

# A+ Copy

## **Item Name:**

Razor Rambler 12

<u>Product Title:</u> Razor Rambler 12 – 24V Electric Minibike with Retro Style, Up to 14 mph, Wide 12" Air-Filled Tires, High-Torque 250-watt Motor, Up to 40 Minutes Ride Time, for ages 13 and up

## **Feature Bullets:**

- The Razor Rambler 12 has arrived A modernized take on the vintage minibike phenomenon. A combination of style, efficiency, and power make this quality electric minibike a top-of-the-line riding experience for teenagers.
- Efficient and eco-friendly High-torque 250-watt motor delivers speeds up to 14 mph (23 km/h), and a rechargeable 24-volt battery system helps achieve up to 40 minutes of continuous ride time on a single charge.
- Smooth and versatile Super wide, 12" (305 mm) pneumatic tires are heavy duty to tackle rough surfaces.
- Sturdy and Durable With a high-quality steel build, the Rambler 12 is a solid and durable electric ride that stands up to rugged use.
- Sitting stylish The Rambler 12 features an elongated, banana-style, padded seat that lets you sit high and mighty.
- Great for teen rider Recommended for ages 13 and up; supports a maximum weight of 170 lbs (77 kg).

### **Product Copy (Short):**

Get ready to ride in style with the new Razor Rambler 12! One of the best in its class, the Rambler 12 is the smaller model in the Razor Rambler product line – perfect for teenage riders. It is a stylish, modernized ride with super wide tires, and a top speed up to 14 mph (23 km/h). The high-torque 250-watt motor is powered by a 24-volt battery system which lets you glide in style for up to 40 minutes on a single charge. Its quality steel construction and 12" (305 mm) pneumatic tires make cruising over rough terrain a smooth and effortless experience.

## **Product Copy (Extended):**

Get ready to ride in style with the new Razor Rambler 12! One of the best in its class, the Rambler 12 is the smaller model in the Razor Rambler product line – perfect for teenage riders. It is a retro-cool electric scooter that is part of the hot trend of minibikes.

Rambler 12 is built with a high-torque motor, comfortable banana-style seating, and riser-style handlebars for a top-of-the-line riding experience. Its wide, 12" (305 mm) pneumatic tires can tackle rough terrain while its impressive engineering allows it to achieve a top speed up to 14 mph (23 km/h). The high-torque 250-watt motor is powered by a 24-volt battery system which lets you glide in style for up to 40 minutes on a single charge.

For over 20 years, Razor has crafted awesome rides that set the standard for quality and performance. The Rambler 12 base is a finely tuned steel frame that is optimized for speed and handling. Its quality build makes every day cruising a smooth and effortless experience.

Super cool style, powerful motor, fat tires and easy handle make the Rambler 12, THE coolest retro cruiser for teenagers alike. Get ready to ride and ramble on!

#### **Content Blocks**

# **Subheading 1:**

A fast and retro-cool ride

#### **Description 1:**

The Razor Rambler 12 is a modernized take on the retro minibike phenomenon. Cool, retro styling combined with finely crafted and engineered body provides a superior ride. The powerful 250-watt motor lets you ride at speeds up to 14 mph (23 km/h).

#### Image 1:

## **Subheading 2:**

Electric-powered cruising

## **Description 2:**

The Rambler 12 has a rechargeable 24-volt battery that provides you up to 40 minutes of continuous ride time on a single charge.

#### Image 2:

#### **Subheading 3:**

A smooth & steady ride

#### **Description 3:**

Super wide, 12" (305 mm) tires are air-filled and heavy duty to add cushion to any ride and tackle rough surfaces.

## Image 3:

#### **Subheading 4:**

Strong & Comfy

## **Description 4:**

A high-quality steel construction frame paired with an elongated, banana-style, padded seat means you are ready to enjoy a reliable and laid-back ride.

## Image 4:

## **Subheading 5:**

Speed control in your hands

## **Description 5:**

Features a twist-grip throttle, and a hand-controlled rear brake for responsive speed control.

#### Image 5:

# **Keywords:**

Electric motorbike, electric minibike, electric scooter, Razor electric scooter, electric scooter for teens, electric scooter with seat, teen electric scooter, e scooter, e-scooter, motor scooter, smooth, comfortable, air-filled tires, pneumatic tires, mobility, e-mobility, powerful, fast, durable, sturdy, 24V ride-on, electric ride-on, Razor Rambler

# **US Legal Line**

Always check local laws to see where and how particular Razor products may be ridden. An adult's decision to permit a child to use these products should be based upon Razor's recommendations and the child's skills, maturity and the ability to follow rules. Product specifications subject to change.

## **International Legal Line**

This Razor product is produced for sale in the United States and Canada. The Razor warranty for customers who intend to use it outside of the United States and Canada is not applicable. Razor products produced for and sold in international channels are warrantied as applicable in such foreign countries. Call +1 866 467 2967 or email customersupport@razorusa.com for more details regarding Razor products that require service, were purchased in the United States or Canada, and are now outside the United States or Canada. On these products, which require service, consumers are responsible for all costs including shipping, resulting taxes, duties of replacement parts and local power adaptors at the owner's expense.

# **Specifications**

Speed: Up to 14 mph (23 km/h)

**Run Time:** Up to 40 minutes of continuous use **Motor:** 250 -watt, high-torque, chain-driven

Throttle: Twist-grip

Brake: Hand-operated, rear

Frame: Steel

Fork: Dual-crown, moto-style, steel

Handlebars: Adjustable-angle, riser-style, steel

**Grips:** Soft, rubber

Wheels: Spoked with 12" (305 mm) pneumatic tires

**Kickstand:** Retractable, steel **Foot Pegs:** Folding, steel **Seat:** Banana-style, padded

Battery: 24V (two 12V) sealed lead-acid, rechargeable

**Includes:** Battery charger

**Age:** 13+

Max Rider Weight: 170 lb (77 kg)

Some assembly required

**Assembled Product Dimensions:** 44.8" x 25.2" x 29.1" (114 cm x 57 cm x 74 cm)

Product Weight: 47.7 lb (21.7 kg)

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