


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television  
Hisense Visual Technology  
Co., Ltd.  
Model 40V35RU

## Estimated Yearly Energy Cost

**\$19**

Cost Range of  
Similar Models  
(40"-44")

\$51

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**\$13**

- Based on 16 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 118 kWh
- **Your cost depends on your utility rates and use.**

Visit [ftc.gov/energy](http://ftc.gov/energy)