

SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition Message Map

FOR EXTERNAL USE – CUSTOMER-FACING INFORMATION

Product Essentials	
Product Name (w/legal marks)	SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Product Category	SD UHS-I Card
Technical Product Title & Description [32 characters]	128GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition 256GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition 512GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition 1TB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Technical Product Title & Description [100 characters]	128GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition, 4K UHD ³ , up to 250MB/s ² read speed and 120MB/s write speed 256GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition, 4K UHD ³ , up to 250MB/s ² read speed and 170MB/s write speed 512GB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition, 4K UHD ³ , up to 250MB/s ² read speed and 170MB/s write speed 1TB ¹ SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition, 4K UHD ³ , up to 250MB/s ² read speed and 170MB/s write speed
Consumer-friendly Product Description [10-12 words]	The SD UHS-I card that supports creators capturing the spirit of America's national parks

Packaging (Front)	
Product Name (w/legal marks)	SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Feature callout	Includes National Park Foundation sticker Up to 250MB/s ² read speed; Up to 120MB/s ² write speed [128GB capacities ¹] Up to 250MB/s ² read speed; Up to 170MB/s ² write speed [256GB-1TB capacities ¹]
Port Callouts (If Related to Applicable Image)	N/A
Product Description	High-performance, high-capacity SD UHS-I card for creators and professionals
Icon Copy (add more rows if more than one icon)	Your purchase helps us support the National Park Foundation. FEATURES: Extreme speed dial; 4K UHD video ³ ; SANDISK® QuickFlow™ Technology AND

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	HOST DEVICES: Select DSLR/MIL camera; Laptop, and UHS-I Card readers
Consumer-friendly Product Description [10-12 words]	The groundbreaking SD UHS-I card for serious creators and professionals.

Packaging (Back)

Product Name	SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Product Description	High-performance SD UHS-I card for 4K UHD ³ video and RAW image capture.
Feature Copy	SANDISK® Memory Zone™ for easy file management on your device. ⁷
Speed Class Marks	SDHC UHS-I, SDXC UHS-I, SDHC, SDXC UHS-I, V30, U3, C10, A2
Disclaimers	Please Refer to LEGAL COPY- Disclosures/Footnotes section on Message Map for Disclaimers. NUMBERING ALIGNS WITH OVERALL MESSAGE MAP; NUMBERING SHOULD CHANGE ON PACKAGING TO ELIMINATE UNECESSARY DISCLAIMERS.
Brand/ Trademark Attribution Statement	SANDISK, the SANDISK logo, Memory Zone, QuickFlow, SANDISK Extreme PRO and SANDISK QuickFlow are registered trademarks or trademarks of Sandisk Corporation or its affiliates in the US and/or other countries. The SDXC mark and logo are trademarks of SD-3C, LLC. National Park Foundation trademarks are used under license. All other marks are the property of their respective owners. Product specifications subject to change without notice. ©2025 Sandisk Corporation or its affiliates. All rights reserved.
COO (Made in)	China

PRODUCT/RETAIL PAGE COPY (CONVERSION)

Headline	Show your love for U.S. national parks while capturing their beauty.
Body Copy [100 words]	Capture the beauty of America's most treasured places with the limited edition SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition. This card comes with an exclusive National Park Foundation sticker to show your support for America's most iconic landscapes. With read speeds up to 250MB/s ² and write speeds of 170MB/s ² [256GB-1TB capacities ¹], you can capture 4K UHD ³ footage—from mountain trails to slow-motion shots of cascading waterfalls. This card is built for the rugged beauty of America's national parks. With up to 1TB ¹ of storage, you can document trails, treks, and tranquil moments effortlessly.

