications

## Design and finishing

- Material: aluminium
- Color: white

## Extra feature/accessory incl.

- Dimmable
- Perfectly suited for ambiance creation
- Color changing (LED)
- Diffused light effect
- ZigBee Light Link

## Product dimensions & weight

- Height: 4.0 inch
- Length: 5.0 inch
- Width: 5.1 inch
- Net weight: 0.926 lb

## Technical specifications

- Mains power: Range 100 V - 240 V, 50-60 Hz
- Number of bulbs: 1
- Wattage bulb included: 8 W

- Total lumen output fixture: 120 lm

- Fixture dimmable
- LED
- IP code: IP20, protection against objects bigger than 12.5 mm, no protection against water
- Class of protection: II - double insulated

## Service

- Warranty: 2 year(s)

## Packaging dimensions & weight

- Height: 8.9 inch
- Length: 8.6 inch
- Depth: 4.4 inch
- Weight: 1.676 lb

## Miscellaneous

- Especially designed for: Living- & Bedroom, Kids room
- Style: Expressive
- Type: Table lamp



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