

Expression[®] Photo XP-8500 Small-in-One[®] Printer

1/4 Page Ad
Callouts

EPSON[®]
EXCEED YOUR VISION

Ultra powerful, ultra quiet
Small-in-One

Borderless photos up to
8"x10"; 6-color inks

High-quality 4"x6" photos in
as fast as 10 seconds¹



**Expression[®] Photo XP-8500
Small-in-One[®] Printer**
Wireless | Print | Copy | Scan | ULTRA HD Photo

PC-free printing with built-in
USB and card slots¹

Rear specialty paper feed¹;
photo/DVD trays

\$XXX



1 See product packaging for details

Epson-approved copy and design, should be used exactly as shown. Use ads as space permits.

For larger or custom family ads, please contact Epson Merchandising.

Headline

Pro-quality photos from a fast, quiet, ultra slim all-in-one printer.

Mandatory Item

EPSON[®]
EXCEED YOUR VISION

Optional Item(s)



1/8 Page Ad
Paragraph (max. 25 words)



EPSON[®]
EXCEED YOUR VISION

**Expression[®] Photo XP-8500
Small-in-One[®] Printer**
Wireless | Print | Copy | Scan | ULTRA HD Photo

Sleek, quiet all-in-one for pro-quality borderless photos up to 8" x 10" with 6-color inks. 4" x 6" photos in as fast as 10 sec¹. USB/card slots¹. Specialty feed¹.

\$XXX

1 See product packaging for details

1/8 Page Ad
Bullets



EPSON[®]
EXCEED YOUR VISION

**Expression[®] Photo XP-8500
Small-in-One[®] Printer**
Wireless | Print | Copy | Scan | ULTRA HD Photo

- Ultra powerful, ultra quiet Small-in-One
- Borderless photos up to 8"x10"; 6-color inks
- High-quality 4"x6" photos in as fast as 10 seconds¹
- PC-free printing with built-in USB and card slots¹
- Rear specialty paper feed¹; photo/DVD trays

\$XXX

1 See product packaging for details

Fact Tag
Bullets in order of priority (max. 30 characters, including spaces)

**Epson[®] Expression[®] Photo XP-8500
Small-in-One[®] Printer**
Wireless | Print | Copy | Scan | ULTRA HD Photo

- Ultra powerful, ultra quiet
- Borderless photos up to 8"x10"
- 6-color Claria[®] Photo HD Inks
- 4"x6" photo as fast as 10 sec¹
- Built-in USB and card slots¹
- Rear specialty paper feed¹
- Dedicated photo & DVD trays
- Affordable individual inks
- Creative Print mobile app
- Tablet/smartphone printing¹

\$XXX

REMEMBER

- Epson 312 Series ink cartridges
- Epson specialty paper
- USB cable

1 See product packaging for details

Expression® Photo XP-8500 Small-in-One® Printer

Ordering Information

Product Name	Product Code	UPC Code
Expression Photo XP-8500 Small-in-One Printer (U.S. and Canada)	C11CG17201	0 10343 93749 9
312 Claria Photo HD Standard-capacity Black Ink Cartridge	T312120	0 10343 93514 3
312 Claria Photo HD Standard-capacity Cyan Ink Cartridge	T312220	0 10343 93515 0
312 Claria Photo HD Standard-capacity Magenta Ink Cartridge	T312320	0 10343 93516 7
312 Claria Photo HD Standard-capacity Yellow Ink Cartridge	T312420	0 10343 93517 4
312 Claria Photo HD Standard-capacity Light Cyan Ink Cartridge	T312520	0 10343 93518 1
312 Claria Photo HD Standard-capacity Light Magenta Ink Cartridge	T312620	0 10343 93519 8
312 Claria Photo HD Standard-capacity Multi-pack (LC/LM)	T312922	0 10343 93520 4
312 Claria Photo HD Standard-capacity Multi-pack (CMY)	T312923	0 10343 93521 1
312XL Claria Photo HD High-capacity Black Ink Cartridge	T312XL120	0 10343 93522 8
312XL Claria Photo HD High-capacity Cyan Ink Cartridge	T312XL220	0 10343 93523 5
312XL Claria Photo HD High-capacity Magenta Ink Cartridge	T312XL320	0 10343 93524 2
312XL Claria Photo HD High-capacity Yellow Ink Cartridge	T312XL420	0 10343 93525 9
312XL Claria Photo HD High-capacity Light Cyan Ink Cartridge	T312XL520	0 10343 93526 6
312XL Claria Photo HD High-capacity Light Magenta Ink Cartridge	T312XL620	0 10343 93527 3

Product Dimensions (W x D x H) and Weight

Printing: 17.2" x 23.5" x 8.1"

Storage: 15.4" x 13.3" x 7.5"

Weight: 21.5 lb

Packaging Specifications (W x D x H)

[Expression Photo XP-8500 Small-in-One Printer](#)

Single Carton Dimensions 19.1" x 16.5" x 8.27"

Weight 17.1 lb

Pallet 61.0" x 55.1" x 82.7"

Number of Units Per Pallet 60

[312 Claria Photo HD Standard-capacity Single Ink Cartridge](#)

Single Carton Dimensions 0.9" x 4.3" x 4.1"

Weight 0.1 lb

Master Carton Dimensions 7.1" x 13.6" x 5.1"

Master Carton Weight 2.3 lb

[312 Claria Photo HD Standard-capacity Multi-pack \(LC/LM\)](#)

Single Carton Dimensions 1.7" x 4.3" x 4.1"

Weight 0.1 lb

Master Carton Dimensions 7.0" x 8.0" x 5.3"

Master Carton Weight 1.4 lb

[312 Claria Photo HD Standard-capacity Multi-pack \(CMY\)](#)

Single Carton Dimensions 2.5" x 4.3" x 4.1"

Weight 0.2 lb

Master Carton Dimensions 7.0" x 11.3" x 5.2"

Master Carton Weight 1.07 lb

[312XL Claria Photo HD High-capacity Single Ink Cartridge](#)

Single Carton Dimensions 0.9" x 4.3" x 4.1"

Weight 0.1 lb

Master Carton Dimensions 7.1" x 13.6" x 5.1"

Master Carton Weight 2.7 lb

