

α7 Gen5 AI Processor 4K

See It. Hear It. Feel It.



AI Picture Pro



AI Sound Pro

Brilliant Color Starts Here

The latest in LG LED TV delivers Quantum Dot NanoCell color technology,
a fast refresh rate and reduced halo effect for improved clarity



Dimming Pro

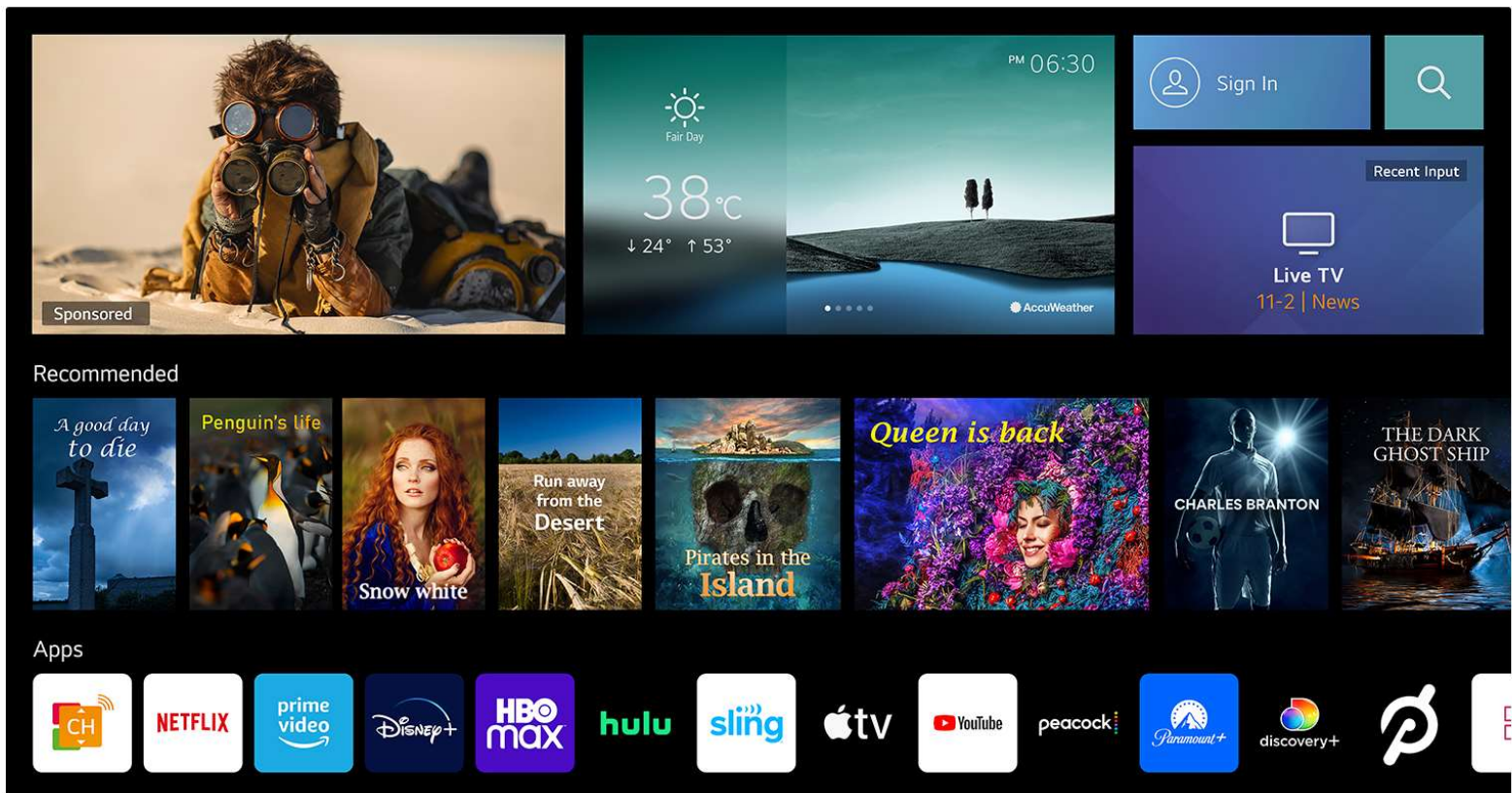


Ultra Contrast

ThinQ AI & webOS

Enjoy a smarter, more personal experience

Just say "Hi, LG"



Up Your Game

Adjust all your game settings in one location for the best gaming experience



Game Optimizer & Dashboard **VRR** | **ALLM** | **eARC** | **HGiG**

FILMMAKER MODE™

Get in the action the way directors intended

Dolby
VISION IQ

Dolby
ATMOS

HDR10+

