

PLATINUM™

FEATURES

- Precisely control white balance to achieve life-like color reproduction
- Corrects color during photo shoots or while editing photos
- Withstands the elements for indoor or outdoor use
- Compact to fit in a gear bag

PT-WBGC21

WHITE BALANCE GRAY CARD SET

QUICK SETUP GUIDE

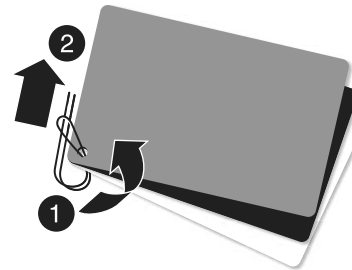
Before using your new product, please read these instructions to prevent any damage.

PACKAGE CONTENTS

- Gray card
- Black card
- White card
- Detachable lanyard strap
- *Quick Setup Guide*

ASSEMBLING THE CARDS

- 1 Attach the lanyard to the cards by passing the end of the string through the holes of all three cards.
- 2 Loop the lanyard back through itself and pull to tighten.



USING THE CARDS

Why use a white balance card?

When you use a digital camera, it accurately records the color of light. Your eyes may not notice if the light is too blue or too red, but the camera does, and the resulting images may not be acceptable. To help correct this, your camera lets you to set the white balance (WB) of the pictures you take. You can set this automatically (AWB or A) or use a custom setting. For the best results, use a gray card to set the custom white balance.

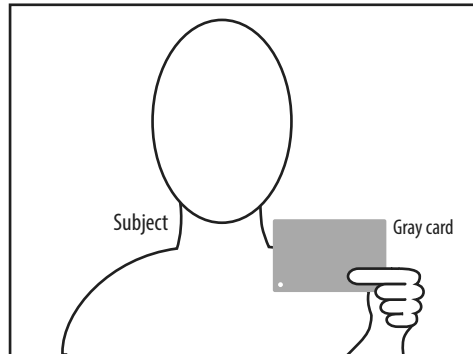
The three cards are designed to be neutral in color. This provides a reference image to allow the camera or post-processing software to dial-in the correct color for the entire image. The cards are especially helpful when the lighting is made up of a mix of different colored lights (incandescent and fluorescent, for example). They also provide a reference for white balance correction when there is a single type of light used or under natural lighting.

Adjusting the camera's white balance (during photo shoots)

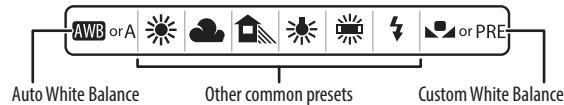
Note: Your camera's white balance setting must be set with the gray card each time the lighting condition changes.

- 1 Position the gray card in front of your subject or at the location where your subject will be photographed.

Tip: Your subject may hold the card.



- 2 Access the White Balance menu on your camera and select the Custom White Balance mode.



- 3 Activate the camera's Custom White Balance Set button (see the camera's user manual to locate this setting). This sets the proper white balance for your next set of photos under current lighting conditions. Now you are ready to take pictures of your subject.

Adjusting a photo's white balance (with post-processing)

- 1 Position the gray card (or all three cards if you want more shadow and highlight control) in front of your subject or where the subject will be located.

- 2 Set the camera as you normally would for proper exposure using Auto White Balance mode.

Note: If your camera is equipped with a RAW image capture mode, activate it, as this provides more control than normal (JPEG) mode.

- 3 Take two photos: one with the gray card in the shot and one without.

- 4 After loading the images from the camera to your post-processing software, such as Photoshop®, select the center of the gray card and instruct the software to use that point to set the white balance for the entire image.

You can also use the white card image to set the highlight limit and the black card image to set the black level, as needed. These settings can then be copied and applied to all the remaining photos that were captured in the session.

SPECIFICATIONS

Dimensions (H × W): 5.1 × 3.9 in. (12.9 × 9.9 cm)

ONE-YEAR LIMITED WARRANTY

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