

α7 AI Processor Gen6



AI Picture Pro



AI Super
Upscaling



AI Sound Pro

Crystal Clear 4K Experience

Bring your favorite content to life



Real 4K

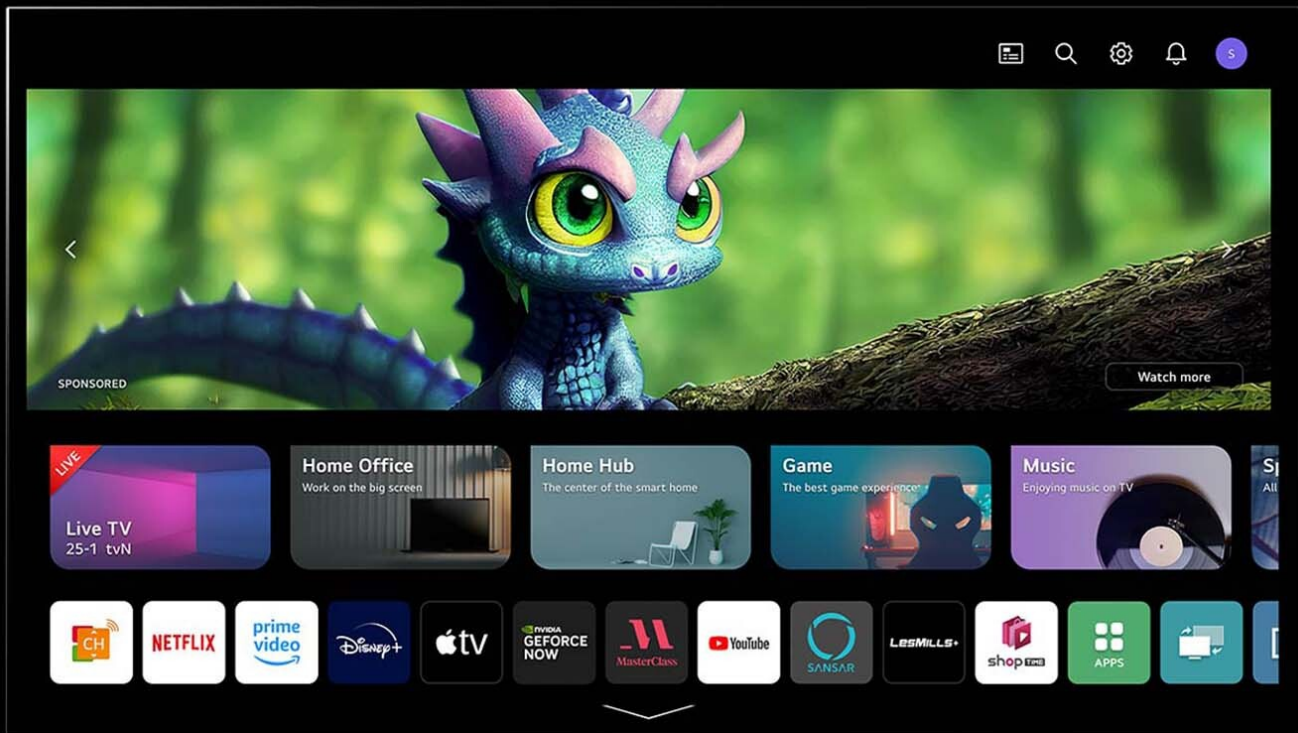
Bring your favorite content to life



ThinQ AI & webOS



Just say "Hi, LG"



My profile | AI Concierge | AI Picture Wizard | All New Home
Quick Card | Multi View | LG Smart Cam

*Internet connection and subscriptions to streaming services are required; number of LG Channels subject to change.

Best Sound with LG Audio System



WOW Orchestra | Multi-Surround Sound | WOW Interface

True Cinema Experience

NETFLIX



prime video



HBOmax

LG Channels



Ultimate Gameplay

AMD
FreeSync
Premium

nVIDIA
G-SYNC

nVIDIA
GEFORCE
NOW



Game Dashboard & Optimizer | VRR | ALLM | eARC | HGIG

Game Optimizer & Dashboard

Quickly adjust all your game settings in one location.



Sports Alert

Real-time updates from your favorite teams



CHAMPIONSHIP

SEMIFINALS



FCD FC

Team CSF



STADIUM

NANO STADIUM

CAPACITY

45,355 AUDIENCE

TEMPERATURE

4°