

SELF-LIT OLED 4K



Conventional

OLED evo



Infinite
Contrast



100%
Color Fidelity



100%
Color Volume



Eye Comfort
Display

α9 AI Processor Gen6



AI Picture Pro



OLED Dynamic Tone
Mapping Pro



HDR Expression
Enhancer



AI Super
Upscaling



AI Sound Pro

Brightness Booster Max

Up to 70% brighter*



Light Boosting
Algorithm



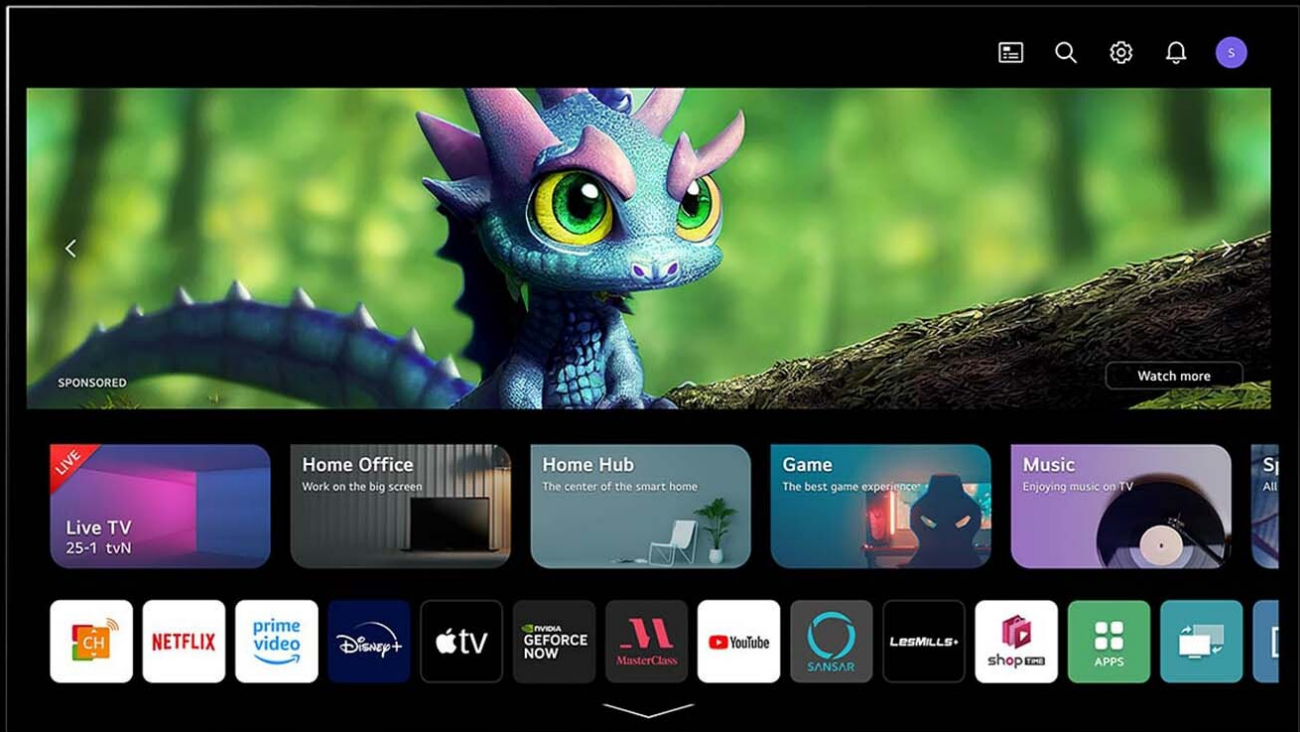
Light Control
Architecture

*Brightness Booster Max is only available on G3 models. Based on LG internal testing: 55/65/77" LG OLED evo G3 models are 70% brighter than non-OLED evo B3 models. The 83" LG OLED evo G3 model is 30% brighter than non-OLED evo B3 models

ThinQ AI & webOS



Just say "Hi, LG"



My profile | AI Concierge | AI Picture Wizard | All New Home
Quick Card | Multi View | LG Smart Cam

*Internet connection and subscriptions to streaming services are required; number of LG Channels subject to change.

True Cinema Experience

NETFLIX



prime video



HBOmax

LG Channels



HDR 10





One Wall Design



Flush Fit
with zero gap



Narrow Bezel



*Depending on installation environment, there may be a slight gap between the TV and the wall. Installation requirements vary. See installation guide for details.

Zero Connect



Location-Free



Wire-Free



Hassle-Free