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Feature Modules [no more than 6, in priority order, 20-50 words each]	Proud supporter of the National Park Foundation Show your love for America's parks with the officially licensed SanDisk Extreme PRO® SD UHS-I: National Park Foundation Edition card. Each purchase helps us support the National Park Foundation and includes an exclusive sticker, so you can proudly display your passion while capturing unforgettable adventures from sunrise hikes to mountaintop views.
	Improved speeds help you get back to the moment Save photos and videos even faster with blazing read speeds up to 250MB/s ² and write speeds up to 170MB/s ² [256GB-1TB capacities ¹]. So, you spend less time waiting, and more time chasing the next view.
	Shoot stunning 4K UHD³ in the wild Whether you're filming waterfalls in slow-mo or capturing wildlife shots in burst at golden hour, the V30 and U3 video speed class ⁴ lets you record in crisp 4K UHD ³ with smooth, frame-by-frame precision — no skips, no stutters, just the moment as it was.
	Built for tough trails From alpine snowfields to desert heat, this card is made to endure the elements. It's temperature proof, humidity proof, waterproof, shock proof, drop proof, magnet proof, X-ray proof, and wear-out proof ⁶ — built for the bumps, scrapes, splashes, and extremes of real outdoor adventure.
	Made to last for many adventures Backed by a lifetime limited warranty, ⁵ this card is in it for the long haul — just like your love for the great outdoors.
Feature Bullets [echoing Feature Modules, but more condensed. Intro phrase is to remain connected to bullet copy]	<ul style="list-style-type: none"> • HELP US SUPPORT THE NATIONAL PARK FOUNDATION. Help us support the National Park Foundation with your purchase of the SanDisk Extreme PRO® SD UHS-I: National Park Foundation Edition card—a small way to show big love. • IMPROVED SPEEDS. Save photos and videos even faster with blazing read speeds up to 250MB/s² and write speeds up to 170MB/s² [256GB-1TB capacities¹]. • SHOOT STUNNING 4K UHD³. Whether you're filming waterfalls in slow-mo or capturing wildlife shots at golden hour, the V30⁴ and U3 video speed class⁴ let you record in crisp 4K UHD.³ • BUILT FOR TOUGH TRAILS. Designed for extreme conditions and constant use, this card stands up to the rough-and-ready reality of outdoor adventure. • MADE TO LAST. Backed by a lifetime limited warranty,⁵ this card is in it for the long haul — just like your love for the great outdoors.
FOR AMAZON At-a-Glance Feature Bullets [Same as feature bullets, but with no bullet intro phrase. Keep each bullet at 100 characters max]	

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FOR AMAZON Cross-Sell/Upsell Chart				
Product Keywords				
Compatibility				

INSTAGRAM SOCIAL COPY (CONSIDERATION)

Headline	<p>Capture the wild. Show your love for America's national parks.</p> <p>Follow your path. Show your love for U.S. national parks.</p> <p>Alternates:</p> <p>The SD card for those that wander.</p>
Caption copy [up to 300 characters]	<p>Capture epic views in stunning 4K³ with the SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition. Each card comes with an exclusive sticker and helps us support the National Park Foundation. Built tough with up to 1TB¹ of space and blazing speeds — so your next adventure keeps you exploring, wherever you roam.</p>
Hashtags [up to 9 hashtags]	

LINKEDIN SOCIAL COPY (CONSIDERATION)

Asset Headline	<p>Help us support America's national parks that inspire you.</p>
Post copy	<p>The SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition is more than just high-performance storage. With up to 1TB¹ of space, durability, and speeds built for 4K UHD³ video and beyond, it's ready for every trail, trek, and scenic overlook. Every card includes an exclusive sticker and helps us support the National Park Foundation.</p>

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Hashtags [2-5 hashtags]	
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BANNER COPY (CONSIDERATION)

Product Headline	The SD card that helps us support America's national parks Alternate
Subhead (optional)	SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Call-to-Action	Learn More See More

BANNER COPY (CONVERSION)

Product Headline	Alternate A better way to explore. A smarter way to store.
Subheads	SANDISK Extreme PRO® SD UHS-I: National Park Foundation Edition
Calls-to-Action	Shop Now Buy Now

VIDEO HEADLINE COPY (CONSIDERATION)

Tagline	Adventure on. Adventure backed by purpose. Proudly help us support the National Park Foundation while capturing America's beauty.
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IN-STORE/PRINT COPY (CONVERSION)

Tagline	Help us support our U.S. national parks while capturing their beauty Pro-level performance storage that helps us support the National Park Foundation. Capture your adventures with pro-level storage.
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Legal Copy	
Disclosures/Footnotes	<p>For SDXC marketing collateral, please include the following disclosure: Not all devices support SDXC™. Check with device manufacturer for more details.</p> <p>¹ 1GB=1,000,000,000 bytes. 1TB=1,000,000,000,000 bytes. Actual user storage less.</p> <p>²</p> <p>[128GB] Up to 250MB/s read speed, engineered with proprietary technology to reach speeds beyond UHS-I 104MB/s, require compatible devices capable of reaching such speeds. Write speed up to 120MB/s. Based on internal testing; performance may be lower depending upon host device, interface, usage conditions and other factors. 1MB=1,000,000 bytes.</p> <p>[256GB-1TB] Up to 250MB/s read speed, engineered with proprietary technology to reach speeds beyond UHS-I 104MB/s, require compatible devices capable of reaching such speeds. Write speed up to 170MB/s. Based on internal testing; performance may be lower depending upon host device, interface, usage conditions and other factors. 1MB=1,000,000 bytes.</p> <p>³ 4K UHD (3840 x 2160) video support may vary based upon host device, file attributes and other factors. See www.sandisk.com/HD.</p> <p>⁴ UHS Video Speed Class 30 (V30), sustained video capture rate of 30MB/s, and UHS Speed Class 3 designates a performance option designed to support real-time video recording with UHS enabled host devices. See www.sdcard.org/consumers/speed.</p> <p>⁵ 30-year warranty in Germany, Canada and regions not recognizing lifetime warranty. See www.sandisk.com/wug</p> <p>⁶ Card only. See product packaging or https://www.sandisk.com/proof for additional information and limitations.</p> <p>⁷ Download and installation required. See https://www.sandisk.com/memoryzone</p>
Trademark Copy	<p>SANDISK, the SANDISK logo, Memory Zone are registered trademarks or trademarks of Sandisk Corporation or its affiliates in the US and/or other countries. The SDXC mark and logo are trademarks of SD-3C, LLC. National Park Foundation trademarks are used under license. All other marks are the property of their respective owners. Product specifications subject to change without notice.</p>
Copyright Notice	<p>©2025 Sandisk Corporation or its affiliates. All rights reserved.</p>
Amazon Legal Copy (For Amazon Only-Disclosures/Footnotes/Trademark	<p>¹ 1GB=1,000,000,000 bytes. 1TB=1,000,000,000,000 bytes. Actual user storage less.</p>

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Copy)	<p>² [128GB] Up to 250MB/s read speed, engineered with proprietary technology to reach speeds beyond UHS-I 104MB/s, require compatible devices capable of reaching such speeds. Write speed up to 120MB/s. Based on internal testing; performance may be lower depending upon host device, interface, usage conditions and other factors. 1MB=1,000,000 bytes.</p> <p>[256GB-1TB] Up to 250MB/s read speed, engineered with proprietary technology to reach speeds beyond UHS-I 104MB/s, require compatible devices capable of reaching such speeds. Write speed up to 170MB/s. Based on internal testing; performance may be lower depending upon host device, interface, usage conditions and other factors. 1MB=1,000,000 bytes.</p> <p>³ 4K UHD (3840 x 2160) video support may vary based upon host device, file attributes and other factors. See official Sandisk website.</p> <p>⁴ UHS Video Speed Class 30 (V30), sustained video capture rate of 30MB/s, and UHS Speed Class 3 designates a performance option designed to support real-time video recording with UHS enabled host devices. See the SD Association's official website.</p> <p>⁵ 30-year warranty in Germany, Canada and regions not recognizing lifetime warranty. See official Sandisk website for warranty details.</p> <p>⁶ Card only. See product packaging or official Sandisk website for additional information and limitations.</p> <p>⁷ Download and installation required. See Memory Zone page on official Sandisk website.</p> <p>SANDISK, the SANDISK logo, Memory Zone are registered marks or marks of Sandisk Corporation or its affiliates in the US and/or other countries. The SDXC mark and logo are marks of SD-3C, LLC. National Park Foundation marks are used under license. All other marks are the property of their respective owners. Product specifications subject to change without notice.</p> <p>2025 Sandisk Corporation. All rights reserved.</p>
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Note: Before passing on to legal, be sure the following apply:

- Any SANDISK[®] mention includes the superscripted [®]
- Any trademarked term has the superscripted [™]
- Every capacity/speed/software/warranty mention has the right corresponding disclaimer footnote
- All comments/suggested edits are resolved and cleaned up
- The document has page numbers